Diploma in Business

Year	2020
QUT code	BS40
CRICOS	081618F
Duration (full-time international)	8 months
Rank	68
International fee (indicative)	2020: $21,570 per course (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Course Coordinator	Dr Annetta Spathis (annetta.spathis@qut.edu.au)
Discipline Coordinator	annetta.spathis@qut.edu.au

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	5.5
Listening	5.0
Reading	5.0
Writing	5.0
Speaking	5.0

Sample Structure

Semesters

- Semester One
- Semester Two
- Semester Three
- *Units offered are subject to availability

Code	Title
Semester One	
BSD110	Accounting
BSD126	Marketing
QCD110	Academic Communication 1
Semester Two	
BSD113	Economics
BSD115	Management
QCD210	Academic Communication 2
Semester Three	
BSD111	Business Law and Ethics
BSD119	Global Business
*Units offered are subject to availability	

Code	Title
Semester One	
BSD110	Accounting
BSD115	Management
BSD126	Marketing
QCD110	Academic Communication 1
Semester Two	
BSD113	Economics
BSD111	Business Law and Ethics
BSD119	Global Business
QCD210	Academic Communication 2

Bachelor of Business

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:
(a) eight Business School Core units
(b) one block of eight Major Core units
(c) choice of one block of:
• six Second Major units and two option (elective) units or
• eight option (elective) units or
• two Minors (four units each) (university or Business School or extension) or
• one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment and advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for prior completed studies and other assessable learning outcomes. See more on Advanced Standing.

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Caboolture campus students: The Business School Core units and the Accountancy, Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Accountancy, Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Business core unit availability will vary each semester. Students who wish to complete their degree in full-time mode should consult their Discipline School for specific course progression and enrolment advice. Queries regarding unit availabilities and progression can be directed to Business Student Services on bus@qut.edu.au or the Caboolture Student Centre on caboolture@qut.edu.au.

Special requirements

• For your course structure and enrolment advice see Course Checklist and follow the instructions.
• A full-time student may only enrol in units contained in the normal course program for semesters 1 and 2 in the first year of study unless in exceptional circumstances and with the approval of the Course Coordinator.
• A part-time student may only select units from those listed for years 1 and 2 in the first two years of study.
• Students must take Business School Core units at first attempt, in the semester

outlined in the structure of their chosen major.
• A student must enrol in more than one unit in any semester, unless they have the approval of the Course Coordinator.

International Students
International students must maintain a full-time study load to meet student visa requirements. International students are only permitted to enrol in units at Gardens Point campus. International students should consult the International Student Office on Level 2, B Block for advice.

Professional Recognition
Professional Recognition can be found in the individual majors of the Bachelor of Business (BS05).

Major and minor codes
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.

Degree plus Masters Option
You can also expand your career options with a Master of Business in a complementary study area.

Bachelor of Business (Honours) year option
Refer to (BS63) for details.

Important Information
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.
Other useful information can be found on the Student Services website.

Domestic Course structure
Course design
The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Business School Core units
(b) one block of eight Major Core units
(c) choice of one block of:
- Business Second Major plus 2 elective units; or
- University Second Major; or
- 8 elective units; or
- 2 Minors (University or Business or Extension); or
- 1 Minor (University or Business or Extension) plus 4 elective units.

Enrolment
The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Bachelor of Business (Honours) Year Option
For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

International Course structure
Course design
The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Business School Core units
(b) one block of eight Major Core units
(c) choice of one block of:
- Business Second Major plus 2 elective units; or
- University Second Major; or
- 8 elective units; or
- 2 Minors (University or Business or Extension); or
- 1 Minor (University or Business or Extension) plus 4 elective units.

Enrolment
The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Bachelor of Business (Honours) Year Option
For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Bachelor of Business (Accountancy)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Ogan Yigitbasioglu 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

If guiding financial activities in the world of business sounds like an interesting challenge, then accountancy is the right career for you. As a QUT Bachelor of Business student your Accounting major will provide you with an excellent platform for any business career. You will be offered the opportunity to study the Accountancy major together with the Professional Accounting extension* which will prepare you for professional accreditation in an interesting and respected business profession. Throughout this course you will develop key accounting concepts, problem solving skills, and critical and analytical thinking.

* Available at the Gardens Point campus only

Your degree at a glance

Year 1
Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. You will also gain knowledge and practical experience in using an accounting package.

Year 2
You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3
You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Professional recognition

Graduates who complete the accountancy major and the professional accounting extension* meet the academic component of requirements for membership of CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), the Institute of Public Accountants (IPA), as well as enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA).

Graduates who complete only the accountancy major will need to complete additional units to meet these professional requirements. Students who complete specified units under the regulation and tax extension* will meet the academic entry requirements for registration as a tax agent with the Tax Practitioners Board.

* available at Gardens Point Campus only

Resources and Opportunity

By choosing to study the Accountancy major you will be able to access a wide

range of opportunities and resources specific to your degree. Undergraduate students will have the opportunity to network with our industry partners in programs such as the Accountancy Work Placement Program, Career Mentor Scheme and the Pitcher Partners Seminar Series. These programs are all designed to make graduates job ready from day one and help ease the transition into the workforce.

You will be able to integrate your accounting knowledge through the final-year capstone projects. In this simulation, you will take the position of a professional consultant and be asked to solve unstructured problems based on those that you will encounter in your professional accounting career. You might even discover your potential for research work or an academic career with paid research work opportunities within the School, working with academic supervisors on real-world research projects, or as part of a Vacation Research Scholarship Scheme.

Accountancy at Caboolture Campus

You are able to study and complete your Accountancy major with a second major in Marketing or Management, all at the QUT Caboolture campus. As a Business student at the Caboolture campus you will have access to all the business core units and a broad range of electives. Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point campus. Please check your course page for specific details.

Other majors

See also separate entries for the following majors in this course: Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Accy)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Your degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and global business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Commence your accountancy major in second semester by learning fundamental skills in financial and management accounting.

Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using specialised accounting software will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or undertake a work placement with one of our industry partners.

Accountancy major units

- Financial Accounting
- Accounting Systems and Analytics
- Audit and Assurance
- Company Accounting
- Management Accounting
- Financial Accounting Issues
- Taxation Law
- Accountancy Capstone

Recommended complementary study areas

In order for students to meet the academic entry requirements for membership of CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), the Institute of Public Accountants (IPA), and enrol in their respective professional programs they need to complete the accountancy major and the professional accounting accreditation extension within their course.

Extension options

- Professional Accounting Accreditation (required for CPA/CA)
- Regulation and Tax

Accountancy minor options

- Forensics and Data Analytics

Additional minor options

- Finance
- Applied Economics
- Quantitative Economics
- Management

International Course structure

Your degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and global business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Commence your accountancy major in second semester by learning fundamental skills in financial and management accounting.

Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using specialised accounting software will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or undertake a work placement with one of our industry partners.

Accountancy major units

- Financial Accounting
- Accounting Systems and Analytics
- Audit and Assurance
- Company Accounting
- Management Accounting

Bachelor of Business (Accountancy)

- Financial Accounting Issues
- Taxation Law
- Accountancy Capstone

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB119	Global Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
Second Area of Study OR Elective Unit	

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1, Summer 1 (November)	
BSB110	Accounting
Faculty Core unit	
Year 1, Summer 2 (January)	
BSB111	Business Law and Ethics
AYB200	Financial Accounting
Year 1, Semester 2 (February)	
AYB225	Management Accounting
Faculty Core unit	
Faculty Core unit	
Faculty Core unit	
Year 2, Semester 1 (July)	
AYB219	Taxation Law
AYB221	Accounting Systems and Analytics
Other Core Unit OR Second Area of Study OR Elective Unit	
Other Core Unit OR Second Area of Study OR Elective Unit	
Year 2, Semester 2 (February)	
AYB340	Company Accounting
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1 (July)	
AYB311	Financial Accounting Issues
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2 (February)	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)
- Professional Accounting Accreditation Extension (for professional recognition)

Code	Title
Year 1, Summer 1 (November)	
BSB110	Accounting
BSB113	Economics
Year 1, Summer 2 (January)	
BSB111	Business Law and Ethics
AYB200	Financial Accounting
Year 1, Semester 2 (February)	
AYB225	Management Accounting
BSB115	Management
BSB123	Data Analysis
BSB119	Global Business
Year 2, Semester 1 (July)	
AYB219	Taxation Law
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Second Area of Study OR Elective Unit	
Year 2, Semester 2 (February)	
AYB321	Strategic Management Accounting
AYB230	Corporations Law
AYB340	Company Accounting
Professional Accounting Unit OR Second Area of Study OR Elective Unit	
Year 3, Semester 1 (July)	
AYB311	Financial Accounting Issues
BSB399	Real World Ready - Business Capstone
Professional Accounting Unit OR Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2 (February)	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
BSB126	Marketing
Second Area of Study OR Elective Unit	
Professional Accounting Accreditation Extension (for professional recognition)	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
Please choose one of the following units:	
AYB227	International Accounting
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Analytics
Please check unit availability when choosing an Extension, Minor or Option (elective) unit.	
Students who wish to complete the Forensics Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor.	

In this list

- Primary Major
- Accountancy - 8 Unit Major
- Accountancy - Professional Accountancy Accreditation Extension (for professional recognition)
- Accountancy - Regulation and Tax Extension

Bachelor of Business (Accountancy)

Primary Major	
Code	Title

Accountancy - 8 Unit Major	
Code	Title
AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Accountancy - Professional Accountancy Accreditation Extension (for professional recognition)	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
Please select one (1) of the following units:	
AYB227	International Accounting
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Analytics
Students who wish to complete the Forensics Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor.	

Accountancy - Regulation and Tax Extension	
Code	Title
Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320.	
Please select four (4) of the following units:	
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Bachelor of Business (Advertising)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Lisa Schuster 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

At QUT, we were the first to offer a comprehensive advertising degree in Australia and still lead the way in our approaches to innovative advertising education. As a Bachelor of Business student, your Advertising major will give you access to real-world learning that covers all areas of advertising operations including account management, planning, media, creative and digital. By choosing to study a unique course that offers an advertising degree taught within a business school, you will graduate with a strategic and commercial edge highly desired by employers.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from management, accounting and economics through to international and electronic business. With generic skills in all areas, you'll have an understanding of how businesses operate within the commercial and legal environment. Your advertising major starts in second semester with the question of why consumers choose the products they buy. You'll also learn how advertising works and how agencies interact with their clients, media and suppliers.

Year 2

Advertising becomes more hands-on in your second year. You learn how to write advertising that solves client's problems; How to use words and images to stir emotion and compel action. You also learn about the multitude of different media channels and how to build them into creative and cost effective media schedules. You'll also have the opportunity to personalise your degree with the selection of your second study area.

Year 3

In your third year, the focus is on being more strategic. You explore the issues surrounding being an advertising manager, such as branding and controversial advertising and compete in a case competition. You integrate digital into the advertising mix and develop a portfolio to help you get a job. And you round out your major by formulating an advertising campaign from a real-world client's brief. Working as a team, you'll research your client's advertising problem and develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day, the Ekka or the Brisbane Lions, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

Resources and Opportunities

By choosing to study the Advertising major you will be able to access a wide range of resources and opportunities specific to your degree. For example, you can access all the latest media resources and insights online at the media room. You can enter international student advertising competitions, or learn more about the media industry with a MFA internship in Sydney or Melbourne, or network with the advertising industry through YoungBloods, an industry club run by our graduates. AMPed, the student association for QUT advertising, marketing and public relations students is another unique opportunity offered within the Advertising major. Through AMPed you can access industry professionals, and find out about events run by professional bodies. It's also a great way to meet your peers, and create your own

career networks.

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.
Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

Professional recognition

Choosing to study Advertising first and second major will allow you to meet the requirements for membership to the Communications Council the Australian Association of National Advertisers, Media Federation of Australia and the Australian Direct Marketing Association.

Other majors

See also separate entries for other majors in this course: Accountancy, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Advtg)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Advertising major units

- Consumer behaviour
- Marketing and audience research
- Advertising theory and practice
- Advertising copywriting
- Media planning
- Advertising management
- Digital portfolio
- Advertising campaigns

Recommended complementary study areas

Second major and minor options

- Marketing
- Public relations
- Integrated marketing communication
- Management
- International business
- Language

Additional minor options

- Tourism and entertainment marketing

International Course structure

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

AMPed, the student association for QUT advertising, marketing and public relations students, is another link to the real world. Through AMPed you can access industry professionals, and find out about events run by professional bodies. It's also a great way to meet your peers, and create your own career networks.

Advertising major units

- Consumer behaviour
- Marketing and audience research
- Advertising theory and practice
- Advertising copywriting
- Media planning
- Advertising management
- Advertising planning portfolio
- Advertising campaigns

Recommended complementary study areas

Second major and minor options

- Marketing
- Public relations
- Integrated marketing communication
- Management
- International business
- Language

Additional minor options

- Tourism and entertainment marketing

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB319	Media Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB318	Advertising Copywriting
BSB113	Economics
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB113 and BSB111 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1, Summer 1 (November)	
BSB126	Marketing
Faculty Core Unit	

Bachelor of Business (Advertising)

Year 1, Summer 2 (January)	
AMB201	Marketing and Audience Analytics
Faculty Core Unit	
Year 1, Semester 2 (February)	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Faculty Core Unit	
Faculty Core Unit	
Year 2, Semester 1 (July)	
AMB319	Media Planning
Faculty Core Unit	
Select a faculty core unit, a second area of study or elective unit	
Select a faculty core unit, a second area of study or elective unit	
Year 2, Semester 2 (February)	
AMB320	Advertising Management
AMB330	Digital Portfolio
Select a faculty core unit, a second area of study or elective unit	
Select a faculty core unit, a second area of study or elective unit	
Year 3, Semester 1 (July)	
AMB318	Advertising Copywriting
AMB339	Advertising Campaigns
Select a faculty core unit, a second area of study or elective unit	
Select a faculty core unit, a second area of study or elective unit	
Year 3, Semester 2 (February)	
BSB399	Real World Ready - Business Capstone
Select a faculty core unit, a second area of study or elective unit	
Select a faculty core unit, a second area of study or elective unit	
Select a faculty core unit, a second area of study or elective unit	

Bachelor of Business (Economics)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Radhika Lahiri 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

Have you ever wondered why the Reserve Bank of Australia puts up interest rates? Are the fiscal deficits and government debt a concern? Do you want to find out how businesses and governments make decisions in the most efficient and sustainable way; how unemployment, inflation, competition and government affect you? You will discover the answers to these questions and more studying the Economics major. Economics is more than just a business discipline – it's a way of looking at the world. With the help of world-class economists, you will develop essential knowledge about economic behaviour, the workings of economic systems and the skills used in analysing economic and social issues in a wide range of contexts.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, from finance and accounting through to marketing and international business. With a sound background in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your economics major begins in second semester, when you will cover consumer and producer behaviours, and interaction of the national and international economy.

Year 2

Delving further into your major, you will learn more advanced frameworks and skills to understand how production and exchange advance our welfare, the economics of market structures, and the roles of fiscal and monetary policy in an open economy. You will contemplate the interplay between government, private firms and consumers, and analyse the increasing globalisation of world trade and investment. You will also shape your future career options through the consideration of a second study area.

Year 3

Research projects will build your practical skills. In the capstone unit, you will apply economic theories learned so far to topics of current interest, such as the federal budget, Australia's taxation policy, ageing population or global warming. You will learn how to locate the data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world applications of economic theory.

Throughout the three years of your study, you can select units of study from the economic program on a range of topics, based on your interest, career pathway and plan for further study.

Resources and Opportunities

As an Economics student you will have the opportunity to build your disciplinary and generic skills through individual and team projects and research assignments. You can also join the Young Economists, under the auspices of the Economics Society of Australia, to exchange your ideas and to debate on current social and political issues. By applying your knowledge and skills to real world situations, you will develop your critical thinking and economic reasoning abilities, which are essential for effective decision making in business and public sectors.

Industry links

Our lecturers have a wide range of real-world experience in economics and

finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

As a graduate of the Bachelor of Business Economics major you will meet the academic requirements for professional membership to the Economic Society of Australia.

Abbreviation

BBus(Ec)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Economics major units

- Economics 2
- Intermediate macroeconomics
- Intermediate microeconomics
- Contemporary application of economic theory (capstone unit)

Plus any four of the following:

Quantitative economics units

- Applied behavioural economics
- Applied econometrics
- Introduction to applied econometrics
- Game theory and applications

Applied economics units

- Environmental economics and policy
- International economics
- Financial markets
- Economics for the real world

Recommended complementary study areas

Second major and minor options

- Finance
- Management
- Marketing
- International business
- Language

Additional minor options

- Accountancy
- Business regulation

International Course structure

Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Economics major units

- Economics 2
- Intermediate macroeconomics
- Intermediate microeconomics
- Contemporary application of economic theory (capstone unit)

Plus any four of the following:

Quantitative economics units

- Applied behavioural economics
- Applied econometrics
- Introduction to applied econometrics
- Game theory and applications

Applied economics units

- Environmental economics and policy
- International economics
- Financial markets
- Economics for the real world

Recommended complementary study areas

Second major and minor options

- Finance
- Management
- Marketing
- International business
- Language

Additional minor options

- Accountancy
- Business regulation

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Economics Options List
- Important Information

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB111	Business Law and Ethics
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
BSB126	Marketing
EFB223	Economics 2
Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Option Unit (from the Applied or Quantitative Unit List)	
It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester	
Year 2, Semester 2	
EFB331	Intermediate Microeconomics
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Important Information	
Please note: BSB111 is the remaining Business School Core units which must	

be completed.

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)
- Economics Options List

Code	Title
Year 1, Summer 1 (November)	
BSB113	Economics
Faculty Core Unit	
Year 1, Summer 2 (January)	
EFB223	Economics 2
Faculty Core Unit	
Year 1, Semester 2 (February)	
EFB330	Intermediate Macroeconomics
Economics Option Unit (from the Applied or Quantitative Unit List)	
Faculty Core Unit, Second Area of Study or Elective Unit	
Faculty Core Unit, Second Area of Study or Elective Unit	
It is recommended students choose EFB222 or EFB201 as their Economics Options unit in this semester	
Year 2, Semester 1 (July)	
EFB331	Intermediate Microeconomics
Economics Option Unit (from the Applied or Quantitative Unit List)	
Faculty Core Unit, Second Area of Study or Elective Unit	
Faculty Core Unit, Second Area of Study or Elective Unit	
Year 2, Semester 2 (February)	
Economics Option Unit (from the Applied or Quantitative Unit List)	
Faculty Core Unit, Second Area of Study or Elective Unit	
Faculty Core Unit, Second Area of Study or Elective Unit	
Faculty Core Unit, Second Area of Study or Elective Unit	
Year 3, Semester 1 (July)	
Economics Option Unit (from the Applied or Quantitative Unit List)	
Faculty Core Unit, Second Area of Study or Elective Unit	
Faculty Core Unit, Second Area of Study or Elective Unit	
Faculty Core Unit, Second Area of Study or Elective Unit	
Year 3, Semester 2 (February)	
EFB338	Contemporary Application of Economic Theory
BSB399	Real World Ready - Business Capstone
Faculty Core Unit, Second Area of Study or Elective Unit	
Faculty Core Unit, Second Area of Study or Elective Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Bachelor of Business (Finance)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Katherine Uylangco 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

Finance is a dynamic field, focussing on the borrowing, lending and investing of money by individuals, financial institutions, businesses and government organisations. By choosing to study the Bachelor of Business Finance major you will develop the knowledge and skills to analyse business portfolios and provide recommendations for best financial returns. This degree provides you with the opportunity to listen to real-world practitioners as they explain how the value of investments changes over time. If you are interested in corporate financial management, investment management, risk management or understanding financial markets, securities participants then the Finance major could be for you.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from accounting and economics through to marketing and international business. You will gain generic skills in all areas and an understanding of how businesses operate within the commercial and legal environment. You will begin your major with skills in interpreting economic data for business decision making. Business cycles, foreign exchange markets, terms of trade and the significance of the international economy will also be covered.

Year 2

You will build a deeper understanding of the fundamental concepts of finance – the time value of money and the effect of interest rates, diversification and its role in forming an investment portfolio, and the relationship between risk and return. The types of financial markets and instruments traded, such as shares, bonds and futures, will also be introduced. You will also choose a second study area, such as economics, accounting or further finance studies, which will help to shape your career.

Year 3

Project work and research assignments will hone your practical skills and prepare you for the workplace. You will develop valuation skills relevant to shares and derivatives. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Resources and Opportunities

QUT pioneered the use of real financial data in Queensland universities. Our Securities Dealing Room is an exclusive resource gives you the opportunity to access data from Bloomberg, providers of financial data to many of the world's financial institutions. This comprehensive set of data on companies, commodities and economics will be useful in your final year project work, and allow you to apply the theory you learn to conduct real-world financial analysis and prepare you for the workforce. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Industry links

Our finance lecturers have a wealth of experience in investment banking, commercial banking, funds management

and financial consulting. The school also maintains industry links through the school's advisory board, town-and-gown events and the QUT Economics and Finance Society. A direct benefit of these links is that students are provided with an opportunity gain experience in financial sector prior to graduating by completing our work integrated learning subject.

Professional recognition

As a graduate of the finance major you will meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

Completing a second major will ensure you meet the academic for enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia. On completion of the Graduate Diploma in Applied Corporate Governance, students will meet the academic requirement for Professional Membership of the Chartered Secretaries Australia.

By choosing to study the Economics second major you will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia. Ordinary Membership of the Economics Society of Australia only requires that students have an interest in the area of Economics. Professional Membership of the Economics Society of Australia (Qld) requires students have held an Ordinary Membership for one year and have completed a Bachelor of Business majoring in Economics.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Finance)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Finance major units

- Financial markets
- Finance 1
- Economics 2
- Corporate finance
- International finance
- Investments
- Risk management and derivatives
- Finance capstone

Recommended complementary study areas

Finance extension options

- Empirical finance

Second major and minor options

- Economics
- Accountancy
- Management
- International business

Additional minor options

- Applied economics
- Quantitative economics

International Course structure

Finance major units

- Financial markets
- Finance 1
- Economics 2
- Corporate finance
- International finance
- Investments
- Risk management and derivatives
- Finance capstone

Recommended complementary study areas

Finance extension options

- Empirical finance

Second major and minor options

- Economics
- Accountancy
- Management
- International business

Additional minor options

- Applied economics
- Quantitative economics

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
BSB110	Accounting
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
EFB201	Financial Markets
EFB210	Finance 1
EFB223	Economics 2
Year 2, Semester 1	
EFB343	Corporate Finance
EFB312	International Finance
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
EFB335	Investments
EFB344	Risk Management and Derivatives
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
EFB360	Finance Capstone
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Important Information	
Please note: BSB115, BSB119, and BSB111 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Bachelor of Business (Finance)

Code	Title
Year 1, Summer 1 (November)	
BSB110	Accounting
BSB113	Economics
Year 1, Summer 2 (January)	
EFB223	Economics 2
Remaining Business School Core	
Year 1, Semester 2 (February)	
EFB201	Financial Markets
EFB210	Finance 1
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 1 (July)	
EFB343	Corporate Finance
EFB335	Investments
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2 (February)	
EFB312	International Finance
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1 (July)	
EFB344	Risk Management and Derivatives
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2 (February)	
EFB360	Finance Capstone
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

Bachelor of Business (Financial Planning)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Sherrena Buckby +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Your Degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and global business. Your will start your financial planning legal knowledge in the core unit Business Law & Ethics. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Commence your financial planning major in second semester by learning fundamental skills in finance and taxation law.

Year 2

You will learn about personal financial planning, superannuation and specific financial planning regulation and law in this year. You can start to build your professional networks and find out more about the financial planning profession. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems especially in terms of managing investments and client relationships and risk management and insurance planning and advice. You will also get practical knowledge of Financial Plan construction in the capstone unit for the degree. For the best chance of a top job to launch your career, attend graduate recruitment events on campus and interact with financial planning industry partners.

Financial Planning major units

- Personal Financial Planning
- Taxation Law
- Finance 1
- Superannuation and Retirement Planning
- Financial Services Regulation and Law
- Insurance, Risk Management and Estate Planning
- Managing Investments and Client Relationships
- Financial Plan Construction

International Course structure

Your Degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and global business. Your will start your financial planning legal knowledge in the core unit Business Law & Ethics. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Commence your financial planning major in second semester by learning fundamental skills in finance and taxation law.

Year 2

You will learn about personal financial planning, superannuation and specific financial planning regulation and law in this year. You can start to build your professional networks and find out more about the financial planning profession. You'll also start to shape your career with the selection of a second study area.

Year 3

Bachelor of Business (Financial Planning)

You will draw on the knowledge gained through your major to solve real-world accounting problems especially in terms of managing investments and client relationships and risk management and insurance planning and advice. You will also get practical knowledge of Financial Plan construction in the capstone unit for the degree. For the best chance of a top job to launch your career, attend graduate recruitment events on campus and interact with financial planning industry partners.

Financial Planning major units

- Personal Financial Planning
- Taxation Law
- Finance 1
- Superannuation and Retirement Planning
- Financial Services Regulation and Law
- Insurance, Risk Management and Estate Planning
- Managing Investments and Client Relationships
- Financial Plan Construction

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
BSB110	Accounting
BSB123	Data Analysis
Year 1, Semester 2	
BSB126	Marketing
BSB115	Management
EFB210	Finance 1
AYB219	Taxation Law
Year 2, Semester 1	
AYB250	Personal Financial Planning
BSB119	Global Business
Second area of study OR elective option unit	
Second area of study OR elective option unit	
Year 2, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Second area of study OR elective option unit	
Second area of study OR elective option unit	
Year 3, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Second area of study OR elective option unit	
Second area of study OR elective option unit	
Year 3, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Second area of study OR elective option unit	
Second area of study OR elective option unit	

Semesters

- Year 1, Semester 1 (July)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1, Semester 1 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
BSB110	Accounting
BSB123	Data Analysis
Year 1, Semester 2 (February)	
BSB126	Marketing
BSB115	Management
EFB210	Finance 1
AYB219	Taxation Law
Year 2, Semester 1 (July)	
AYB232	Financial Services Regulation and Law
BSB119	Global Business
AYB240	Superannuation and Retirement Planning
Second area of study OR elective unit	
Year 2, Semester 2 (February)	
AYB250	Personal Financial Planning
EFB227	Insurance, Risk Management and Estate Planning
Second area of study OR elective unit	
Second area of study OR elective unit	
Year 3, Semester 1 (July)	
AYB346	Financial Plan Construction (Capstone)
Second area of study OR elective unit	
Second area of study OR elective unit	
Year 3, Semester 2 (February)	
BSB399	Real World Ready - Business Capstone
EFB345	Managing Investments and Client Relationships
Second area of study OR elective unit	
Second area of study OR elective unit	

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1, Summer 1 (November)	
BSB110	Accounting
BSB113	Economics
Year 1, Summer 2 (January)	
BSB111	Business Law and Ethics
Faculty Core Unit	
Year 1, Semester 2 (February)	
AYB250	Personal Financial Planning
AYB219	Taxation Law
EFB210	Finance 1
Faculty Core Unit	
Year 2, Semester 1 (July)	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Faculty Core Unit	
Faculty Core Unit	
Year 2, Semester 2 (February)	
EFB227	Insurance, Risk Management and Estate Planning
Second area of study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1 (July)	
AYB346	Financial Plan Construction (Capstone)
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2 (February)	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Bachelor of Business (Human Resource Management)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Kathy Moore 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

As a human resource management professional you will be responsible for an organisation’s most valued assets – the people working there. New technologies, changing economic conditions, increasing workforce diversity and an emphasis on work-life balance are all contributing to a profound revolution in the nature of work and the challenges of managing contemporary organisations. As a student of the Human Resource Management major you will be equipped with the skills required to manage people in organisations including recruitment, performance and reward systems, employment relations and staff development. This degree will position you for a career leading the people dimensions of organisations, both strategically and operationally.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and electronic business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your focus on human resources begins with a broad introduction to many of the human resource management functions and how these functions complement the strategic direction of businesses and help organisations maintain competitive advantage.

Year 2

You will build your foundation knowledge of business and human resource management, through developing a deeper understanding of individuals and groups. You will also investigate how the structure and organisation of human resources impact on organisations and their activities. You will develop skills in the implementation of human resource activities through practical work examples and case studies. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

In your final year you will extend and integrate your knowledge of business and human resource management using critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisational change, work force planning, and human resource development. You will explore and critique real-world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisations.

Resources and Opportunities

The Human Resource Management major gives you the opportunity to explore and critique real world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisation. You'll use critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisation change and policy interventions.

Through the Capstone unit, personal and professional development, you will acquire knowledge in the areas of self-management and the management of others to contribute to organisational performance. You will also develop personal and group skills as a way to apply the knowledge base you’ve gained throughout your studies in professional settings.

Bachelor of Business (Human Resource Management)

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

A substantial proportion of our teaching staff have extensive international and national industry and consulting experience, such as Dr Adelle Bish, Associate Professor Karen Becker and Dr Bernd Irmer and many are also heavily involved in industry based CRC research with defence, utilities, and infrastructure organisations such as Dr Glen Murphy, Associate Professor Dr Artemis Chang and Professor Cameron Newton.

Professional recognition

This program enables you to join the Australian Human Resource Institute (AHRI), Australian Institute of Management (AIM) and the Australian Institute of Training and Development (AITD).

Abbreviation

BBus(HRM)

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, International Business, Management, Marketing, and Public Relations.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Human Resource Management Major units

HRM Major core units:

- Managing people
- Introducing People Management and Analytics
- Obligations and Options for Employing People
- Recruiting and Selecting People
- Developing People
- Managing Performance and Rewards
- Creating Value through People (Capstone unit)

HRM Major choice units:

- Managing Sustainable Change
- Independent Study
- Workplace Learning

Recommended complementary study areas

Second major and minor options

- Management
- Public relations
- International business
- Marketing
- Language

Additional minor option

- Entrepreneurship

International Course structure

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

Human Resource Management Major units

HRM Major core units:

- Managing people
- Introducing People Management and Analytics
- Obligations and Options for Employing People
- Recruiting and Selecting People
- Developing People
- Managing Performance and Rewards
- Creating Value through People (Capstone unit)

HRM Major choice units:

- Managing Sustainable Change
- Independent Study
- Workplace Learning

Recommended complementary study areas

Second major and minor options

- Management
- Public relations
- International business
- Marketing
- Language

Additional minor option

- Entrepreneurship

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 2, Semester 1	
MGB229	Obligations and Options for Employing People
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
BSB113	Economics
MGB230	Recruiting and Selecting People
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB372	Creating Value through People
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Select one from the following:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
MGB306	Independent Study

Semesters

- Year 1 Summer 1 (November)
- Year 1 Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1 Summer 1 (November)	
Faculty core unit	

Bachelor of Business (Human Resource Management)

Faculty core unit	
Year 1 Summer 2 (January)	
BSB115	Management
Faculty core unit	
Year 1, Semester 2 (February)	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Faculty core unit	
Faculty core unit	
Year 2, Semester 1 (July)	
MGB229	Obligations and Options for Employing People
Faculty core unit	
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 2, Semester 2 (February)	
MGB230	Recruiting and Selecting People
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 1 (July)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 2 (February)	
BSB399	Real World Ready - Business Capstone
MGB372	Creating Value through People
Select one second area of study or Business unit option	
Select one from the following:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
MGB306	Independent Study

Code	Title
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
BSB123	Data Analysis
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Managing People
MGB214	Introducing People Management and Analytics
In 2019, unit MGB207 Human Resource Issues and Strategy is replaced by MGB214.	
Year 2, Semester 1	
MGB229	Obligations and Options for Employing People
MGB220	Human Resource Decision Making
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229.	
In 2019, unit MGB220 Human Resource Decision Making is discontinued. Seek enrolment assistance from QUT Business Student Support (bus@qut.edu.au)	
Year 2, Semester 2	
BSB113	Economics
Seocnd Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB230	Recruiting and Selecting People
MGB372	Creating Value through People
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB370 Personal and Professional Development is replaced by MGB372.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=BS05&id=35296. CRICOS No.00213J

the university for the real world

Bachelor of Business (International Business)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Aspro Rumintha Wickramasekera 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

QUT's international business major is distinguished by an emphasis on industry skills covering trade procedures, logistics, negotiation techniques, languages, regional understanding and offshore business strategies. As a student you will gain highly desirable insight into the complexities of global regulations, management of cultural differences, knowledge of different buying preferences, global transport options, and ethical behaviours. You will learn about the international aspects of importing and exporting, communication and negotiation, accounting, logistics and marketing, and develop the strategic know how required to manage in a global commercial environment. If you are interested in how business operates in many markets around the world and would like to open yourself up to career options in global industry, consider study in the International Business Major.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and management. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. You will begin your studies in international business with specific emphasis on international marketing and market entry strategies.

Year 2

You will tackle import and export management, and investigate the challenges involved in producing goods to distribute overseas. You will begin to personalise your degree with an understanding of the history, culture, accounting and business environments of countries in either Asia or Europe as your international region of expertise. Your choice of second business study area will further direct your future career options.

Year 3

You will be encouraged to immerse yourself in another culture through further regional studies, or through international exchanges. Take the opportunity to gain practical skills in cross-cultural communication and negotiation, logistics, and contemporary business strategies for Asia or Europe. Gain an overview of strategic issues facing global firms, including the different company structures that provide an advantage over competitors in the global marketplace.

Resources and Opportunities

As a student of the International Business major you will be encouraged to take up the opportunity to complete study overseas and use your learned skills in industry placements locally.
Many International business students choose to undertake a language specialisation. You are eligible for this if you are a full-time or part-time student. To make full use of this opportunity your language units should commence in the first semester of your first year. All language units must normally be taken in the same language. If you are an international student you must take a language that is not your native tongue.

Industry Links

There is an active internship programme with links to Brisbane companies in freight forwarding, customs and logistics as well as State government departments. The Supply Chain and Logistics Association support student placements.

Bachelor of Business (International Business)

Professional recognition

As a graduate of the International Business major you will be eligible for membership of the Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing depending on units chosen.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, Management, Marketing, and Public Relations.

Abbreviation

BBus(InternatBus)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Languages option

The course structure for both full-time and part-time International business students varies depending on whether Languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If Languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International business major units

- Importing and exporting
- Finance for international business
- Intercultural communication and negotiation skills
- International accounting
- International logistics
- International marketing
- International business in the Asia-Pacific
- International business strategy

Recommended complementary study areas

Second major and minor options

- Marketing
- Management
- Economics
- Finance
- Language

Additional minor options

- Tourism and entertainment marketing
- Entrepreneurship
- Business regulation
- Applied economics
- Quantitative economics

International Course structure

Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International Business major units

- Importing and exporting
- Finance for international business
- Intercultural communication and negotiation skills
- International accounting
- International logistics
- International marketing
- International business in the Asia-Pacific
- International business strategy

Recommended complementary study areas

Second major and minor options

- Marketing
- Management
- Economics
- Finance
- Language

Additional minor options

- Tourism and entertainment marketing
- Entrepreneurship
- Business regulation
- Applied economics
- Quantitative economics

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
Year 1, Semester 2	
BSB110	Accounting
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 2, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB126 and BSB111 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (Janu[illegible])

Bachelor of Business (International Business)

- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1, Summer 1 (November)	
BSB113	Economics
BSB119	Global Business
Year 1, Summer 2 (January)	
BSB115	Management
Remaining Business School Core	
Year 1, Semester 2 (February)	
AMB210	Importing and Exporting
Remaining Business School Core OR Second Area of Study OR Elective Unit	
BSB110	Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1 (July)	
MGB340	International Business in the Asia-Pacific
EFB240	Finance for International Business
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2 (February)	
AYB227	International Accounting
AMB303	International Logistics
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1 (July)	
AMB369	International Business Strategy
AMB336	International Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2 (February)	
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=BS05&id=35300. CRICOS No.00213J

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QUT

Bachelor of Business (Management)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Kavoos Mohannak 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

Management is a crucial activity in organisations of all kinds and is fundamental to success in business. The Management major will provide you with analytical, strategic and operational skills to manage the challenges of the contemporary business environment. You will develop skills in entrepreneurial thinking, decision-making, leadership, communication and negotiation, and project management. These skills can be applied in all occupations and industries, providing you the widest possible employment prospects.

Your degree at a glance

Year 1

You will build a base of core business knowledge, from finance, accounting and economics through to marketing and the global business environment. You will gain an understanding of how businesses operate within the commercial and legal environment. You will learn how organisations work and start to develop leadership and management skills.

Year 2

In your second year we will help you expand your skill set needed to become a successful manager. You will be introduced to techniques in managing operations and supply chains, helping you to create more efficient organisations. You will learn to communicate and negotiate effectively in intercultural settings, preparing you to successfully navigate an increasingly global and multicultural society. You will be stimulated to think critically and strategically, allowing you to make better decisions by investigating problems from multiple perspectives and challenging established wisdoms. You will apply all these skills in creating your own entrepreneurial business.

Year 3

In the third year you both integrate and further expand your management knowledge and skills into new areas. You will learn how to make organisations more sustainable and how to manage change processes in organisations. You will investigate how companies create growth and seek advantages over their competitors. You will develop skills in managing small- and medium-sized enterprises and family businesses. Working as individuals and in groups in your capstone unit, you will have the opportunity to develop a project management plan demonstrating your knowledge to reach the project goals and those of the organisation while addressing the challenges of time, costs, risk and resources.

Resources and Opportunities

You will not only develop the skills and knowledge needed to succeed in your first job, but the Management major also gives you the opportunity to obtain the necessary skills crucial in your further career. We will provide you with the opportunity to apply these skills in real-world cases, and even your own business or project. Our graduates find employment in a variety of roles from project manager to consultant to becoming an entrepreneur and starting their own business. If you find problem solving and motivating people to change and improve your organisation appealing, and like the challenge to become an entrepreneurial and strategic leader, this is the major for you.

Industry Links

Our international staff combine their research with their experience in industry and government. This provides you with the opportunity to apply cutting-edge

management knowledge to real-world cases and problems. Through our networks we will invite managers and entrepreneurs to engage with you and provide you with opportunities to learn from their rich experience in managing in a dynamic business environment.

Professional recognition

As a Management graduate you will meet the requirements for membership of the Australian Institute of Management.

Abbreviation

BBus(Mgt)

Studying Management at Caboolture

You are able to study and complete your Management major with a second major in Accounting or Marketing, all at the QUT Caboolture campus. As a Business Student at the Caboolture Campus you will have access to all the management and business core units, and a broad range of electives. Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point Campus. Please check your course page for specific details.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Marketing, and Public Relations.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Management major units

- Managing people
- Innovation, knowledge and creativity
- Intercultural communication and negotiation skills
- Managing risk
- Managing strategically

plus

- Managing sustainable change

or

- Workplace learning

Students are then able to select one pair of units from either stream:

Management:

- Managing operations
- Managing projects

Entrepreneurship:

- Entrepreneurship
- Managing business growth

Second major and minor options

- Accountancy
- Economics
- Finance
- Forensics
- Human resource management
- International business
- Marketing
- Language

International Course structure

Management major units

- Managing people
- Innovation, knowledge and creativity
- Intercultural communication and negotiation skills
- Managing risk
- Managing strategically

plus

- Managing sustainable change

or

- Workplace learning

Students are then able to select one pair of units from either stream:

Management:

- Managing operations
- Managing projects

Entrepreneurship:

- Entrepreneurship
- Managing business growth

Second major and minor options

- Accountancy
- Economics
- Finance
- Forensics
- Human resource management
- International business
- Marketing
- Language

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 2, Semester 2	
Note: Students completing a management stream, must complete MGB210. Students completing an Entrepreneurship stream must select MGB227.	
MGB210	Managing Operations
MGB227	Entrepreneurship
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 1	
MGB341	Managing Risk
Note: Students completing a management stream, must complete MGB335. Students completing an Entrepreneurship stream must select MGB324.	
MGB335	Managing Projects
MGB324	Managing Business Growth
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 2	
BSB399	Real World Ready - Business Capstone
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Select one second area of study or Business unit option	

Bachelor of Business (Management)

Semesters

- Year 1 Summer 1 (November)
- Year 1 Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1 Summer 1 (November)	
Select a faculty core unit	
Select a faculty core unit	
Year 1 Summer 2 (January)	
BSB115	Management
Select a faculty core unit	
Year 1, Semester 2 (February)	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Select a faculty core unit	
Select a faculty core unit	
Year 2, Semester 1 (July)	
MGB226	Innovation, Knowledge and Creativity
Select a faculty core unit	
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 2, Semester 2 (February)	
MGB210	Managing Operations
OR	
MGB227	Entrepreneurship
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 1 (July)	
MGB324	Managing Business Growth
OR	
MGB335	Managing Projects
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
MGB341	Managing Risk
Year 3, Semester 2 (February)	
BSB399	Real World Ready - Business Capstone
MGB309	Managing Strategically
Select one second area of study or Business unit option	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1
- Year 6, Semester 2

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 2, Semester 2	
BSB113	Economics
MGB226	Innovation, Knowledge and Creativity
Year 3, Semester 1	
BSB110	Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
Note: Students completing a management stream, must complete MGB210. Students completing an Entrepreneurship stream must select MGB227.	
MGB210	Managing Operations
MGB227	Entrepreneurship
Select one second area of study or Business unit option	
Year 4, Semester 1	
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 4, Semester 2	
MGB34	Managing Risk
1	
Select one second area of study or Business unit option	
Year 5, Semester 1	
Note: Students completing a management stream, must complete MGB335. Students completing an Entrepreneurship stream must select MGB324.	
MGB335	Managing Projects
MGB324	Managing Business Growth
Select one second area of study or Business unit option	
Year 5, Semester 2	
MGB309	Managing Strategically
Select one second area of study or Business unit option	
Year 6, Semester 1	
BSB399	Real World Ready - Business Capstone
Select one second area of study or Business unit option	
Year 6, Semester 2	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Select one second area of study or Business unit option	

Bachelor of Business (Marketing)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Udo Gottlieb 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

QUT has been a leader in marketing education for more than 20 years. Whether big or small, private or public, for-profit or not-for-profit, domestic or international - every organisation requires marketing. Marketing creates value by aligning the needs and wants of customers with the products that organisations offer. By choosing to study the Marketing major you will gain a thorough understanding of marketing strategy and tactics including branding, promotion, market segmentation, incentives and pricing. You will learn about the fast-changing world of e-marketing and integrated marketing communications through the use of case studies from the industry. You will learn how to analyse and predict consumer behaviour through well-designed marketing research. Regardless of whether you are a budding entrepreneur, or want to start your career working for a large multinational in business development, strategic marketing, market research or brand management, then you should choose the Marketing major within the QUT Bachelor of Business course.

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Marketing.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and legal environment. Your marketing major will commence in second semester, investigating why consumers buy products and how they make purchase decisions.

Year 2

Building your knowledge of consumer behaviour, you will gain skills in conducting consumer and audience research and learn how market research informs corporate and strategic decision making. You will investigate the part technology has to play in developing new products for consumers, and learn how e-marketing can help companies compete in a global market. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

You will round out your major by finding out how marketing decisions contribute to the strategic success of any business. Opportunities to apply your knowledge to real-world scenarios include producing a marketing plan in a simulated environment which allows you to apply your marketing decision making skills and assess the results. You may also have the opportunity to complete an industry placement to gain valuable work experience.

Resources and Opportunities

You will have the opportunity to test your skills and knowledge in a simulated environment and take a marketing plan from concept to implementation. With a team, you will create a real product, devise a detailed marketing plan and sell your product to other students are market days.

Bachelor of Business (Marketing)

Studying Marketing at Caboolture Campus

You are able to study and complete your Marketing major with a second major in Accounting or Management, all at the QUT Caboolture campus. As a Business Student at the Caboolture Campus you will have access to all the business core units and a broad range of electives. Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point Campus. Please check your course page for specific details.

Industry Links

Work placement opportunities in consultancies, corporate settings, Government and community groups are available. You'll also have access to events run by professional bodies such as the Australian Marketing Institute, as well as opportunities to create your own career networks.

Professional recognition

As a graduate of the Marketing major you may be eligible for membership of a number of professional bodies depending on your choice of major and units. If you decide to study the Marketing first and second major and extension you may meet the requirements for membership of the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management, the American Marketing Association and the Australian Institute of Export.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Public Relations.

Abbreviations

BBus(Marketing)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Marketing major units

- Consumer behaviour
- Marketing and audience research
- Integrated marketing communication
- Marketing planning and management
- Digital portfolio
- Services marketing
- International marketing
- Strategic marketing

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public relations
- Integrated marketing communication
- International business
- Management
- Economics
- Language

Additional minor options

- Tourism and entertainment marketing

International Course structure

Marketing major units

- Consumer behaviour
- Marketing and audience research
- Integrated marketing communication
- Marketing planning and management
- Digital portfolio
- Services marketing
- International marketing
- Strategic marketing

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public relations
- Integrated marketing communication
- International business
- Management
- Economics
- Language

Additional minor options

- Tourism and entertainment marketing

Sample Structure

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
Remaining Business School Core OR Second Area of Study OR Elective Unit	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB359	Strategic Marketing
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB113 and BSB110 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=BS05&id=35292. CRICOS No.00213J

the university for the real world

QUT

Bachelor of Business (Marketing)

Code	Title
Year 1, Summer 1 (November)	
BSB126	Marketing
Remaining Business School Core	
Year 1, Summer 2 (January)	
Remaining Business School Core	
Remaining Business School Core	
Year 1, Semester 2 (February)	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Remaining Business School Core	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 1 (July)	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2 (February)	
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1 (July)	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2 (February)	
AMB359	Strategic Marketing
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=BS05&id=35292. CRICOS No.00213J

the university for the real world

QUT

Bachelor of Business (Public Relations)

Year	2020
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Anne Lane 07 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

No two days are the same in the exciting and challenging world of public relations. A public relations career can take you from publicising a new movie, to launching a social media campaign, to improving relationships with customers, to developing a government safety campaign. Public relations is critical to success in business as it helps organisations build and protect their reputation and relationships with the community, employees and other stakeholders. Your public relations course brings the real world into the classroom. You will learn how to build organisational relationships, write for and liaise with the media, and make public relations decisions across the corporate, government, agency and not-for-profit sectors.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

Year 2

You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Resources and Opportunities

What is distinctive about public relations at QUT is that the course builds two career paths, taking the role of a public relations in-house practitioner and as a public relations consultant. In the role of an in-house practitioner your final year at QUT develops your skills to become a public relations manager by managing issues, responding to public opinion and working to protect reputations for real-world organisations. As a consultant, your final year at QUT involves a real-world project where you pitch an idea to a real-world client and prepare a campaign to address their needs. The practical nature of this major mans that you will graduate with a portfolio of work to demonstrate your skills to potential employers.

Bachelor of Business (Public Relations)

Industry Links

Work placement opportunities in consultancies, government, corporate settings and community groups are available. You will also have access to events run by professional bodies such as the Public Relations Institute of Australia, as well as opportunities through your own career networks.

Professional recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA), which provides you with access to professional education and career opportunities. QUT maintains strong links with this body, in which a number of our teaching staff hold executive positions.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Marketing.

Abbreviation

BBus(PublicRelations)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from accounting and economics through to management, marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

Year 2

You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Public relations major units

- Public relations techniques
- Public relations planning
- Issues, stakeholders and reputation
- Global public relations cases
- Internal Communication and Change
- Public relations campaigns
- Introduction to public relations
- Marketing and audience research

Recommended complementary study areas

Second major and minor options

- Advertising
- Marketing
- Integrated marketing communication
- Management
- Human resource management
- Language

Additional minor option

- Tourism and entertainment marketing

International Course structure

Public Relations major units

- Public relations techniques
- Public relations planning
- Issues, stakeholders and reputation
- Global public relations cases
- Internal Communication and Change
- Public relations campaigns
- Introduction to public relations
- Marketing and audience research

Recommended complementary study areas

Second major and minor options

- Advertising
- Marketing
- Integrated marketing communication
- Management
- Human resource management
- Language

Additional minor option

- Tourism and entertainment marketing

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB111	Business Law and Ethics
AMB263	Introduction to Public Relations
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB264	Public Relations Techniques
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR	

Bachelor of Business (Public Relations)

Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB111 is the remaining Business School Core units which must be completed.	

Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2 (February)	
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Semesters

- Year 1, Summer 1 (November)
- Year 1, Summer 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1, Summer 1 (November)	
BSB126	Marketing
Remaining Business School Core	
Year 1, Summer 2 (January)	
AMB201	Marketing and Audience Analytics
Remaining Business School Core	
Year 1, Semester 2 (February)	
AMB264	Public Relations Techniques
AMB263	Introduction to Public Relations
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 1 (July)	
AMB372	Public Relations Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2 (February)	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1 (July)	
AMB379	Public Relations Campaigns
AMB375	Internal Communication and Change

Bachelor of Business (Dean's Honours)

Year	2020
QUT code	BS06
CRICOS	003491G
Duration (full-time)	3 years
OP	2
Rank	97
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Dr Katherine Uylangco (Finance); Dr Sherrena Buckby (Financial Planning); Dr Kathy Moore (Human Resource Management); Aspro Rumintha Wickramasekera (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Dr Anne Lane (Public Relations). +61 7 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Prerequisite

You must be a current student completing Year 12 education in Australia or a student returning from a gap year who completed studies in Australia.

Selection ranks

You will be considered solely on the basis of selection ranks from your OP, ATAR or IB Diploma completed in 2019 or 2018. Other qualifications and experiences may be allocated selection ranks for entry to other QUT courses, but will not be considered for this course.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, financial planning, economics and marketing majors also assume 4 SA in Maths A, B or C.

International Entry requirements

Prerequisite

You must be a current international student completing Year 12 (or equivalent) or you're currently completing the International Baccalaureat in Australia (onshore).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) choice of one block of:
- six Second Major units and two option (elective) units or
- eight option (elective) units or
- two Minors (four units each) (university or Business School or extension) or
- one Minor (four units)(university or Business School or extension) and four option (elective) units.

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Advanced standing (credit)

Advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Bachelor of Business (Dean's Honours)

Professional recognition
Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Campus options
This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Abbreviation
BBus(Study Area A)

Domestic Course structure
To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) eight Business School core units
(b) one block of eight major core units
(c) choice of one block of:

- Business Second Major plus 2 elective units; or
- University Second Major; or
- 8 elective units; or
- 2 Minors (University or Business or Extension); or
- 1 Minor (University or Business or Extension) plus 4 elective units.

Special course requirements
Grade point average: Dean's Honours scholars must maintain a grade point average of 5.5 throughout their studies to retain the scholarship.

Breaks in study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)
Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

International Course structure
Course design
To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) eight Business School Core units
(b) one block of eight Major Core units
(c) choice of one block of:

- Business Second Major plus 2 elective units; or
- University Second Major; or
- 8 elective units; or
- 2 Minors (University or Business or Extension); or
- 1 Minor (University or Business or Extension) plus 4 elective units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special course requirements
Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarhsip.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)
Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

Sample Structure
Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB119	Global Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
Second Area of Study OR Elective Unit	

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB319	Media Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB318	Advertising Copywriting
BSB113	Economics
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	

Bachelor of Business (Dean's Honours)

AMB320	Advertising Management
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB113 and BSB111 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Economics Options List
- Important Information

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB111	Business Law and Ethics
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
BSB126	Marketing
EFB223	Economics 2
Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Option Unit (from the Applied or Quantitative Unit List)	
It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester	
Year 2, Semester 2	
EFB331	Intermediate Microeconomics
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Important Information	
Please note: BSB111 is the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
BSB123	Data Analysis
BSB126	Marketing
Year 1, Semester 2	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
EFB201	Financial Markets
EFB210	Finance 1
EFB223	Economics 2
Year 2, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
EFB335	Investments
EFB344	Risk Management and Derivatives
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
EFB360	Finance Capstone
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.	

Semesters

- Year 1, Semester 1 (July)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1, Semester 1 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
BSB110	Accounting
BSB123	Data Analysis
Year 1, Semester 2 (February)	

Bachelor of Business (Dean's Honours)

BSB126	Marketing
BSB115	Management
EFB210	Finance 1
AYB219	Taxation Law
Year 2, Semester 1 (July)	
AYB232	Financial Services Regulation and Law
BSB119	Global Business
AYB240	Superannuation and Retirement Planning
Second area of study OR elective unit	
Year 2, Semester 2 (February)	
AYB250	Personal Financial Planning
EFB227	Insurance, Risk Management and Estate Planning
Second area of study OR elective unit	
Second area of study OR elective unit	
Year 3, Semester 1 (July)	
AYB346	Financial Plan Construction (Capstone)
Second area of study OR elective unit	
Second area of study OR elective unit	
Second area of study OR elective unit	
Year 3, Semester 2 (February)	
BSB399	Real World Ready - Business Capstone
EFB345	Managing Investments and Client Relationships
Second area of study OR elective unit	
Second area of study OR elective unit	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 2, Semester 1	
MGB229	Obligations and Options for Employing People
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
BSB113	Economics
MGB230	Recruiting and Selecting People
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB372	Creating Value through People
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Select one from the following:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
MGB306	Independent Study

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
BSB123	Data Analysis
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Managing People
MGB214	Introducing People Management and Analytics
In 2019, unit MGB207 Human Resource Issues and Strategy is replaced by MGB214.	
Year 2, Semester 1	
MGB229	Obligations and Options for Employing People
MGB220	Human Resource Decision Making
Second Area of Study OR Elective Unit	

Second Area of Study OR Elective Unit
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229.
In 2019, unit MGB220 Human Resource Decision Making is discontinued. Seek enrolment assistance from QUT Business Student Support (bus@qut.edu.au)

Year 2, Semester 2	
BSB113	Economics
Seocnd Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB230	Recruiting and Selecting People
MGB372	Creating Value through People
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	

In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB370 Personal and Professional Development is replaced by MGB372.

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
Year 1, Semester 2	
BSB110	Accounting
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 2, Semester 1	
AYB227	International Accounting

Bachelor of Business (Dean's Honours)

MGB225	Intercultural Communication and Negotiation Skills
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB126 and BSB111 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1	
BSB110	Accounting

MGB226	Innovation, Knowledge and Creativity
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 2, Semester 2	
Note: Students completing a management stream, must complete MGB210. Students completing an Entrepreneurship stream must select MGB227.	
MGB210	Managing Operations
MGB227	Entrepreneurship
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 1	
MGB341	Managing Risk
Note: Students completing a management stream, must complete MGB335. Students completing an Entrepreneurship stream must select MGB324.	
MGB335	Managing Projects
MGB324	Managing Business Growth
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 2	
BSB399	Real World Ready - Business Capstone
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Select one second area of study or Business unit option	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	

BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
Remaining Business School Core OR Second Area of Study OR Elective Unit	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB359	Strategic Marketing
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB113 and BSB110 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	

Bachelor of Business (Dean's Honours)

BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB111	Business Law and Ethics
AMB263	Introduction to Public Relations
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB264	Public Relations Techniques
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB111 is the remaining Business School Core units which must be completed.	

In this list

- Primary Major
- Accountancy - 8 Unit Major
- Accountancy - Professional Accountancy Accreditation Extension (for professional recognition)
- Accountancy - Regulation and Tax Extension

Primary Major	
Code	Title

Accountancy - 8 Unit Major	
Code	Title
AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Accountancy - Professional Accountancy Accreditation Extension (for professional recognition)	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
Please select one (1) of the following units:	
AYB227	International Accounting
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Analytics
Students who wish to complete the Forensics Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor.	

Accountancy - Regulation and Tax Extension	
Code	Title
Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320.	
Please select four (4) of the following units:	
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Bachelor of Business - International

Year	2020
QUT code	BS08
CRICOS	083019B
Duration (full-time)	4 years
Duration (part-time domestic)	8 years
OP	7
Rank	87
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Andrew Paltridge +61 7 3138 2050 exchange.bus@qut.edu.au

Domestic Entry requirements Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, economics, finance, and marketing majors also require (4, SA) in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

null

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) you have chosen at QUT and the international study year option that you will undertake. Because of the large number of combinations it will be necessary to draw up an individual study plan for every student. This plan will be created at the beginning of your course during the orientation period.

To allow you to enrol in the first semester of your degree, the indicative first semester study plans are shown below.

For more information on the units of study you will undertake in your chosen major please go to the page associated with that major.

Part time admission and enrolment is available, however the international study year must be completed full time.

Your Degree at a Glance

Year 1
This year is designed to give you an introduction to the core knowledge sets in business and to start you on your program of study in your chosen discipline area. In your first year you will study a mix of core units and the introductory units in your major of choice. If you are uncertain about which major you would like to study then you can choose primarily first year core units to get a taste of a variety of business disciplines.

Year 2
Year two is the important year in the Bachelor of Business – International. It is the year in which you will choose your preferred international study option and destination, and you begin to make subject choices that can lead to this option. In this year you complete your exchange application and will final decisions will be made on where you will go. Your final destination will depend upon your meeting certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions of the institution who will be hosting your second degree.

Year 3
Depending upon whether you commence in February or July, you will spend all of just part of year 3 off shore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

In the first half of year three you will complete additional major studies at QUT, complete other units required for your international study option and undertake a special core unit Bridging Cultures – International. This unit of study is designed to help you prepare for your year offshore, and help you develop ways in which you can best assimilate and evaluate the overseas experience. Assessment will include undertaking intercultural evaluations at different points both before and after your offshore experience to allow you to see how you have changed over that time.

The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects

may be set (second degree) or completely elective (free exchange option).

Year 4
In year 4 you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special Conditions

The unique nature of the Bachelor of Business – International which requires you to spend a year studying in another cultural living and learning environment means that you need to be prepared differently, and we need to ensure that you are performing academically well enough to handle the different environment. The following are special conditions relevant to this degree.

Academic Performance

Consistent with the exchange policy in place at QUT, you will not be able to complete the international study year if you have not maintained a GPA of at least 4.5 on the QUT 7 point scale. This rule is in place to protect both you and the QUT reputation. Many of our partners are among the best business schools internationally where you will face a challenging learning environment. The higher GPA requirement is in place as a guide to increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International Study Preferences

QUT has in place agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these can not be unlimited. Consequently we can not guarantee that every student will be assigned to their first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the number of applications at QUT, and, if necessary, academic performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this can not be guaranteed. However every student who has the required GPA will be able to undertake on overseas study experience.

Designated Unit

The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study Plans

The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain pre-requisite subjects necessary to meet the requirements of the degree program at your host institution.

Domestic Course structure

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) that you have chosen at QUT and the international study year option that you will undertake.

If you choose the Flexible Exchange Studies/Certificate Program/Language and Cultural Immersion as your overseas option, you can enrol and follow the units listed in the course structures below relevant to your QUT major study area.

If you select the Second Degree as your overseas option, you will require a personalised study plan from the QUT Business School Student Centre in your first year of study. You can follow the 1st and 2nd semesters of study as indicated only. Depending on your overseas destination, some of your study units are pre-determined so your study plan will be individually designed for you. If you do not seek study plan advice after commencement in the program you may risk ineligibility for this overseas option.

All students will be requested to indicate a preference for international study year within the first year of your degree.

Your degree at a glance

Year 1

This year is designed to give you an introduction to the core knowledge sets in business and to start you on your program of study in your chosen discipline area. In your first year you will study a mix of core units and the introductory units in your major of choice. If you are uncertain about which major you would like to study then you can choose primarily first year core units to get a taste of a variety of business disciplines.

Year 2

Year two is the important year in the Bachelor of Business – International. It is the year in which you will choose your preferred international study option and destination, and you begin to make subject choices that can lead to this option. In this year you complete your exchange application and final decisions will be made on where you will go. Your final destination will depend upon your meeting certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions of the institution who will be hosting your second degree.

Year 3

Depending upon whether you commence in February or July, you will spend all or just part of year three offshore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

In the first half of year three you will complete additional major studies at QUT, complete other units required for your international study option and undertake a special core unit Bridging Cultures – International. This unit of study is

designed to help you prepare for your year offshore, and help you develop ways in which you can best assimilate and evaluate the overseas experience. Assessment will include undertaking intercultural evaluations at different points both before and after your offshore experience to allow you to see how you have changed over that time.

The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects may be set (second degree) or completely elective (free exchange option).

Year 4

In year four you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree.

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special conditions

The unique nature of the Bachelor of Business – International which requires you to spend a year studying in another cultural living and learning environment means that you need to be prepared differently, and we need to ensure that you are performing academically well enough to handle the different environment. The following are special conditions relevant to this degree:

Academic performance — Consistent with the exchange policy in place at QUT, you will not be able to complete the international study year if you have not maintained a GPA of at least 4.5 on the QUT 7-point scale. This rule is in place to protect both you and the QUT reputation. Many of our partners are among the best business schools internationally where you will face a challenging learning environment. The higher GPA requirement is in place as a guide to increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International study preferences — QUT has agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these places are limited. Consequently we cannot guarantee that every student will be assigned to their first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the number of applications at QUT, and, if necessary, academic performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this cannot be guaranteed. However every student who has the required GPA will be able to undertake an overseas study experience.

Designated unit — The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study plans — The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain prerequisite subjects necessary to meet the requirements of the degree program at your host institution.

If you are unable to meet any of the eligibility requirements for the international study year, or your personal circumstances change which prevent you from undertaking the year overseas, you may be eligible to transfer to the Bachelor of Business (BS05) three-year program. All eligible studies completed in the Bachelor of Business – International (BS08) program may be transferred to the three-year program.

International Course structure

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) you have chosen at QUT and the international study year option that you will undertake. Because of the large number of combinations it will be necessary to draw up an individual study plan for every student. This plan will be created at the beginning of your course during the orientation period.

To allow you to enrol in the first semester of your degree, the indicative first semester study plans are shown below.

For more information on the units of study you will undertake in your chosen major please go to the page associated with that major.

Your Degree at a Glance

Year 1

This year is designed to give you an introduction to the core knowledge sets in business and to start you on your program of study in your chosen discipline area. In your first year you will study a mix of core units and the introductory units in your major of choice. If you are uncertain about which major you would like to study then you can choose primarily first year core units to get a taste of a variety of business disciplines.

Year 2

Year two is the important year in the Bachelor of Business – International. It is the year in which you will choose your preferred international study option and destination, and you begin to make subject choices that can lead to this option. In this year you complete your exchange application and will final decisions will be made on where you will go. Your final destination will depend upon your meeting certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions of the institution who will be hosting your second degree.

Year 3

Depending upon whether you commence in February or July, you will spend all of just part of year 3 off shore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

In the first half of year three you will complete additional major studies at QUT, complete other units required for your international study option and undertake a special core unit Bridging Cultures – International. This unit of study is designed to help you prepare for your year offshore, and help you develop ways in which you can best assimilate and evaluate the overseas experience. Assessment will include undertaking intercultural evaluations at different points both before and after your offshore experience to allow you to see how you have changed over that time.

The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects may be set (second degree) or completely elective (free exchange option).

Year 4

In year 4 you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special Conditions

The unique nature of the Bachelor of Business – International which requires you to spend a year studying in another cultural living and learning environment means that you need to be prepared differently, and we need to ensure that you are performing academically well enough to handle the different environment. The following are special conditions relevant to this degree:

Academic Performance. Consistent with the exchange policy in place at QUT, you will not be able to complete the international study year if you have not maintained a GPA of at least 4.5 on the QUT 7 point scale. This rule is in place to protect both you and the QUT reputation. Many of our partners are among the best business schools internationally where you will face a challenging learning environment. The higher GPA requirement is in place as a guide to increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International Study Preferences

QUT has agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these places are limited. Consequently we cannot guarantee that every student will be assigned to their first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the number of applications at QUT, and, if necessary, academic performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this cannot be guaranteed. However every student who has the required GPA will be able to undertake an overseas study experience.

Designated Unit. The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study Plans. The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain pre-requisite subjects necessary to meet the requirements of the degree program at your host institution.

If you are unable to meet any of the eligibility requirements for the International Study Year, or your personal circumstances change which prevent you from undertaking the year overseas, you may be eligible to transfer to the Bachelor of Business (BS05) three year program. All eligible Studies completed in the Bachelor of Business – International (BS08) program may be transferred to the three year program.

Sample Structure

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)
- Accountancy Extensions

Code	Title
Year 1, Semester 1 (February)	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1 (February)	
BSB119	Global Business
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
Year 2, Semester 2 (July)	
AYB340	Company Accounting
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Second area of study or elective	
Year 3, Semester 1 (February)	
AYB311	Financial Accounting Issues
AMB390	Bridging Cultures - International
Second area of study or elective	
Second area of study or elective	

Bachelor of Business - International

Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
BSB399	Real World Ready - Business Capstone
Second area of study or elective	
Accountancy Extensions	
Professional Accounting Accreditation Extension (for professional recognition)	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
Please select one (1) of the following units:	
AYB227	International Accounting
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Analytics
Regulation and Tax Extension	
Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete:	
AYB205, AYB240 and AYB320	
Please select four (4) of the following units:	
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB115	Management
BSB123	Data Analysis
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 2, Semester 1 (February)	
BSB113	Economics
AMB201	Marketing and Audience Analytics
AMB319	Media Planning
Second area of study or elective	
Year 2, Semester 2 (July)	
AMB318	Advertising Copywriting
Second area of study or elective	
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB390	Bridging Cultures - International
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Second area of study or elective	
Second area of study or elective	

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)
- Economics Major Option List

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB111	Business Law and Ethics
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB115	Management
BSB126	Marketing
EFB223	Economics 2
Year 2, Semester 1 (February)	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Second area of study or elective	
Second area of study or elective	
It is recommended students choose EFB222 or EFB201 as their Elective unit this semester	
Year 2, Semester 2 (July)	
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second area of study or elective	
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
Second area of study or elective	
BSB399	Real World Ready - Business Capstone
Economics Option Unit (from the Applied or Quantitative Unit List)	
Economics Option Unit (from the Applied or Quantitative Unit List)	
Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
EFB338	Contemporary Application of Economic Theory
BSB399	Real World Ready - Business Capstone
Second area of study or elective	
Economics Option Unit (from the Applied or Quantitative Unit List)	
Economics Major Option List	
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural

Bachelor of Business - International

	Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB110	Accounting
BSB126	Marketing
BSB113	Economics
BSB123	Data Analysis
Year 1, Semester 2 (July)	
BSB111	Business Law and Ethics
EFB201	Financial Markets
EFB210	Finance 1
EFB223	Economics 2
Year 2, Semester 1 (February)	
BSB115	Management
BSB119	Global Business
EFB343	Corporate Finance
Second area of study or elective	
Year 2, Semester 2 (July)	
EFB312	International Finance
EFB335	Investments
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AMB390	Bridging Cultures - International
EFB344	Risk Management and Derivatives
Second area of study or elective	
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
EFB360	Finance Capstone
BSB399	Real World Ready - Business Capstone
Second area of study or elective	
Second area of study or elective	

Semesters

- Year 1 Semester 1 (February)
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Fall Semester (Exchange)
- Year 4 Spring Semester (Exchange)
- Year 4 Semester 2 (July)

Code	Title
Year 1 Semester 1 (February)	
BSB111	Business Law and Ethics
BSB113	Economics
BSB110	Accounting
BSB123	Data Analysis
Year 1 Semester 2 (July)	
BSB126	Marketing
BSB115	Management
EFB210	Finance 1
AYB219	Taxation Law
Year 2 Semester 1 (February)	
AYB240	Superannuation and Retirement Planning
BSB119	Global Business
Second area of study OR elective option unit	
Second area of study OR elective option unit	
Year 2 Semester 2 (July)	
AYB232	Financial Services Regulation and Law
AYB250	Personal Financial Planning
Second area of study OR elective option unit	
Second area of study OR elective option unit	
Year 3 Semester 1 (February)	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
AMB390	Bridging Cultures - International
Second area of study OR elective option unit	
Year 3 Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4 Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4 Semester 2 (July)	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Second area of study OR elective option unit	
Second area of study OR elective option unit	

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB111	Business Law and Ethics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB126	Marketing
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 2, Semester 1 (February)	
MGB229	Obligations and Options for Employing People
BSB113	Economics
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2 (July)	
MGB230	Recruiting and Selecting People
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1 (February)	
MGB339	Managing Performance and Rewards
MGB331	Developing People
AMB390	Bridging Cultures - International
Second Area of Study OR Elective Unit	
Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
MGB37	Creating Value through

Bachelor of Business - International

2	People
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Select one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
Year 1, Semester 2 (July)	
AMB210	Importing and Exporting
BSB110	Accounting
BSB126	Marketing
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1 (February)	
AYB227	International Accounting
BSB111	Business Law and Ethics
Second area of study or elective	
Second area of study or elective	
Year 2, Semester 2 (July)	
EFB240	Finance for International Business
MGB340	International Business in the Asia-Pacific
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AMB303	International Logistics
AMB390	Bridging Cultures - International
Second area of study or elective	
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Second area of study or elective	

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB119	Global Business
BSB115	Management
BSB123	Data Analysis
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1 (February)	
MGB226	Innovation, Knowledge and Creativity
Note: Students completing a management stream, must complete MGB210. Students completing an Entrepreneurship stream must select MGB227.	
MGB210	Managing Operations
MGB227	Entrepreneurship
BSB110	Accounting
Second area of study or elective	
Year 2, Semester 2 (July)	
Note: Students completing a management stream, must complete MGB335. Students completing an Entrepreneurship stream must select MGB324.	
MGB335	Managing Projects
MGB324	Managing Business Growth
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AMB390	Bridging Cultures - International
MGB341	Managing Risk
Second area of study or elective	
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
BSB399	Real World Ready - Business Capstone
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Second area of study or elective	

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB115	Management
BSB123	Data Analysis
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2 (July)	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
BSB113	Economics
Year 2, Semester 1 (February)	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
BSB110	Accounting
Second area of study or elective	
Year 2, Semester 2 (July)	
AMB330	Digital Portfolio

Bachelor of Business - International

Second area of study or elective	
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AMB336	International Marketing
AMB340	Services Marketing
AMB390	Bridging Cultures - International
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
AMB359	Strategic Marketing
BSB399	Real World Ready - Business Capstone
Second area of study or elective	
Second area of study or elective	

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Fall Semester (Exchange)
- Year 4, Spring Semester (Exchange)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB113	Economics
AMB263	Introduction to Public Relations
BSB111	Business Law and Ethics
Year 2, Semester 1 (February)	
AMB201	Marketing and Audience Analytics
AMB264	Public Relations Techniques
Second area of study or elective	
Second area of study or elective	
Year 2, Semester 2 (July)	
AMB372	Public Relations Planning
Second area of study or elective	
Second area of study or elective	
Second area of study or elective	

Year 3, Semester 1 (February)	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
AMB390	Bridging Cultures - International
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Spring Semester (Exchange)	
Students will be awarded 48 credit points relating to approved units completed on overseas Exchange	
Year 4, Semester 2 (July)	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
BSB399	Real World Ready - Business Capstone
Second area of study or elective	

Bachelor of Business (Honours) (Marketing)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Udo Gottlieb 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression

details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours DisciplineCoordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(Mkg)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
BSN412	Qualitative Research and Analytical Techniques
Research Unit Options:	
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Mass Communication (Advertising and Entertainment)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

Study overseas while gaining credit towards your QUT creative industries degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course. Saving your electives for exchange will allow you the most flexibility. For more information, visit QUT student exchange.

Bachelor of Mass Communication (Advertising and Entertainment)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

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Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
DFB207	Fashion and Style Journalism
KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
KXB101	Introduction to Entertainment
Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KCB205	Professional Communication
KXB102	Global Entertainment
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB318	Advertising Copywriting
KXB201	Entertainment Practice: Balancing Creativity and Business
A Complementary Studies unit	
Year 2, Semester 2	
AMB319	Media Planning
LWS009	Introduction to Law
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
LWS008	Entertainment Law
A Complementary Studies unit	
Year 3, Semester 2	
AMB207	Entertainment Marketing
AMB339	Advertising Campaigns
A Complementary Studies unit	
A Complementary Studies unit	

Bachelor of Mass Communication (Advertising and Journalism)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

Study overseas while gaining credit towards your QUT creative industries degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course. Saving your electives for exchange will allow you the most flexibility. For more information, visit QUT student exchange.

Bachelor of Mass Communication (Advertising and Journalism)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
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- network with industry leaders

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Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
DFB207	Fashion and Style Journalism
KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KCB205	Professional Communication
KJB120	Newswriting
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB318	Advertising Copywriting
A Complementary Studies unit	
A Complementary Studies unit	
Year 2, Semester 2	
AMB319	Media Planning
CJB103	Journalistic Inquiry
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
CJB201	Feature Writing
A Complementary Studies unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
KJB280	International Journalism
KJB337	Investigative Reporting
A Complementary Studies unit	

Bachelor of Mass Communication (Advertising and Media & Communication)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

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Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
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Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
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Study overseas

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Bachelor of Mass Communication (Advertising and Media & Communication)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

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Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
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- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
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Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
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MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
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INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
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CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

Bachelor of Mass Communication (Advertising and Media & Communication)

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB101	Media and Communication Texts
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
AMB220	Advertising Theory and Practice
CYB104	Managing Social Media
* Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB318	Advertising Copywriting
KCB205	Professional Communication
KCB206	Social Media, Self and Society
A Complementary Studies unit	
Year 2, Semester 2	
AMB319	Media Planning
CCB102	Multi-Media Design
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
CYB105	Understanding Audiences
A Complementary Studies unit	
* Note: If you intend completing CWB301 Political Communication from the Year 3 Semester 2 Media and Communication unit options list it will need to be completed this semester.	
Year 3, Semester 2	
AMB339	Advertising Campaigns
One unit from the Media and Communication unit options list (CCB201, CWB301, or CWB201):	
CCB201	Australian Media
CWB20 1	Corporate Writing and Editing
CWB30 1	Political Communication
A Complementary Studies unit	
A Complementary Studies unit	

Bachelor of Mass Communication (Advertising and Public Relations)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

Study overseas while gaining credit towards your QUT creative industries degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course. Saving your electives for exchange will allow you the most flexibility. For more information, visit QUT student exchange.

Bachelor of Mass Communication (Advertising and Public Relations)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study Overseas

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Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
DFB207	Fashion and Style Journalism
KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
A Complementary Studies unit	
Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
KCB205	Professional Communication
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB264	Public Relations Techniques
AMB318	Advertising Copywriting
A Complementary Studies unit	
Year 2, Semester 2	
AMB319	Media Planning
AMB372	Public Relations Planning
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB374	Global Public Relations Cases
One from AMB202, AMB310 or AMB330:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Year 3, Semester 2	
AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
A Complementary Studies unit	
A Complementary Studies unit	

Bachelor of Mass Communication (Entertainment and Journalism)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

Study overseas while gaining credit towards your QUT creative industries degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course. Saving your electives for exchange will allow you the most flexibility. For more information, visit QUT student exchange.

Bachelor of Mass Communication (Entertainment and Journalism)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

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Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
DFB207	Fashion and Style Journalism
KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
KXB101	Introduction to Entertainment
Year 1, Semester 2	
KCB103	Strategic Speech Communication
KJB120	Newswriting
KXB102	Global Entertainment
Either AMB220 or AMB263:	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KCB205	Professional Communication
KXB201	Entertainment Practice: Balancing Creativity and Business
A Complementary Studies unit	
A Complementary Studies unit	
Year 2, Semester 2	
AMB201	Marketing and Audience Analytics
CJB103	Journalistic Inquiry
LWS009	Introduction to Law
A Complementary Studies unit	
Year 3, Semester 1	
CJB201	Feature Writing
LWS008	Entertainment Law
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 2	
AMB207	Entertainment Marketing
KJB280	International Journalism
KJB337	Investigative Reporting
A Complementary Studies unit	

Bachelor of Mass Communication (Entertainment and Media & Communication)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

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Bachelor of Mass Communication (Entertainment and Media & Communication)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

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Study overseas while gaining credit towards your QUT creative industries degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course. Saving your electives for exchange will allow you the most flexibility. For more information, visit QUT student exchange.

Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
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CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
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KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

Bachelor of Mass Communication (Entertainment and Media & Communication)

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB101	Media and Communication Texts
KJB102	Introduction to Journalism, Media and Communication
KXB101	Introduction to Entertainment
Year 1, Semester 2	
KCB103	Strategic Speech Communication
CYB104	Managing Social Media
KXB102	Global Entertainment
Either AMB220 or AMB263:	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KCB205	Professional Communication
KCB206	Social Media, Self and Society
KXB201	Entertainment Practice: Balancing Creativity and Business
A Complementary Studies unit	
Year 2, Semester 2	
AMB201	Marketing and Audience Analytics
CCB102	Multi-Media Design
LWS009	Introduction to Law
A Complementary Studies unit	
Year 3, Semester 1	
CYB105	Understanding Audiences
LWS008	Entertainment Law
A Complementary Studies Unit	
A Complementary Studies Unit	
* Note: If you intend completing CWB301 Political Communication from the Year 3 Semester 2 Media and Communication unit options list it will need to be completed this semester.	
Year 3, Semester 2	
AMB207	Entertainment Marketing

One unit from the Media and Communication unit options list (CCB201, CWB301, or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
A Complementary Studies unit	
A Complementary Studies unit	

Bachelor of Mass Communication (Entertainment and Public Relations)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

Study overseas while gaining credit towards your QUT creative industries degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course. Saving your electives for exchange will allow you the most flexibility. For more information, visit QUT student exchange.

Bachelor of Mass Communication (Entertainment and Public Relations)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
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- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study Overseas

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Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
DFB207	Fashion and Style Journalism
KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
KXB101	Introduction to Entertainment
Year 1, Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
KCB205	Professional Communication
KXB102	Global Entertainment
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB372	Public Relations Planning
KXB201	Entertainment Practice: Balancing Creativity and Business
A Complementary Studies unit	
Year 2, Semester 2	
LWS009	Introduction to Law
A Complementary Studies unit	
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
LWS008	Entertainment Law
Two from AMB202, AMB310 or AMB330:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Year 3, Semester 2	
AMB207	Entertainment Marketing
AMB379	Public Relations Campaigns
A Complementary Studies unit	
A Complementary Studies unit	

Bachelor of Mass Communication (Journalism and Media & Communication)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

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Bachelor of Mass Communication (Journalism and Media & Communication)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
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Year 2

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- complete projects using industry-standard equipment and software
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Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
DFB207	Fashion and Style Journalism
KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

Bachelor of Mass Communication (Journalism and Media & Communication)

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB101	Media and Communication Texts
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
KCB103	Strategic Speech Communication
CYB104	Managing Social Media
KJB120	Newswriting
Either AMB220 or AMB263:	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
KCB205	Professional Communication
KCB206	Social Media, Self and Society
A Complementary Studies unit	
Year 2, Semester 2	
CCB102	Multi-Media Design
CJB103	Journalistic Inquiry
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
CYB105	Understanding Audiences
CJB201	Feature Writing
A Complementary Studies Unit	
A Complementary Studies unit	
* Note: If you intend completing CWB301 Political Communication from the Year 3 Semester 2 Media and Communication unit options list it will need to be completed this semester.	
Year 3, Semester 2	
KJB280	International Journalism
KJB337	Investigative Reporting
One unit from the Media and	

Communication unit options list (CCB201, CWB301, or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
A Complementary Studies unit	

Bachelor of Mass Communication (Journalism and Public Relations)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

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Bachelor of Mass Communication (Journalism and Public Relations)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication,
  journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
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- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

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Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
DFB207	Fashion and Style Journalism
KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
AMB201	Marketing and Audience Analytics
AMB263	Introduction to Public Relations
KCB205	Professional Communication
KJB120	Newswriting
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB264	Public Relations Techniques
A Complementary Studies unit	
A Complementary Studies unit	
A Complementary Studies unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
CJB103	Journalistic Inquiry
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
CJB201	Feature Writing
Two from AMB202, AMB310 or AMB330:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Year 3, Semester 2	
AMB379	Public Relations Campaigns
KJB280	International Journalism
KJB337	Investigative Reporting
A Complementary Studies unit	

Bachelor of Mass Communication (Media & Communication and Public Relations)

Year	2020
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	71
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication
Discipline Coordinator	Dr Tess Van Hemert (Entertainment); Dr Jason Sternberg (Journalism); Dr Elija Cassidy (Media & Communication); Dr Lisa Schuster (Advertising); Dr Anne Lane (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study overseas

Study overseas while gaining credit towards your QUT creative industries degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course. Saving your electives for exchange will allow you the most flexibility. For more information, visit QUT student exchange.

Bachelor of Mass Communication (Media & Communication and Public Relations)

International Course structure

Your course

To meet the requirements of this course, you must complete a total of 288 credit points comprising:

- IF27 core units (6 units)
- Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)
- Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Study Overseas

Study overseas while gaining credit towards your QUT creative industries degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course. Saving your electives for exchange will allow you the most flexibility. For more information, visit QUT student exchange.

Sample Structure

Semesters

- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

Code	Title
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Analytics
BSB126	Marketing
CCB203	Strategic Speech Communication
CCB204	Communication Planning and Practice
CYB101	Introduction to Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction to Public Relations
* From 2019, KJB102 Introduction to Journalism, Media and Communication has been replaced by CYB101. Students who have completed KJB101 can still count it towards the IF27 core units.	
MAJOR CORE UNITS - 12 units required - Select two of the following 6-unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
CJB101	Newswriting
CJB103	Journalistic Inquiry
CJB201	Feature Writing
DFB207	Fashion and Style Journalism
KJB280	International Journalism
KJB337	Investigative Reporting
* From 2019, KJB101 Computational Journalism has been replaced by DFB207. Students who have completed KJB101 can still count it towards this major.	
Media and Communication Major	
CCB102	Multi-Media Design
CCB202	Social Media, Self and Society
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
CYB105	Understanding Audiences
One unit from the Media and Communication unit options list (CCB201, CWB301 or CWB201):	
CCB201	Australian Media
CWB201	Corporate Writing and Editing
CWB301	Political Communication
* From 2019, KCB203 Consumption Matters: Consumer Cultures and Identity has been replaced by a choice between CWB301/KCB302, KWB213/CWB201, or CCB201. Students who have completed KCB203 can still count it towards this major.	
* From 2018, KCB106 Media in a Globalised Word has been replaced by CYB104. Students who have completed KCB106 can still count it towards this major.	
Public Relations Major	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
CDB202	Entertainment Cultures
CYB102	Introduction to Media and Entertainment Industries
CYB106	Global Media and

Bachelor of Mass Communication (Media & Communication and Public Relations)

	Entertainment Industries
LWS008	Entertainment Law
LWS009	Introduction to Law

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB126	Marketing
KCB101	Media and Communication Texts
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
AMB201	Marketing and Audience Analytics
AMB263	Introduction to Public Relations
CYB104	Managing Social Media
A Complementary Studies unit	
* Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB264	Public Relations Techniques
KCB205	Professional Communication
KCB206	Social Media, Self and Society
A Complementary Studies unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
CCB102	Multi-Media Design
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
CYB105	Understanding Audiences
AMB374	Global Public Relations Cases
A Complementary Studies Unit	
A Complementary Studies unit	
* Note: If you intend completing CWB301 Political Communication from the Year 3 Semester 2 Media and Communication unit options list it will need to be completed this semester.	
Year 3, Semester 2	
AMB379	Public Relations Campaigns
One unit from the Media and Communication unit options list (CCB201, CWB301, or CWB201):	
CCB201	Australian Media
CWB20 1	Corporate Writing and Editing

1	
CWB30 1	Political Communication
Two from AMB202, AMB310 or AMB330:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio

Bachelor of Property Economics

Year	2020
QUT code	UD05
CRICOS	080478K
Duration (full-time)	3 years
OP	14
Rank	70
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $31,800 per year full-time (96 credit points)
Total credit points	288
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Connie Susilawati +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with (4, SA) sound achievement.

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Overview

The Bachelor of Property Economics provides the theory and practical understanding of the role that property plays in the Australian and international economy. In addition the course provides details on the role of the numerous property professionals who assess, develop, value, finance and manage all classes of public and private property. The course is designed for students who have an interest in the role that property plays in the Australian and international economy and have a desire to participate in ensuring that the property industry remains economically and environmentally sustainable and meets the social needs of all members of society.

The course will present you with:

• Diverse perspectives to encourage your spirit of inquiry
• Engaging experiences in the classroom, in the field and with leading industry professionals
• Flexible study choices and the opportunity to prepare for a range of property careers in the public and private sector
• Relevant subject matter designed to enable you to make a difference by applying property economics to known problems
• Coherent studies which have been carefully designed to prepare you for your introduction into the property industry

Course Design

Your QUT Bachelor of Property Economics degree consists of 288 credit points (24 units) arranged as follows:

(a) 72 credit points (6 units) of Property Economics Core units, which includes a Work Integrated Learning unit that requires completion of 30 days of workplace learning.
(b) 120 credit points (10 units) of Property Economics discipline units
(c) 96 credit points of complementary studies comprising of either a Second Major (8 unit set) or two Minors (4 unit set each).

Property Economics Core Units
These units will engage you in understanding property economics from a range of disciplinary and multidisciplinary perspectives, expose you to the various outcomes available for pursuing studies in this field, and introduce the fundamental basis for policy and practice. Later core units, together with the discipline specific units, will progress your learning development through experiential and enquiry based learning in collaborative environments.

Property Economics Discipline Units
These units give you discipline level knowledge, skills and application competencies from introductory through intermediate, culminating with graduate level units. They focus on developing knowledge, practice and higher order thinking.

Complementary Studies Options

Second Major:

A choice of one second major from:

Urban Development disciplines:

- Urban and Regional Planning Studies
- Urban Development Construction
- Accountancy
- Applied Economics and Finance

(additional second major choices for property economics are currently under development)

Minors:

A choice of two minors from the lists below:

Urban Development disciplines:

- Property Valuation Accreditation Minor *(Extension Minor)*
To meet the educational requirements for professional accreditation and membership of the Royal Institution of Chartered Surveyors (RICS) valuation pathway, the educational standards required for those graduates who wish to become Certified Practising Valuers (CPV) with the Australian Property Institute(API); the Valuers Registration Board of Queensland and the Board of Valuers, Appraisers and Estate Agents Malaysia (BOVEA) educational requirements, students will require the Property Valuation Accreditation Minor (48cps). This may be taken as Complementary Studies and comprises the following units: USB243 Property Legislation, USB246 Transaction Process, USB342 Property Software, USB343 Boutique Valuations

- Urban and Regional Planning Studies
- Residential Construction
- Administration in Construction
- Building Economics

Other disciplines:

- Language Minors – University Wide Options
- University Wide Minors

Professional Recognition

This degree is accredited by the Australian Property Institute (API) and meets the membership requirements of a Certified Property Practitioner (CPP). With completion of the Property Valuation Accreditation Minor (Property Software, Boutique Valuation, Property Legislation, Transaction Process) this degree meets the additional educational requirements for professional accreditation and membership of the Royal Institution of Chartered Surveyors (RICS) valuation pathway; the Australian Property Institute (API) – Certified Practising Valuers (CVP); the Valuers Registration Board of Queensland; and the Board of Valuers, Appraisers and Estate Agents (BOVEA), Malaysia.

Pathways to Further Study

The QUT Bachelor of Property Economics is located at Level 7 of the Australian Qualifications Framework (AQF). Eligible graduates may continue their studies in this discipline with an additional honours year in (UD10) Bachelor of Property Economics (Honours).

Domestic Course structure

Your QUT Bachelor of Property Economics degree consists of 288 credit points (24 units) comprising:

48 credit points (4 units) of core units, including a professional practice unit that requires completion of 30 days of workplace learning and a capstone project unit. 144 credit points (12 units) of Property Economics discipline units, and 96 credit points of complementary studies comprising of either a Second Major (8 unit set) or two Minors (4 unit set each).

Property Economics Core Units
These units will engage you with property economics from a range of disciplinary and multidisciplinary perspectives, expose you to the industry and the various outcomes available for pursuing studies in this field, as well as introduce some key foundational knowledge.

Property Economics Discipline Units
These units give you discipline level knowledge, skills and application competencies from introductory through intermediate, culminating with graduate level units. They focus on developing knowledge, practice and higher order thinking.

Complementary Studies Options provide an opportunity to undertake studies in a range of other Urban Development discipline areas such as Urban and Regional Planning and Construction Management or diversify to gain additional professional skills and knowledge from outside the traditional built environment disciplines.

- A second major provides the opportunity for you to undertake significant studies in a second Urban Development discipline such as Construction Management, Urban and Regional Planning, Accountancy or Applied Economics and Finance. Second majors are also designed to provide diverse professional skills and knowledge beyond the traditional reaches of the built environment curriculum and can offer a range of study options in other fields.

- Minors will allow you undertake studies in a companion discipline. They are designed to provide you with introductory to intermediate level knowledge and skills in areas complementary to your studies. You can choose a minor from other built environment disciplines. There are also minors designed to distinguish students in the employment marketplace with complementary 'non-discipline' skills and competencies that you can choose from a range of inter- and intra-faculty disciplines.

International Course structure

Your QUT Bachelor of Property Economics degree consists of 288 credit points (24 units) comprising:

48 credit points (4 units) of core units, including a professional practice unit that requires completion of 30 days of workplace learning and a capstone project unit. 144 credit points (12 units) of Property Economics discipline units, and 96 credit points of complementary studies comprising of either a Second Major (8 unit set) or two Minors (4 unit set each).

Property Economics Core Units
These units will engage you with property economics from a range of disciplinary and multidisciplinary perspectives, expose you to the industry and the various outcomes available for pursuing studies in this field, as well as introduce some key foundational knowledge.

Property Economics Discipline Units
These units give you discipline level knowledge, skills and application competencies from introductory through intermediate, culminating with graduate level units. They focus on developing knowledge, practice and higher order thinking.

Complementary Studies Options provide an opportunity to undertake studies in a range of other Urban Development discipline areas such as Urban and Regional Planning and Construction Management or diversify to gain additional professional skills and knowledge from outside the traditional built environment disciplines.

- A second major provides the opportunity for you to undertake significant studies in a second Urban Development discipline such as Construction Management, Urban and Regional Planning, Accountancy or Applied Economics

and Finance. Second majors are also designed to provide diverse professional skills and knowledge beyond the traditional reaches of the built environment curriculum and can offer a range of study options in other fields.

- Minors will allow you undertake studies in a companion discipline. They are designed to provide you with introductory to intermediate level knowledge and skills in areas complementary to your studies. You can choose a minor from other built environment disciplines. There are also minors designed to distinguish students in the employment marketplace with complementary 'non-discipline' skills and competencies that you can choose from a range of inter- and intra-faculty disciplines.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB113	Economics
USB142	Residential Valuation
USB143	Money and Wealth
UXB110	Residential Construction
Year 1, Semester 2	
USB141	Building Big
USB144	Investment Valuation
USB145	Property Transactions
UXB134	Land Use Planning
Year 2, Semester 1	
USB240	Market Analysis
USB247	Money and Property
2nd Major/Minor unit	
2nd Major/Minor unit	
Year 2, Semester 2	
USB244	Asset Performance
USB245	Property Investment Analysis
2nd Major/Minor unit	
2nd Major/Minor unit	
Year 3, Semester 1	
USB300	Property Development
USB345	Specialised Valuation
2nd Major/Minor unit	
2nd Major/Minor unit	
Year 3, Semester 2	
USB344	Property Project
UXB301	Professional Practice
2nd Major/Minor unit	
2nd Major/Minor unit	

Bachelor of Business/Bachelor of Creative Industries

Year	2020
QUT code	ID01
CRICOS	059596B
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $9,300 per year full-time (96 credit points)
International fee (indicative)	2020: $31,500 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Dr Sophie McIntyre (Creative Industries); Director of Studies, QUT Business School; email: askqut@qut.edu.au; Ph: 07 3138 2000
Discipline Coordinator	Ask QUT +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Creative Industries. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Creative Industries component

The core of the program centres on Creative Enterprise studios that offer authentic, problem-based activities, coupled with work integrated learning, skills in entrepreneurship and commercial links that engage in creative start-ups. Early in your degree, you choose two introductory units to experience your preferred majors. Using this experience, you then decide upon a creative industries major.

You will complete:

- Core units - 72 credit points
- Creative Industries introductory units - 24 credit points
- A Creative Industries major - 96 credit points from one of the specified majors including: Creative and Professional Writing; Media and Communication; Drama and Performance; Entertainment; Fashion Communication; Interactive and Visual Design; Music and Sound; and Screen Content Production.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Creative Industries. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Creative Industries component

The core of the program centres on Creative Enterprise studios that offer authentic, problem-based activities, coupled with work integrated learning, skills in entrepreneurship and commercial

links that engage in creative start-ups. Early in your degree, you choose two introductory units to experience your preferred majors. Using this experience, you then decide upon a creative industries major.

You will complete:

- Core units - 72 credit points
- Creative Industries introductory units - 24 credit points
- A Creative Industries major - 96 credit points from one of the specified majors including: Creative and Professional Writing; Media and Communication; Drama and Performance; Entertainment; Fashion Communication; Interactive and Visual Design; Music and Sound; and Screen Content Production.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
Business School Unit	
Business School Unit	
KKB180	Creative Futures
A unit from the Creative Industries Introductory Unit Options List	
Year 1, Semester 2	
Business School Unit	
Business School Unit	
KKB185	Creative Enterprise Studio 1
A unit from the Creative Industries Introductory Unit Options List	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: First Unit	
Creative Industries Major: Second Unit	
Year 2, Semester 2	
Business School Unit	
Business School Unit	
Creative Industries Major: Third Unit	
Creative Industries Major: Fourth Unit	
Year 3, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Fifth Unit	
Creative Industries Major: Sixth Unit	
Year 3, Semester 2	
Business School Unit	
Business School Unit	
KKB285	Creative Enterprise Studio 2
Creative Industries Major: Seventh Unit	
Year 4, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Eighth Unit	
A unit from the Creative Industries WIL Unit Options List:	
KKB341	Work Integrated Learning 1
KKB380	Creative Enterprise and Entrepreneurship
Year 4, Semester 2	
Business School Unit	
Business School Unit	
KKB385	Creative Enterprise Studio 3

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
Business School Unit	
Business School Unit	
KKB185	Creative Enterprise Studio 1
A unit from the Creative Industries Introductory Unit Options List	
Year 2, Semester 1	
Business School Unit	
Business School Unit	
KKB180	Creative Futures
A unit from the Creative Industries Introductory Unit Options List	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
Business School Unit	
Business School Unit	
Creative Industries Major: First Unit	
Creative Industries Major: Second Unit	
Year 3, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Third Unit	
Creative Industries Major: Fourth Unit	
Year 3, Semester 2	
Business School Unit	
Business School Unit	
KKB285	Creative Enterprise Studio 2
Creative Industries Major: Fifth Unit	
Year 4, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Sixth Unit	
Creative Industries Major: Seventh Unit	
Year 4, Semester 2	
Business School Unit	
Business School Unit	
KKB385	Creative Enterprise Studio 3
Year 5, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Eighth Unit	
A unit from the Creative Industries WIL Unit Options List:	
KKB341	Work Integrated Learning 1
KKB380	Creative Enterprise and Entrepreneurship

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	

Bachelor of Business/Bachelor of Creative Industries

BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone

Bachelor of Business/Bachelor of Creative Industries

Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and

Bachelor of Business/Bachelor of Creative Industries

	Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics

Bachelor of Business/Bachelor of Creative Industries

AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	

Bachelor of Business/Bachelor of Creative Industries

Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Communication (Digital Media)

Year	2020
QUT code	ID05
CRICOS	096579G
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $9,000 per year full-time (96 credit points)
International fee (indicative)	2020: $31,300 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication; email: askqut@qut.edu.au Director of Studies, QUT Business School; email: askqut@qut.edu.au
Discipline Coordinator	Dr Elija Cassidy (Digital Media); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Communication (Digital Media). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancehuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Communication component

You will complete:

- four core units (48 credit points)
- a communication major (144 credit points) in digital media.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Communication (Digital Media). You will undertake the two components of the double degree concurrently.

Business component:

You must complete the 96 credit point Business Core Units together with a 96 credit point Business Major. You will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will undertake 6 specified Business Core units and 10 Accountancy Major Core units in order to meet the professional recognition requirements.

Communication Component

You will complete four core units (48 credit points) and a communication major (144 credit points) in digital media.

Study overseas

Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

Bachelor of Business/Bachelor of Communication (Digital Media)

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
CYB101	Introduction to Communication
CYB102	Introduction to Media and Entertainment Industries
Business School Unit	
Business School Unit	
Year 1, Semester 2	
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
CCB101	Media Issues and Debates
CYB105	Understanding Audiences
Business School Unit	
Business School Unit	
Year 2, Semester 2	
CCB102	Multi-Media Design
CYB106	Global Media and Entertainment Industries
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CCB200	Digital Platforms
CCB202	Social Media, Self and Society
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CCB201	Australian Media
CCB204	Communication Planning and Practice
Business School Unit	
Business School Unit	
Note: CCB203 Strategic Speech Communication is permitted to count towards this major if completed in 2019 or earlier and you are not required to complete CCB200 Digital Platforms.	
Year 4, Semester 1	
CCB301	Communication Research Methods
One unit from the Work Integrated Learning Unit Options List (KKB341 or KKB350):	
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CCB302	Digital Media Analytics
CCB303	Digital Media Project
Business School Unit	
Business School Unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
Business School Unit	
Business School Unit	
Year 2, Semester 1	
CYB101	Introduction to Communication
CYB102	Introduction to Media and Entertainment Industries
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
CCB102	Multi-Media Design
CYB106	Global Media and Entertainment Industries
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CCB101	Media Issues and Debates
CYB105	Understanding Audiences
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CCB201	Australian Media
CCB204	Communication Planning and Practice
Business School Unit	
Business School Unit	
Note: CCB203 Strategic Speech Communication is permitted to count towards this major if completed in 2019 or earlier and you are not required to complete CCB200 Digital Platforms.	
Year 4, Semester 1	
CCB200	Digital Platforms
CCB202	Social Media, Self and Society
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CCB302	Digital Media Analytics
CCB303	Digital Media Project
Business School Unit	
Business School Unit	
Year 5, Semester 1	
CCB301	Communication Research Methods
One unit from the Work Integrated Learning Unit Options List (KKB341 or KKB350):	
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1

Bachelor of Business/Bachelor of Communication (Digital Media)

Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics

Bachelor of Business/Bachelor of Communication (Digital Media)

EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2

Bachelor of Business/Bachelor of Communication (Digital Media)

- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business

Bachelor of Business/Bachelor of Communication (Digital Media)

	Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	

Bachelor of Business/Bachelor of Communication (Digital Media)

BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Communication (Entertainment Industries)

Year	2020
QUT code	ID05
CRICOS	096579G
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $9,000 per year full-time (96 credit points)
International fee (indicative)	2020: $31,300 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication; email: askqut@qut.edu.au Director of Studies, QUT Business School; email: askqut@qut.edu.au
Discipline Coordinator	Dr Elija Cassidy (Entertainment Industries); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Communication (Entertainment Industries). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancehuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Communication component

You will complete:

- four core units (48 credit points)
- a communication major (144 credit points) in entertainment industries.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Communication (Entertainment Industries). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancehuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Communication component

You will complete:

- four core units (48 credit points)
- a communication major (144 credit points) in entertainment industries.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two

Bachelor of Business/Bachelor of Communication (Entertainment Industries)

semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
CYB101	Introduction to Communication
CYB102	Introduction to Media and Entertainment Industries
Business School Unit	
Business School Unit	
Year 1, Semester 2	
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
CDB101	Managing Media and Entertainment
CYB105	Understanding Audiences
Business School Unit	
Business School Unit	
Year 2, Semester 2	
CYB106	Global Media and Entertainment Industries
LWS009	Introduction to Law
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CDB201	Entertainment Strategy
LWS008	Entertainment Law
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CDB202	Entertainment Cultures
CCB201	Australian Media
Business School Unit	
Business School Unit	
Year 4, Semester 1	
CDB301	Critical Issues in the Entertainment Industries
CDB302	Entertainment Project 1: Pre-Production
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CDB303	Entertainment Project 2: Production
One unit from the Work Integrated Learning Unit Options List (KKB341 or KKB350):	
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
Business School Unit	
Business School Unit	
Year 2, Semester 1	
CYB101	Introduction to Communication
CYB102	Introduction to Media and Entertainment Industries
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
CYB106	Global Media and Entertainment Industries
LWS009	Introduction to Law
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CDB101	Managing Media and Entertainment
CYB105	Understanding Audiences
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CDB202	Entertainment Cultures
CCB201	Australian Media
Business School Unit	
Business School Unit	
Year 4, Semester 1	
CDB201	Entertainment Strategy
LWS008	Entertainment Law
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CDB303	Entertainment Project 2: Production
One unit from the Work Integrated Learning Unit Options List (KKB341 or KKB350):	
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 5, Semester 1	
CDB301	Critical Issues in the Entertainment Industries
CDB302	Entertainment Project 1: Pre-Production
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics

Bachelor of Business/Bachelor of Communication (Entertainment Industries)

EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics

Bachelor of Business/Bachelor of Communication (Entertainment Industries)

EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)

Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1

Bachelor of Business/Bachelor of Communication (Entertainment Industries)

- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	

Bachelor of Business/Bachelor of Communication (Entertainment Industries)

BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	

Bachelor of Business/Bachelor of Communication (Entertainment Industries)

BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Communication (Journalism)

Year	2020
QUT code	ID05
CRICOS	096579G
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $9,000 per year full-time (96 credit points)
International fee (indicative)	2020: $31,300 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication; email: askqut@qut.edu.au Director of Studies, QUT Business School; email: askqut@qut.edu.au
Discipline Coordinator	Dr Jason Sternberg (Journalism); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2050 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Communication (Journalism). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancehuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Communication component

You will complete:

- four core units (48 credit points)
- a communication major (144 credit points) in journalism.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Communication (Journalism). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancehuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Communication component

You will complete:

- four core units (48 credit points)
- a communication major (144 credit points) in journalism.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Bachelor of Business/Bachelor of Communication (Journalism)

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
CJB101	Newswriting
CYB101	Introduction to Communication
Business School Unit	
Business School Unit	
Year 1, Semester 2	
CYB103	Communication Theory and Practice
LWS011	Journalism Law
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
CJB102	Visual Journalism
CYB102	Introduction to Media and Entertainment Industries
Business School Unit	
Business School Unit	
Year 2, Semester 2	
CJB103	Journalistic Inquiry
CYB104	Managing Social Media
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CJB201	Feature Writing
CJB202	Production Journalism
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CJB203	Newsroom
Business School Unit	
Business School Unit	
Year 4, Semester 1	
CJB302	Newsdesk
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CJB204	Journalism Ethics and Issues
CJB301	International Newsdesk
Business School Unit	
Business School Unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
Business School Unit	
Business School Unit	
Year 2, Semester 1	
CJB101	Newswriting
CYB101	Introduction to Communication
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
CJB103	Journalistic Inquiry
LWS011	Journalism Law
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CJB102	Visual Journalism
CYB102	Introduction to Media and Entertainment Industries
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CJB203	Newsroom
Business School Unit	
Business School Unit	
Year 4, Semester 1	
CJB201	Feature Writing
CJB202	Production Journalism
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CJB204	Journalism Ethics and Issues
CJB301	International Newsdesk
Business School Unit	
Business School Unit	
Year 5, Semester 1	
CJB302	Newsdesk
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1

Bachelor of Business/Bachelor of Communication (Journalism)

- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=ID05&id=35540. CRICOS No.00213J

the university for the real world

QUT

Bachelor of Business/Bachelor of Communication (Journalism)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	

Bachelor of Business/Bachelor of Communication (Journalism)

MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	

Bachelor of Business/Bachelor of Communication (Journalism)

BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB34	Managing Risk
1	
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1

Bachelor of Business/Bachelor of Communication (Journalism)

- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Communication (Professional Communication)

Year	2020
QUT code	ID05
CRICOS	096579G
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $9,000 per year full-time (96 credit points)
International fee (indicative)	2020: $31,300 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication; email: askqut@qut.edu.au Director of Studies, QUT Business School; email: askqut@qut.edu.au
Discipline Coordinator	Dr Lesley Hawkes (Professional Communication); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Communication (Professional Communication). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancehuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Communication component

You will complete:

- four core units (48 credit points)
- a communication major (144 credit points) in professional communication.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Communication (Professional Communication). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancehuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Communication component

You will complete:

- four core units (48 credit points)
- a communication major (144 credit points) in professional communication.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Bachelor of Business/Bachelor of Communication (Professional Communication)

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
CYB101	Introduction to Communication
CYB102	Introduction to Media and Entertainment Industries
Business School Unit	
Business School Unit	
Year 1, Semester 2	
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
CWB101	Communication and Composition: Introduction to Academic Writing
CWB102	Influence and Persuasion
Business School Unit	
Business School Unit	
Year 2, Semester 2	
CCB102	Multi-Media Design
CWB103	Interpersonal and Intercultural Negotiation
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CCB203	Strategic Speech Communication
CWB202	Rhetoric: Public Communication Skills
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CCB204	Communication Planning and Practice
CWB201	Corporate Writing and Editing
Business School Unit	
Business School Unit	
Year 4, Semester 1	
CWB301	Political Communication
CWB303	Communication Project
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CWB302	Advanced Corporate Communication
One unit from the Work Integrated Learning Unit Options List (KKB341 or KKB350):	
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
CYB103	Communication Theory and Practice
CYB104	Managing Social Media
Business School Unit	
Business School Unit	
Year 2, Semester 1	
CYB101	Introduction to Communication
CYB102	Introduction to Media and Entertainment Industries
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
CCB102	Multi-Media Design
CWB103	Interpersonal and Intercultural Negotiation
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CWB101	Communication and Composition: Introduction to Academic Writing
CWB102	Influence and Persuasion
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CCB204	Communication Planning and Practice
CWB201	Corporate Writing and Editing
Business School Unit	
Business School Unit	
Year 4, Semester 1	
CCB203	Strategic Speech Communication
CWB202	Rhetoric: Public Communication Skills
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CWB302	Advanced Corporate Communication
One unit from the Work Integrated Learning Unit Options List (KKB341 or KKB350):	
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 5, Semester 1	
CWB301	Political Communication
CWB303	Communication Project
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting

Bachelor of Business/Bachelor of Communication (Professional Communication)

AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	

Bachelor of Business/Bachelor of Communication (Professional Communication)

EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Bachelor of Business/Bachelor of Communication (Professional Communication)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific

Bachelor of Business/Bachelor of Communication (Professional Communication)

AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB341	Managing Risk
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing

Bachelor of Business/Bachelor of Communication (Professional Communication)

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Design (Fashion)

Year	2020
QUT code	ID12
CRICOS	096567M
Duration (full-time)	4 years
OP	10
Rank	79
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,700 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au Director of Studies, QUT Business School; phone: +61 7 3138 2000; email: askqut@qut.edu.au
Discipline Coordinator	Dr Tiziana Ferrero-Regis (Fashion); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Prerequisite

Successful portfolio and meeting minimum OP / rank score.

Thursday 1 August 2019: QTAC applications, *I Forms*, *CM Forms* and the QUT Online Registration Form open.

5pm Friday 20 September 2019: QTAC applications, *I Forms, CM Forms* and the QUT Online Registration Form close*. Requests for applications and registrations after this date will not be considered.

**Applications must be finalised and submitted by 5pm Friday 20 September 2019. Please ensure you allow adequate time to complete each stage of your application before application closing time.*

How to Apply – Domestic Applicants

To successfully apply for entry into this course you are required to complete the steps below.

Step 1: Apply through QTAC. Current Creative Industries Faculty (CIF) undergraduate students changing course or major must instead submit an *I Form* or *CM Form* as appropriate.

Step 2: Upload your portfolio and complete the QUT Online Registration Form. Please refer to the Fashion portfolio preparation document for details on what to include in your submission.

To complete the QUT Online Registration form you must have a valid QTAC number or current QUT student ID number to complete this step. This step includes the requirement to pay the non-refundable $70 application service fee via QUTPay and upload a portfolio. Applicants seeking admission assistance via QTAC's Educational Access Scheme and/or QUT's Oodgeroo Centralised Assessment Selection Program are exempt from the fee. Your application is complete once you reach the confirmation notice screen and receive your confirmation email.

Portfolio preparation

Fashion portfolio preparation

Portfolio feedback

Due to the large number of applications received, the selection panel is unable to provide feedback to applicants.

Contacts

Please contact the Creative Industries Faculty by:

Phone: +61 7 3138 8114

Email: ci@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Fashion). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational

businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the fashion major (144 credit points), including: four shared foundation units (48 credit points)seven units (96 credit points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Fashion). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the fashion major (144 credit points), including: four shared foundation units (48 credit points)seven units (96 credit points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
DYB101	Impact Lab 1: Place
DYB121	Introducing Design Fabrication
Business School Unit	
Business School Unit	
Year 1, Semester 2	
DYB123	Emerging Design Technology
DYB124	Design Consequences
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DFB110	Fashion Design Studio 1
DYB122	Design Visualisations
Business School Unit	
Business School Unit	
Year 2, Semester 2	
DFB111	Fashion Design Studio 2
DYB102	Impact Lab 2: People
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DFB206	Global Fashion Cultures
DFB210	Fashion Design Studio 3
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DFB211	Fashion Design Studio 4
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DFB310	Fashion Design Studio 5
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DFB311	Fashion Design Studio 6
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	

Bachelor of Business/Bachelor of Design (Fashion)

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Bachelor of Business/Bachelor of Design (Fashion)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2

Bachelor of Business/Bachelor of Design (Fashion)

- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB21	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2

Bachelor of Business/Bachelor of Design (Fashion)

- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2

- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Bachelor of Business/Bachelor of Design (Fashion)

Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Design (Industrial Design)

Year	2020
QUT code	ID12
CRICOS	096567M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,700 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au Director of Studies, QUT Business School; phone: +61 7 3138 2000; email: askqut@qut.edu.au
Discipline Coordinator	Dr Rafael Gomez (Industrial Design); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Industrial Design). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the industrial design major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Industrial Design). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the industrial design major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Bachelor of Business/Bachelor of Design (Industrial Design)

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
DYB101	Impact Lab 1: Place
DYB121	Introducing Design Fabrication
Business School Unit	
Business School Unit	
Year 1, Semester 2	
DYB123	Emerging Design Technology
DYB124	Design Consequences
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DNB110	ID Studio 1: User Centred Design
DYB122	Design Visualisations
Business School Unit	
Business School Unit	
Year 2, Semester 2	
DNB111	ID Studio 2: Aesthetics and Visualisation
DYB102	Impact Lab 2: People
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DNB210	ID Studio 3: Interaction and Experience
DNB211	ID Studio 4: Manufacturing Technology
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DNB212	ID Studio 5: Applied Technology
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DNB310	ID Studio 6: Systems Design
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DNB311	ID Studio 7: Capstone
Business School Unit	
Business School Unit	
Year 5, Semester 1	
DNB310	ID Studio 6: Systems Design
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	

Bachelor of Business/Bachelor of Design (Industrial Design)

AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2	
BSB115	Management
BSB119	Global Business
Year 3, Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3, Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4, Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics

Bachelor of Business/Bachelor of Design (Industrial Design)

EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB119	Global Business
BSB115	Management
Year 2, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3, Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Bachelor of Business/Bachelor of Design (Industrial Design)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB227	Entrepreneurship
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB33	Workplace Learning
8	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
BSB110	Accounting
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB230	Recruiting and Selecting People
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific

Bachelor of Business/Bachelor of Design (Industrial Design)

AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
MGB324	Managing Business Growth
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	

Bachelor of Business/Bachelor of Design (Industrial Design)

AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Design (Interaction Design)

Year	2020
QUT code	ID12
CRICOS	096567M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,700 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au Director of Studies, QUT Business School; phone: +61 7 3138 2000; email: askqut@qut.edu.au
Discipline Coordinator	Dr Jen Seevinck (Interaction Design); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Interaction Design). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the interaction design major (144 credit points), including: four shared foundation units (48 credit points)seven units (96 credit points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Interaction Design). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the interaction design major (144 credit points), including: four shared foundation units (48 credit points)seven units (96 credit points) from the discipline.

Bachelor of Business/Bachelor of Design (Interaction Design)

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
DYB101	Impact Lab 1: Place
DYB121	Introducing Design Fabrication
Business School Unit	
Business School Unit	
Year 1, Semester 2	
DYB102	Impact Lab 2: People
DYB123	Emerging Design Technology
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DXB110	Principles of Interaction Design
DYB122	Design Visualisations
Business School Unit	
Business School Unit	
Year 2, Semester 2	
DXB111	Web Prototyping
DYB124	Design Consequences
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DXB210	Critical Experience Design
DXB211	Creative Coding
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DXB212	Tangible Media
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Note: DXB212 Tangible Media will be offered in semester 1 and semester 2 in 2020. It will be offered in semester 2 only from 2021.	
Note: DYB201 Impact Lab 3: Planet will be offered in semester 2 only in 2020. It will be offered in semester 1 and semester 2 from 2021.	
Year 4, Semester 1	
DXB310	Augmented Interactions
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DXB311	Advanced Interaction Design Project
Business School Unit	
Business School Unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
DYB101	Impact Lab 1: Place
DYB123	Emerging Design Technology
Business School Unit	
Business School Unit	
Year 2, Semester 1	
DYB121	Introducing Design Fabrication
DYB122	Design Visualisations
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
DYB124	Design Consequences
DXB111	Web Prototyping
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DXB110	Principles of Interaction Design
DXB211	Creative Coding
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DYB102	Impact Lab 2: People
DXB212	Tangible Media
Business School Unit	
Business School Unit	
Note: DXB212 Tangible Media will be offered in semester 1 and semester 2 in 2020. It will be offered in semester 2 only from 2021.	
Year 4, Semester 1	
DXB210	Critical Experience Design
DXB310	Augmented Interactions
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DXB311	Advanced Interaction Design Project
Business School Unit	
Business School Unit	
Year 5, Semester 1	
DYB201	Impact Lab 3: Planet
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Note: DYB201 Impact Lab 3: Planet will be offered in semester 2 only in 2020. It will be offered in semester 1 and semester 2 from 2021.	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis

Bachelor of Business/Bachelor of Design (Interaction Design)

BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	

Bachelor of Business/Bachelor of Design (Interaction Design)

Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction

Bachelor of Business/Bachelor of Design (Interaction Design)

	(Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business
	Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business

Bachelor of Business/Bachelor of Design (Interaction Design)

Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone

Bachelor of Business/Bachelor of Design (Interaction Design)

AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Design (Interior Architecture)

Year	2020
QUT code	ID12
CRICOS	096567M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,700 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au Director of Studies, QUT Business School; phone: +61 7 3138 2000; email: askqut@qut.edu.au
Discipline Coordinator	Dr Penny Wild (Interior Architecture); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Interior Architecture). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the interior architecture major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Interior Architecture). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the interior architecture major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Bachelor of Business/Bachelor of Design (Interior Architecture)

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
DYB101	Impact Lab 1: Place
DYB111	Create and Represent: Form
Business School Unit	
Business School Unit	
Year 1, Semester 2	
DYB113	Create and Represent: Materials
DYB114	Spatial Histories
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DTB101	Interior Studio 1
DYB112	Spatial Materiality
Business School Unit	
Business School Unit	
Year 2, Semester 2	
DTB102	Interior Studio 2
DYB102	Impact Lab 2: People
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DTB200	Interior Access and Assemblies
DTB204	Interior Studio 3
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DTB205	Design Psychology
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DTB304	Design in Society
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DTB305	Interior Studio: Integration
DTB306	Interior Systems
Business School Unit	
Business School Unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
DYB101	Impact Lab 1: Place
DYB113	Create and Represent: Materials
Business School Unit	
Business School Unit	
Year 2, Semester 1	
DTB101	Interior Studio 1
DYB111	Create and Represent: Form
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
DTB102	Interior Studio 2
DYB114	Spatial Histories
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DYB102	Impact Lab 2: People
DYB112	Spatial Materiality
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DTB205	Design Psychology
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DTB200	Interior Access and Assemblies
DTB204	Interior Studio 3
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DTB305	Interior Studio: Integration
DTB306	Interior Systems
Business School Unit	
Business School Unit	
Year 5, Semester 1	
DTB304	Design in Society
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law

Bachelor of Business/Bachelor of Design (Interior Architecture)

AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications

Bachelor of Business/Bachelor of Design (Interior Architecture)

Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1

Bachelor of Business/Bachelor of Design (Interior Architecture)

- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Bachelor of Business/Bachelor of Design (Interior Architecture)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB33	Workplace Learning
8	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	

Bachelor of Business/Bachelor of Design (Interior Architecture)

BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Design (Landscape Architecture)

Year	2020
QUT code	ID12
CRICOS	096567M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,700 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au Director of Studies, QUT Business School; phone: +61 7 3138 2000; email: askqut@qut.edu.au
Discipline Coordinator	Gregor Mews (Landscape Architecture); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Landscape Architecture). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the landscape architecture major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Landscape Architecture). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the landscape architecture major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Bachelor of Business/Bachelor of Design (Landscape Architecture)

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
DYB101	Impact Lab 1: Place
DYB111	Create and Represent: Form
Business School Unit	
Business School Unit	
Year 1, Semester 2	
DYB113	Create and Represent: Materials
DYB114	Spatial Histories
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DLB101	Landscape Studio 1
DYB112	Spatial Materiality
Business School Unit	
Business School Unit	
Year 2, Semester 2	
DLB102	Landscape Studio 2
DYB102	Impact Lab 2: People
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DLB201	Landform, Technology and Techniques
DLB202	Landscape, People and Place Studio
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DLB204	Planting Design
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DLB301	Landscape Ecology
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DLB302	Landscape Materiality and Constructs
DLB303	Resilient Landscapes Studio
Business School Unit	
Business School Unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
DYB101	Impact Lab 1: Place
DYB113	Create and Represent: Materials
Business School Unit	
Business School Unit	
Year 2, Semester 1	
DYB111	Create and Represent: Form
DYB112	Spatial Materiality
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
DLB102	Landscape Studio 2
DYB114	Spatial Histories
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DLB101	Landscape Studio 1
DYB102	Impact Lab 2: People
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DLB204	Planting Design
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DLB201	Landform, Technology and Techniques
DLB202	Landscape, People and Place Studio
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DLB302	Landscape Materiality and Constructs
DLB303	Resilient Landscapes Studio
Business School Unit	
Business School Unit	
Year 5, Semester 1	
DLB301	Landscape Ecology
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics

Bachelor of Business/Bachelor of Design (Landscape Architecture)

EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics

Bachelor of Business/Bachelor of Design (Landscape Architecture)

EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3 Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4 Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1

Bachelor of Business/Bachelor of Design (Landscape Architecture)

- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	

Bachelor of Business/Bachelor of Design (Landscape Architecture)

BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	

Bachelor of Business/Bachelor of Design (Landscape Architecture)

BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Design (Visual Communication)

Year	2020
QUT code	ID12
CRICOS	096567M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,700 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au Director of Studies, QUT Business School; phone: +61 7 3138 2000; email: askqut@qut.edu.au
Discipline Coordinator	Dr Anastasia Tyurina (Visual Communication); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Visual Communication). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide Impact Lab units (48 credit points)
- the visual communication major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Design (Visual Communication). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide Impact Lab units (48 credit points)
- the visual communication major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Bachelor of Business/Bachelor of Design (Visual Communication)

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
DYB101	Impact Lab 1: Place
DYB121	Introducing Design Fabrication
Business School Unit	
Business School Unit	
Year 1, Semester 2	
DYB123	Emerging Design Technology
DYB124	Design Consequences
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DVB101	Visual Communication Design
DYB122	Design Visualisations
Business School Unit	
Business School Unit	
Year 2, Semester 2	
DVB102	Image Design and Production
DYB102	Impact Lab 2: People
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DVB201	Typographic Design
DVB202	Visual Narrative Design
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DVB203	Theories and Methods of Visual Communication
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DVB301	Kinetic Image and Text
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DVB302	Data Visualisation and Information Design
DVB303	Experimental Visual Communication
Business School Unit	
Business School Unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
DYB101	Impact Lab 1: Place
DYB123	Emerging Design Technology
Business School Unit	
Business School Unit	
Year 2, Semester 1	
DYB121	Introducing Design Fabrication
DYB122	Design Visualisations
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
DVB102	Image Design and Production
DYB124	Design Consequences
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DVB101	Visual Communication Design
DYB102	Impact Lab 2: People
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DVB203	Theories and Methods of Visual Communication
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DVB201	Typographic Design
DVB202	Visual Narrative Design
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DVB302	Data Visualisation and Information Design
DVB303	Experimental Visual Communication
Business School Unit	
Business School Unit	
Year 5, Semester 1	
DVB301	Kinetic Image and Text
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progression
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics

Bachelor of Business/Bachelor of Design (Visual Communication)

EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics

Bachelor of Business/Bachelor of Design (Visual Communication)

EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)

Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1

Bachelor of Business/Bachelor of Design (Visual Communication)

- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	

Bachelor of Business/Bachelor of Design (Visual Communication)

BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	

Bachelor of Business/Bachelor of Design (Visual Communication)

BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Design (Architecture)/Bachelor of Property Economics

Year	2020
QUT code	ID16
CRICOS	096571D
Duration (full-time)	4.5 years
OP	9
Rank	82
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,000 per year full-time (96 credit points)
International fee (indicative)	2020: $33,900 per year full-time (96 credit points)
Total credit points	432
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au; Dr Connie Susilawati; 3138 8822; sef.enquiry@qut.edu.au
Discipline Coordinator	Sarah Briant (Architecture); Dr Connie Susilawati (Property Economics) Design: +61 7 3138 2000; SEF: +61 7 3138 8822 askqut@qut.edu.au (Architecture); sef.enquiry@qut.edu.au (Property Economics)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 432 credit points, made up of 240 credit points from the Bachelor of Design (Architecture) and 192 credit points from the Bachelor of Property Economics.

Design component

You will complete:

- four school-wide Impact Lab units (48 credit points)
- four architecture specialisation units (48 credit points)
- the architecture major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Property economics component

You will complete:

- four core units (48 credit points) including a professional practice unit that requires completion of 30 days of workplace learning and a capstone project unit.
- the property economics major discipline units (144 credit points).

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 432 credit points, made up of 240 credit points from the Bachelor of Design (Architecture) and 192 credit points from the Bachelor of Property Economics.

Design component

You will complete:

- four school-wide Impact Lab units (48 credit points)
- four architecture specialisation units (48 credit points)
- the architecture major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Property economics component

You will complete:

- four core units (48 credit points) including a professional practice unit that requires completion of 30 days of workplace learning and a capstone project unit.
- the property economics major discipline units (144 credit points).

Bachelor of Design (Architecture)/Bachelor of Property Economics

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
BSB113	Economics
DYB101	Impact Lab 1: Place
DYB111	Create and Represent: Form
USB142	Residential Valuation
Year 1, Semester 2	
DYB113	Create and Represent: Materials
DYB114	Spatial Histories
USB144	Investment Valuation
USB145	Property Transactions
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DAB101	Architectural Design 1: Explorations
DYB112	Spatial Materiality
USB143	Money and Wealth
UXB110	Residential Construction
Year 2, Semester 2	
DAB102	Architectural Design 2: Spaces
DAB303	Integrated Architectural Technology
USB141	Building Big
UXB134	Land Use Planning
Year 3, Semester 1	
DAB201	Architectural Design 3: Dwelling
DAB211	Environmental Principles of Architectural Design
USB240	Market Analysis
USB247	Money and Property
Year 3, Semester 2	
DAB202	Architectural Design 4: Metro
DAB212	Small Scale Building Construction
USB244	Asset Performance
USB245	Property Investment Analysis
Year 4, Semester 1	
DAB200	Modern Architecture
DAB311	Systems and Structures
DYB102	Impact Lab 2: People
USB300	Property Development
Year 4, Semester 2	
DAB302	Architectural Design 6: Communities
DAB312	Building Services
USB344	Property Project
UXB301	Professional Practice
Year 5, Semester 1	
DAB301	Architectural Design 5: Commercial
DYB201	Impact Lab 3: Planet
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
USB345	Specialised Valuation
Semester 2 (July) commencements	
Year 1, Semester 2	
DYB101	Impact Lab 1: Place
DYB113	Create and Represent: Materials
USB142	Residential Valuation
USB145	Property Transactions
Year 2, Semester 1	
BSB113	Economics
DYB111	Create and Represent: Form
DYB112	Spatial Materiality
USB143	Money and Wealth
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
DYB102	Impact Lab 2: People
DYB114	Spatial Histories
USB141	Building Big
USB144	Investment Valuation
Year 3, Semester 1	
DAB101	Architectural Design 1: Explorations
DAB200	Modern Architecture
UXB110	Residential Construction
USB240	Market Analysis
Year 3, Semester 2	
DAB102	Architectural Design 2: Spaces
DYB201	Impact Lab 3: Planet
USB244	Asset Performance
UXB134	Land Use Planning
Year 4, Semester 1	
DAB201	Architectural Design 3: Dwelling
DAB211	Environmental Principles of Architectural Design
USB247	Money and Property
USB300	Property Development
Year 4, Semester 2	
DAB202	Architectural Design 4: Metro
DAB212	Small Scale Building Construction
USB245	Property Investment Analysis
UXB301	Professional Practice
Year 5, Semester 1	
DAB301	Architectural Design 5: Commercial
DAB311	Systems and Structures
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
USB345	Specialised Valuation
Year 5, Semester 2	
DAB302	Architectural Design 6: Communities
DAB303	Integrated Architectural Technology
DAB312	Building Services
USB344	Property Project

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=ID16&id=35570. CRICOS No.00213J

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QUT

Bachelor of Design (Interior Architecture)/Bachelor of Property Economics

Year	2020
QUT code	ID17
CRICOS	096572C
Duration (full-time)	4 years
OP	14
Rank	70
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,000 per year full-time (96 credit points)
International fee (indicative)	2020: $33,900 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au; Dr Connie Susilawati; 3138 8822; sef.enquiry@qut.edu.au
Discipline Coordinator	Dr Penny Wild (Interior Architecture); Dr Connie Susilawati (Property Economics) CI: +61 7 3138 2000; SEF: +61 7 3138 8822 askqut@qut.edu.au (Interior Architecture); sef.enquiry@qut.edu.au (Property Economics)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Design (Interior Architecture) and 192 credit points from the Bachelor of Property Economics. You will undertake the two components of the double degree concurrently.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- the interior architecture major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Property economics component

You will complete:

- four core units (48 credit points) including a professional practice unit that requires completion of 30 days of workplace learning and a capstone project unit
- the property economics major discipline units (144 credit points).

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Design (Interior Architecture) and 192 credit points from the Bachelor of Property Economics. You will undertake the two components of the double degree concurrently.

Design component

You will complete:

- four school-wideimpact lab units (48 credit points)
- the interior architecture major (144 credit points), including: four shared foundation units (48 credit points)eight units (96 credit points) from the discipline.

Property economics component

You will complete:

- four core units (48 credit points) including a professional practice unit that requires completion of 30 days of workplace learning and a capstone project unit
- the property economics major discipline units (144 credit points).

Bachelor of Design (Interior Architecture)/Bachelor of Property Economics

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
DYB101	Impact Lab 1: Place
DYB111	Create and Represent: Form
BSB113	Economics
USB142	Residential Valuation
Year 1, Semester 2	
DYB113	Create and Represent: Materials
DYB114	Spatial Histories
USB144	Investment Valuation
USB145	Property Transactions
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DTB101	Interior Studio 1
DYB112	Spatial Materiality
USB143	Money and Wealth
UXB110	Residential Construction
Year 2, Semester 2	
DTB102	Interior Studio 2
DYB102	Impact Lab 2: People
USB141	Building Big
UXB134	Land Use Planning
Year 3, Semester 1	
DTB200	Interior Access and Assemblies
DTB204	Interior Studio 3
USB240	Market Analysis
USB241	Money and Wealth
Year 3, Semester 2	
DTB205	Design Psychology
DYB201	Impact Lab 3: Planet
USB244	Asset Performance
USB245	Property Investment Analysis
Year 4, Semester 1	
DTB304	Design in Society
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
USB300	Property Development
USB345	Specialised Valuation
Year 4, Semester 2	
DTB305	Interior Studio: Integration
DTB306	Interior Systems
USB344	Property Project
UXB301	Professional Practice
Semester 2 (July) commencements	
Year 1, Semester 2	
DYB101	Impact Lab 1: Place
DYB113	Create and Represent: Materials
USB142	Residential Valuation
USB145	Property Transactions
Year 2, Semester 1	
DTB101	Interior Studio 1
DYB111	Create and Represent: Form
BSB113	Economics
USB143	Money and Wealth
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
DTB102	Interior Studio 2
DYB114	Spatial Histories
USB141	Building Big
USB144	Investment Valuation
Year 3, Semester 1	
DYB102	Impact Lab 2: People
DYB112	Spatial Materiality
USB240	Market Analysis
UXB110	Residential Construction
Year 3, Semester 2	
DTB205	Design Psychology
DYB201	Impact Lab 3: Planet
USB244	Asset Performance
UXB134	Land Use Planning
Year 4, Semester 1	
DTB200	Interior Access and Assemblies
DTB204	Interior Studio 3
USB247	Money and Property
USB300	Property Development
Year 4, Semester 2	
DTB305	Interior Studio: Integration
DTB306	Interior Systems
USB245	Property Investment Analysis
UXB301	Professional Practice
Year 5, Semester 1	
DTB304	Design in Society
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
USB344	Property Project
USB345	Specialised Valuation

Bachelor of Business/Bachelor of Design (Architecture)

Year	2020
QUT code	ID21
CRICOS	096576K
Duration (full-time)	4.5 years
OP	9
Rank	82
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,600 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Design; phone +61 7 3138 2000; email: askqut@qut.edu.au; Director of Studies, QUT Business School; phone: +61 7 3138 2000; email: askqut@qut.edu.au
Discipline Coordinator	Sarah Briant (Architecture); Associate Prof Belinda Luke (Accountancy); Dr Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Ali Mohammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations) Design: +61 7 3138 2000; Business: +61 7 3138 2050 askqut@qut.edu.au (Architecture); bus@qut.edu.au (Business)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Satisfactory completion of Year 12 in an Australian school system or equivalent.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

In order to complete this course, you must complete a total of 432 credit points, made up of 192 credit points from the Bachelor of Business and 240 credit points from the Bachelor of Design (Architecture). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- four architecture specialisation units (48 credit points)
- the architecture major (144 credit points), which incorporates four shared foundation units (48 credit points) and eight units (96 credit points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

In order to complete this course, you must complete a total of 432 credit points, made up of 192 credit points from the Bachelor of Business and 240 credit points from the Bachelor of Design (Architecture). You will undertake the two components of the double degree concurrently.

Business component

You must complete:

- business core units (96 credit points)
- a business major (96 credit points), choosing from: accountingadvertisingeconomicsfinancefinancial planninghuman resource managementinternational businessmanagementmarketingpublic relations.

Accountancy students will undertake 6 specified business core units and 10 accountancy major core units in order to meet professional recognition requirements.

Design component

You will complete:

- four school-wide impact lab units (48 credit points)
- four architecture specialisation units (48 credit points)
- the architecture major (144 credit points), which incorporates four shared foundation units (48 credit points) and eight units (96 credit

points) from the discipline.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
DYB101	Impact Lab 1: Place
DYB111	Create and Represent: Form
Business School Unit	
Business School Unit	
Year 1, Semester 2	
DYB113	Create and Represent: Materials
DYB114	Spatial Histories
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DAB101	Architectural Design 1: Explorations
DYB112	Spatial Materiality
Business School Unit	
Business School Unit	
Year 2, Semester 2	
DAB102	Architectural Design 2: Spaces
DAB303	Integrated Architectural Technology
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DAB201	Architectural Design 3: Dwelling
DAB211	Environmental Principles of Architectural Design
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DAB202	Architectural Design 4: Metro
DAB212	Small Scale Building Construction
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DAB311	Systems and Structures
DYB102	Impact Lab 2: People
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DAB302	Architectural Design 6: Communities
DAB312	Building Services
Business School Unit	
Business School Unit	
Year 5, Semester 1	
DAB200	Modern Architecture
DAB301	Architectural Design 5: Commercial
DYB201	Impact Lab 3: Planet
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour
Note: DYB201 Impact Lab 3: Planet will be offered in semester 2 only in 2020. It will be offered in semester 1 and semester 2 from 2021.	
Semester 2 (July) commencements	
Year 1, Semester 2	
DYB101	Impact Lab 1: Place
DYB113	Create and Represent: Materials
Business School Unit	
Business School Unit	
Year 2, Semester 1	
DYB111	Create and Represent: Form
DYB112	Spatial Materiality
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
DYB102	Impact Lab 2: People
DYB114	Spatial Histories
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DAB101	Architectural Design 1: Explorations
DAB200	Modern Architecture
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DAB102	Architectural Design 2: Spaces
DYB201	Impact Lab 3: Planet
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DAB201	Architectural Design 3: Dwelling
DAB211	Environmental Principles of Architectural Design
Business School Unit	
Business School Unit	
Year 4, Semester 2	
DAB202	Architectural Design 4: Metro
DAB212	Small Scale Building Construction
Business School Unit	
Business School Unit	
Year 5, Semester 1	
DAB301	Architectural Design 5: Commercial
DAB311	Systems and Structures
Business School Unit	
Business School Unit	
Year 5, Semester 2	
DAB302	Architectural Design 6: Communities
DAB303	Integrated Architectural Technology
DAB312	Building Services
One unit from the Impact Lab Unit Options List (DYB301, KKB341 or KKB350):	
DYB301	Impact Lab 4: Purpose
KKB341	Work Integrated Learning 1
KKB350	Creative Industries Study Tour

Semesters

- Semester 1 (February) and Semester 2 (July) commencement follow the same progressi

Bachelor of Business/Bachelor of Design (Architecture)

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement follow the same progression	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Design (Architecture)

Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1

Bachelor of Business/Bachelor of Design (Architecture)

Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
Choose one of the following:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Bachelor of Business/Bachelor of Design (Architecture)

Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business

Bachelor of Business/Bachelor of Design (Architecture)

BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Education (Secondary)/Bachelor of Business

Year	2020
QUT code	ID25
CRICOS	099059G
Duration (full-time)	4.5 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $9,000 per year full-time (96 credit points)
International fee (indicative)	2020: $31,400 per year full-time (96 credit points)
Total credit points	432
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: +61 7 3138 2000
Discipline Coordinator	AskQUT +61 7 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Prerequisites

You must have completed four semesters at high school level (Years 11 and 12) with sound achievement (4, SA) in:

- English; *and*
- at least one of Maths A, B or C.

Additional entry requirements

Applicants must demonstrate possession of key competencies outlined by the Australian Institute for Teaching and School Leadership (AITSL) as those attributes and motivations common to effective teachers.

You must complete an online questionnaire to demonstrate your motivation for and understanding of, the course and profession. Details are available from the QTAC initial teacher education webpage.

Haven't completed the prerequisite subjects?

You may be able to meet the prerequisite requirements if you've completed equivalent subjects or by completing bridging courses.

How to meet prerequisite requirements

International Entry requirements

Prerequisites

You must have passed four semesters at Australian high school level or equivalent:

- English; *and*
- at least one of Maths A, B or C.

Haven't completed the prerequisite subjects?

You may be able to meet the prerequisite requirements if you've completed equivalent subjects, by completing bridging courses or the QUT Foundation program.

How to meet prerequisite requirements

Additional entry requirements

Pass the Initial Teacher Education Course (ITE) capabilities criteria.

Applicants must demonstrate possession of key competencies outlined by the Australian Institute for Teaching and School Leadership (AITSL) as those attributes and motivations common to effective teachers.

You must complete an online questionnaire to demonstrate your motivation for and understanding of, the course and profession. In the questionnaire you will be asked to:

- Rank a series of potentially appropriate statement responses, in order of what you think is most to least important.
- Provide two x 500 word written statements addressing the categories and indicators as outlined on the Teacher Entry Fact Sheet.

QUT will send you details on how to complete the Initial Teacher Education Course (ITE) Capabilities Criteria questionnaire and submit your written statements after you have lodged an application.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Sample Structure

Semesters

- Semester 1 (February) Commencement:
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Semester 2 (July) Commencement:
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2

Code	Title
Semester 1 (February) Commencement:	
Year 1, Semester 1	
EUB101	Supporting Innovative Pedagogy with Digital Technologies

Bachelor of Education (Secondary)/Bachelor of Business

EUB104	Stepping In
Business School Unit	
Business School Unit	
Year 1, Semester 2	
EUB129	Introduction to Curriculum, Pedagogy and Assessment: Double Degree
EUB129 requires a blue card	
EUB112	Child and Adolescent Learning and Development
Business School Unit	
Business School Unit	
Year 2, Semester 1	
EUB242-1	Professional Experience: Introduction to Professional Practice
Designated Unit EUB242: Contains 15 days professional experience and requires a blue card	
EUB103	Culture Studies: Indigenous Education
Business School Unit	
Business School Unit	
Year 2, Semester 2	
Curriculum unit 1 for second teaching area from Education Discipline & Curriculum Units List	
Discipline unit 1 for second teaching area from Education Discipline & Curriculum Units List	
Business School Unit	
Business School Unit	
Year 3, Semester 1	
EUB343-1	Professional Experience: Informing Professional Practice
Designated Unit EUB343: Contains 20 days professional experience and requires a blue card	
Discipline unit 2 for second teaching area from Education Discipline & Curriculum Units List	
EUB213	Inclusive Practices for Diverse Learners
Business School Unit	
Year 3, Semester 2	
Curriculum unit 2 for second teaching area from Education Discipline & Curriculum Units List	
Discipline unit 3 for second teaching area from Education Discipline & Curriculum Units List	
Business School Unit	
Business School Unit	
Year 4, Semester 1	
EUB444-1	Professional Experience: Transition to Professional Practice
Designated Unit EUB444: Contains 20 days professional experience and requires a blue card	
EUB102	Teaching in New and Emerging Educational Contexts
Business School Unit	
Business School Unit	
Year 4, Semester 2	
EUB329	Curriculum, Pedagogy and Assessment: Double Degree
Business School Unit	
Business School Unit	
Business School Unit	
Year 5, Semester 1	
EUB445	Professional Experience: Transition to Professional Practice
Designated Unit EUB445: Contains 25 days professional experience and requires a blue card	
EUB445 must be taken in your final semester of study.	
EUB406	Stepping Out/ Quality Teaching Performance Assessment
Designated unit: EUB406	
EUB406 must be taken in your final semester of study.	
EUB310	Teaching EAL/D Learners
Discipline unit 4 for second teacher area from Education Discipline & Curriculum Units	
Semester 2 (July) Commencement:	
Year 1, Semester 2	
Business School Unit	
Business School Unit	
Business School Unit	
Business School Unit	
Year 2, Semester 1	
EUB101	Supporting Innovative Pedagogy with Digital Technologies
EUB102	Teaching in New and Emerging Educational Contexts
EUB103	Culture Studies: Indigenous Education
EUB104	Stepping In
Year 2, Semester 2	
EUB129	Introduction to Curriculum, Pedagogy and Assessment: Double Degree
EUB129 requires a blue card	
EUB112	Child and Adolescent Learning and Development
Business School Unit	
Business School Unit	
Year 3, Semester 1	
EUB242-1	Professional Experience: Introduction to Professional Practice
Designated Unit EUB242: Contains 15 days professional experience and requires a blue card	
EUB213	Inclusive Practices for Diverse Learners
Business School Unit	
Business School Unit	
Year 3, Semester 2	
Curriculum unit 1 for second teaching area from Education Discipline & Curriculum Units List - July	
Discipline unit 1 for second teaching area from Education Discipline & Curriculum Units List - July	
Business School Unit	
Business School Unit	
Year 4, Semester 1	
EUB343-1	Professional Experience: Informing Professional Practice
Designated Unit EUB343: Contains 20 days professional experience and requires a blue card	
Discipline unit 2 for second teaching area from Education Discipline & Curriculum Units List - July	
Business School Unit	
Business School Unit	
Year 4, Semester 2	
Curriculum unit 2 for second teaching area from Education Discipline & Curriculum Units List - July	
EUB329	Curriculum, Pedagogy and Assessment: Double Degree
Discipline unit 3 for second teaching area from Education Discipline & Curriculum Units List - July	
Business School Unit	
Year 5, Semester 1	
EUB444-1	Professional Experience: Transition to Professional Practice
Designated Unit EUB444: Contains 20 days professional experience and requires a blue card	
Discipline unit 4 for second teaching area from Education Discipline & Curriculum Units List - July	
EUB310	Teaching EAL/D Learners
Business School Unit	
Year 5, Semester 2	
EUB445	Professional Experience: Transition to Professional Practice
Designated Unit EUB445: Contains 25	

Bachelor of Education (Secondary)/Bachelor of Business

days professional experience and requires a blue card	
EUB445 must be taken in your final semester of study.	
EUB406	Stepping Out/ Quality Teaching Performance Assessment
Designated unit: EUB406	
EUB406 must be taken in your final semester of study.	
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 1 Semester 2	
BSB123	Data Analysis
BSB115	Management
Year 2 Semester 1	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2 Semester 2	
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
Year 3 Semester 1	
AYB340	Company Accounting
Year 3 Semester 2	
BSB113	Economics
AYB311	Financial Accounting Issues
Year 4 Semester 1	
EFB210	Finance 1
AYB230	Corporations Law
Year 4 Semester 2	
AYB301	Audit and Assurance
BSB399	Real World Ready - Business Capstone
AYB321	Strategic Management Accounting
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB115	Management
Year 2 Semester 1	
No Business units this semester	
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
Year 3 Semester 2	
AYB340	Company Accounting
BSB113	Economics
Year 4 Semester 1	
AYB311	Financial Accounting Issues
EFB210	Finance 1
Year 4 Semester 2	
AYB230	Corporations Law
Year 5 Semester 1	
AYB301	Audit and Assurance
Year 5 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB321	Strategic Management Accounting

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
Year 3 Semester 2	
AMB319	Media Planning
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB320	Advertising Management
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
No Business units this semester	
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
BSB111	Business Law and Ethics
AMB320	Advertising Management
Year 4 Semester 2	
AMB330	Digital Portfolio
Year 5 Semester 1	
BSB123	Data Analysis
Year 5 Semester 2	
BSB399	Real World Ready - Business

Bachelor of Education (Secondary)/Bachelor of Business

	Capstone
AMB339	Advertising Campaigns

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2
- Economics Options Units List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Option Unit	
Year 4 Semester 1	
Economics Option Unit	
Economics Option Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB399	Real World Ready - Business Capstone
Economics Option Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
No Business units this semester	
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
BSB123	Data Analysis
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Option Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Option Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Year 5 Semester 1	
Economics Option Unit	
Year 5 Semester 2	
BSB399	Real World Ready - Business Capstone
Economics Option Unit	
Economics Options Units List	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 5

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
EFB210	Finance 1
Year 2 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 1	
EFB343	Corporate Finance
Year 3 Semester 2	
EFB312	International Finance
BSB115	Management
Year 4 Semester 1	
EFB335	Investments
EFB344	Risk Management and Derivatives
Year 4 Semester 2	
EFB360	Finance Capstone
BSB399	Real World Ready - Business Capstone
BSB119	Global Business
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 1	
No Business units this semester	
Year 2 Semester 2	
BSB111	Business Law and Ethics
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB343	Corporate Finance
BSB115	Management
Year 4 Semester 1	
EFB312	International Finance
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
Year 5 Semester 1	
BSB119	Global Business
Year 5 Semester 5	
EFB360	Finance Capstone

Bachelor of Education (Secondary)/Bachelor of Business

BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)
- Year 5 Semester 2 (July)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB115	Management
Year 3 Semester 1	
AYB240	Superannuation and Retirement Planning
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
BSB119	Global Business
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
AYB250	Personal Financial Planning
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Year 5 Semester 1	
No Business units this semester	
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1 (February)	
No Business units this semester	
Year 2 Semester 2 (July)	
BSB123	Data Analysis
AYB219	Taxation Law
Year 3 Semester 1 (February)	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3 Semester 2 (July)	
AYB232	Financial Services Regulation and Law
BSB119	Global Business
Year 4 Semester 1 (February)	
EFB227	Insurance, Risk Management and Estate Planning
BSB126	Marketing
Year 4 Semester 2 (July)	
AYB250	Personal Financial Planning
Year 5 Semester 1 (February)	
EFB345	Managing Investments and Client Relationships
Year 5 Semester 2 (July)	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
BSB113	Economics
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB372	Creating Value through People
Select one of the following units:	
BSB399	Real World Ready - Business Capstone
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
BSB123	Data Analysis
BSB119	Global Business
Year 2 Semester 1	
No Business units this semester	
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People

Bachelor of Education (Secondary)/Bachelor of Business

Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB113	Economics
Year 5 Semester 1	
MGB372	Creating Value through People
Year 5 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
Year 3 Semester 2	
MGB225	Intercultural Communication and Negotiation Skills
Year 4 Semester 1	
AMB303	International Logistics
MGB340	International Business in the Asia-Pacific
Year 4 Semester 2	
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Year 5 Semester 2	
AMB369	International Business Strategy
EFB240	Finance for International Business
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
No Business units this semester.	
Year 2 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 3 Semester 1	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 2	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 4 Semester 1	
AMB303	International Logistics
MGB340	International Business in the Asia-Pacific
Year 4 Semester 2	
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Year 5 Semester 2	
AMB369	International Business Strategy
EFB240	Finance for International Business

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB330	Digital Portfolio
Year 4 Semester 1	
AMB340	Services Marketing
AMB200	Consumer Behaviour
Year 4 Semester 2	
AMB336	International Marketing
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
No Business units this semester	
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB240	Marketing Planning and

Bachelor of Education (Secondary)/Bachelor of Business

	Management
AMB202	Integrated Marketing Communication
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Year 5 Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB115	Management
BSB119	Global Business
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
BSB110	Accounting
Year 3 Semester 2	
MGB226	Innovation, Knowledge and Creativity
select either:	
MGB21	Managing Operations
0	
OR	
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
select either:	
MGB335	Managing Projects
OR	
MGB324	Managing Business Growth
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB309	Managing Strategically
select either:	
MGB310	Managing Sustainable Change
OR	
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
No Business units this semester	
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
select either	
MGB210	Managing Operations
OR	
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB226	Innovation, Knowledge and Creativity
select either:	
MGB335	Managing Projects
OR	
MGB32	Managing Business Growth
4	
Year 4 Semester 2	
MGB341	Managing Risk
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Year 5 Semester 2	
MGB309	Managing Strategically
select either:	
MGB310	Managing Sustainable Change
OR	
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Year 5 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB111	Business Law and Ethics

Bachelor of Education (Secondary)/Bachelor of Business

Year 4 Semester 1	
BSB123	Data Analysis
AMB374	Global Public Relations Cases
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
No Business units this semester	
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
BSB123	Data Analysis
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Year 5 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Semesters

- Semester 1 (February) Commencement:
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Semester 2 (July) Commencement:
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2

Code	Title
Semester 1 (February) Commencement:	
Year 1, Semester 1	
EUB101	Supporting Innovative Pedagogy with Digital Technologies
EUB104	Stepping In
Business School Unit	
Business School Unit	
Year 1, Semester 2	
EUB129	Introduction to Curriculum, Pedagogy and Assessment: Double Degree
EUB129 requires a blue card	
EUB112	Child and Adolescent Learning and Development
Business School Unit	
Business School Unit	
Year 2, Semester 1	
EUB242-1	Professional Experience: Introduction to Professional Practice
Designated Unit EUB242: Contains 15 days professional experience and requires a blue card	
EUB103	Culture Studies: Indigenous Education
Business School Unit	
Business School Unit	
Year 2, Semester 2	
Curriculum unit 1 for second teaching area from Education Discipline & Curriculum Units List	
Discipline unit 1 for second teaching area from Education Discipline & Curriculum Units List	
Business School Unit	
Business School Unit	
Year 3, Semester 1	
EUB343-1	Professional Experience: Informing Professional Practice
Designated Unit EUB343: Contains 20 days professional experience and requires a blue card	
Discipline unit 2 for second teaching area from Education Discipline & Curriculum Units List	
EUB213	Inclusive Practices for Diverse Learners
Business School Unit	
Year 3, Semester 2	
Curriculum unit 2 for second teaching area from Education Discipline & Curriculum Units List	
Discipline unit 3 for second teaching area from Education Discipline & Curriculum Units List	
Business School Unit	
Business School Unit	
Year 4, Semester 1	
EUB444-1	Professional Experience: Transition to Professional Practice
Designated Unit EUB444: Contains 20 days professional experience and requires a blue card	
EUB102	Teaching in New and Emerging Educational Contexts
Business School Unit	
Business School Unit	
Year 4, Semester 2	
EUB329	Curriculum, Pedagogy and Assessment: Double Degree
Business School Unit	
Business School Unit	
Business School Unit	
Year 5, Semester 1	
EUB445	Professional Experience: Transition to Professional Practice
Designated Unit EUB445: Contains 25 days professional experience and requires a blue card	
EUB445 must be taken in your final semester of study.	
EUB406	Stepping Out/ Quality Teaching Performance Assessment
Designated unit: EUB406	
EUB406 must be taken in your final semester of study.	
EUB310	Teaching EAL/D Learners
Discipline unit 4 for second teacher area from Education Discipline & Curriculum Units	
Semester 2 (July) Commencement:	
Year 1, Semester 2	
Business School Unit	
Business School Unit	
Business School Unit	
Business School Unit	
Year 2, Semester 1	
EUB101	Supporting Innovative Pedagogy with Digital Technologies
EUB102	Teaching in New and Emerging Educational Contexts
EUB103	Culture Studies: Indigenous

Bachelor of Education (Secondary)/Bachelor of Business

	Education
EUB104	Stepping In
Year 2, Semester 2	
EUB129	Introduction to Curriculum, Pedagogy and Assessment: Double Degree
EUB129 requires a blue card	
EUB112	Child and Adolescent Learning and Development
Business School Unit	
Business School Unit	
Year 3, Semester 1	
EUB242-1	Professional Experience: Introduction to Professional Practice
Designated Unit EUB242: Contains 15 days professional experience and requires a blue card	
EUB213	Inclusive Practices for Diverse Learners
Business School Unit	
Business School Unit	
Year 3, Semester 2	
Curriculum unit 1 for second teaching area from Education Discipline & Curriculum Units List - July	
Discipline unit 1 for second teaching area from Education Discipline & Curriculum Units List - July	
Business School Unit	
Business School Unit	
Year 4, Semester 1	
EUB343-1	Professional Experience: Informing Professional Practice
Designated Unit EUB343: Contains 20 days professional experience and requires a blue card	
Discipline unit 2 for second teaching area from Education Discipline & Curriculum Units List - July	
Business School Unit	
Business School Unit	
Year 4, Semester 2	
Curriculum unit 2 for second teaching area from Education Discipline & Curriculum Units List - July	
EUB329	Curriculum, Pedagogy and Assessment: Double Degree
Discipline unit 3 for second teaching area from Education Discipline & Curriculum Units List - July	
Business School Unit	
Year 5, Semester 1	
EUB444-1	Professional Experience: Transition to Professional Practice
Designated Unit EUB444: Contains 20 days professional experience and requires a blue card	
Discipline unit 4 for second teaching area from Education Discipline & Curriculum Units List - July	
EUB310	Teaching EAL/D Learners
Business School Unit	
Year 5, Semester 2	
EUB445	Professional Experience: Transition to Professional Practice
Designated Unit EUB445: Contains 25 days professional experience and requires a blue card	
EUB445 must be taken in your final semester of study.	
EUB406	Stepping Out/ Quality Teaching Performance Assessment
Designated unit: EUB406	
EUB406 must be taken in your final semester of study.	
Business School Unit	
Business School Unit	

In this list

- English Second Teaching Area Discipline and Curriculum Units List
- Geography Second Teaching Area Discipline and Curriculum Units List
- History Second Teaching Area Discipline and Curriculum Units List
- Mathematics Second Teaching Area Discipline and Curriculum Units List

English Second Teaching Area Discipline and Curriculum Units List	
Code	**Title**
Year 2, Semester 2: Discipline Unit 1	
EUB152	Teaching Young Adult Literature
Year 2, Semester 2: Curriculum Unit 1	
EUB220	Curriculum, Pedagogy and Assessment 1: English
Year 3, Semester 1: Discipline Unit 2	
EUB254	Studies in Language
Year 3, Semester 2: Discipline Unit 3	
EUB255	Literature in Secondary Teaching
Year 3, Semester 2: Curriculum Unit 2	
EUB320	Curriculum, Pedagogy and Assessment 2: English
Year 5, Semester 1: Discipline Unit 4	
EUB354	Screen Studies and New Media

Geography Second Teaching Area Discipline and Curriculum Units List	
Code	**Title**
Year 2, Semester 2: Discipline Unit 1	
EUB251	Environment and Society
Year 2, Semester 2: Curriculum Unit 1	
EUB223	Curriculum, Pedagogy and Assessment 1: Geography
Year 3, Semester 1: Discipline Unit 2	
EUB250	Australian Geographical Studies
Year 3, Semester 2: Discipline Unit 3	
EUB351	Space, Population and Territory
Year 3, Semester 2: Curriculum Unit 2	
EUB323	Curriculum, Pedagogy and Assessment 2: Geography
Year 5, Semester 1: Discipline Unit 4	
EUB350	Asia in Focus

History Second Teaching Area Discipline and Curriculum Units List	
Code	**Title**
Year 2, Semester 2: Discipline Unit 1	
EUB151	Nations and Nationalism in Modern Europe
Year 2, Semester 2: Curriculum Unit 1	
EUB222	Curriculum, Pedagogy and Assessment 1: History
Year 3, Semester 1: Discipline Unit 2	
EUB352	Medieval Europe and the World
Year 3, Semester 2: Discipline Unit 3	
EUB253	The Classical World
Year 3, Semester 2: Curriculum Unit 2	
EUB322	Curriculum, Pedagogy and Assessment 2: History
Year 5, Semester 1: Discipline Unit 4	
EUB451	Australia, Britain and America

Mathematics Second Teaching Area Discipline and Curriculum Units List	
Code	**Title**
Year 2, Semester 2: Discipline Unit 1	
EUB153	Thinking and Communicating Mathematically
Year 2, Semester 2: Curriculum Unit 1	
EUB221	Curriculum, Pedagogy and Assessment 1: Mathematics
Year 3, Semester 1: Discipline Unit 2	
EUB256	Exploring, Representing and Interpreting Mathematical Change
Year 3, Semester 2: Discipline Unit 3	
EUB257	Reasoning with Quantity, Space and Shape
Year 3, Semester 2: Curriculum Unit 2	
EUB321	Curriculum, Pedagogy and Assessment 2: Mathematics
Year 5, Semester 1: Discipline Unit 4	
EUB355	Uncertain Situations

Bachelor of Education (Secondary)/Bachelor of Business

In this list

- English Second Teaching Area Discipline and Curriculum Units List
- Geography Second Teaching Area Discipline and Curriculum Units List
- History Second Teaching Area Discipline and Curriculum Units List
- Mathematics Second Teaching Area Discipline and Curriculum Units List

English Second Teaching Area Discipline and Curriculum Units List	
Code	Title
Year 3, Semester 2: Discipline Unit 1	
EUB152	Teaching Young Adult Literature
Year 3, Semester 2: Curriculum Unit 1	
EUB220	Curriculum, Pedagogy and Assessment 1: English
Year 4, Semester 1: Discipline Unit 2	
EUB254	Studies in Language
Year 4, Semester 2: Discipline Unit 3	
EUB255	Literature in Secondary Teaching
Year 4, Semester 2: Curriculum Unit 2	
EUB320	Curriculum, Pedagogy and Assessment 2: English
Year 5, Semester 1: Discipline Unit 4	
EUB354	Screen Studies and New Media

Geography Second Teaching Area Discipline and Curriculum Units List	
Code	Title
Year 3, Semester 2: Discipline Unit 1	
EUB251	Environment and Society
Year 3, Semester 2: Curriculum Unit 1	
EUB223	Curriculum, Pedagogy and Assessment 1: Geography
Year 4, Semester 1: Discipline Unit 2	
EUB250	Australian Geographical Studies
Year 4, Semester 2: Discipline Unit 3	
EUB351	Space, Population and Territory
Year 4, Semester 2: Curriculum Unit 2	
EUB323	Curriculum, Pedagogy and Assessment 2: Geography
Year 5, Semester 1: Discipline Unit 4	
EUB350	Asia in Focus

History Second Teaching Area Discipline and Curriculum Units List	
Code	Title
Year 3, Semester 2: Discipline Unit 1	
EUB151	Nations and Nationalism in Modern Europe
Year 3, Semester 2: Curriculum Unit 1	
EUB222	Curriculum, Pedagogy and Assessment 1: History
Year 4, Semester 1: Discipline Unit 2	
EUB352	Medieval Europe and the World
Year 4, Semester 2: Discipline Unit 3	
EUB253	The Classical World
Year 4, Semester 2: Curriculum Unit 2	
EUB322	Curriculum, Pedagogy and Assessment 2: History
Year 5, Semester 1: Discipline Unit 4	
EUB451	Australia, Britain and America

Mathematics Second Teaching Area Discipline and Curriculum Units List	
Code	Title
Year 3, Semester 2: Discipline Unit 1	
EUB153	Thinking and Communicating Mathematically
Year 3, Semester 2: Curriculum Unit 1	
EUB221	Curriculum, Pedagogy and Assessment 1: Mathematics
Year 4, Semester 1: Discipline Unit 2	
EUB256	Exploring, Representing and Interpreting Mathematical Change
Year 4, Semester 2: Discipline Unit 3	
EUB257	Reasoning with Quantity, Space and Shape
Year 4, Semester 2: Curriculum Unit 2	
EUB321	Curriculum, Pedagogy and Assessment 2: Mathematics
Year 5, Semester 1: Discipline Unit 4	
EUB355	Uncertain Situations

Bachelor of Property Economics/Bachelor of Business

Year	2020
QUT code	ID26
CRICOS	099272B
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Property Economics: Email: sef.enquiry@qut.edu.au; ph: +61 7 3138 8822 Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: +61 7 3138 2000
Discipline Coordinator	AskQUT +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

For this double degree you are required to complete 384 credit points, including:

- 192 credit points for the Bachelor of Property Economics program
- 192 credit points for the Bachelor of Business program.

The Bachelor of Property Economics component of this double degree consists of 16 units, including:

- 48 credit points of core units, including a professional practice unit and a capstone project
- 144 credit points of property economics major discipline units.

The Bachelor of Business component of this double degree consists of:

- 8 business core units (with Entrepreneurship (MGB227) in lieu of Economics (BSB113))
- 8 business major units.

Choose a major from:

- accountancy
- advertising
- economics
- finance
- financial planning
- human resource management
- international business
- management
- marketing
- public relations.

Accountancy students must complete 6 specified business core units and 10 accountancy major units to meet professional recognition requirements.

International Course structure

For this double degree you are required to complete 384 credit points, including:

- 192 credit points for the Bachelor of Property Economics program
- 192 credit points for the Bachelor of Business program.

The Bachelor of Property Economics component of this double degree consists of 16 units, including:

- 48 credit points of core units, including a professional practice unit and a capstone project
- 144 credit points of property economics major discipline units.

The Bachelor of Business component of this double degree consists of:

- 8 business core units (with Entrepreneurship (MGB227) in lieu of Economics (BSB113))
- 8 business major units.

Choose a major from:

- accountancy
- advertising
- economics
- finance
- financial planning
- human resource management
- international business
- management
- marketing
- public relations.

Accountancy students must complete 6 specified business core units and 10 accountancy major units to meet professional recognition requirements.

Sample Structure

Semesters

- Semester 1 (February) commencements

Bachelor of Property Economics/Bachelor of Business

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2, (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
Business Unit	
Business Unit	
USB142	Residential Valuation
BSB113	Economics
Year 1, Semester 2	
Business Unit	
Business Unit	
USB145	Property Transactions
USB144	Investment Valuation
Year 2, Semester 1	
Business Unit	
Business Unit	
USB143	Money and Wealth
UXB110	Residential Construction
Year 2, Semester 2	
Business Unit	
Business Unit	
USB141	Building Big
UXB134	Land Use Planning
Year 3, Semester 1	
Business Unit	
Business Unit	
USB240	Market Analysis
USB247	Money and Property
Year 3, Semester 2	
Business Unit	
Business Unit	
USB244	Asset Performance
USB245	Property Investment Analysis
Year 4, Semester 1	
Business Unit	
Business Unit	
USB300	Property Development
USB345	Specialised Valuation
Year 4, Semester 2	
Business Unit	
Business Unit	
USB344	Property Project
UXB301	Professional Practice
Semester 2, (July) commencements	
Year 1, Semester 2	
Business Unit	
Business Unit	
USB142	Residential Valuation
USB145	Property Transactions
Year 2, Semester 1	
Business Unit	
Business Unit	
BSB113	Economics
USB143	Money and Wealth
Year 2, Semester 2	
Business Unit	
Business Unit	
USB141	Building Big
USB144	Investment Valuation
Year 3, Semester 1	
Business Unit	
Business Unit	
USB240	Market Analysis
UXB110	Residential Construction
Year 3, Semester 2	
Business Unit	
Business Unit	
USB244	Asset Performance
UXB134	Land Use Planning
Year 4, Semester 1	
Business Unit	
Business Unit	
USB247	Money and Property
USB300	Property Development
Year 4, Semester 2	
Business Unit	
Business Unit	
USB245	Property Investment Analysis
USB344	Property Project
Year 5, Semester 1	
Business Unit	
Business Unit	
USB345	Specialised Valuation
UXB301	Professional Practice

Semesters

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2 Semester 2	
AYB221	Accounting Systems and Analytics
BSB123	Data Analysis
Year 3 Semester 1	
EFB210	Finance 1
BSB399	Real World Ready - Business Capstone
Year 3 Semester 2	
AYB321	Strategic Management Accounting
AYB340	Company Accounting
Year 4 Semester 1	
AYB219	Taxation Law
AYB230	Corporations Law
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB123	Data Analysis
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Bachelor of Property Economics/Bachelor of Business

Year 2 Semester 1	
AMB220	Advertising Theory and Practice
MGB227	Entrepreneurship
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB126	Marketing
BSB123	Data Analysis
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
AMB200	Consumer Behaviour
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB111	Business Law and Ethics
Year 5, Semester 1	
MGB227	Entrepreneurship
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (February) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Applied Economics Unit Options
- Quantitative Economics Unit Options

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB123	Data Analysis
BSB115	Management
Year 1 Semester 2	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 2 Semester 2	
BSB111	Business Law and Ethics
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 3 Semester 1	
MGB227	Entrepreneurship
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 3 Semester 2	
BSB119	Global Business
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Semester 2 (February) commencement	
Year 1, Semester 2	
BSB123	Data Analysis
BSB115	Management
Year 2, Semester 1	
BSB110	Accounting
EFB223	Economics 2
Year 2, Semester 2	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 1	
BSB111	Business Law and Ethics
Economics Option Unit	
Year 3, Semester 2	
MGB227	Entrepreneurship
Economics Option Unit	
Year 4, Semester 1	
BSB119	Global Business
Economics Option Unit	
Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit	
Year 5, Semester 1	
BSB126	Marketing
BSB399	Real World Ready - Business Capstone
Applied Economics Unit Options	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Quantitative Economics Unit Options	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Bachelor of Property Economics/Bachelor of Business

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB123	Data Analysis
BSB115	Management
Year 1 Semester 2	
EFB223	Economics 2
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
MGB227	Entrepreneurship
Year 2 Semester 2	
EFB201	Financial Markets
EFB210	Finance 1
Year 3 Semester 1	
BSB111	Business Law and Ethics
EFB335	Investments
Year 3 Semester 2	
EFB343	Corporate Finance
EFB344	Risk Management and Derivatives
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB312	International Finance
Year 4 Semester 2	
BSB119	Global Business
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB123	Data Analysis
BSB115	Management
Year 2, Semester 1	
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
MGB227	Entrepreneurship
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
BSB111	Business Law and Ethics
EFB335	Investments
Year 4, Semester 1	
EFB343	Corporate Finance
EFB344	Risk Management and Derivatives
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB312	International Finance
Year 5, Semester 1	
BSB119	Global Business
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB123	Data Analysis
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 2 Semester 1	
MGB200	Managing People
MGB227	Entrepreneurship
Year 2 Semester 2	
MGB214	Introducing People Management and Analytics
BSB110	Accounting
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
BSB126	Marketing
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Select one of the following:	
MGB30	Independent Study
MGB306	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB123	Data Analysis
BSB115	Management
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
BSB119	Global Business
Year 3, Semester 1	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3, Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4, Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4, Semester 2	
MGB227	Entrepreneurship
MGB372	Creating Value through People
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=ID26&id=35588. CRICOS No.00213J

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Bachelor of Property Economics/Bachelor of Business

- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
AYB219	Taxation Law
BSB115	Management
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
MGB227	Entrepreneurship
AYB250	Personal Financial Planning
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 2 Semester 1 (February)	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 2 (July)	
AYB219	Taxation Law
BSB115	Management
Year 3 Semester 1 (February)	
BSB126	Marketing
MGB227	Entrepreneurship
Year 3 Semester 2 (July)	
AYB250	Personal Financial Planning
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1 (February)	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2 (July)	
AYB232	Financial Services Regulation and Law
BSB119	Global Business
Year 5 Semester 1 (February)	
AYB346	Financial Plan Construction (Capstone)
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
MGB227	Entrepreneurship
Year 3 Semester 1	
MGB340	International Business in the Asia-Pacific
AYB227	International Accounting
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB123	Data Analysis
MGB227	Entrepreneurship
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Semesters

- Semester 1 (February) commencment
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Bachelor of Property Economics/Bachelor of Business

Code	Title
Semester 1 (February) commencment	
Year 1 Semester 1	
BSB123	Data Analysis
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
MGB227	Entrepreneurship
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
Year 3 Semester 2	
MGB225	Intercultural Communication and Negotiation Skills
If you are completing the Management stream:	
MGB335	Managing Projects
If you are completing the Entrepreneurship stream:	
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
Choose one of the following:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB115	Management
BSB119	Global Business
Year 2, Semester 1	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 2	
BSB111	Business Law and Ethics
BSB110	Accounting
Year 3, Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship
Year 4, Semester 1	
MGB341	Managing Risk
If you are completing a management stream:	
MGB210	Managing Operations
If you are completing an entrepreneurship stream:	
MGB201	Contemporary Employment Relations
Year 4, Semester 2	
MGB309	Managing Strategically
If you are completing a management stream:	
MGB335	Managing Projects
If you are completing an entrepreneurship stream:	
MGB324	Managing Business Growth
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
Choose one of the following:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB123	Data Analysis
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
MGB227	Entrepreneurship
BSB119	Global Business
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
AMB200	Consumer Behaviour
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
BSB110	Accounting
AMB336	International Marketing
Year 4 Semester 1	
AMB340	Services Marketing
AMB330	Digital Portfolio
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB123	Data Analysis
MGB227	Entrepreneurship
Year 3, Semester 1	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Bachelor of Property Economics/Bachelor of Business

Year 4, Semester 1	
BSB110	Accounting
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB340	Services Marketing
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB123	Data Analysis
MGB227	Entrepreneurship
Year 4 Semester 1	
AMB374	Global Public Relations Cases
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
MGB227	Entrepreneurship
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB111	Business Law and Ethics
BSB399	Real World Ready - Business Capstone

Bachelor of Property Economics/Bachelor of Laws (Honours)

Year	2020
QUT code	ID27
CRICOS	099273A
Duration (full-time)	5.5 years
OP	7
Rank	87
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $30,800 per year full-time (96 credit points)
Total credit points	528
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Property Economics: Dr Connie Susilawati, email: sef.enquiry@qut.edu.au; ph: +61 7 3138 8822; Law: Director of Undergraduate Programs email: law_enquiries@qut.edu.au; ph: +61 7 3138 2707
Discipline Coordinator	Property Economics: Dr. Connie Susilawati; Law: Director of Undergraduate Programs Property Economics: sef.enquiry@qut.edu.au; Law: law_enquiries@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

You must complete 528 credit points, made up of:

- 192 credit points for the Bachelor of Property Economics program
- 336 credit points for the Bachelor of Laws program.

Property economics program

Property economic students will complete 16 units consisting of:

- 144 credit points of property economics major discipline units
- 48 credit points of core units, including a work placement unit and a capstone project.

Law program

To meet the requirements of the Bachelor of Laws (Honours) component of the double degree, you must complete

- 19 core units (240 credit points)
- 1 introductory law elective or general law elective (12 credit points)
- 5 general law electives (60 credit points). In place of for general law electives you may have the option to complete: the law, technology and innovation minor48 credit points of non-law electivesa university wide minor
- 2 advanced law electives (24 credit points).

Successful completion of a minor will be recognised on your academic record and the Australian Education Graduation Statement.

Law honours-level units

You must complete 96 credit points of honours units, made up of:

- Legal Research (LLH201)
- Administrative Law (LLH206)
- Ethics and the Legal Profession (LLH302)
- Corporate Law (LLH305)
- Legal Research Capstone (LLH401) (24 credit points)
- two advanced law electives (12 credit points each).

International Course structure

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- 192 credit points for the Bachelor of Property Economics program
- 336 credit points for the Bachelor of Laws program.

Property economics program

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- two advanced law electives (12 credit points each).

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1
- Year 6, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
LLB101	Introduction to Law
LLB102	Torts
BSB113	Economics
USB142	Residential Valuation
Year 1, Semester 2	
LLB106	Criminal Law
LLB107	Statutory Interpretation
USB144	Investment Valuation
USB145	Property Transactions
Year 2, Semester 1	
LLB103	Dispute Resolution
LLB104	Contemporary Law and Justice
USB143	Money and Wealth
UXB110	Residential Construction
Year 2, Semester 2	
LLH201	Legal Research
Introductory Law Elective or General Law Elective	
USB141	Building Big
UXB134	Land Use Planning
Year 3, Semester 1	
LLB202	Contract Law
LLB203	Constitutional Law
USB240	Market Analysis
USB247	Money and Property
Year 3, Semester 2	
LLB204	Commercial and Personal Property Law
LLB205	Equity and Trusts
USB244	Asset Performance
USB245	Property Investment Analysis
Year 4, Semester 1	
LLB301	Real Property Law
General Law Elective	
USB300	Property Development
USB345	Specialised Valuation
Year 4, Semester 2	
LLB303	Evidence
LLH206	Administrative Law
USB344	Property Project
UXB301	Professional Practice
Year 5, Semester 1	
LLB304	Commercial Remedies
LLH302	Ethics and the Legal Profession
General Law Elective or Non-Law elective or minor unit	
General Law Elective or Non-Law elective or minor unit	
Year 5, Semester 2	
LLB306	Civil Procedure
LLH305	Corporate Law
General Law Elective or Non-Law elective or minor unit	
General Law Elective or Non-Law elective or minor unit	
Year 6, Semester 1	
LLH401	Legal Research Capstone
Advanced Law Elective	
Advanced Law Elective	
Semester 2 (July) commencements	
Year 1, Semester 2	
LLB101	Introduction to Law
LLB102	Torts
USB142	Residential Valuation
USB145	Property Transactions
Year 2, Semester 1	
LLB103	Dispute Resolution
LLB104	Contemporary Law and Justice
BSB113	Economics
USB143	Money and Wealth
Year 2, Semester 2	
LLB106	Criminal Law
LLB107	Statutory Interpretation
USB141	Building Big
USB144	Investment Valuation
Year 3, Semester 1	
LLB202	Contract Law
LLH201	Legal Research
USB240	Market Analysis
UXB110	Residential Construction
Year 3, Semester 2	
LLB204	Commercial and Personal Property Law
Introductory Law Elective or General Law Elective or Non-law Elective or minor unit	
USB244	Asset Performance
UXB134	Land Use Planning
Year 4, Semester 1	
LLB203	Constitutional Law
General Law Elective	
USB247	Money and Property
USB300	Property Development
Year 4, Semester 2	
LLB205	Equity and Trusts
LLH206	Administrative Law
USB245	Property Investment Analysis
USB344	Property Project
Year 5, Semester 1	
LLB301	Real Property Law
General Law Elective	
USB345	Specialised Valuation
UXB301	Professional Practice
Year 5, Semester 2	
LLB303	Evidence
LLB306	Civil Procedure
LLH305	Corporate Law
General Law Elective or Non-law elective or Minor unit	
Year 6, Semester 1	
LLB304	Commercial Remedies
LLH302	Ethics and the Legal Profession
General Law Elective or Non-law elective or Minor unit	
General Law Elective or Non-law elective or Minor unit	
Year 6, Semester 2	

LLH401	Legal Research Capstone
Advanced Law Elective	
Advanced Law Elective	

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

Introductory Law Electives	
Code	Title
LLB140	Human Rights Law
LLB141	Introduction to International Law
LLB142	Regulation of Business

Please note that some law options (electives) maybe offered in alternate years and/or are subject to student enrolments. Please refer QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage for unit offerings to determine which units will be available.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

General Law Electives List	
Code	Title
LLB241	Discrimination and Equal Opportunity Law
LLB242	Media Law
LLB243	Family Law
LLB244	Criminal Law Sentencing
LLB245	Sports Law
LLB247	Animal Law
LLB248	COVID-19 and the Law
LLB250	Law, Privacy and Data Ethics
LLB251	Law and Design Thinking
LLB340	Banking and Finance Law
LLB341	Artificial Intelligence, Robots and the Law
LLB342	Immigration and Refugee Law
LLB344	Intellectual Property Law
LLB345	Regulating the Internet
LLB346	Succession Law
LLB347	Taxation Law
LLB349	Japanese Law
LLB350	The Law and Ethics of War
LLB440	Environmental Law
LLB444	Real Estate Transactions
LLB447	International Arbitration
LLB460	Competition Moots A
LLB461	Competition Moots B
LLB463	Legal Clinic (Organised Program)
LLB464	International Legal Placement
LLB464 was previously titled Legal Clinic (International)	

Please note that some law elective units maybe offered in alternate years and/or are subject to student enrolments. Please refer QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage for unit offerings to determine which units will be available.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

Advanced Law Electives	
Code	Title
LLH470	Commercial Contracts in Practice
LLH471	Health Law and Practice
LLH472	Public International Law
LLH473	Independent Research Project
LLH474	Insolvency Law
LLH475	Theories of Law
LLH476	Competition Law
LLH477	Innovation and Intellectual Property Law
LLH478	Advanced Criminal Law - Principles and Practice
LLH479	Research Thesis Extension
LLH479 Available to students interested in Higher Degree Research	

You can complement your core law units with a minor in law, technology and innovation. Learn the skills needed to communicate and collaborate with technologists, innovators, regulators, engineers, designers and policy makers. Apply big data analytics and come up with creative solutions to address pressing social problems, and learn from experts at the forefront of artificial intelligence and technology regulation.

Law, Technology and Innovation Minor	
Code	Title
LLB250	Law, Privacy and Data Ethics
LLB251	Law and Design Thinking
LLB341	Artificial Intelligence, Robots and the Law
LLB345	Regulating the Internet

Bachelor of Business/Bachelor of Information Technology

Year	2020
QUT code	IX22
CRICOS	059595C
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,500 per year full-time (96 credit points)
International fee (indicative)	2020: $33,400 per year full-time (96 credit points)
Total credit points	384
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email:askqut@qut.edu.au; ph: +61 7 3138 2000
Discipline Coordinator	Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations) Business: +61 7 3138 2050; IT: +61 7 3138 8822 Business: bus@qut.edu.au; IT: sef.enquiry@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Overview

This double degree will give you a broad base of commercial knowledge in business and information technology. Business is highly dependent on information technology infrastructure, so having the expertise in both makes you more attractive to employers looking for multidisciplined staff.

Businesses look for staff who can communicate well from both the business and information technology disciplines, so having the skills and knowledge across both gives you a competitive edge over other graduates. You will have the opportunity to complement your information technology studies in either information systems or computer science with a business major in accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Career Outcomes

This double degree will give you the particular skills to acquire a role requiring knowledge in both business and information technology. These include business and systems analyst, systems manager, product manager for an information technology product, team leader for multidisciplinary staff, pre-sales consulting, after-sales support, technical manager or consultant. Future career prospects include chief financial officer, chief information officer and chief technical officer.

Study Areas

IX22 has nominated majors in Information Systems and Computer Science in the Information Technology component of the degreee. There will now be a Study Area A shown on a graduate's parchment.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership to a number of professional bodies. Further information is available from the discipline schools.

This course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Information Technology program and 192 credit points from the Bachelor of Business program.

Business component:

- Eight Business School core units (96 credit points) *
- Eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Bachelor of Business/Bachelor of Information Technology

Information Technology component:

- Six (6) Core IT units (72 credit points - 48cp + 24cp core options)
- Ten (10) major core units (120 credit points)

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Information Technology program and 192 credit points from the Bachelor of Business program.

Business component:

- Eight Business School core units (96 credit points) *
- Eight major Core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Information Technology component:

- Six (6) core IT units (72 credit points - 48cp + 24cp core options)
- Ten (10) major core units (120 credit points)

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
IT Core Unit	
IT Core Unit	
Business School Unit	
Business School Unit	
Year 1, Semester 2	
IT Core Unit	
IT Core Unit	
Business School Unit	
Business School Unit	
Year 2, Semester 1	
IT Core Unit Option	
IT Core Unit Option	
Business School Unit	
Business School Unit	
Year 2, Semester 2	
IT Major Unit	
IT Major Unit	
Business School Unit	
Business School Unit	
Year 3, Semester 1	
IT Major Unit	
IT Major Unit	
Business School Unit	
Business School Unit	
Year 3, Semester 2	
IT Major Unit	
IT Major Unit	
Business School Unit	
Business School Unit	
Year 4, Semester 1	
IT Major Unit	
IT Major Unit	
Business School Unit	
Business School Unit	
Year 4, Semester 2	
IT Major Unit	
IT Major Unit	
Business School Unit	
Business School Unit	

Semesters

- Computer Science
- Semester 1 and Semester 2 Commencement - Computer Science
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Information Systems
- Semester 1 and Semester 2 Commencement - Information Systems
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Course Notes	
Note: Your study plan will differ depending on the Major you choose.	
Computer Science	
Semester 1 and Semester 2 Commencement - Computer Science	
Year 1, Semester 1	
BSB110	Accounting
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2, Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3, Semester 1	
EFB210	Finance 1
AYB219	Taxation Law
Year 3, Semester 2	
AYB230	Corporations Law
AYB340	Company Accounting
Year 4, Semester 1	
AYB321	Strategic Management Accounting
AYB221	Accounting Systems and Analytics
Year 4, Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
Information Systems	
Semester 1 and Semester 2 Commencement - Information Systems	
Year 1, Semester 1	
BSB110	Accounting
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Information Technology unit	
Information Technology unit	
Year 2, Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3, Semester 1	
EFB210	Finance 1
AYB219	Taxation Law
Year 3, Semester 2	
AYB230	Corporations Law
AYB340	Company Accounting
Year 4, Semester 1	
AYB311	Financial Accounting Issues
AYB321	Strategic Management Accounting
Year 4, Semester 2	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Bachelor of Business/Bachelor of Information Technology

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB126	Marketing
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
BSB119	Global Business
Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3, Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4, Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Economics Options List
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1, Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB115	Management
BSB119	Global Business
Year 2, Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB338	Contemporary Application of Economic Theory
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2	
BSB115	Management
BSB119	Global Business
Year 3, Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3, Semester 2	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 4, Semester 1	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 5, Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	

Bachelor of Business/Bachelor of Information Technology

EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Econnomics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2	
BSB123	Data Analysis
BSB119	Global Business
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4, Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
Year 2, Semester 1	
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 3, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 3, Semester 2	
EFB201	Financial Markets
EFB210	Finance 1
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Bachelor of Business/Bachelor of Information Technology

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3, Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3, Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4, Semester 1	
MGB372	Creating Value through People
BSB119	Global Business
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
Select one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semester 2 (July) commencement	
Year 1, Semester 2	
BSB115	Management
BSB113	Economics
Year 2, Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 2	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3, Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3, Semester 2	
MGB230	Recruiting and Selecting People
MGB229	Obligations and Options for Employing People
Year 4, Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5, Semester 1	
MGB372	Creating Value through People
Choose one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 2, Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AMB210	Importing and Exporting
Year 3, Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4, Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 4, Semester 2	
AMB336	International Marketing

Bachelor of Business/Bachelor of Information Technology

AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship
MGB210	Managing Operations
Year 3, Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4, Semester 1	
MGB341	Managing Risk
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB115	Management
BSB119	Global Business
Year 2, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3, Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4, Semester 1	
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
MGB210	Managing Operations
OR	
MGB227	Entrepreneurship
MGB341	Managing Risk
Year 4, Semester 2	
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
MGB335	Managing Projects
OR	
MGB324	Managing Business Growth
MGB309	Managing Strategically
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
MGB310	Managing Sustainable Change
OR	
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB126	Marketing
BSB113	Economics
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2, Semester 2	
BSB110	Accounting
BSB123	Data Analysis
Year 3, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3, Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	

Bachelor of Business/Bachelor of Information Technology

BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
BSB113	Economics
Year 2, Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3, Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4, Semester 1	
AMB374	Global Public Relations Cases
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2	
AMB379	Public Relations Campaigns
AMB375	Internal Communication and Change
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
IFB102	Introduction to Computer Systems
IFB103	IT Systems Design
Year 1, Semester 2	
IFB104	Building IT Systems
IFB105	Database Management
Year 2, Semester 1	
IT Core Unit Option	
IT Core Unit Option	
Year 2, Semester 2	
CAB201	Programming Principles
CAB202	Microprocessors and Digital Systems
Year 3, Semester 1	
CAB203	Discrete Structures
CAB302	Software Development
Year 3, Semester 2	
CAB303	Networks
IFB295	IT Project Management
Year 4, Semester 1	
CAB301	Algorithms and Complexity
IFB398	Capstone Project (Phase 1)
Year 4, Semester 2	
IFB399	Capstone Project (Phase 2)
Select one of:	
CAB401	High Performance and Parallel Computing
CAB402	Programming Paradigms
CAB403	Systems Programming
CAB420	Machine Learning
Semester 2 (July) commencements	
Year 1, Semester 2	
IFB102	Introduction to Computer Systems
IFB103	IT Systems Design
Year 2, Semester 1	
IFB104	Building IT Systems
IFB105	Database Management
Year 2, Semester 2	
CAB201	Programming Principles
IT Core Unit Option	
Year 3, Semester 1	

Bachelor of Business/Bachelor of Information Technology

CAB202	Microprocessors and Digital Systems
CAB301	Algorithms and Complexity
Year 3, Semester 2	
CAB303	Networks
IFB295	IT Project Management
Year 4, Semester 1	
CAB203	Discrete Structures
CAB302	Software Development
Year 4, Semester 2	
IFB398	Capstone Project (Phase 1)
Select ONE of:	
CAB401	High Performance and Parallel Computing
CAB403	Systems Programming
OR IT Core Unit Option	
Year 5, Semester 1	
IFB399	Capstone Project (Phase 2)
Select ONE of:	
CAB402	Programming Paradigms
CAB420	Machine Learning
OR IT Core Unit Option	
(Select IT Core Unit Option here, if not selected previously.)	

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
IFB102	Introduction to Computer Systems
IFB103	IT Systems Design
Year 1, Semester 2	
IFB104	Building IT Systems
IFB105	Database Management
Year 2, Semester 1	
IT Core Unit Option	
IT Core Unit Option	
Year 2, Semester 2	
IAB201	Modelling Techniques for Information Systems
IAB207	Rapid Web Application Development
Year 3, Semester 1	
IAB203	Business Process Modelling
IAB204	Business Requirements Analysis
Year 3, Semester 2	
IAB305	Information Systems Lifecycle Management
IFB295	IT Project Management
Year 4, Semester 1	
IFB398	Capstone Project (Phase 1)
Select one of:	
IAB206	Modern Data Management
IAB260	Social Technologies
IAB303	Data Analytics for Business Insight
IAB320	Business Process Improvement
IAB402	Information Systems Consulting
Year 4, Semester 2	
IAB401	Enterprise Architecture
IFB399	Capstone Project (Phase 2)
Semester 2 (July) commencements	
Year 1, Semester 2	
IFB102	Introduction to Computer Systems
IFB103	IT Systems Design
Year 2, Semester 1	
IFB104	Building IT Systems
IFB105	Database Management
Year 2, Semester 2	
IAB201	Modelling Techniques for Information Systems
IT Core Unit Option	
Year 3, Semester 1	
IAB204	Business Requirements Analysis
IAB207	Rapid Web Application Development
Year 3, Semester 2	
IAB305	Information Systems Lifecycle Management
IT Core Unit Option	
Year 4, Semester 1	
IAB203	Business Process Modelling
IFB295	IT Project Management
Year 4, Semester 2	
IAB401	Enterprise Architecture
IFB398	Capstone Project (Phase 1)
Year 5, Semester 1	
IFB399	Capstone Project (Phase 2)
Select ONE of:	
IAB206	Modern Data Management
IAB260	Social Technologies
IAB303	Data Analytics for Business Insight
IAB320	Business Process Improvement
IAB402	Information Systems Consulting

Bachelor of Science/Bachelor of Business

Year	2020
QUT code	IX23
CRICOS	078352J
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,100 per year full-time (96 credit points)
International fee (indicative)	2020: $39,300 per year full-time (96 credit points)
Total credit points	384
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Dr Graham Johnson (Science); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School; ph: +61 7 3138 2000; email: askqut@qut.edu.au
Discipline Coordinator	Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); Dr Anne Lane (Public Relations); Dr Marion Bateson (Biological Science); Aspro Tim Dargaville (Chemistry); Dr Luke Nothdurft (Earth Science); Dr Andrew Baker (Environmental Science); Aspro Jamie Trapp (Physics) SEF: +61 7 3138 8822; Business +61 7 3138 2050 Science and Engineering: sef.enquiry@qut.edu.au; Business: bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: At least one of Chemistry, Physics, Biology, Earth Science, Geography or Maths C.

International Subject prerequisites

- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Recommended Study: At least one of Chemistry, Physics, Biology, Earth Science, Geography or Maths C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly in a science-based career.

Aim

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries.

Career outcomes

By combining your science studies with business you will develop the entrepreneurial skills necessary to sell your abilities to a range of employers. As well as the range of science-based careers available such as a scientific modeller, engineering software developer, scientific programmer, and computational scientist you could expect to gain employment as a consultant, marketer, or project manager within firms developing and taking scientific research to the marketplace.

Professional membership

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors.

Non-standard attendance

Field work is a requirement of some areas of science.

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Science program and 192 credit points from the Bachelor of Business program.

Business component:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Science program and 192 credit points from the Bachelor of Business program.

Business component:

- eight Business School Core units (96 credit points) *
- eight Major Core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Bachelor of Science/Bachelor of Business

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Business School Unit	
Business School Unit	
Year 1, Semester 2	
Science Core Unit Option	
Science Major Option Unit (for Biology, Earth Science, Environmental Science) or MXB100 (Chemistry and Physics)	
Business School Unit	
Business School Unit	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Business School Unit	
Business School Unit	
Year 2, Semester 2	
Science Major Unit	
Science Major Unit	
Business School Unit	
Business School Unit	
Year 3, Semester 1	
Science Major Unit	
Science Major Unit	
Business School Unit	
Business School Unit	
Year 3, Semester 2	
Science Major Unit	
Science Major Unit	
Business School Unit	
Business School Unit	
Year 4, Semester 1	
Science Major Unit	
Science Major Unit	
Business School Unit	
Business School Unit	
Year 4, Semester 2	
Science Major Unit	
Science Major Unit (capstone)	
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Year 1, Semester 2	
Science Core Unit Option	
Science Major Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
BVB101	Foundations of Biology
BVB102	Evolution
Year 3, Semester 1	
BVB202	Experimental Design and Quantitative Methods
BVB301	Animal Biology
Year 3, Semester 2	
BVB201	Biological Processes
BVB204	Ecology
Year 4, Semester 1	
BVB203	Plant Biology
BVB305	Microbiology and the Environment
Year 4, Semester 2	
BVB304	Integrative Biology
BVB313	Population Genetics and Molecular Ecology
Semester 2 (July) commencements	
Year 1, Semester 2	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Science Core Unit Option	
Science Major Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
BVB101	Foundations of Biology
BVB102	Evolution
Year 3, Semester 1	
BVB202	Experimental Design and Quantitative Methods
BVB301	Animal Biology
Year 3, Semester 2	
BVB201	Biological Processes
BVB204	Ecology
Year 4, Semester 1	
BVB203	Plant Biology
BVB305	Microbiology and the Environment
Year 4, Semester 2	
BVB304	Integrative Biology
BVB313	Population Genetics and Molecular Ecology

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Year 1, Semester 2	
MXB100	Introductory Calculus and Algebra
Science Core Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
CVB101	General Chemistry
CVB102	Chemical Structure and Reactivity
Year 3, Semester 1	
CVB201	Inorganic Chemistry
CVB202	Analytical Chemistry

Bachelor of Science/Bachelor of Business

Year 3, Semester 2	
CVB203	Physical Chemistry
CVB204	Organic Structure and Mechanisms
Year 4, Semester 1	
CVB301	Organic Chemistry: Strategies for Synthesis
CVB302	Applied Physical Chemistry
Year 4, Semester 2	
CVB303	Coordination Chemistry
CVB304	Chemistry Research Project
Semester 2 (July) commencements	
Year 1, Semester 2	
MXB100	Introductory Calculus and Algebra
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Science Core Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
CVB101	General Chemistry
CVB102	Chemical Structure and Reactivity
Year 3, Semester 1	
CVB201	Inorganic Chemistry
CVB202	Analytical Chemistry
Year 3, Semester 2	
CVB203	Physical Chemistry
CVB204	Organic Structure and Mechanisms
Year 4, Semester 1	
CVB301	Organic Chemistry: Strategies for Synthesis
CVB302	Applied Physical Chemistry
Year 4, Semester 2	
CVB303	Coordination Chemistry
CVB304	Chemistry Research Project

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Year 1, Semester 2	
Science Core Unit Option	
Science Major Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
ERB101	Earth Systems
ERB102	Evolving Earth
Year 3, Semester 1	
ERB201	Destructive Earth: Natural Hazards
ERB202	Marine Geoscience
Year 3, Semester 2	
ERB203	Sedimentary Geology and Stratigraphy
ERB204	Deforming Earth: Fundamentals of Structural Geology
Year 4, Semester 1	
ERB301	Chemical Earth
ERB302	Applied Geophysics
Year 4, Semester 2	
ERB303	Energy Resources and Basin Analysis
ERB304	Dynamic Earth: Plate Tectonics
Semester 2 (July) commencements	
Year 1, Semester 2	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Science Core Unit Option	
Science Major Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
ERB101	Earth Systems
ERB102	Evolving Earth
Year 3, Semester 1	
ERB201	Destructive Earth: Natural Hazards
ERB202	Marine Geoscience
Year 3, Semester 2	
ERB203	Sedimentary Geology and Stratigraphy
ERB204	Deforming Earth: Fundamentals of Structural Geology
Year 4, Semester 1	
ERB301	Chemical Earth
ERB302	Applied Geophysics
Year 4, Semester 2	
ERB303	Energy Resources and Basin Analysis
ERB304	Dynamic Earth: Plate Tectonics

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Year 1, Semester 2	
Science Core Unit Option	
Science Major Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
ERB101	Earth Systems
EVB102	Ecosystems and the Environment
Year 3, Semester 1	
BVB202	Experimental Design and Quantitative Methods
EVB203	Geospatial Information Science
Year 3, Semester 2	
BVB204	Ecology
EVB302	Environmental Pollution
Year 4, Semester 1	
BVB311	Conservation Biology
EVB312	Soils and the Environment
Year 4, Semester 2	
ERB310	Groundwater Systems
EVB304	Case Studies in

Bachelor of Science/Bachelor of Business

	Environmental Science
Semester 2 (July) commencements	
Year 1, Semester 2	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Science Core Unit Option	
Science Major Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
ERB101	Earth Systems
EVB102	Ecosystems and the Environment
Year 3, Semester 1	
BVB202	Experimental Design and Quantitative Methods
EVB203	Geospatial Information Science
Year 3, Semester 2	
BVB204	Ecology
EVB302	Environmental Pollution
Year 4, Semester 1	
BVB311	Conservation Biology
EVB312	Soils and the Environment
Year 4, Semester 2	
ERB310	Groundwater Systems
EVB304	Case Studies in Environmental Science

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Year 1, Semester 2	
MXB100	Introductory Calculus and Algebra

Science Core Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
PVB101	Physics of the Very Large
PVB102	Physics of the Very Small
Year 3, Semester 1	
PVB200	Computational and Mathematical Physics
PVB203	Experimental Physics
Year 3, Semester 2	
PVB202	Mathematical Methods in Physics
PVB204	Electromagnetism
Year 4, Semester 1	
PVB301	Materials and Thermal Physics
PVB302	Classical and Quantum Physics
Year 4, Semester 2	
PVB303	Nuclear and Particle Physics
PVB304	Physics Research
Semester 2 (July) commencements	
Year 1, Semester 2	
MXB100	Introductory Calculus and Algebra
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
Science Core Unit Option	
Year 2, Semester 1	
SEB115	Experimental Science 1
SEB116	Experimental Science 2
Year 2, Semester 2	
PVB101	Physics of the Very Large
PVB102	Physics of the Very Small
Year 3, Semester 1	
PVB200	Computational and Mathematical Physics
PVB203	Experimental Physics
Year 3, Semester 2	
PVB202	Mathematical Methods in Physics
PVB204	Electromagnetism
Year 4, Semester 1	
PVB301	Materials and Thermal Physics
PVB302	Classical and Quantum Physics
Year 4, Semester 2	
PVB303	Nuclear and Particle Physics
PVB304	Physics Research

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB345 - Managing Investments & Client Relationships	
EFB227	Insurance, Risk Management and Estate Planning
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 1 (February)	
BSB110	Accounting

Bachelor of Science/Bachelor of Business

EFB210	Finance 1
Year 2 Semester 2 (July)	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 3 Semester 1 (February)	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 2 (July)	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 4 Semester 1 (February)	
EFB227 - Insurance, Risk Management & Estate Planning	
BSB119	Global Business
Year 4 Semester 2 (July)	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 5 Semester 1 (February)	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

This is a recommended course progression for IX23 students completing the Bachelor of Business (HRM) major. If you deviate from this structure please plan your progression carefully, taking note of the pre-requisites. If you have any questions about the Business component of your course please contact the School of Management.

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB214	Introducing People Management and Analytics
MGB200	Managing People
Year 3 Semester 1	
MGB230	Recruiting and Selecting People
MGB229	Obligations and Options for Employing People
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229 and unit MGB320 Recruitment and Selection is replaced by MGB230.	
Year 3 Semester 2	
MGB227	Entrepreneurship
MGB331	Developing People
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB372	Creating Value through People
Select one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
In 2019, unit MGB370 Personal and Professional Development is replaced by MGB372.	
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB113	Economics
BSB115	Management
Year 2 Semester 1 (February)	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 2 (July)	
BSB110	Accounting
BSB119	Global Business
Year 3 Semester 1 (February)	
MGB214	Introducing People Management and Analytics
MGB20	Managing People
0	
In 2019, unit MGB207 Human Resource Issues and Strategy is replaced by MGB214.	
Year 3 Semester 2 (July)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB201 Contemporary Employment Relations is replaced by MGB229.	
Year 4 Semester 1 (February)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (July)	
MGB227	Entrepreneurship
MGB372	Creating Value through People
Year 5 Semester 1 (February)	
BSB399	Real World Ready - Business Capstone
select one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
MGB227	Entrepreneurship
BSB111	Business Law and Ethics

Bachelor of Science/Bachelor of Business

Year 3 Semester 1	
AMB210	Importing and Exporting
AYB227	International Accounting
Year 3 Semester 2	
MGB340	International Business in the Asia-Pacific
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy

This is a recommended course progression for IX23 students completing the Bachelor of Business (Management) major. If you deviate from this structure please plan your progression carefully, taking note of the pre-requisites. If you have any questions about the Business component of your course please contact the School of Management.

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB115	Management
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB113	Economics
Year 2 Semester 1	
BSB119	Global Business
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB227	Entrepreneurship
Year 3 Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 2	
MGB341	Managing Risk
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
If you are completing the Management stream:	
MGB335	Managing Projects
If you are completing the Entrepreneurship stream:	
MGB324	Managing Business Growth
Year 4 Semester 2	
MGB309	Managing Strategically
Choose one of:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1 (February)	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2 (July)	
BSB111	Business Law and Ethics
BSB110	Accounting
Year 3 Semester 1 (February)	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2 (July)	
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship
Year 4 Semester 1 (February)	
MGB341	Managing Risk
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
OR	
MGB210	Managing Operations
Year 4 Semester 2 (July)	
MGB309	Managing Strategically
If you are completing the Management stream:	
MGB335	Managing Projects
If you are completing the Entrepreneurship stream:	
MGB324	Managing Business Growth
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Choose one of:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Due to professional recognition requirements Accountancy students will complete 6 Business Core units (BSB units) and 10 Accountancy major units as listed below.

In this list

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Semester 1 (February) and Semester 2 (July) commencement	
Code	**Title**

Year 1 Semester 1	
Code	**Title**
BSB110	Accounting
BSB115	Management

Bachelor of Science/Bachelor of Business

Year 1 Semester 2	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB111	Business Law and Ethics
AYB200	Financial Accounting

Year 2 Semester 2	
Code	Title
AYB221	Accounting Systems and Analytics
AYB225	Management Accounting

Year 3 Semester 1	
Code	Title
EFB210	Finance 1
BSB399	Real World Ready - Business Capstone

Year 3 Semester 2	
Code	Title
AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2	
Code	Title
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 1	
Code	Title
BSB115	Management
BSB119	Global Business

Year 2 Semester 2	
Code	Title
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1	
Code	Title
MGB227	Entrepreneurship
AMB201	Marketing and Audience Analytics

Year 3 Semester 2	
Code	Title
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
Code	Title
AMB320	Advertising Management
AMB330	Digital Portfolio

Year 4 Semester 2	
Code	Title
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB119	Global Business
AMB201	Marketing and Audience Analytics

Year 3 Semester 1 (February)	
Code	Title
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics

Year 3 Semester 2 (July)	
Code	Title
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1 (February)	
Code	Title
AMB320	Advertising Management
AMB330	Digital Portfolio

Year 4 Semester 2 (July)	
Code	Title
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour

Year 5 Semester 1 (February)	
Code	Title
MGB227	Entrepreneurship
BSB399	Real World Ready - Business Capstone

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)

Bachelor of Science/Bachelor of Business

- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 1	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 2 Semester 2	
Code	Title
BSB126	Marketing
EFB223	Economics 2

Year 3 Semester 1	
Code	Title
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
Code	Title
Economics Optional Unit	
Economics Optional Unit	

Year 4 Semester 1	
Code	Title
Economics Optional Unit	
Economics Optional Unit	

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
EFB338	Contemporary Application of Economic Theory

Economics Options List	
Code	Title
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB113	Economics
BSB115	Management

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2 (July)	
Code	Title
BSB119	Global Business
EFB223	Economics 2

Year 3 Semester 1 (February)	
Code	Title
BSB126	Marketing
EFB331	Intermediate Microeconomics

Year 3 Semester 2 (July)	
Code	Title
EFB330	Intermediate Macroeconomics
Economics Optional Unit	

Year 4 Semester 1 (February)	
Code	Title
Economics Optional Unit	
Economics Optional Unit	

Year 4 Semester 2 (July)	
Code	Title
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	

Year 5 Semester 1 (February)	
Code	Title
BSB399	Real World Ready - Business Capstone
MGB227	Entrepreneurship

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
Code	Title
EFB223	Economics 2
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 3 Semester 1	
Code	Title
EFB210	Finance 1
EFB201	Financial Markets

Year 3 Semester 2	
Code	Title
EFB312	International Finance
EFB343	Corporate Finance

Year 4 Semester 1	
Code	Title
BSB399	Real World Ready - Business Capstone
EFB335	Investments

Year 4 Semester 2	
Code	Title
EFB344	Risk Management and Derivatives

Bachelor of Science/Bachelor of Business

EFB360	Finance Capstone

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB113	Economics
BSB115	Management

Year 2 Semester 1 (February)	
Code	Title
EFB223	Economics 2
BSB126	Marketing

Year 2 Semester 2 (July)	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 3 Semester 1 (February)	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 3 Semester 2 (July)	
Code	Title
EFB210	Finance 1
EFB201	Financial Markets

Year 4 Semester 1 (February)	
Code	Title
EFB312	International Finance
EFB343	Corporate Finance

Year 4 Semester 2 (July)	
Code	Title
BSB399	Real World Ready - Business Capstone
EFB335	Investments

Year 5 Semester 1 (February)	
Code	Title
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB111	Business Law and Ethics
BSB110	Accounting

Year 2 Semester 1	
Code	Title
BSB115	Management
BSB119	Global Business

Year 2 Semester 2	
Code	Title
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics

Year 3 Semester 1	
Code	Title
MGB227	Entrepreneurship
AMB240	Marketing Planning and Management

Year 3 Semester 2	
Code	Title
AMB202	Integrated Marketing Communication
AMB336	International Marketing

Year 4 Semester 1	
Code	Title
AMB330	Digital Portfolio
AMB340	Services Marketing

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 2 Semester 1 (February)	
Code	Title
BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 3 Semester 1 (February)	
Code	Title
BSB110	Accounting
AMB201	Marketing and Audience Analytics

Year 3 Semester 2 (July)	
Code	Title
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1 (February)	
Code	Title
AMB340	Services Marketing
AMB330	Digital Portfolio

Year 4 Semester 2 (July)	
Code	Title
AMB336	International Marketing
AMB200	Consumer Behaviour

Year 5 Semester 1 (February)	
Code	Title
AMB359	Strategic Marketing
BSB399	Real World Ready - Business Capstone

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2

Bachelor of Science/Bachelor of Business

- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB113	Economics

Year 2 Semester 1	
Code	Title
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques

Year 2 Semester 2	
Code	Title
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics

Year 3 Semester 1	
Code	Title
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation

Year 3 Semester 2	
Code	Title
BSB115	Management
MGB227	Entrepreneurship

Year 4 Semester 1	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases

Year 4 Semester 2	
Code	Title
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB113	Economics
AMB201	Marketing and Audience Analytics

Year 3 Semester 1 (February)	
Code	Title
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 2 (July)	
Code	Title
AMB372	Public Relations Planning
MGB227	Entrepreneurship

Year 4 Semester 1 (February)	
Code	Title
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases

Year 4 Semester 2 (July)	
Code	Title
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Year 5 Semester 1 (February)	
Code	Title
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Mathematics

Year	2020
QUT code	IX30
CRICOS	059601K
Duration (full-time)	4 years
OP	6
Rank	89
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,500 per year full-time (96 credit points)
International fee (indicative)	2020: $31,600 per year full-time (96 credit points)
Total credit points	384
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email:askqut@qut.edu.au; ph: +61 7 3138 2000; Professor Tim Moroney (Mathematics)
Discipline Coordinator	Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations). Dr Pascal Buenzli (Applied and Computational Mathematics); Dr Paul Wu (Decision Science/Operations Research; and Statistics) Business +61 7 3138 2050; Maths: +61 7 3138 8822 Business Student Services: bus@qut.edu.au; Mathematics: Student Services - sef.enquiry@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

International Subject prerequisites

- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

Your Business studies will combine the broad knowledge of business practice and in depth studies in at least one business discipline area in the Bachelor of Business with the advanced quantitative skills and problem solving abilities that you will develop with the Bachelor of Mathematics.

You will develop the ability to apply mathematics, statistics, computational methods and decision science to real world problems. You will also gain understanding of the broad principles of Business at the same time as developing the skills and discipline knowledge necessary to enter the business career of your choice.

Career Outcomes

Combining business and mathematics offers diverse and sustainable career opportunities.

Business graduates are equipped to undertake sophisticated economic and financial modelling which is important in business and government decision making. Quantitative analysts are employed by the financial sector in order to optimise returns both in the short and long-term. Graduates may also become actuarial trainees in the insurance and superannuation area although further study is required in order to qualify as an actuary.

Business graduates may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers.

Mathematics graduates are employed across a wide range of areas. These include, but are not limited to, finance, investment, data analytics, defence and national security, research, information technology, environmental science, health, management, marketing, logistics, media, and education. In addition to their knowledge and skills in mathematics, graduates are also highly valued for their analytical and problem-solving skills. Development of skills in communication, problem-solving, critical thinking and teamwork form an integral part of the course.

Favourable career outcomes for Bachelor of Mathematics graduates are likely due to the current demand for qualified statisticians and mathematicians.

Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors.

Financial Support

You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you financially throughout your studies. For further information visit Scholarships.

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit

points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- eight Business School core units (96 credit points) including MGB227 (see below)*
- eight major core units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School core units) is not required as the content of MXB107 covers similar topics.
MGB227 Entrepreneurship replaces BSB123.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Mathematics component:

- six core units (72 credit points), which are further divided into four mathematics core units (48 credit points), and two core option units (24 credit points) selected from an approved list
- 10 major core units (120 credit points)

Mathematics core units
These units give you the grounding in mathematical theory and practice upon which your major units will build, and also provide an introductory taste of each of the three majors: applied and computational mathematics; decision science; and statistical science.

Core option units
You may choose from a wide variety of introductory units from other disciplines offered at QUT, or you may choose additional mathematics units. The additional mathematics units include a unit specially designed to assist students without a background of successful study in Mathematics C at high school; an alternative unit aimed at high achieving students that explores some interesting and unusual aspects of mathematics in some detail; and a unit introducing the field of computational and simulation science which combines mathematics, science and computing to simulate real-world problems.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- eight Business School core units (96 credit points) including MGB227 (see below)*
- eight major core units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School core units) is not required as the content of MXB107 covers similar topics.
MGB227 Entrepreneurship replaces BSB123.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Mathematics component:

- Six core units (72 credit points), which are further divided into four mathematics core units (48 credit points), and two core option units (24 credit points) selected from an approved list
- 10 major core units (120 credit points)

Mathematics core units
These units give you the grounding in mathematical theory and practice upon which your major units will build, and also provide an introductory taste of each of the three majors: applied and computational mathematics; decision science; and statistical science.

Core option units
You may choose from a wide variety of introductory units from other disciplines offered at QUT, or you may choose additional mathematics units. The additional mathematics units include a unit specially designed to assist students without a background of successful study in Mathematics C at high school; an alternative unit aimed at high achieving students that explores some interesting and unusual aspects of mathematics in some detail; and a unit introducing the field of computational and simulation science which combines mathematics, science and computing to simulate real-world problems.

Sample Structure

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
	Business School Unit
	Business School Unit
	Maths Core Unit
	Maths Core Unit
Year 1 Semester 2	
	Business School Unit
	Business School Unit
	Maths Core Unit
	Maths Core Unit
Year 2 Semester 1	
	Business School Unit
	Business School Unit
	Maths Core Unit
	Maths Core Option Unit
Year 2 Semester 2	
	Business School Unit
	Business School Unit
	Maths Core Unit
	Maths Core Unit
Year 3 Semester 1	
	Business School Unit
	Business School Unit
	Maths Common Major Unit
	Maths Major Unit
Year 3 Semester 2	
	Business School Unit
	Business School Unit
	Maths Common Major Unit
	Maths Major Unit
Year 4 Semester 1	
	Business School Unit
	Business School Unit
	Maths Major Unit
	Maths Major Unit
Year 4 Semester 2	
	Business School Unit
	Business School Unit
	Maths Major Unit
	Maths Major Unit (Capstone)

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Code	Title
Year 1 Semester 1	
BSB113	Economics

Bachelor of Business/Bachelor of Mathematics

BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 2 Semester 2	
MGB227	Entrepreneurship
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB399	Real World Ready - Business Capstone
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3 Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4 Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 2 Semester 2	
BSB119	Global Business
MGB227	Entrepreneurship
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
MGB229	Obligations and Options for Employing People
Year 3 Semester 2	
MGB230	Recruiting and Selecting People
BSB399	Real World Ready - Business Capstone
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB31	Managing Sustainable

Bachelor of Business/Bachelor of Mathematics

0	Change
MGB338	Workplace Learning

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
MGB227	Entrepreneurship
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB210	Importing and Exporting
AYB227	International Accounting
Year 3 Semester 2	
MGB340	International Business in the Asia-Pacific
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy

Semesters

- Applied and Computational Mathematics Major unit set:
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Applied and Computational Mathematics Major unit set:	
Year 1 Semester 1	
MXB102	Abstract Mathematical Reasoning
MXB106	Linear Algebra
Year 1 Semester 2	
MXB105	Calculus and Differential Equations
MXB161	Computational Explorations
Year 2 Semester 1	
MXB101	Probability and Stochastic Modelling 1
Maths Core Options Unit	
Year 2 Semester 2	
MXB103	Introductory Computational Mathematics
MXB107	Introduction to Statistical Modelling
Year 3 Semester 1	
MXB201	Advanced Linear Algebra
MXB225	Modelling with Differential Equations 1
Year 3 Semester 2	
MXB202	Advanced Calculus
MXB226	Computational Methods 1
Year 4 Semester 1	
MXB322	Partial Differential Equations
MXB326	Computational Methods 2
Year 4 Semester 2	
MXB325	Modelling with Differential Equations 2
MXB328	Work Integrated Learning in Applied and Computational Mathematics

Semesters

- Operations Research Major unit set:
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Operations Research Major unit set:	
Year 1 Semester 1	
MXB102	Abstract Mathematical Reasoning
MXB106	Linear Algebra
Year 1 Semester 2	
MXB105	Calculus and Differential Equations
MXB161	Computational Explorations
Year 2 Semester 1	
MXB101	Probability and Stochastic Modelling 1
Maths Core Options Unit	
Year 2 Semester 2	
MXB103	Introductory Computational Mathematics
MXB107	Introduction to Statistical Modelling
Year 3 Semester 1	
MXB201	Advanced Linear Algebra
MXB232	Introduction to Operations Research
Year 3 Semester 2	
MXB202	Advanced Calculus
MXB241	Probability and Stochastic Modelling 2
Year 4 Semester 1	
MXB332	Optimisation Modelling
MXB341	Statistical Inference
Year 4 Semester 2	
MXB334	Operations Research for Stochastic Processes
MXB338	Work Integrated Learning in Operations Research

Semesters

- Statistical Science Major unit set:
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Statistical Science Major unit set:	
Year 1 Semester 1	
MXB102	Abstract Mathematical Reasoning
MXB106	Linear Algebra
Year 1 Semester 2	
MXB105	Calculus and Differential Equations
MXB161	Computational Explorations
Year 2 Semester 1	
MXB101	Probability and Stochastic Modelling 1
Maths Core Options Unit	
Year 2 Semester 2	
MXB103	Introductory Computational Mathematics
MXB107	Introduction to Statistical Modelling
Year 3 Semester 1	
MXB201	Advanced Linear Algebra
MXB242	Regression and Design
Year 3 Semester 2	
MXB202	Advanced Calculus
MXB241	Probability and Stochastic Modelling 2

Bachelor of Business/Bachelor of Mathematics

Year 4 Semester 1	
MXB341	Statistical Inference
MXB344	Generalised Linear Models
Year 4 Semester 2	
MXB343	Modelling Dependent Data
MXB348	Work Integrated Learning in Statistics

Due to professional recognition requirements Accountancy students will complete 6 Business Core units (BSB units) and 10 Accountancy major units as listed below.

In this list

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Semester 1 (February) and Semester 2 (July) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB111	Business Law and Ethics
AYB200	Financial Accounting

Year 2 Semester 2	
Code	Title
AYB221	Accounting Systems and Analytics
AYB225	Management Accounting

Year 3 Semester 1	
Code	Title
EFB210	Finance 1
BSB399	Real World Ready - Business Capstone

Year 3 Semester 2	
Code	Title
AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2	
Code	Title
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 1	
Code	Title
BSB115	Management
BSB119	Global Business

Year 2 Semester 2	
Code	Title
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1	
Code	Title
MGB227	Entrepreneurship
AMB20	Marketing and Audience
1	Analytics

Year 3 Semester 2	
Code	Title
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
Code	Title
AMB320	Advertising Management
AMB330	Digital Portfolio

Year 4 Semester 2	
Code	Title
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB119	Global Business
AMB201	Marketing and Audience Analytics

Year 3 Semester 1 (February)	
Code	Title
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics

Year 3 Semester 2 (July)	
Code	Title
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1 (February)	
Code	Title
AMB320	Advertising Management

Bachelor of Business/Bachelor of Mathematics

AMB330	Digital Portfolio

Year 4 Semester 2 (July)	
Code	Title
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour

Year 5 Semester 1 (February)	
Code	Title
MGB227	Entrepreneurship
BSB399	Real World Ready - Business Capstone

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB119	Global Business
BSB111	Business Law and Ethics

Year 2 Semester 2	
Code	Title
EFB210	Finance 1
MGB227	Entrepreneurship

Year 3 Semester 1	
Code	Title
EFB201	Financial Markets
EFB223	Economics 2

Year 3 Semester 2	
Code	Title
EFB312	International Finance
EFB343	Corporate Finance

Year 4 Semester 1	
Code	Title
BSB399	Real World Ready - Business Capstone
EFB335	Investments

Year 4 Semester 2	
Code	Title
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
Code	Title
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 1	
Code	Title
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship

Year 3 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
If you are completing the Management Stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations

Year 4 Semester 1	
Code	Title
MGB341	Managing Risk
If you are completing the Management Stream:	
MGB335	Managing Projects
If you are completing the Entrepreneurship stream:	
MGB324	Managing Business Growth

Year 4 Semester 2	
Code	Title
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB111	Business Law and Ethics
BSB110	Accounting

Year 2 Semester 1	
Code	Title
BSB115	Management
BSB119	Global Business

Bachelor of Business/Bachelor of Mathematics

Year 2 Semester 2	
Code	Title
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics

Year 3 Semester 1	
Code	Title
MGB227	Entrepreneurship
AMB240	Marketing Planning and Management

Year 3 Semester 2	
Code	Title
AMB202	Integrated Marketing Communication
AMB336	International Marketing

Year 4 Semester 1	
Code	Title
AMB330	Digital Portfolio
AMB340	Services Marketing

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 2 Semester 1 (February)	
Code	Title
BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 3 Semester 1 (February)	
Code	Title
BSB110	Accounting
AMB201	Marketing and Audience Analytics

Year 3 Semester 2 (July)	
Code	Title
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1 (February)	
Code	Title
AMB340	Services Marketing
AMB330	Digital Portfolio

Year 4 Semester 2 (July)	
Code	Title
AMB336	International Marketing
AMB200	Consumer Behaviour

Year 5 Semester 1 (February)	
Code	Title
AMB359	Strategic Marketing
BSB399	Real World Ready - Business Capstone

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB113	Economics

Year 2 Semester 1	
Code	Title
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques

Year 2 Semester 2	
Code	Title
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics

Year 3 Semester 1	
Code	Title
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation

Year 3 Semester 2	
Code	Title
BSB115	Management
MGB227	Entrepreneurship

Year 4 Semester 1	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases

Year 4 Semester 2	
Code	Title
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB113	Economics
AMB201	Marketing and Audience Analytics

Bachelor of Business/Bachelor of Mathematics

Year 3 Semester 1 (February)	
Code	Title
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 2 (July)	
Code	Title
AMB372	Public Relations Planning
MGB227	Entrepreneurship

Year 4 Semester 1 (February)	
Code	Title
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases

Year 4 Semester 2 (July)	
Code	Title
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Year 5 Semester 1 (February)	
Code	Title
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Creative Industries

Year	2020
QUT code	IX34
CRICOS	059596B
Duration (full-time)	4 years
OP	8
Rank	84
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2018: $28,900 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Dr Sophie McIntyre QUT Creative Industries Faculty; email: askqut@qut.edu.au; phone: 3138 2000 Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations) CI: +61 7 3138 2000 askqut@qut.edu.au (Creative Industries); bus@qut.edu.au (Business)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The entrepreneurial nature of the Bachelor of Creative Industries makes this an ideal double degree with business. Some combinations may be particularly complementary in building related skill sets, for example film, television and screen with marketing; or creative and professional writing with public relations. Alternatively, you may be interested in pursuing a professional business career, such as accounting, finance or human resource management within a creative industries environment.

Course Design

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Creative Industries. You will undertake the two components of the double degree concurrently.

Business component:
You must complete the 96 credit point Business Core Units together with a 96 credit point Business Major. You will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will undertake 6 specifed Business Core units and 10 Accountancy Major Core units in order to meet the professional recognition requirements.

Creative Industries component:
You will complete Creative Industries core units (96 credit points) and a Creative Industries major (96 credit points) from one of the following disciplines (Animation; Art and Design History; Creative and Professional Writing; Dance Studies; Drama; Entertainment Industries; Fashion Communication; Film, Television and Screen; Interactive and Visual Design; Journalism; Literary Studies; Media and Communication; and Music).

Career Outcomes

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration, marketing, managing or balancing the books for creative projects and businesses.

You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the Faculty of Business prospectus to find out more about the business majors.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and creative industries) comprises 192 credit points.

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

The creative industries component is made up of 96 credit points of core units and a creative industries major (96 credit points). You can choose a creative industries major from one of animation; art and design history; creative and professional writing; dance studies; drama; entertainment industries; fashion communication; film, television and screen; interactive and visual design; journalism; literary studies; media and communication; or music.

Study overseas

Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

International Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points). You can choose a creative industries major from one of animation; art and design history; creative and professional writing; dance studies; drama; entertainment industries; fashion communication; film, television and screen; interactive and visual design; journalism; literary studies; media and communication; or music.

Study Overseas

Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
Business School Unit	
Business School Unit	
KKB101	Creative Industries: People and Practices
Creative Industries Major: First Unit	
Year 1, Semester 2	
Business School Unit	
Business School Unit	
KKB102	Creative Industries: Making Connections
Creative Industries Major: Second Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
Business School Unit	
Business School Unit	
A unit from the Level 1 Unit Options (either DXB102 or KPB101 or KVB104):	
DXB102	Visual Communication
KPB101	Introduction to Screen Production
KVB104	Photo Media and Art Practice
Creative Industries Major: Third Unit	
Note: For students intending to complete KYB201 Socially Engaged Arts Practice as the 'Level 2 Unit Option' - you should enrol in KYB201 in Year 2 Semester 1 instead of your Creative Industries Major: Third Unit. You will undertake your Creative Industries Major: Third Unit in Year 2 Semester 2.	
Year 2, Semester 2	
Business School Unit	
Business School Unit	
A unit from the Level 2 Unit Options (either KKB285 or KYB201):	
KKB285	Creative Enterprise Studio 2
KYB201	Socially Engaged Arts Practice
Creative Industries Major: Fourth Unit	
Note: KXB202 Project Management for Entertainment and KTB211 Creative Industries Events and Festivals are permitted to count as a 'Level 2 Unit Option'.	
Note: For students intending to complete KYB201 Socially Engaged Arts Practice as the 'Level 2 Unit Option' - you should enrol in KYB201 in Year 2 Semester 1 instead of your Creative Industries Major: Third Unit. You will undertake your Creative Industries Major: Third Unit in Year 2 Semester 2.	
Year 3, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Fifth Unit	
A unit from the Creative Industries University Wide or Work Integrated Learning Unit Options lists	
Year 3, Semester 2	
Business School Unit	
Business School Unit	
Creative Industries Major: Sixth Unit	
A unit from the Creative Industries University Wide or Work Integrated Learning Unit Options lists	
Year 4, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Seventh Unit	
A unit from the Creative Industries Work Integrated Learning Unit Options	
Year 4, Semester 2	
Business School Unit	
Business School Unit	

Bachelor of Business/Bachelor of Creative Industries

Creative Industries Major: Eighth Unit
A unit from the Creative Industries Work Integrated Learning Unit Options

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
Business School Unit	
Business School Unit	
KKB101	Creative Industries: People and Practices
Creative Industries Major: First Unit	
Year 2, Semester 1	
Business School Unit	
Business School Unit	
KKB180	Creative Futures
Creative Industries Major: Second Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 2	
Business School Unit	
Business School Unit	
A unit from the Level 1 Unit Options (either DXB102 or KPB101 or KVB104):	
DXB102	Visual Communication
KPB101	Introduction to Screen Production
KVB104	Photo Media and Art Practice
Creative Industries Major: Third Unit	
Note: For students intending to complete KYB201 Socially Engaged Arts Practice as the 'Level 2 Unit Option' - you should enrol in KYB201 in Year 2 Semester 1 instead of your Creative Industries Major: Third Unit. You will undertake your Creative Industries Major: Third Unit in Year 2 Semester 2.	
Year 3, Semester 1	
Business School Unit	
Business School Unit	
A unit from the Level 2 Unit Options (either KKB285 or KYB201).	
KKB285	Creative Enterprise Studio 2
KYB201	Socially Engaged Arts Practice
Creative Industries Major: Fourth Unit	
Note: KXB202 Project Management for Entertainment and KTB211 Creative Industries Events and Festivals are permitted to count as a 'Level 2 Unit Option'.	
Note: For students intending to complete KYB201 Socially Engaged Arts Practice as the 'Level 2 Unit Option' - you should enrol in KYB201 in Year 2 Semester 1 instead of your Creative Industries Major: Third Unit. You will undertake your Creative Industries Major: Third Unit in Year 2 Semester 2.	
Year 3, Semester 2	
Business School Unit	
Business School Unit	
Creative Industries Major: Fifth Unit	
A unit from the Creative Industries University Wide or Work Integrated Learning Unit Options lists	
Year 4, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Sixth Unit	
A unit from the Creative Industries University Wide or Work Integrated Learning Unit Options lists	
Year 4, Semester 2	
Business School Unit	
Business School Unit	
Creative Industries Major: Seventh Unit	
A unit from the Creative Industries Work Integrated Learning Unit Options	
Year 5, Semester 1	
Business School Unit	
Business School Unit	
Creative Industries Major: Eighth Unit	
A unit from the Creative Industries Work Integrated Learning Unit Options	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
EFB210	Finance 1
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commecement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semeter 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commecement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management

Bachelor of Business/Bachelor of Creative Industries

BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semeter 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB115	Management
BSB119	Global Business
Year 3 Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4 Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and

Bachelor of Business/Bachelor of Creative Industries

	Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB119	Global Business
BSB115	Management
Year 2 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3 Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (Feb)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (Feb)
- Year 3, Semester 2 (Jul)
- Year 4, Semester 1 (Feb)
- Year 4, Semester 2 (Jul)
- Year 5, Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
MGB229	Obligations and Options for Employing People
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB372	Creating Value through People
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Bachelor of Business/Bachelor of Creative Industries

Semester 2 (July) commencement	
Year 1, Semester 2 (July)	
BSB115	Management
BSB113	Economics
Year 2, Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 2 (July)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3, Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3, Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4, Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4, Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5, Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB34	Managing Risk

Bachelor of Business/Bachelor of Creative Industries

1	
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
MGB341	Managing Risk
Select one of the following unit options:	
MGB210	Managing Operations
MGB227	Entrepreneurship
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
Year 4 Semester 2	
MGB309	Managing Strategically
Select one of the following unit options:	
MGB335	Managing Projects
MGB324	Managing Business Growth
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Select one of the following unit options:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	

Bachelor of Business/Bachelor of Creative Industries

AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Animation)

Year	2020
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $8,800 per year full-time (96 credit points)
International fee (indicative)	2020: $31,000 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Creative Practice (Creative Industries) email: askqut@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph 07 3138 2000
Discipline Coordinator	Sorin Oancea (Animation); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professor Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in animation.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

International Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in animation.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1

Bachelor of Business/Bachelor of Fine Arts (Animation)

- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KYB101	Understanding Creative Practice
KNB125	Animation History and Context
Business School Unit	
Business School Unit	
Year 1, Semester 2	
KYB102	Pathways to a Creative Career
KNB135	Animation Aesthetics
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KNB126	Motion Design
KNB127	CGI Foundations
Business School Unit	
Business School Unit	
Year 2, Semester 2	
KNB136	Visual Storytelling: Production Design
KNB137	Digital Worlds
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KNB215	Animation Performance
KNB216	Visual Storytelling: Cinematic Pre-Visualisation
Business School nit	
Business School Unit	
Year 3, Semester 2	
Two units from the following three:	
KNB225	Advanced Animation Performance
KNB226	Visual Storytelling: Animation Pre-Production
KNB227	CGI Technologies
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KNB217	Digital Creatures
KNB310	Advanced Animation Production 1
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KNB320	Advanced Animation Production 2
The remaining unit from the following three:	
KNB225	Advanced Animation Performance
KNB226	Visual Storytelling: Animation Pre-Production
KNB227	CGI Technologies
Business School Unit	
Business School Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio

Bachelor of Business/Bachelor of Fine Arts (Animation)

Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB124	Working in Business
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 2	
BSB126	Marketing
EFB338	Contemporary Application of Economic Theory
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB119	Global Business
BSB115	Management

Year 2, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3, Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management

Bachelor of Business/Bachelor of Fine Arts (Animation)

Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement

- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 1	
BSB119	Global Business
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB115	Management
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	

Bachelor of Business/Bachelor of Fine Arts (Animation)

BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
MGB324	Managing Business Growth
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Bachelor of Business/Bachelor of Fine Arts (Animation)

Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Creative Writing)

Year	2020
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $8,800 per year full-time (96 credit points)
International fee (indicative)	2020: $31,000 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Creative Practice (Creative Industries) email: askqut@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph 07 3138 2000
Discipline Coordinator	Craig Bolland (Creative Writing); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professor Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in creative writing.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

International Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in creative writing.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1

Bachelor of Business/Bachelor of Fine Arts (Creative Writing)

- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KYB101	Understanding Creative Practice
KWB113	Introduction to Creative Writing
Business School Unit	
Business School Unit	
Year 1, Semester 2	
KYB102	Pathways to a Creative Career
KWB104	Writing the Short Story
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KWB116	Creative Non-Fiction
KWB117	Australian Voices: Writing and Practice
Business School Unit	
Business School Unit	
Year 2, Semester 2	
CWB110	Introduction to Literary and Cultural Studies
KWB118	Swords and Spaceships: Writing Genre
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KWB211	Creative Writing: Style and Technique
KWB214	The Artful Life: From Memoir to Fiction
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CWB201	Corporate Writing and Editing
KWB212	Poetry and Poetics
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KWB217	Editing and Publishing
KWB306	Creative Writing Project 1
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KWB215	Dangerous Ideas: Contemporary Debates in Writing
KWB326	Creative Writing Project 2
Business School Unit	
Business School Unit	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
KYB102	Pathways to a Creative Career
KWB104	Writing the Short Story
Business School Unit	
Business School Unit	
Year 2, Semester 1	
KYB101	Understanding Creative Practice
KWB113	Introduction to Creative Writing
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
CWB110	Introduction to Literary and Cultural Studies
KWB118	Swords and Spaceships: Writing Genre
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KWB116	Creative Non-Fiction
KWB117	Australian Voices: Writing and Practice
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CWB201	Corporate Writing and Editing
KWB212	Poetry and Poetics
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KWB211	Creative Writing: Style and Technique
KWB306	Creative Writing Project 1
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KWB215	Dangerous Ideas: Contemporary Debates in Writing
KWB326	Creative Writing Project 2
Business School Unit	
Business School Unit	
Year 5, Semester 1	
KWB214	The Artful Life: From Memoir to Fiction
KWB217	Editing and Publishing
Business School Unit	
Business School Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance

Bachelor of Business/Bachelor of Fine Arts (Creative Writing)

AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (February) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (February) commencement	
Year 1 Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5 Semester 1	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 2 Semester 2	
BSB111	Business Law and Ethics
Economics Optional Unit	
Year 3 Semester 1	
BSB115	Management
Economics Optional Unit	
Year 3 Semester 2	
BSB119	Global Business
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 2	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 1	
BSB111	Business Law and Ethics
Economics Optional Unit	
Year 3 Semester 2	
BSB115	Management
Economics Optional Unit	
Year 4 Semester 1	
BSB119	Global Business
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB126	Marketing
BSB399	Real World Ready - Business Capstone
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Bachelor of Business/Bachelor of Fine Arts (Creative Writing)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 2 Semester 2	
BSB111	Business Law and Ethics
EFB223	Economics 2
Year 3 Semester 1	
BSB126	Marketing
EFB343	Corporate Finance
Year 3 Semester 2	
EFB312	International Finance
EFB335	Investments
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB344	Risk Management and Derivatives
Year 4 Semester 2	
BSB119	Global Business
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
EFB201	Financial Markets
EFB210	Finance 1
Year 3 Semester 1	
BSB111	Business Law and Ethics
EFB223	Economics 2
Year 3 Semester 2	
BSB126	Marketing
EFB343	Corporate Finance
Year 4 Semester 1	
EFB312	International Finance
EFB335	Investments
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB344	Risk Management and Derivatives
Year 5 Semester 1	
BSB119	Global Business
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)

Bachelor of Business/Bachelor of Fine Arts (Creative Writing)

- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 1	
BSB119	Global Business
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB115	Management
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1

Bachelor of Business/Bachelor of Fine Arts (Creative Writing)

- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
MGB324	Managing Business Growth
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1

- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3 Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Bachelor of Business/Bachelor of Fine Arts (Creative Writing)

Semester 2 (July) commencement	
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Creative and Professional Writing)

Year	2020
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	8
Rank	84
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2018: $28,900 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Creative Practice (Creative Industries) email: askqut@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph 07 3138 2000
Discipline Coordinator	Craig Bolland (Creative and Professional Writing); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professor Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

The last intake into the IX35 Fashion major was 2014. From 2015 this major is available as part of the single degree, DE42 Bachelor of Design (Honours) (Fashion). Continuing students should complete their IX35 Fashion studies by the end of 2017 as some units may be offered for a limited time for transition purposes. Please contact ci@qut.edu.au if you have any concerns regarding completing your studies within this timeframe.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Your business degree will give you a broad base of commercial knowledge. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Fashion discipline.

Career Outcomes

Our graduates have had a significant impact on the emerging Brisbane fashion scene and have successfully launched their careers internationally. Many of our graduates are entrepreneurial, starting their own labels and small businesses.

They excel as independent designers and have collaborated with larger fashion houses such as Sportsgirl. Others work as fashion stylists, international trend forecasters and product development managers, living and working in cities all over the world. Pathways to further study, including honours and research degrees, lead to diverse outcomes such as fashion curatorship and sustainability studies.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A),

provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Your course

This course is made up of 384 credit points. Each component (i.e. business and creative and professional writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Study overseas

Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

International Course structure

Your course

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Study Overseas

Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KWB110	Writing Fundamentals
KWB113	Introduction to Creative Writing
Business School Unit	
Business School Unit	
Year 1, Semester 2	
KPB116	Introduction to Screenwriting
KWB104	Writing the Short Story
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KWB116	Creative Non-Fiction
KWB117	Australian Voices: Writing and Practice
Business School Unit	
Business School Unit	
Year 2, Semester 2	
KWB108	Introduction to Literary Studies
KWB118	Swords and Spaceships: Writing Genre
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KWB211	Creative Writing: Style and Technique
KWB310	Editing and Developing the Manuscript
Business School nit	
Business School Unit	
Year 3, Semester 2	
KWB212	Poetry and Poetics
KWB213	Corporate Writing and Editing
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KWB214	The Artful Life: From Memoir to Fiction
KWB306	Creative Writing Project 1
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KWB215	Dangerous Ideas: Contemporary Debates in Writing
KWB326	Creative Writing Project 2
Business School Unit	
Business School Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	

Bachelor of Business/Bachelor of Fine Arts (Creative and Professional Writing)

AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone

Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB124	Working in Business
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 2	
BSB126	Marketing
EFB338	Contemporary Application of Economic Theory
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
EFB210	Finance 1
BSB123	Data Analysis

Bachelor of Business/Bachelor of Fine Arts (Creative and Professional Writing)

Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB119	Global Business
BSB115	Management
Year 2, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3, Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1

- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 1	
BSB119	Global Business

Bachelor of Business/Bachelor of Fine Arts (Creative and Professional Writing)

MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB115	Management
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk

Bachelor of Business/Bachelor of Fine Arts (Creative and Professional Writing)

MGB324	Managing Business Growth
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Drama)

Year	2020
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $8,800 per year full-time (96 credit points)
International fee (indicative)	2020: $31,000 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Creative Practice (Creative Industries) email: askqut@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph 07 3138 2000
Discipline Coordinator	Aspro Bree Hadley (Drama); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professor Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

As with the creative industries as a whole, contemporary drama and performance are evolving to incorporate technology, cross disciplinary practice, experimentation and commercialisation.

Performance making is not limited to the theatre: performers express their ideas by creating their own works for festivals, site-specific and public events.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Drama discipline.

Career Outcomes

As a multiskilled graduate you will seek to complement your artistic career with paid employment in related areas. Graduates work as event coordinators, festival organisers and administrators. Some establish companies with other graduates to create work for the independent theatre sector. Graduates have established successful careers as playwrights, artistic directors, directors, designers or performers working across a variety of genres including physical theatre or music.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Bachelor of Business/Bachelor of Fine Arts (Drama)

Find out more on deferment.

Domestic Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in drama.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

International Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in drama.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KYB101	Understanding Creative Practice
KTB111	Acting in Realism: The Authentic Actor
Business School Unit	
Business School Unit	
Year 1, Semester 2	
KYB102	Pathways to a Creative Career
KTB121	The Responsive Performer
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KTB110	Plays that Changed the World
KYB103	The Creative Body
Business School Unit	
Business School Unit	
Year 2, Semester 2	
KTB120	Diverse Theatre Practice
KTB126	Drama Practice 1: Collaboration
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KYB201	Socially Engaged Arts Practice
KTB216	Drama Practice: Interpretation
Business School Unit	
Business School Unit	
Year 3, Semester 2	
KTB225	Radical Theatre Forms
KTB226	Drama Practice 3: Transformation
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KTB217	Story and Performance
KTB316	Drama Practice: Generation
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KTB227	Leadership in Creative Contexts
KTB326	Drama Practice 5: Realisation
Business School Unit	
Business School Unit	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
KYB102	Pathways to a Creative Career
KTB121	The Responsive Performer
Business School Unit	
Business School Unit	
Year 2, Semester 1	
KYB101	Understanding Creative Practice
KTB111	Acting in Realism: The Authentic Actor
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
KTB120	Diverse Theatre Practice
KTB126	Drama Practice 1: Collaboration
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KTB110	Plays that Changed the World

Bachelor of Business/Bachelor of Fine Arts (Drama)

KYB103	The Creative Body
Business School Unit	
Business School Unit	
Year 3, Semester 2	
KTB225	Radical Theatre Forms
KTB226	Drama Practice 3: Transformation
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KTB216	Drama Practice: Interpretation
KTB316	Drama Practice: Generation
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KTB227	Leadership in Creative Contexts
KTB326	Drama Practice 5: Realisation
Business School Unit	
Business School Unit	
Year 5, Semester 1	
KTB217	Story and Performance
KYB201	Socially Engaged Arts Practice
Business School Unit	
Business School Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB124	Working in Business
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 2	
Economics Optional Unit	
Economics Optional Unit	

Bachelor of Business/Bachelor of Fine Arts (Drama)

Year 4 Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 2	
BSB126	Marketing
EFB338	Contemporary Application of Economic Theory
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB119	Global Business
BSB115	Management
Year 2, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3, Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business

Bachelor of Business/Bachelor of Fine Arts (Drama)

Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 1	
BSB119	Global Business
MGB37	Creating Value through
2	People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB115	Management
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AYB227	International Accounting
MGB22	Intercultural Communication

Bachelor of Business/Bachelor of Fine Arts (Drama)

5	and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
MGB32	Managing Business Growth
4	
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Bachelor of Business/Bachelor of Fine Arts (Drama)

Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Fashion)

Year	2020
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2018: $28,900 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Course Coordinator	Program Director, School of Creative Practice (Creative Industries) email: askqut@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph 07 3138 2000
Discipline Coordinator	Dr Tiziana Ferrero-Regis (Fashion); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professor Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Important information for 2014 applicants

I have listed Fashion as a preference on my QTAC application

What happens next?

I have not registered with QUT.

If you have not registered for an audition and submitted the required additional entry documentation QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's *Current Applicant* online service. For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

I have registered with QUT and provided the additional entry documentation.

Thank you for registering for an audition for entry into one of the above courses at QUT. The following information will help you understand what will happen after the audition process.

How do I find out my audition outcome?

I have not been shortlisted for an interview

If you have not been shortlisted for an interview QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's *Current Applicant* online service. For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

I have been shortlisted for an interview

Shortly after the 22nd of November 2013 QUT will update the preference information within your QTAC application to reflect your interview outcome. You will be able to check this via QTAC's *Current Applicant* online service. If you are unsure how to check your preference status there is a helpful video located on this web page.

What information will I see?

Within your Preferences tab you will see one of the following statuses.

- Based on the information currently held by QTAC you have satisfied the Minimum Entry Requirements in order to be considered for a place in this course.
- Based on the information currently held by QTAC you HAVE NOT SATISFIED the Minimum Entry Requirements in order to be considered for a place in this course.

What does this mean?

If you have satisfied the minimum entry requirements for one of the above courses you will then be considered for a place in the course in the 12 December, 2013 QTAC offer round. Depending on course place availability, further offers may be made in the 16 January, 2014 QTAC offer round. As more applicants will meet the minimum entry requirements than available course places meeting the minimum entry requirements does not guarantee a QTAC offer will be made. Successful applicants will only receive one offer at QTAC, to their highest eligible preference.

If you have not satisfied the minimum entry requirements QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's *Current Applicant* online service. For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

Prerequisites

Successful portfolio and interview

2014 registrations have closed

Registrations for the 2014 intake were due on 11 October 2013 and are now closed. If you had not registered and you are considering applying to study in 2015 we recommend you read the following information as a guide only as it details requirements for entry in 2014 and these may change prior to the 2015 intake.

Application checklist

1. Apply through QTAC (you must have a valid QTAC number or current QUT ID number before completing the QUT Online Registration Form)
2. Complete the QUT Online Registration Form and print the confirmation page
3. Post or submit the following documentation to the Creative Industries Faculty:

- Online registration Detailed Confirmation Notice
- A current passport sized photograph
- A resume or curriculum vitae, no more than two pages long
- A copy of your most recent high school report and/or results of previous tertiary studies
- A copy of the QUTPay confirmation page from your online credit card payment for the $55 service charge (Please note: Q-Step, Aboriginal, and/or Torres Strait Islander applicants are exempt from the service fee)
- Personal statement - a typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words)
- Portfolio (submitted electronically through the online registration form)

Please note: Registering plus submitting your supporting documentation with QUT is separate and in addition to listing the course as a preference with QTAC. To successfully apply for entry into this course you are required to do both. The audition process is managed by Creative Industries Faculty; however, all offers for the course will be made through QTAC.

Service fee

A $55 service fee applies to all applicants, excluding applicants who seeking admission assistance via QUT's Q-Step and/or Oodgeroo schemes. This payment is to be made via QUTPay and please ensure you print the confirmation page as you will need to attach it to your documentation.

Important information

Portfolio Information and preparation

Interview locations and dates

Following the submission applicants will be shortlisted. We will be conducting interviews in November 2013 at the QUT Kelvin Grove campus. Should you be shortlisted you will be notified via email to your nominated email account. Only submissions that include all the above stated requirements will be processed.

Who do I contact for more information?

Please contact the Creative Industries Faculty by:

Phone: (07) 3138 8114 and press option 4

Email: ci.additionalentry@qut.edu.au

Delivery details

In person

Creative Industries Faculty Additional Entry
Z6, Level 1, The Hub (foyer delivery slots)
Creative Industries Precinct
Musk Avenue
Kelvin Grove, QLD, 4059
(opening hours from 8am to 6pm)

Post

Creative Industries Precinct
Z6 Block, The Hub, Level 5
Musk Avenue
Kelvin Grove, QLD, 4059

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Prerequisites

Successful portfolio and interview and meet the minimum academic entry requirements.

Closing date

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

Application checklist

Please send the following documents along with your application form (F Form) to QUT. You may post or e-mail your application.

- All documents requested in the F form
- Current passport sized photograph
- Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words)
- Portfolio of your work

Please send copies only – documents will not be returned.

Important information

Portfolio Information and Preparation

Interview Locations and Dates

Should your portfolio be successful you will be required to attend an interview. If you are unable to attend the interviews, we will arrange a telephone interview.

We will be conducting interviews in November 2013 at the QUT Kelvin Grove campus.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Important Notice

The last intake into the IX35 Fashion major was 2014. From 2015 this major is available as part of the single degree, DE42 Bachelor of Design (Honours) (Fashion). Continuing students should complete their IX35 Fashion studies by the end of 2017 as some units may be offered for a limited time for transition purposes. Please contact ci@qut.edu.au if you have any concerns regarding completing your studies within this timeframe.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Your business degree will give you a broad base of commercial knowledge. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop

Bachelor of Business/Bachelor of Fine Arts (Fashion)

the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Fashion discipline.

Career Outcomes

Our graduates have had a significant impact on the emerging Brisbane fashion scene and have successfully launched their careers internationally. Many of our graduates are entrepreneurial, starting their own labels and small businesses.

They excel as independent designers and have collaborated with larger fashion houses such as Sportsgirl. Others work as fashion stylists, international trend forecasters and product development managers, living and working in cities all over the world. Pathways to further study, including honours and research degrees, lead to diverse outcomes such as fashion curatorship and sustainability studies.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, financial planning,human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KFB103	Introduction to the Industry of Fashion
KFB108	Unspeakable Beauty 1: A History of Dress and Fashion
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KFB104-1	Textiles for Fashion
KFB109	Unspeakable Beauty 2: Fashion and Modernity
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
DFB101	Fashion Design Studio 1
DFB302	Fashion Visualisation
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
DFB201	Fashion Design Studio 2
DFB202	Introduction to Fashion Studio Practice
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
DFB301	Fashion Design Studio 3
DFB502	Ragtrade: The Business of Fashion
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
DFB401	Fashion Design Studio 4
DFB402	Fashion Design: 1950 to Now
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
DFH501	Fashion Design Studio 5
Business School Major Unit	
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
DFB601	Design Studio 6
DFB602	Critical Fashion Studies
Business School Major Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Bachelor of Business/Bachelor of Fine Arts (Fashion)

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 2 Semester 2	
BSB111	Business Law and Ethics
Economics Optional Unit	
Year 3 Semester 1	
BSB115	Management
Economics Optional Unit	
Year 3 Semester 2	
BSB119	Global Business
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 2	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 1	
BSB111	Business Law and Ethics
Economics Optional Unit	
Year 3 Semester 2	
BSB115	Management
Economics Optional Unit	

Bachelor of Business/Bachelor of Fine Arts (Fashion)

Year 4 Semester 1	
BSB119	Global Business
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5 Semester 1	
BSB126	Marketing
BSB399	Real World Ready - Business Capstone
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB119	Global Business
BSB115	Management
Year 2, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3, Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management

Bachelor of Business/Bachelor of Fine Arts (Fashion)

Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
MGB33	Managing Performance and
9	Rewards
Year 4 Semester 1	
BSB119	Global Business
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB115	Management
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	

Bachelor of Business/Bachelor of Fine Arts (Fashion)

BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB22	Entrepreneurship
7	
Year 4 Semester 1	
MGB341	Managing Risk
MGB324	Managing Business Growth
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	

Bachelor of Business/Bachelor of Fine Arts (Fashion)

BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Film, Screen and New Media)

Year	2020
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $8,800 per year full-time (96 credit points)
International fee (indicative)	2020: $31,000 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Creative Practice (Creative Industries) email: askqut@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph 07 3138 2000
Discipline Coordinator	Joe Carter (Film, Screen and New Media); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professor Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in film, screen and new media.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

International Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in film, screen and new media.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Bachelor of Business/Bachelor of Fine Arts (Film, Screen and New Media)

- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KYB101	Understanding Creative Practice
KPB113	Screen Text Analysis
Business School Unit	
Business School Unit	
Year 1, Semester 2	
KYB102	Pathways to a Creative Career
KPB120	Contemporary Screen Histories
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KPB116	Introduction to Screenwriting
KPB117	Screen Crafts: Non-Fiction
Business School Unit	
Business School Unit	
Year 2, Semester 2	
KPB121	Screen Business
KPB122	Screen Crafts: Narratives
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KPB208	Screen Genres
One unit from the Film, Screen and New Media Options List (KPB215, KPB216 or KPB217):	
KPB215	Advanced Screenwriting
KPB216	Screen Content Production Management
KPB217	Screen Crafts: Experiments
Business School Unit	
Business School Unit	
Year 3, Semester 2	
KPB220	Factual Screens
KPB221	Screen Project Development
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KPB315	Global Screen Studies
One unit from the Film, Screen and New Media Options List (KPB215, KPB216 or KPB217):	
KPB215	Advanced Screenwriting
KPB216	Screen Content Production Management
KPB217	Screen Crafts: Experiments
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KPB222	Screen Crafts: Multi-Camera and Single-Camera Production
KPB325	Screen Issues
Business School Unit	
Business School Unit	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
KYB102	Pathways to a Creative Career
KPB120	Contemporary Screen Histories
Business School Unit	
Business School Unit	
Year 2, Semester 1	
KYB101	Understanding Creative Practice
KPB117	Screen Crafts: Non-Fiction
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 3 Semester 1 must apply by 1 June.	
Year 2, Semester 2	
KPB121	Screen Business
KPB122	Screen Crafts: Narratives
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KPB113	Screen Text Analysis
KPB116	Introduction to Screenwriting
Business School Unit	
Business School Unit	
Year 3, Semester 2	
KPB220	Factual Screens
KPB222	Screen Crafts: Multi-Camera and Single-Camera Production
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KPB208	Screen Genres
One unit from the Film, Screen and New Media Options List (KPB215, KPB216 or KPB217):	
KPB215	Advanced Screenwriting
KPB216	Screen Content Production Management
KPB217	Screen Crafts: Experiments
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KPB221	Screen Project Development
KPB325	Screen Issues
Business School Unit	
Business School Unit	
Year 5, Semester 1	
KPB315	Global Screen Studies
One unit from the Film, Screen and New Media Options List (KPB215, KPB216 or KPB217):	
KPB215	Advanced Screenwriting
KPB216	Screen Content Production Management
KPB217	Screen Crafts: Experiments
Business School Unit	
Business School Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting

Bachelor of Business/Bachelor of Fine Arts (Film, Screen and New Media)

Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB124	Working in Business
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 2	
BSB126	Marketing
EFB338	Contemporary Application of Economic Theory
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance

Bachelor of Business/Bachelor of Fine Arts (Film, Screen and New Media)

Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB119	Global Business
BSB115	Management
Year 2, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3, Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 1	
BSB119	Global Business
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	

Bachelor of Business/Bachelor of Fine Arts (Film, Screen and New Media)

MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB115	Management
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
MGB324	Managing Business Growth
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically

Bachelor of Business/Bachelor of Fine Arts (Film, Screen and New Media)

MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

Year	2020
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	8
Rank	84
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2018: $28,900 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Creative Practice (Creative Industries) email: askqut@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph 07 3138 2000
Discipline Coordinator	Dr Anastasia Tyurina (Interactive and Visual Design); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professior Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Visual and interactive design plays a pivotal role in the rapidly expanding fields of contemporary communication, marketing and new technology.

This course will provide you with the conceptual understandings, practical skills and working methods required to become a creative and innovative designer with specialist skills in designing for digital screens.

You will learn how to shape the expressive, aesthetic and communicative qualities of media technologies. You will apply design knowledge and skills to the process of creating compelling multiplatform experiences spanning physical and virtual worlds using web, public display, and mobile technologies.

As the course progresses, you will develop the ability to lead projects through all stages of design from ideation and concept development to production and publication.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Interactive and Visual Design discipline.

Career Outcomes

This course will prepare you for a career as a designer in a range of creative industries. Graduates work in traditional design companies in areas such as graphic design, digital advertising and marketing, branding, print and television campaigns, web design and electronic publishing, interactive entertainment design, information design, interface design, usability, knowledge management, and information architecture.

They also gain employment in new industries. Games companies employ graduates to work on content production, interaction design, visual design and real-time and virtual environments modelling. Film and television production companies employ graduates to work on the design of multiplatform interactive entertainment. Multimedia design and interactive installation production is also a growth area in museums and other cultural institutions.

Professional Recognition

Business component: Students may be eligible for membership to a number of

professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and interactive and visual design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Study overseas

Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

International Course structure

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Study Overseas

Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
DXB101	Design and Creative Thinking
DXB102	Visual Communication
Business School Unit	
Business School Unit	
Year 1, Semester 2	
DXB201	Visual Interactions
DXB203	Introduction to Web Design
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DXB403	Design for Interactive Media
KNB126	Motion Design
Business School Unit	
Business School Unit	
Year 2, Semester 2	
DXB202	Image Production
KNB136	Visual Storytelling: Production Design
Business School Unit	
Business School Unit	
Year 3, Semester 1	
DVB201	Typographic Design
DXB301	Interface Design
Business School Unit	
Business School Unit	
Year 3, Semester 2	
DVB203	Theories and Methods of Visual Communication
DXB401	Advanced Web Design
Business School Unit	
Business School Unit	
Year 4, Semester 1	
DXH702	Contemporary Issues in IVD
SEMESTER 1 UNIT OPTIONS:	
One unit from the Semester 1 Unit Options (DXB212 or DVB302)	
DXB212	Tangible Media
DVB302	Data Visualisation and Information Design
Business School Unit	
Business School Unit	
*Note: DXB212 Tangible Media will be offered in semesters 1 and 2 in 2020 and semester 2 only from 2021 onwards.	
Year 4, Semester 2	
DXH803	Professional Practice for Designers
SEMESTER 2 UNIT OPTIONS:	
One unit from the Semester 2 Unit Options (DXH601 or DXH602)	
DXH601	Integrated Experience Design
DXH602	Embodied Interactions
Business School Unit	
Business School Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics

Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 2 Semester 2	
BSB111	Business Law and Ethics
Economics Optional Unit	
Year 3 Semester 1	
BSB115	Management
Economics Optional Unit	
Year 3 Semester 2	
BSB119	Global Business
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
BSB126	Marketing
EFB338	Contemporary Application of Economic Theory
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB119	Global Business
BSB115	Management
Year 2, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3, Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law

Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB22	Obligations and Options for

Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

9	Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 1	
BSB119	Global Business
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB115	Management
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	

Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
MGB324	Managing Business Growth
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases

Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

Year	2020
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $8,800 per year full-time (96 credit points)
International fee (indicative)	2020: $31,000 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Course Coordinator	Program Director, School of Creative Practice (Creative Industries) email: askqut@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph 07 3138 2000
Discipline Coordinator	Dr Rachael Haynes (Visual Arts); Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Associate Professor Peter Verhoeven (Finance); Dr Sherrena Buckby (Financial Planning); Dr Ali Mohammad (Human Resource Management); Dr Alvin Tan (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Associate Professor Amisha Mehta (Public Relations) +61 7 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Bachelor of Fine Arts (Visual Arts) - DOM interview - Edit Prerequisites

You must successfully:

- submit a portfolio
- complete an interview.

Important dates

- Tuesday 4 August 2020

QTAC applications, intrafaculty change form, change of major or minor form and the QUT online registration form open.

- 5pm Monday 28 September 2020 (Brisbane time)

All applications and application forms close. Requests for applications and registrations after this date will not be considered. Make sure you allow adequate time to complete each stage of your application before application closing time.

Please note that the application process for 2021 entry involves uploading your portfolio and supporting documentation to the QUT online registration form.

You will also select an interview time to be conducted on Zoom on either Tuesday 29 September, Wednesday 30 September or Thursday 1 October 2020. No interviews will be conducted in person for this cycle.

How to apply

Step 1

Apply through QTAC. Current Creative Industries Faculty (CIF) undergraduate students changing course or major must instead submit an intrafaculty change form or change of major or minor form.

Step 2

Complete the QUT online registration form. You must have a valid QTAC number or current QUT student ID number to complete this step.

You will be required to upload your portfolio (one file) and supporting documentation (a second file) to your application. You must pay the non-refundable $70 application service fee via QUTPay. If you're applying via the Educational Access Scheme or the Centralised Assessment Selection Program, you are exempt from the fee.

Your application is complete once you reach the confirmation notice screen and receive your confirmation email.

Step 3

Attend your nominated interview on Zoom. You can select your interview time through the online registration form. The meeting ID and password will be noted in your confirmation email.

Supporting documentation

When submitting your application, you will be required to upload your supporting documentation. This should include:

- a printed CV of no more than 2 pages, outlining both formal and informal learning and experiences in the field of visual arts together with your academic record

Please upload your supporting documentation as one file, and your portfolio as a second file in the application system.

Application preparation

Visual arts portfolio and interview preparation (PDF file, 932.9 KB)

Visual arts portfolio template (PDF file, 204.6 KB)

Interview dates

You will select a Zoom interview time through the online registration form. The time and date of your interview cannot be changed except in exceptional circumstances.

If you don't attend an interview, on Zoom, you won't be considered for a place in the course.

Zoom interviews

Date

Tuesday 29 September 2020

Wednesday 30 September 2020

Thursday 1 October 2020

Upon successful submission of the QUT online registration form, you will receive a confirmation email including the Zoom meeting ID that can used to join your scheduled interview session.

Portfolio and interview feedback

Due to the large number of applications received, we can't provide feedback to applicants.

I need more information

Contact the Creative Industries Faculty for more information on our interview process. You can get in touch by emailing ci@qut.edu.au or calling 3138 8114.

CI courses DOM - When will I find out the outcome? - Edit

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Entry requirements

Bachelor of Fine Arts (Visual Arts) - INT interview - Edit

Prerequisites

You must successfully:

- submit a portfolio
- complete an interview
- have completed Australian Year 12, or equivalent qualification.

How to apply

We encourage you to apply as soon as possible. Applications submitted after 30 November may not be assessed in time to start study in Semester 1 of the following year.

Apply for this course using the international student application form (PDF file, 297.2 KB).

Your portfolio and supporting documentation should be submitted with your application form.

Supporting documentation

When submitting your application, you will be required to include your supporting documentation. This should include:

- your portfolio
- a printed CV of no more than 2 pages, outlining both formal and informal learning and experiences in the field of visual arts together with your academic record

Your interview

You'll be assigned a Zoom interview time. Interviews are conducted in English.

Application preparation

Visual arts portfolio and interview preparation (PDF file, 932.9 KB)

Visual arts portfolio template (PDF file, 204.6 KB)

Interview dates

You will be assigned a Zoom interview time after your application is submitted. The time and date of your interview cannot be changed except in exceptional circumstances.

If you do not attend an interview on Zoom, you won't be considered for a place in the course.

Zoom interviews

Date

Tuesday 29 September 2020

Wednesday 30 September 2020

Thursday 1 October 2020

We will advise you via email of the Zoom meeting ID that can be used to join your scheduled interview session.

Portfolio and interview feedback

Due to the large number of applications received, we can't provide feedback to applicants.

I need more information

Contact the Creative Industries Faculty for more information on our interview process. You can get in touch by emailing ci@qut.edu.au or calling 3138 8114.

When do I find out my audition outcome?

International Admissions will notify you of your outcome by email from mid-November.

CI courses INT - When will I find out the outcome? - Edit

When do I find out my audition outcome?

International Admissions will notify you of your outcome by email from mid-November.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

This course will allow you to follow pathways into a career as a contemporary artist, art professional or art teacher. You will develop an individual art practice by working on projects in unique, open-media studios while also attending classes in modern and contemporary art history and theory. You will discover how to critically evaluate your work and the work of others through group and individual consultations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises 192 credit points from the Visual Arts discipline.

Career Outcomes

This course will allow you to choose your career outcome. Many of our graduates become highly successful practising artists who are represented by commercial galleries and have strong careers in the commissioned and public funding sectors.

Graduates also pursue professional careers as curators or arts managers.

With specialist training in a related field, our graduates also take up positions as creative directors, visual designers and a range of other occupations in the creative industries sector. This course can be followed with a graduate-entry teacher education course, which enables you to become a qualified teacher.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in visual arts.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

International Course structure

Your course

In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component

You will complete two common units (24 credit points) and a fine arts major (168 credit points) in visual arts.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KYB101	Understanding Creative Practice
KVB113	Australian Art and Identity
Business School Unit	
Business School Unit	
Year 1, Semester 2	
KYB102	Pathways to a Creative Career
KVB102	Modernism in Art
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KVB110	2D Art: Materials and Processes
KVB117	Visual Arts Open Studio 1
Business School Unit	
Business School Unit	
Year 2, Semester 2	
KVB104	Photo Media and Art Practice
KVB127	Visual Arts Open Studio 2
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KVB216	Post 1945 Art
KVB217	Visual Arts Open Studio 3
Business School Unit	
Business School Unit	

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=IX35&id=35397. CRICOS No.00213J

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Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

Year 3, Semester 2	
KVB223	Post 1989 Art
KVB227	Visual Arts Open Studio 4
Business School Unit	
Business School Unit	
Year 4, Semester 1	
KVB210	Time-Based Art: Moving Images
KVB317	Visual Arts Open Studio 5
Business School Unit	
Business School Unit	
Year 4, Semester 2	
KVB222	Spatial Art: Object and Site
KVB327	Visual Arts Open Studio 6
Business School Unit	
Business School Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	

Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2	
BSB115	Management
BSB119	Global Business
Year 3, Semester 1	
BSB126	Marketing
EFB223	Economics 2
Year 3, Semester 2	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 4, Semester 1	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
EFB210	Finance 1
BSB123	Data Analysis
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 2, Semester 1	
BSB119	Global Business
BSB115	Management
Year 2, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 3, Semester 1	
EFB210	Finance 1
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
BSB123	Data Analysis
Year 3, Semester 2	
EFB201	Financial Markets
EFB223	Economics 2
Year 4, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5, Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 1	
BSB119	Global Business
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB115	Management
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
BSB111	Business Law and Ethics
MGB200	Managing People
Year 3 Semester 1 (Feb)	
BSB123	Data Analysis
MGB214	Introducing People Management and Analytics
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	

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QUT

Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
MGB324	Managing Business Growth
MGB335	Managing Projects
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
Year 2, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing

Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Journalism

Year	2020
QUT code	IX36
CRICOS	059598M
Duration (full-time)	4 years
OP	8
Rank	84
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,100 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication (Creative Industries); email: askqut@qut.edu.au: Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Jason Sternberg (Journalism); Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations) CI: (07) 3138 2000; Business: (07) 3138 2050 askqut@qut.edu.au (Journalism); bus@qut.edu.au (Business)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

This professional course links journalism with business studies and is the choice of about one-third of commencing journalism students. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs, or political and social commentary.

Course Design

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Journalism. You will undertake the two components of the double degree concurrently.

Business component:
You must complete the 96 credit point Business Core Units in the Business program together with a 96 credit point Major. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will undertake 6 Business Core units and 10 Major Core units in order to meet the professional recognition requirements.

Journalism component:
You will complete 192 credit points of Journalism discipline or specified units.

Career Outcomes

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Professional Recognition

Professional Recognition is specific to the individual majors completed in the Bachelor of Business. Further information is available at the discipline schools.

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Journalism (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program.

Bachelor of Business/Bachelor of Journalism

Students will undertake the two components of the double degree concurrently.

Business component
Students must complete the 96 credit point Business School core units (eight units) in the business program together with a 96 credit point major (eight units). You will choose a business major from accounting, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations.

Accountancy students will undertaken six Business School core units and 10 major core units in order to meet the professional recognition.

Journalism component
You wll complete 192 credit points of Journalism discipline or specified units.

Study overseas
Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

International Course structure
Course Design
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:
Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertaken 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations.

Journalism component
You wll complete 192 credit points of Journalism discipline or specified units.

Professional Recognition
The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Study Overseas
Study overseas while gaining credit towards your QUT degree with one of our worldwide exchange partners. Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course. For more information, visit QUT student exchange.

Sample Structure
Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Business School Unit	
Business School Unit	
Year 1, Semester 2	
CYB104	Managing Social Media
KJB120	Newswriting
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
CJB102	Visual Journalism
KJB304	Sub-Editing
Business School Unit	
Business School Unit	
Year 2, Semester 2	
CJB103	Journalistic Inquiry
LWS011	Journalism Law
Business School Unit	
Business School Unit	
Year 3, Semester 1	
CJB201	Feature Writing
Either CCB102 or CJB202 (CJB202 is recommended):	
CCB102	Multi-Media Design
CJB202	Production Journalism
Business School Unit	
Business School Unit	
Year 3, Semester 2	
KJB337	Investigative Reporting
KPB101	Introduction to Screen Production
Business School Unit	
Business School Unit	
* Note: If you intend on completing CCB102 Multi-Media Design from the Year 3 Semester 1 unit options list it will need to be completed this semester.	
Year 4, Semester 1	
CJB203	Newsroom
Business School Unit	
Business School Unit	
Year 4, Semester 2	
CJB204	Journalism Ethics and Issues
CJB301	International Newsdesk
Business School Unit	
Business School Unit	

Semesters
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting

Bachelor of Business/Bachelor of Journalism

Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB126	Marketing
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Optional Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Optional Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4 Semester 2	
Economics Optional Unit	
EFB338	Contemporary Application of Economic Theory
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis

Bachelor of Business/Bachelor of Journalism

AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
BSB119	Global Business
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
MGB220	Human Resource Decision Making
In 2019, unit MGB207 Human Resource Issues and Strategy is replaced by MGB214.	
In 2019, unit MGB220 Human Resource Decision Making is discontinued. Seek enrolment assistance from QUT Business Student Support (bus@qut.edu.au)	
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB229	Obligations and Options for Employing People
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229.	
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB230	Recruiting and Selecting People
MGB372	Creating Value through People
In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB370 Personal and Professional Development is replaced by MGB372.	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
MGB340	International Business in the Asia-Pacific
AYB227	International Accounting
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	

Bachelor of Business/Bachelor of Journalism

BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
BSB119	Global Business
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 4 Semester 1	
MGB341	Managing Risk
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Bachelor of Human Services/Bachelor of Business

Year	2020
QUT code	IX42
CRICOS	088346B
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $9,000 per year full-time (96 credit points)
International fee (indicative)	2020: $31,400 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	socialwork@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: +61 7 3138 2000
Discipline Coordinator	+61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

For Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Other course requirements

There are requirements that you will need to meet as a student in this course. You will need to identify these requirements and ensure you allow sufficient time to meet them. Some of these requirements have associated costs. Information is available from the **Additional course requirements and costs** website.

Further information

For further information call the School of Public Health and Social Work 07 3138 4697 or email socialwork@qut.edu.au

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
SWB100	Orientation to Social Work and Human Services
SWB105	Contemporary Human Rights
Business School Unit	
Business School Unit	
Year 1, Semester 2	
PYB007	Communication for Health Professionals
SWB108	Australian Society, Systems and Policies
Business School Unit	
Business School Unit	
Year 2, Semester 1	
SWB220	Practice Theories
SWB221	Professional Practice Processes and Assessment
Business School Unit	
Business School Unit	
Year 2, Semester 2	
SWB204	Introduction to Child and Family Services
OR	
SWB207	Introduction to Youth Services
SWB211	Casework and Case Management
OR	
SWB212	Community and Place Based Practice
Business School Unit	
Business School Unit	
Year 3, Semester 1	
SWB201	Human Services Placement 1
Business School Unit	
Business School Unit	
Year 3, Semester 2	
SWB219	Legal and Ethical Dimensions of Social Work and Human Service Practice
Business School Unit	
Business School Unit	
Business School Unit	
Year 4, Semester 1	
SWB222	Advanced Communication for Social Work and Human Services
SWH400	Critical Social Policy and Advocacy
Business School Unit	
Business School Unit	
Year 4, Semester 2	
SWB314	Human Services Placement 2

Bachelor of Human Services/Bachelor of Business

SWH200	Critically Reflective Practice in Organisations
Business School Unit	

This course structure is subject to approval - the remainder of the course progression will be updated following approval.

Semesters

- Year 1, Semester 1 (July)
- Year 1, Semester 2 (Feb)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (Feb)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (Feb)
- Year 4, Semester 1 (July)
- Year 4, Semester 2 (Feb)

Code	Title
Year 1, Semester 1 (July)	
SWB100	Orientation to Social Work and Human Services
SWB204	Introduction to Child and Family Services
OR	
SWB207	Introduction to Youth Services
Business School Unit	
Business School Unit	
Year 1, Semester 2 (Feb)	
PYB007	Communication for Health Professionals
SWB221	Professional Practice Processes and Assessment
Business School Unit	
Business School Unit	
Year 2, Semester 1 (July)	
SWB108	Australian Society, Systems and Policies
SWB211	Casework and Case Management
OR	
SWB212	Community and Place Based Practice
Business School Unit	
Business School Unit	
Year 2, Semester 2 (Feb)	
SWB220	Practice Theories
SWB105	Contemporary Human Rights
Business School Unit	
Business School Unit	
Year 3, Semester 1 (July)	
SWB201	Human Services Placement 1
Business School Unit	
Business School Unit	
Year 3, Semester 2 (Feb)	
SWH400	Critical Social Policy and Advocacy
SWB222	Advanced Communication for Social Work and Human Services
Business School Unit	
Business School Unit	
Year 4, Semester 1 (July)	
SWB219	Legal and Ethical Dimensions of Social Work and Human Service Practice
Business School Unit	
Business School Unit	
Business School Unit	
Year 4, Semester 2 (Feb)	
SWB314	Human Services Placement 2
SWH200	Critically Reflective Practice in Organisations
Business School Unit	

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB110	Accounting
BSB115	Management
Year 1, Semester 2 (July)	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1 (February)	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2, Semester 2 (July)	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3, Semester 1 (February)	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3, Semester 2 (July)	
AYB219	Taxation Law
AYB340	Company Accounting
AYB230	Corporations Law
Year 4, Semester 1 (February)	
AYB321	Strategic Management Accounting
AYB301	Audit and Assurance
Year 4, Semester 2 (July)	
AYB311	Financial Accounting Issues

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB126	Marketing
BSB113	Economics
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1 (February)	
BSB123	Data Analysis
BSB119	Global Business
Year 2, Semester 2 (July)	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
Year 3, Semester 1 (February)	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3, Semester 2 (July)	
BSB111	Business Law and Ethics
AMB201	Marketing and Audience Analytics
AMB330	Digital Portfolio
Year 4, Semester 1 (February)	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2 (July)	
AMB339	Advertising Campaigns

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)
- Economics Optional Unit List

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB115	Management
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 1 (February)	
BSB119	Global Business

Bachelor of Human Services/Bachelor of Business

BSB123	Data Analysis
Year 2, Semester 2 (July)	
BSB126	Marketing
EFB223	Economics 2
Year 3, Semester 1 (February)	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2 (July)	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 1 (February)	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 2 (July)	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit List	
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB115	Management
Year 1, Semester 2 (July)	
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 1 (February)	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2 (July)	
BSB119	Global Business
BSB123	Data Analysis
Year 3, Semester 1 (February)	
EFB210	Finance 1
EFB201	Financial Markets
Year 3, Semester 2 (July)	
EFB312	International Finance
EFB343	Corporate Finance
BSB399	Real World Ready - Business Capstone
Year 4, Semester 1 (February)	
EFB335	Investments
EFB344	Risk Management and Derivatives
Year 4, Semester 2 (July)	
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3 Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4 Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB115	Management
Year 1, Semester 2 (July)	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1 (February)	

Bachelor of Human Services/Bachelor of Business

BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2 (July)	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3, Semester 1 (February)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3, Semester 2 (July)	
MGB331	Developing People
BSB119	Global Business
MGB339	Managing Performance and Rewards
Year 4, Semester 1 (February)	
BSB399	Real World Ready - Business Capstone
MGB372	Creating Value through People
Year 4, Semester 2 (July)	
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1 (February)	
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 2 (July)	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3, Semester 1 (February)	
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific
Year 3, Semester 2 (July)	
AMB210	Importing and Exporting
EFB240	Finance for International Business
AMB303	International Logistics
Year 4, Semester 1 (February)	
AMB336	International Marketing
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2 (July)	
AMB369	International Business Strategy

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB115	Management
Year 1, Semester 2 (July)	
BSB119	Global Business
BSB123	Data Analysis
Year 2, Semester 1 (February)	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 2 (July)	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 1 (February)	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3, Semester 2 (July)	
MGB341	Managing Risk
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4, Semester 1 (February)	
BSB399	Real World Ready - Business Capstone
MGB30	Managing Strategically
9	
Year 4, Semester 2 (July)	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB111	Business Law and Ethics
BSB110	Accounting
Year 2, Semester 1 (February)	
BSB115	Management
BSB119	Global Business
Year 2, Semester 2 (July)	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Year 3, Semester 1 (February)	
AMB240	Marketing Planning and Management
BSB123	Data Analysis
Year 3, Semester 2 (July)	
AMB340	Services Marketing
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4, Semester 1 (February)	
AMB330	Digital Portfolio
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2 (July)	
AMB359	Strategic Marketing

Semesters

- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Year 2, Semester 1 (February)
- Year 2, Semester 2 (July)
- Year 3, Semester 1 (February)
- Year 3, Semester 2 (July)
- Year 4, Semester 1 (February)
- Year 4, Semester 2 (July)

Code	Title
Year 1, Semester 1 (February)	
BSB119	Global Business

Bachelor of Human Services/Bachelor of Business

BSB126	Marketing
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 1 (February)	
BSB113	Economics
BSB115	Management
Year 2, Semester 2 (July)	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 1 (February)	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3, Semester 2 (July)	
AMB201	Marketing and Audience Analytics
AMB375	Internal Communication and Change
BSB123	Data Analysis
Year 4, Semester 1 (February)	
AMB374	Global Public Relations Cases
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2 (July)	
AMB379	Public Relations Campaigns

Human Services Elective Options from 2016	
Code	**Title**
JSB286	Domestic Violence
KKB192	Smash the Act - Indigenous Australian Politics
PUB215	Public Health Practice
SWB109	Working with Aboriginal and Torres Strait Islander Peoples and Communities
SWB306	People, Community and Disability
SWB307	Youth Services Practice
SWB312	Global Challenges and Practice
SWB320	Mediation
SWH401	Social Research for Social Change
SWH404	Complexity in Social Work and Human Services Practice
SWH400	Critical Social Policy and Advocacy

Bachelor of Behavioural Science (Psychology)/Bachelor of Business

Year	2020
QUT code	IX51
CRICOS	060816G
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020 CSP $9,400 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email:askqut@qut.edu.au; ph: +61 7 3138 2000
Discipline Coordinator	Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations) Business: 07 3138 2050 psychology@qut.edu.au; bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Professional recognition

The Bachelor of Behavioural Science (Psychology) component of the degree is accredited by the Australian Psychology Accreditation Council (APAC).

To pursue a career in a professional area of psychology, you must be registered with the Psychology Board of Australia. This currently involves completing a fourth year of study in psychology, e.g. Bachelor of Behavioural Science (Honours Psychology) or Graduate Diploma in Behavioural Science (Psychology), followed by either two years of supervised work experience or the completion of an appropriate higher degree such as a Master of Clinical Psychology or Master of Psychology (Educational and Developmental).

Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Graduate Diploma in Behavioural Science (Psychology), in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

Bachelor of Business (Honours) Year Option

Students can apply for Bachelor of Business (Honours) (BS63) once they have completed the double degree program. Please click on BS63 for more details.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Further Information

For more information about this course, please contact the School of Psychology and Counselling on +61 7 3138 4520 or

email psychology@qut.edu.au OR the QUT Business School +61 7 3138 2050 or email bus@qut.edu.au

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as four psychology electives. The psychology core allows the student to complete a three-year APAC-accredited psychology sequence across four years of study.

On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology).

The business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point campus.

* Please note that the Business School core unit BSB123 Data Analysis is not required as the psychology content covers similar topics.
MGB227 Entrepreneurship replaces this unit.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as four psychology electives. The psychology core allows the student to complete a three-year APAC-accredited psychology sequence across four years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology).

The business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the psychology content covers similar topics.
MGB227 Entrepreneurship replaces this unit.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Bachelor of Business (Honours) Year Option

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Sample Structure

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Notes

Code	Title
Year 1 Semester 1	
PYB007	Communication for Health Professionals
PYB100	Foundation Psychology
Business School Unit	
Business School Unit	
Year 1 Semester 2	
PYB102	The Mind and the Brain
PYB110	Psychological Research Methods
Business School Unit	
Business School Unit	
Year 2 Semester 1	
PYB202	Social and Organisational Psychology
PYB210	Research Design and Data Analysis
Business School Unit	
Business School Unit	
Year 2 Semester 2	
PYB203	Developmental Psychology
PYB208	Counselling Theory and Practice 1
Business School Unit	
Business School Unit	
Year 3 Semester 1	
PYB309	Individual Differences and Assessment
Psychology Elective	
Business School Unit	
Business School Unit	
Year 3 Semester 2	
PYB204	Perception and Cognition
HLB002	International Study Experience
OR	
Psychology Elective	
Business School Unit	
Business School Unit	
Year 4 Semester 1	
PYB304	Physiological Psychology
Psychology Elective	
Business School Unit	
Business School Unit	
Year 4 Semester 2	
PYB306	Psychopathology
PYB350	Advanced Statistical Analysis
or	
Psychology Elective	
Note: PYB350 is compulsory for entry to fourth year programs in psychology for example Bachelor of Behavioural Science (Honours Psychology)	
Business School Unit	
Business School Unit	
Notes	
Please refer to the individual Major structures for the recommended order of Business core and major units you should enrol in.	

Semesters

- Year 1 Semester 1 (July)
- Year 1 Semester 2 (Feb)
- Year 2 Semester 1 (July)
- Year 2 Semester 2 (Feb)
- Year 3 Semester 1 (July)
- Year 3 Semester 2 (Feb)
- Year 4 Semester 1 (July)
- Year 4 Semester 2 (Feb)
- Notes

Code	Title
Year 1 Semester 1 (July)	
Business School Unit	
Business School Unit	

Bachelor of Behavioural Science (Psychology)/Bachelor of Business

PYB100	Foundation Psychology
PYB110	Psychological Research Methods
Year 1 Semester 2 (Feb)	
Business School Unit	
Business School Unit	
PYB007	Communication for Health Professionals
PYB202	Social and Organisational Psychology
Year 2 Semester 1 (July)	
Business School Unit	
Business School Unit	
PYB102	The Mind and the Brain
PYB208	Counselling Theory and Practice 1
Year 2 Semester 2 (Feb)	
Business School Unit	
Business School Unit	
PYB210	Research Design and Data Analysis
Psychology Elective	
Year 3 Semester 1 (July)	
Business School Unit	
Business School Unit	
PYB203	Developmental Psychology
PYB204	Perception and Cognition
Year 3 Semester 2 (Feb)	
Business School Unit	
Business School Unit	
Psychology Elective	
Psychology Elective	
Year 4 Semester 1 (July)	
Business School Unit	
Business School Unit	
PYB306	Psychopathology
PYB350	Advanced Statistical Analysis
OR	
Psychology Elective	
Note: PYB350 is compulsory for entry to fourth year programs in psychology for example Bachelor of Behavioural Science (Honours Psychology)	
Year 4 Semester 2 (Feb)	
Business School Unit	
Business School Unit	
PYB304	Physiological Psychology
PYB309	Individual Differences and Assessment
Notes	
Please refer to the individual Major structures for the recommended order of Business core and major units you should enrol in.	

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB345 - Managing Investments & Client Relationships	
EFB227	Insurance, Risk Management and Estate Planning
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 1 (February)	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 2 (July)	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 3 Semester 1 (February)	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 2 (July)	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 4 Semester 1 (February)	
EFB227 - Insurance, Risk Management & Estate Planning	
BSB119	Global Business
Year 4 Semester 2 (July)	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 5 Semester 1 (February)	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

This is a recommended course progression for IX23 students completing the Bachelor of Business (HRM) major. If you deviate from this structure please plan your progression carefully, taking note of the pre-requisites. If you have any questions about the Business component of your course please contact the School of Management.

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Bachelor of Behavioural Science (Psychology)/Bachelor of Business

Year 1 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB214	Introducing People Management and Analytics
MGB200	Managing People
Year 3 Semester 1	
MGB230	Recruiting and Selecting People
MGB229	Obligations and Options for Employing People
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229 and unit MGB320 Recruitment and Selection is replaced by MGB230.	
Year 3 Semester 2	
MGB227	Entrepreneurship
MGB331	Developing People
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB372	Creating Value through People
Select one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
In 2019, unit MGB370 Personal and Professional Development is replaced by MGB372.	
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB113	Economics
BSB115	Management
Year 2 Semester 1 (February)	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 2 (July)	
BSB110	Accounting
BSB119	Global Business
Year 3 Semester 1 (February)	
MGB214	Introducing People Management and Analytics
MGB200	Managing People
Year 3 Semester 2 (July)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB201 Contemporary Employment Relations is replaced by MGB229.	
Year 4 Semester 1 (February)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (July)	
MGB227	Entrepreneurship
MGB372	Creating Value through People
Year 5 Semester 1 (February)	
BSB399	Real World Ready - Business Capstone
select one of the following:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

This is a recommended course progression for IX23 students completing the Bachelor of Business (Management) major. If you deviate from this structure please plan your progression carefully, taking note of the pre-requisites. If you have any questions about the Business component of your course please contact the School of Management.

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB115	Management
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB113	Economics
Year 2 Semester 1	
BSB119	Global Business
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB227	Entrepreneurship
Year 3 Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
MGB226	Innovation, Knowledge and Creativity
Year 3 Semester 2	
MGB341	Managing Risk
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
If you are completing the Management stream:	
MGB335	Managing Projects
If you are completing the Entrepreneurship stream:	
MGB324	Managing Business Growth
Year 4 Semester 2	
MGB309	Managing Strategically
Choose one of:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB115	Management
BSB119	Global Business

Bachelor of Behavioural Science (Psychology)/Bachelor of Business

Year 2 Semester 1 (February)	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2 (July)	
BSB111	Business Law and Ethics
BSB110	Accounting
Year 3 Semester 1 (February)	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2 (July)	
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship
Year 4 Semester 1 (February)	
MGB341	Managing Risk
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
OR	
MGB210	Managing Operations
Year 4 Semester 2 (July)	
MGB309	Managing Strategically
If you are completing the Management stream:	
MGB335	Managing Projects
If you are completing the Entrepreneurship stream:	
MGB324	Managing Business Growth
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Choose one of:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Psychology Electives	
Code	Title
PYB159	Alcohol and Other Drug Studies
PYB215	Forensic Psychology and the Law
PYB257	Group Work
PYB260	Psychopharmacology of
	Addictive Behaviour
PYB300	Behavioural Science and Contemporary Challenges
PYB301	Psychology in the Community: Placement
PYB302	Advanced Social and Organisational Psychology
PYB307	Health Psychology
PYB321	Introduction to the Psychology of Trauma
PYB350	Advanced Statistical Analysis
PYB356	Counselling Theory and Practice 2
PYB359	Introduction to Family Therapy
PYB360	Interventions for Addictive Behaviours
PYB374	Human Factors and Safety

Due to professional recognition requirements Accountancy students will complete 6 Business Core units (BSB units) and 10 Accountancy major units as listed below.

In this list

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Semester 1 (February) and Semester 2 (July) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB111	Business Law and Ethics
AYB200	Financial Accounting

Year 2 Semester 2	
Code	Title
AYB221	Accounting Systems and Analytics
AYB225	Management Accounting

Year 3 Semester 1	
Code	Title
EFB210	Finance 1
BSB399	Real World Ready - Business Capstone

Year 3 Semester 2	
Code	Title
AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2	
Code	Title
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 1	
Code	Title
BSB115	Management
BSB119	Global Business

Year 2 Semester 2

Bachelor of Behavioural Science (Psychology)/Bachelor of Business

Code	Title
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1	
Code	Title
MGB227	Entrepreneurship
AMB201	Marketing and Audience Analytics

Year 3 Semester 2	
Code	Title
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
Code	Title
AMB320	Advertising Management
AMB330	Digital Portfolio

Year 4 Semester 2	
Code	Title
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB119	Global Business
AMB201	Marketing and Audience Analytics

Year 3 Semester 1 (February)	
Code	Title
AMB220	Advertising Theory and Practice
BSB111	Business Law and Ethics

Year 3 Semester 2 (July)	
Code	Title
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1 (February)	
Code	Title
AMB320	Advertising Management
AMB330	Digital Portfolio

Year 4 Semester 2 (July)	
Code	Title
AMB339	Advertising Campaigns
AMB200	Consumer Behaviour

Year 5 Semester 1 (February)	
Code	Title
MGB227	Entrepreneurship
BSB399	Real World Ready - Business Capstone

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 1	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 2 Semester 2	
Code	Title
BSB126	Marketing
EFB223	Economics 2

Year 3 Semester 1	
Code	Title
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
Code	Title
Economics Optional Unit	
Economics Optional Unit	

Year 4 Semester 1	
Code	Title
Economics Optional Unit	
Economics Optional Unit	

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
EFB338	Contemporary Application of Economic Theory

Economics Options List	
Code	Title
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB113	Economics
BSB115	Management

Bachelor of Behavioural Science (Psychology)/Bachelor of Business

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2 (July)	
Code	Title
BSB119	Global Business
EFB223	Economics 2

Year 3 Semester 1 (February)	
Code	Title
BSB126	Marketing
EFB331	Intermediate Microeconomics

Year 3 Semester 2 (July)	
Code	Title
EFB330	Intermediate Macroeconomics
Economics Optional Unit	

Year 4 Semester 1 (February)	
Code	Title
Economics Optional Unit	
Economics Optional Unit	

Year 4 Semester 2 (July)	
Code	Title
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	

Year 5 Semester 1 (February)	
Code	Title
BSB399	Real World Ready - Business Capstone
MGB227	Entrepreneurship

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
Code	Title
EFB223	Economics 2
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 3 Semester 1	
Code	Title
EFB210	Finance 1
EFB201	Financial Markets

Year 3 Semester 2	
Code	Title
EFB312	International Finance
EFB343	Corporate Finance

Year 4 Semester 1	
Code	Title
BSB399	Real World Ready - Business Capstone
EFB335	Investments

Year 4 Semester 2	
Code	Title
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB113	Economics
BSB115	Management

Year 2 Semester 1 (February)	
Code	Title
EFB223	Economics 2
BSB126	Marketing

Year 2 Semester 2 (July)	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 3 Semester 1 (February)	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 3 Semester 2 (July)	
Code	Title
EFB210	Finance 1
EFB201	Financial Markets

Year 4 Semester 1 (February)	
Code	Title
EFB312	International Finance
EFB343	Corporate Finance

Year 4 Semester 2 (July)	
Code	Title
BSB399	Real World Ready - Business Capstone
EFB335	Investments

Year 5 Semester 1 (February)	
Code	Title
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
Code	Title

Bachelor of Behavioural Science (Psychology)/Bachelor of Business

BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
Code	Title
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills

Year 2 Semester 2	
Code	Title
BSB111	Business Law and Ethics
MGB227	Entrepreneurship

Year 3 Semester 1	
Code	Title
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific

Year 3 Semester 2	
Code	Title
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1	
Code	Title
AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB113	Economics
BSB111	Business Law and Ethics

Year 3 Semester 1 (February)	
Code	Title
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2 (July)	
Code	Title
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1 (February)	
Code	Title
AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2 (July)	
Code	Title
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Year 5 Semester 1 (February)	
Code	Title
BSB399	Real World Ready - Business Capstone
MGB227	Entrepreneurship

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB111	Business Law and Ethics
BSB110	Accounting

Year 2 Semester 1	
Code	Title
BSB115	Management
BSB119	Global Business

Year 2 Semester 2	
Code	Title
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics

Year 3 Semester 1	
Code	Title
MGB227	Entrepreneurship
AMB240	Marketing Planning and Management

Year 3 Semester 2	
Code	Title
AMB202	Integrated Marketing Communication
AMB336	International Marketing

Year 4 Semester 1	
Code	Title
AMB330	Digital Portfolio
AMB340	Services Marketing

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 2 Semester 1 (February)	
Code	Title
BSB111	Business Law and Ethics
BSB115	Management

Bachelor of Behavioural Science (Psychology)/Bachelor of Business

Year 2 Semester 2 (July)	
Code	Title
BSB119	Global Business
MGB227	Entrepreneurship

Year 3 Semester 1 (February)	
Code	Title
BSB110	Accounting
AMB201	Marketing and Audience Analytics

Year 3 Semester 2 (July)	
Code	Title
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1 (February)	
Code	Title
AMB340	Services Marketing
AMB330	Digital Portfolio

Year 4 Semester 2 (July)	
Code	Title
AMB336	International Marketing
AMB200	Consumer Behaviour

Year 5 Semester 1 (February)	
Code	Title
AMB359	Strategic Marketing
BSB399	Real World Ready - Business Capstone

In this list

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Semester 1 (February) commencement	
Code	Title

Year 1 Semester 1	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB113	Economics

Year 2 Semester 1	
Code	Title
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques

Year 2 Semester 2	
Code	Title
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics

Year 3 Semester 1	
Code	Title
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation

Year 3 Semester 2	
Code	Title
BSB115	Management
MGB227	Entrepreneurship

Year 4 Semester 1	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases

Year 4 Semester 2	
Code	Title
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Semester 2 (July) commencement	
Code	Title

Year 1 Semester 2 (July)	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 2 Semester 1 (February)	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 2 (July)	
Code	Title
BSB113	Economics
AMB201	Marketing and Audience Analytics

Year 3 Semester 1 (February)	
Code	Title
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 2 (July)	
Code	Title
AMB372	Public Relations Planning
MGB227	Entrepreneurship

Year 4 Semester 1 (February)	
Code	Title
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases

Year 4 Semester 2 (July)	
Code	Title
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Year 5 Semester 1 (February)	
Code	Title
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Engineering (Honours)

Year	2020
QUT code	IX59
CRICOS	084925D
Duration (full-time)	5 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $36,600 per year full-time (96 credit points)
Total credit points	480
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: +61 7 3138 2000; or, SEF Enquiries - email: sef.enquiry@qut.edu.au; ph: +61 7 3138 8822
Discipline Coordinator	+61 7 3138 2050; +61 7 3138 8822 bus@qut.edu.au; sef.enquiry@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: Chemistry, Maths C, Physics

International Subject prerequisites

- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Recommended Study: Chemistry, Maths C, Physics

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First year: Four (4) core units 48cp + two (2) discipline foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) honours-level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First year: Four (4) core units 48cp + two (2) discipline foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) honours-level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering

Bachelor of Business/Bachelor of Engineering (Honours)

	Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB261	Unit Operations
EGB323	Fluid Mechanics
Year 3 - Semester 2	
CVB101	General Chemistry
EGB322	Thermodynamics
Year 4 - Semester 1	
EGB262	Process Principles
EGB361	Minerals and Minerals Processing
Year 4 - Semester 2	
EGB364	Process Modelling
EGH411	Industrial Chemistry
Year 5 - Semester 1	
EGB362	Operations Management and Process Economics
EGH400 -1	Research Project 1
EGH404	Research in Engineering Practice
EGH463	Plant and Process Design
Year 5 - Semester 2	
EGH400 -2	Research Project 2
EGH422	Advanced Thermodynamics
EGH423	Fluids Dynamics
EGH462	Process Control

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4, Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB123	Civil Engineering Systems
Foundation Unit Option	
Year 3 - Semester 1	
EGB270	Civil Engineering Materials
EGB272	Traffic and Transport Engineering
Year 3 - Semester 2	
EGB273	Principles of Construction
EGB373	Geotechnical Engineering
Year 4, Semester 1	
EGB275	Structural Mechanics
EGB371	Engineering Hydraulics
Year 4 - Semester 2	
EGB376	Steel Design
EGH471	Advanced Water Engineering
Year 5 - Semester 1	
EGB375	Design of Concrete Structures
EGH400 -1	Research Project 1
EGH404	Research in Engineering Practice
EGH473	Advanced Geotechnical Engineering
Year 5 - Semester 2	
EGH400 -2	Research Project 2
EGH472	Advanced Highway and Pavement Engineering
EGH475	Advanced Concrete Structures
EGH479	Advances in Civil Engineering Practice

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
CAB201	Programming Principles
EGB242	Signal Analysis
Year 3 - Semester 2	
CAB202	Microprocessors and Digital Systems
Intermediate Electrical Option Unit	
Year 4 - Semester 1	
EGB240	Electronic Design
CAB301	Algorithms and Complexity
Year 4 - Semester 2	
CAB403	Systems Programming
EGH404	Research in Engineering Practice
Year 5 - Semester 1	
EGH400 -1	Research Project 1
CAB302	Software Development
EGH456	Embedded Systems
Advanced Computer & Software Systems Option Unit	
Year 5 - Semester 2	
EGH400 -2	Research Project 2
EGH455	Advanced Systems Design
Advanced Computer & Software Systems Option Unit	
CAB432	Cloud Computing

Semesters

- Semester 1 (February) commencements

Bachelor of Business/Bachelor of Engineering (Honours)

- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
CAB202	Microprocessors and Digital Systems
EGB120	Foundations of Electrical Engineering
Year 3 - Semester 1	
EGB240	Electronic Design
EGB241	Electromagnetics and Machines
Year 3 - Semester 2	
EGB242	Signal Analysis
Intermediate Electrical Option Unit (1)	
EGB348 can be selected from the list. A requisite waiver for this unit will be granted if you are enrolled in EGB242 at the same time .	
Year 4 - Semester 1	
EGB340	Design and Practice
Foundation Unit Option	
Year 4 - Semester 2	
Intermediate Electrical Option Unit (2)	
Intermediate Electrical Option Unit (3)	
Year 5 - Semester 1	
EGH400-1	Research Project 1
EGH404	Research in Engineering Practice
Advanced Electrical Option Unit (1)	
Advanced Electrical Option Unit (2)	
Year 5 - Semester 2	
EGH400-2	Research Project 2
Advanced Electrical Option Unit (3)	
Advanced Electrical Option Unit (4)	
Advanced Electrical Option Unit (5)	

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
CAB202	Microprocessors and Digital Systems
EGB240	Electronic Design
Year 3 - Semester 2	
EGB242	Signal Analysis
Intermediate Electrical Option Unit	
Year 4 - Semester 1	
EGB243	Aircraft Systems and Flight
EGB349	Systems Engineering and Design Project
Year 4 - Semester 2	
EGB345	Control and Dynamic Systems
EGB346	Unmanned Aircraft Systems
Year 5 - Semester 1	
EGH400-1	Research Project 1
EGH404	Research in Engineering Practice
EGH446	Autonomous Systems
Advanced Electrical Option Unit	
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH445	Modern Control
EGH450	Advanced Unmanned Aircraft Systems
Advanced Electrical Option Unit	

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB214	Materials and Manufacturing
EGB314	Strength of Materials
Year 3 - Semester 2	
EGB210	Fundamentals of Mechanical Design
EGB211	Dynamics
Year 4 - Semester 1	
EGB321	Dynamics of Machines
EGB323	Fluid Mechanics
Year 4 - Semester 2	
EGB322	Thermodynamics
EGH404	Research in Engineering Practice

Bachelor of Business/Bachelor of Engineering (Honours)

Year 5 - Semester 1	
EGB316	Design of Machine Elements
EGH400-1	Research Project 1
EGH414	Stress Analysis
EGH421	Vibration and Control
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH420	Mechanical Systems Design
EGH422	Advanced Thermodynamics
EGH423	Fluids Dynamics

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB211	Dynamics
EGB242	Signal Analysis
Year 3 - Semester 2	
CAB202	Microprocessors and Digital Systems
EGB345	Control and Dynamic Systems
Year 4 - Semester 1	
EGB220	Mechatronics Design 1
EGB321	Dynamics of Machines
Year 4 - Semester 2	
EGB320	Mechatronics Design 2
Intermediate Electrical Option Unit	
Year 5 - Semester 1	
EGH400-1	Research Project 1
EGH404	Research in Engineering Practice
EGH419	Mechatronics Design 3
EGH446	Autonomous Systems
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH413	Advanced Dynamics
EGH445	Modern Control
Advanced Electrical Option Unit	

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB314	Strength of Materials
LSB131	Anatomy
Year 3 - Semester 2	
EGB211	Dynamics
LSB231	Physiology
Year 4 - Semester 1	
EGB214	Materials and Manufacturing
EGB323	Fluid Mechanics
Year 4 - Semester 2	
EGB210	Fundamentals of Mechanical Design
EGH404	Research in Engineering Practice
Year 5 - Semester 1	
EGB319	BioDesign
EGH400-1	Research Project 1
EGH414	Stress Analysis
EGH438	Biomaterials
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH424	Biofluids
EGH435	Modelling and Simulation for Medical Engineers
EGH418	Biomechanics

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 2 Semester 1	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2 Semester 2	
AYB221	Accounting Systems and Analytics
BSB113	Economics
Year 3 Semester 1	
EFB210	Finance 1
BSB399	Real World Ready - Business Capstone
Year 3 Semester 2	
AYB321	Strategic Management Accounting
AYB340	Company Accounting
Year 4 Semester 1	
AYB219	Taxation Law
AYB230	Corporations Law
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Bachelor of Business/Bachelor of Engineering (Honours)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 1	
AMB220	Advertising Theory and Practice
BSB115	Management
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB119	Global Business
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
AMB200	Consumer Behaviour
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB111	Business Law and Ethics
Year 5, Semester 1	
BSB115	Management
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (February) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Applied Economics Unit Options
- Quantitative Economics Unit Options

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 2 Semester 2	
BSB111	Business Law and Ethics
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 3 Semester 1	
BSB115	Management
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 3 Semester 2	
BSB119	Global Business
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Semester 2 (February) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2, Semester 1	
BSB110	Accounting
EFB223	Economics 2
Year 2, Semester 2	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 1	
BSB111	Business Law and Ethics
Economics Option Unit	
Year 3, Semester 2	
BSB115	Management
Economics Option Unit	
Year 4, Semester 1	
BSB119	Global Business
Economics Option Unit	
Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit	
Year 5, Semester 1	
BSB126	Marketing
BSB399	Real World Ready - Business Capstone
Applied Economics Unit Options	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Quantitative Economics Unit Options	
EFB222	Introduction to Applied

Bachelor of Business/Bachelor of Engineering (Honours)

	Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
EFB223	Economics 2
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
EFB201	Financial Markets
EFB210	Finance 1
Year 3 Semester 1	
BSB111	Business Law and Ethics
EFB335	Investments
Year 3 Semester 2	
EFB343	Corporate Finance
EFB344	Risk Management and Derivatives
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB312	International Finance
Year 4 Semester 2	
BSB119	Global Business
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2, Semester 1	
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
BSB115	Management
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
BSB111	Business Law and Ethics
EFB335	Investments
Year 4, Semester 1	
EFB343	Corporate Finance
EFB344	Risk Management and Derivatives
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB312	International Finance
Year 5, Semester 1	
BSB119	Global Business
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3 Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4 Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2

Bachelor of Business/Bachelor of Engineering (Honours)

- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 2 Semester 1	
MGB200	Managing People
BSB123	Data Analysis
Year 2 Semester 2	
MGB214	Introducing People Management and Analytics
BSB110	Accounting
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
BSB126	Marketing
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 2 Semester 1	
BSB123	Data Analysis
MGB200	Managing People
Year 2 Semester 2	
MGB214	Introducing People Management and Analytics
BSB110	Accounting
In 2019, unit MGB207 Human Resource Issues and Strategy is replaced by MGB214.	
Year 3 Semester 1	
MGB220	Human Resource Decision Making
MGB331	Developing People
In 2019, unit MGB220 Human Resource Decision Making is discontinued. Seek enrolment assistance from QUT Business Student Support (bus@qut.edu.au)	
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
BSB126	Marketing
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229.	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB230	Recruiting and Selecting People
MGB372	Creating Value through People
In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB370 Personal and Professional Development is replaced by MGB372.	

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1

- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB340	International Business in the Asia-Pacific
AYB227	International Accounting
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB113	Economics
BSB115	Management
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing

Bachelor of Business/Bachelor of Engineering (Honours)

Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Semesters

- Semester 1 (February) commencment
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencment	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
BSB123	Data Analysis
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
Year 3 Semester 2	
MGB225	Intercultural Communication and Negotiation Skills
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB115	Management
BSB119	Global Business
Year 2, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 2	
BSB111	Business Law and Ethics
BSB110	Accounting
Year 3, Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
MGB226	Innovation, Knowledge and Creativity
BSB123	Data Analysis
Year 4, Semester 1	
MGB341	Managing Risk
If you are completing a management stream:	
MGB210	Managing Operations
If you are completing an entrepreneurship stream:	
MGB201	Contemporary Employment Relations
Year 4, Semester 2	
MGB309	Managing Strategically
If you are completing a management stream:	
MGB335	Managing Projects
If you are completing an entrepreneurship stream:	
MGB324	Managing Business Growth
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
Choose one of the following:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
AMB200	Consumer Behaviour
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
BSB110	Accounting
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	

Bachelor of Business/Bachelor of Engineering (Honours)

Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 2, Semester 2	
BSB110	Accounting
AMB200	Consumer Behaviour
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
AMB240	Marketing Planning and Management
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
BSB119	Global Business
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
BSB115	Management
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semeter 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB372	Public Relations Planning
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
AMB374	Global Public Relations Cases
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB115	Management
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semeter 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Media and Communication

Year	2020
QUT code	IX67
CRICOS	064809G
Duration (full-time)	4 years
OP	9
Rank	81
Offer Guarantee	Yes
Campus	Gardens Point, Kelvin Grove
International fee (indicative)	2019: $30,000 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Program Director, School of Communication (Creative Industries Faculty); email askqut@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Elija Cassidy (Media and Communication); Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations) Media: +61 7 3138 2000; Business: +61 7 3138 2050 askqut@qut.edu.au (Media and Communication); bus@qut.edu.au (Business)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

This course offers you a range of options in combining business knowledge with practical skills and a contextual understanding of media and communication.

The Bachelor of Media and Communcation course analyses and seeks new applications for mass, niche and new media. Authentic learning opportunities such as industry placements and projects complement theoretical course content and give you the opportunity to apply your new knowledge.

QUT's Bachelor of Business develops transferable skills to help you succeed in your chosen career, think creatively and critically, communicate professionally, make ethical business decisions and work in a global context.

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

Career Outcomes

Graduates use their skills for a variety of professional functions across all industry sectors. Many work in marketing communications, public relations or corporate communications. Others apply their broad media knowledge in the media function of advertising, either as sales executives for media outlets or as media planners and buyers for advertising agencies.

Careers exist in audience and market research, collating and analysing audience data to help media outlets better understand who their audiences are and how they are interacting with their product. Graduates also find employment in media policy development in the public sector and private enterprise. Pathways exist to prepare you for further study including honours.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration—marketing, managing or balancing the books for creative projects and businesses.

The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise. Please refer to the QUT Business School prospectus to find out more about the business majors.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice

of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of the Bachelor of Media and Communication, you will be eligible to apply for entry into the Bachelor of Media and Communication (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You must complete 96 credit points of Business School core units (eight units) in the business program together with a 96 credit point major (eight units). You will choose a business major from accounting*, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations.

*Accountancy major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

International Course structure

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting*, advertising, economics, finance, financial planning, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

*Accountancy major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Study overseas

Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
KCB101	Media and Communication Texts
KJB102	Introduction to Journalism, Media and Communication
Business School Unit	
Business School Unit	
Year 1, Semester 2	
CYB104	Managing Social Media
KCB104	Media and Communication: Industries
Business School Unit	
Business School Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
CCB101	Media Issues and Debates
CCB203	Strategic Speech Communication
Business School Unit	
Business School Unit	
Year 2, Semester 2	
CCB102	Multi-Media Design
KCB205	Professional Communication
Business School Unit	
Business School Unit	
Year 3, Semester 1	
KCB105	Inquiry in Media and Communication
CCB202	Social Media, Self and Society
Business School Unit	
Business School Unit	
Year 3, Semester 2	
CWB112	Popular Culture: A 21st Century Communication Industry
WORK INTEGRATED LEARNING OPTIONS:	
One unit (12cp) from the Work Integrated Learning Options (KKB341 or KKB345)	
KKB341	Work Integrated Learning 1
KKB345	Creative Industries Project 1
Business School Unit	
Business School Unit	
Year 4, Semester 1	
CYB105	Understanding Audiences
CWB301	Political Communication
Business School Unit	
Business School Unit	
Year 4, Semester 2	

Bachelor of Business/Bachelor of Media and Communication

MEDIA AND COMMUNICATION UNIT OPTIONS:	
Two units (24cp) from the Media and Communication unit options (CCB302 or CCB303)	
CCB302	Digital Media Analytics
CCB303	Digital Media Project
Business School Unit	
Business School Unit	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 2	
Economics Optional Unit	
BSB399	Real World Ready - Business Capstone
Year 4 Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 1	
BSB123	Data Analysis
BSB111	Business Law and Ethics
Year 2 Semester 2	
EFB223	Economics 2
BSB119	Global Business
Year 3 Semester 1	
EFB210	Finance 1
EFB201	Financial Markets
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments

Bachelor of Business/Bachelor of Media and Communication

Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB123	Data Analysis
MGB200	Managing People
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
MGB220	Human Resource Decision Making
In 2019, unit MGB207 Human Resource Issues and Strategy is replaced by MGB214.	
In 2019, unit MGB220 Human Resource Decision Making is discontinued. Seek enrolment assistance from QUT Business Student Support (bus@qut.edu.au)	
Year 3 Semester 2	
BSB399	Real World Ready - Business Capstone
MGB229	Obligations and Options for Employing People
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229.	
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB230	Recruiting and Selecting People
MGB372	Creating Value through People
In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB370 Personal and Professional Development is replaced by MGB372.	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
MGB340	International Business in the Asia-Pacific
AYB227	International Accounting

Bachelor of Business/Bachelor of Media and Communication

Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB200	Consumer Behaviour
Year 2 Semester 2	
BSB110	Accounting
BSB123	Data Analysis
Year 3 Semester 1	
AMB240	Marketing Planning and Management
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Bachelor of Business/Bachelor of Laws (Honours)

Year	2020
QUT code	IX81
CRICOS	083022G
Duration (full-time)	5.5 years
OP	7
Rank	87
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $30,800 per year full-time (96 credit points)
Total credit points	528
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email:askqut@qut.edu.au; Law: Director of Undergraduate Programs; email: law_enquiries@qut.edu.au
Discipline Coordinator	Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); A/Prof Peter Verhoeven (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations); Law: Director of Undergraduate Programs Business: +61 7 3138 2050; Law: +61 7 3138 2707 bus@qut.edu.au; Law: law_enquiries@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course structure information

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units
96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and
two Advanced Electives in law.

Professional Recognition

The QUT LLB (Hons) is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories.
Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Admission to practice

If, at the end of your degree, you wish to become a legal practitioner, you will need to complete further practical legal training (PLT). QUT also offers PLT in the form of the Graduate Diploma in Legal Practice.

Career Outcomes

In developing the LLB (Hons) the Faculty recognises that graduates are increasingly seeking a broad range of

careers including, but not limited to, legal practice. The defining nature of the QUT LLB (Hons) is its real-world applied nature which will equip you with advanced knowledge and research and other skills and that meet the needs of not only the legal profession, but also government, community organisations, business and industry.

The LLB (Hons) provides students with an opportunity to advance their knowledge of law in specialised areas through the elective units offered as part of the course. The elective units allow you to study areas of the law that match your career aspirations.
Career opportunities include working in general legal practice, specialist legal practice, government departments and employment in private enterprise.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.
Other useful information can be found on the Student Services website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the business component, students will complete 192 credit points (16 units) consisting of eight Business School core units and an eight-unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB227 Entrepreneurship.

Students must choose a major from:

- accountancy
- advertising
- economics
- finance
- financial planning
- human resource management
- international business
- management
- marketing
- public relations.

For professional recognition, the accountancy structure differs from the normal structure. Accountancy students will complete seven Business School core units and complete a nine-unit major.

Under the law component, you will complete 336 credit points of core units and a mixture of law electives made up of

- 19 Core units (240 credit points)
- 1 introductory law elective* (12 credit points)
- 5 general law electives** (60 credit points)
- 2 advanced law electives (24 credit points)

*Students commencing from 2019 may select a general law elective in place of the introductory law elective

**Students commencing from 2019 have the option to complete the Law, Technology and Innovation minor or 4 non-law electives (48 credit points) or a university wide minor in place of 4 general law electives (48 credit points). Successful completion of a minor will be recognised on the academic record and/or the Australian Higher Education Graduation Statement.

Honours-level units

96 credit points of the following honours units will be used to determine the honours levels of the LLB (Hons):

- Legal Research (LLH201)
- Administrative Law (LLH206)
- Ethics and the Legal Profession (LLH302)
- Corporate Law (LLH305)
- Legal Research Capstone (LLH401) (24 credit points
- two 12-credit point Advanced Law Electives

International Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the business component, students will complete 192 credit points (16 units) consisting of eight Business School core units and an eight-unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB227 Entrepreneurship.

Students must choose a major from:

- accountancy
- advertising
- economics
- finance
- financial planning
- human resource management
- international business
- management
- marketing
- public relations.

For professional recognition, the accountancy structure differs from the normal structure. Accountancy students will complete seven Business School core units and complete a nine-unit major.

Under the law component, you will complete 336 credit points of core units and a mixture of law electives made up of

- 19 Core units (240 credit points)
- 1 introductory law elective* (12 credit points)
- 5 general law electives** (60 credit points)
- 2 advanced law electives (24 credit points)

*Students commencing from 2019 may select a general law elective in place of the introductory law elective

**Students commencing from 2019 have the option to complete the Law, Technology and Innovation minor or 4 non-law electives (48 credit points) or a university wide minor in place of 4 general law electives (48 credit points). Successful completion of a minor will be recognised on the academic record and/or the Australian Higher Education Graduation Statement.

Honours-level units

96 credit points of the following honours units will be used to determine the honours levels of the LLB (Hons):

- Legal Research (LLH201)
- Administrative Law (LLH206)
- Ethics and the Legal Profession (LLH302)
- Corporate Law (LLH305)
- Legal Research Capstone (LLH401) (24 credit points
- two 12-credit point Advanced Law Electives

Sample Structure

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Bachelor of Business/Bachelor of Laws (Honours)

- Year 5 Semester 2
- Year 6 Semester 1
- Business Information
- Law Elective Information

Code	Title
Year 1 Semester 1	
LLB101	Introduction to Law
LLB102	Torts
Year 1 Semester 2	
LLB106	Criminal Law
LLB107	Statutory Interpretation
From 2019, LLB107 Statutory Interpretation replaces LLB105 Legal Problems and Communication	
Year 2 Semester 1	
LLB103	Dispute Resolution
LLB104	Contemporary Law and Justice
Year 2 Semester 2	
LLH201	Legal Research
Introductory Law Elective unit or General Law Elective unit	
Year 3 Semester 1	
LLB202	Contract Law
LLB203	Constitutional Law
Year 3 Semester 2	
LLB204	Commercial and Personal Property Law
LLB205	Equity and Trusts
Year 4 Semester 1	
LLB301	Real Property Law
General Law Elective unit	
Year 4 Semester 2	
LLB303	Evidence
LLH206	Administrative Law
Year 5 Semester 1	
LLB304	Commercial Remedies
LLH302	Ethics and the Legal Profession
General Law Elective or Non-law Elective or University-wide Minor Unit	
General Law Elective or Non-law Elective or University-wide Minor Unit	
Year 5 Semester 2	
LLB306	Civil Procedure
LLH305	Corporate Law
General Law Elective or Non-law Elective or University-wide Minor Unit	
General Law Elective or Non-law Elective or University-wide Minor Unit	
Year 6 Semester 1	
LLH401	Legal Research Capstone
Advanced Law Elective unit	
Advanced Law Elective unit	
Business Information	

For information on Business units please choose your appropriate major from the list below.

Law Elective Information

Law Students may complete up to 4 non-law electives or a university wide minor comprised of 4 units in place of the equivalent number of general law electives.

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1
- Year 6, Semester 2
- Law Elective Information

Code	Title
Year 1, Semester 2	
LLB101	Introduction to Law
LLB102	Torts
Year 2, Semester 1	
LLB103	Dispute Resolution
LLB104	Contemporary Law and Justice
Year 2, Semester 2	
LLB106	Criminal Law
LLB107	Statutory Interpretation
From 2019, LLB107 Statutory Interpretation replaces LLB105 Legal Problems and Communication	
Year 3, Semester 1	
LLB202	Contract Law
LLH201	Legal Research
Year 3, Semester 2	
LLB204	Commercial and Personal Property Law
Introductory Law Elective unit or General Law Elective uni	
Year 4, Semester 1	
LLB203	Constitutional Law
General Law Elective unit	
Year 4, Semester 2	
LLB205	Equity and Trusts
LLH206	Administrative Law
Year 5, Semester 1	
LLB301	Real Property Law
General Law Elective or Non-law Elective or University -wide Minor Unit	
Year 5, Semester 2	
LLB303	Evidence
LLB306	Civil Procedure
LLH305	Corporate Law
General Law Elective or Non-law Elective or University -wide Minor Unit	
Year 6, Semester 1	
LLB304	Commercial Remedies
LLH302	Ethics and the Legal Profession
General Law Elective or Non-law Elective or University -wide Minor Unit	
General Law Elective or Non-law Elective or University -wide Minor Unit	
Year 6, Semester 2	
LLH401	Legal Research Capstone
Advanced Law Elective unit	
Advanced Law Elective unit	
Law Elective Information	

Law Students may complete up to 4 non-law electives or a university wide minor comprised of 4 units in place of the equivalent number of general law electives.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semeste 2
- Year 6, Semester 1 & 2
- Note:

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
Year 1, Semester 2	
BSB123	Data Analysis
BSB119	Global Business
Year 2, Semester 1	
BSB115	Management
AYB200	Financial Accounting
Year 2, Semester 2	
AYB225	Management Accounting
AYB221	Accounting Systems and Analytics

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=lX81&id=35403. CRICOS No.00213J

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QUT

Bachelor of Business/Bachelor of Laws (Honours)

Year 3, Semester 1	
EFB210	Finance 1
AYB340	Company Accounting
Year 3, Semester 2	
AYB321	Strategic Management Accounting
BSB399	Real World Ready - Business Capstone
Year 4, Semester 1	
BSB126	Marketing
AYB311	Financial Accounting Issues
Year 4, Semester 2	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
Year 2, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 2, Semester 2	
BSB115	Management
AYB200	Financial Accounting
Year 3, Semester 1	
AYB225	Management Accounting
AYB221	Accounting Systems and Analytics
Year 3, Semester 2	
EFB210	Finance 1
AYB340	Company Accounting
Year 4, Semester 1	
AYB321	Strategic Management Accounting
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2	
BSB126	Marketing
AYB311	Financial Accounting Issues
Year 5, Semester 1	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
Year 5, Semeste 2	
See Law Course Structure	
Year 6, Semester 1 & 2	
See Law Course Structure	
Note:	
Students completing an Accountancy major must complete LLB347 Taxation Law as a Law elective in the Law course.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
MGB227	Entrepreneurship
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
BSB115	Management
BSB126	Marketing
Year 2, Semester 1	
BSB119	Global Business
MGB227	Entrepreneurship
Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
BSB113	Economics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Year 5, Semester 1	
BSB110	Accounting
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1
- Economics Options List
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1 & 2
- Year 6, Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing

Bachelor of Business/Bachelor of Laws (Honours)

Year 2, Semester 1	
BSB110	Accounting
MGB227	Entrepreneurship
Year 2, Semester 2	
BSB119	Global Business
EFB223	Economics 2
Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2	
Economics Optional Unit	
BSB399	Real World Ready - Business Capstone
Year 4, Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 2	
Economics Optional Unit	
EFB338	Contemporary Application of Economic Theory
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
MGB227	Entrepreneurship
Year 2, Semester 2	
BSB119	Global Business
EFB223	Economics 2
Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4, Semester 1	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 4, Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1

Code	Title
Semester 1 (February) and Semester 2 (July) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 2, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 2, Semester 2	
EFB223	Economics 2
MGB227	Entrepreneurship
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4, Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business

Bachelor of Business/Bachelor of Laws (Honours)

Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 2 (Jul)	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 3 Semester 1 (Feb)	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 2 (Jul)	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 4 Semester 1 (Feb)	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 2 (Jul)	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 5 Semester 1 (Feb)	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
Year 2, Semester 1	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
BSB119	Global Business
Year 3, Semester 1	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3, Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4, Semester 1	
MGB227	Entrepreneurship
MGB331	Developing People
Year 4, Semester 2	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management

Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2, Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3, Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3, Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4, Semester 1	
MGB227	Entrepreneurship
MGB372	Creating Value through People
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following:	
MGB310	Managing Sustainable Change
MGB306	Independent Study
MGB338	Workplace Learning
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting

Bachelor of Business/Bachelor of Laws (Honours)

BSB115	Management
Year 2, Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 2	
BSB113	Economics
MGB227	Entrepreneurship
Year 3, Semester 1	
MGB340	International Business in the Asia-Pacific
AYB227	International Accounting
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2 (Jul)
- Year 2, Semester 1 (Feb)
- Year 2, Semester 2 (Jul)
- Year 3, Semester 1 (Feb)
- Year 3, Semester 2 (Jul)
- Year 4, Semester 1 (Feb)
- Year 4, Semester 2 (Jul)
- Year 5, Semester 1 (Feb)

Code	Title
Year 1, Semester 2 (Jul)	
BSB110	Accounting
BSB119	Global Business
Year 2, Semester 1 (Feb)	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 2 (Jul)	
BSB113	Economics
MGB227	Entrepreneurship
Year 3, Semester 1 (Feb)	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Year 3, Semester 2 (Jul)	
AMB210	Importing and Exporting
EFB240	Finance for International
	Business
Year 4, Semester 1 (Feb)	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2 (Jul)	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
BSB126	Marketing

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship
Year 3, Semester 2	
BSB399	Real World Ready - Business Capstone
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
Year 4, Semester 1	
MGB341	Managing Risk
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4, Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1 & 2

Code	Title
Year 1, Semester 2	
BSB115	Management
BSB119	Global Business
Year 2, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
BSB123	Data Analysis
Year 3, Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship
Year 4, Semester 1	
MGB341	Managing Risk
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the	

Bachelor of Business/Bachelor of Laws (Honours)

Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
Year 4, Semester 2	
MGB309	Managing Strategically
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Year 5, Semester 2	
See Law Course Structure	
Year 6, Semester 1 & 2	
See Law Course Structure	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 1	
BSB119	Global Business
AMB200	Consumer Behaviour
Year 2, Semester 2	
BSB110	Accounting
MGB227	Entrepreneurship
Year 3, Semester 1	
AMB240	Marketing Planning and Management
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1 & 2

Code	Title
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 2	
BSB119	Global Business
MGB227	Entrepreneurship
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Year 5, Semester 2	
See Law Course Structure	
Year 6, Semester 1 & 2	
See Law Course Structure	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2, Semester 2	
AMB201	Marketing and Audience Analytics
MGB227	Entrepreneurship
Year 3, Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	

Bachelor of Business/Bachelor of Laws (Honours)

BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB113	Economics
BSB115	Management
Year 2, Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
MGB227	Entrepreneurship
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB110	Accounting
BSB399	Real World Ready - Business Capstone

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

Introductory Law Electives	
Code	**Title**
LLB140	Human Rights Law
LLB141	Introduction to International Law
LLB142	Regulation of Business

Please note that some law options (electives) maybe offered in alternate years and/or are subject to student enrolments. Please refer QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage for unit offerings to determine which units will be available.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

General Law Electives List	
Code	**Title**
LLB241	Discrimination and Equal Opportunity Law
LLB242	Media Law
LLB243	Family Law
LLB244	Criminal Law Sentencing
LLB245	Sports Law
LLB247	Animal Law
LLB248	COVID-19 and the Law
LLB250	Law, Privacy and Data Ethics
LLB251	Law and Design Thinking
LLB340	Banking and Finance Law
LLB341	Artificial Intelligence, Robots and the Law
LLB342	Immigration and Refugee Law
LLB344	Intellectual Property Law
LLB345	Regulating the Internet
LLB346	Succession Law
LLB347	Taxation Law
LLB349	Japanese Law
LLB350	The Law and Ethics of War
LLB440	Environmental Law
LLB444	Real Estate Transactions
LLB447	International Arbitration
LLB460	Competition Moots A
LLB461	Competition Moots B
LLB463	Legal Clinic (Organised Program)
LLB464	International Legal Placement
LLB464 was previously titled Legal Clinic (International)	

Please note that some law elective units maybe offered in alternate years and/or are subject to student enrolments. Please refer QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage for unit offerings to determine which units will be available.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

Advanced Law Electives	
Code	**Title**
LLH470	Commercial Contracts in Practice
LLH471	Health Law and Practice
LLH472	Public International Law
LLH473	Independent Research Project
LLH474	Insolvency Law
LLH475	Theories of Law
LLH476	Competition Law
LLH477	Innovation and Intellectual Property Law
LLH478	Advanced Criminal Law - Principles and Practice
LLH479	Research Thesis Extension
LLH479 Available to students interested in Higher Degree Research	

You can complement your core law units with a minor in law, technology and innovation. Learn the skills needed to communicate and collaborate with technologists, innovators, regulators, engineers, designers and policy makers. Apply big data analytics and come up with creative solutions to address pressing social problems, and learn from experts at the forefront of artificial intelligence and technology regulation.

Law, Technology and Innovation Minor	
Code	**Title**
LLB250	Law, Privacy and Data Ethics
LLB251	Law and Design Thinking
LLB341	Artificial Intelligence, Robots and the Law
LLB345	Regulating the Internet

Bachelor of Business/Bachelor of Justice

Year	2020
QUT code	IX89
CRICOS	099274M
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $9,000 per year full-time (96 credit points)
International fee (indicative)	2020: $31,300 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email:askqut@qut.edu.au; Justice: Director of Undergraduate Programs; email: law_enquiries@qut.edu.au
Discipline Coordinator	Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); A/Prof Peter Verhoeven (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations); Justice: Director of Undergraduate Programs Business: +61 7 3138 2050; Justice: +61 7 3138 2707 Business: bus@qut.edu.au; Jutice: law_enquiries@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

For accountancy, economics, finance, financial planning, and marketing majors: Maths A, B or C (4,SA). You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

You must complete 384 credit points, including:

- 192 credit points for the Bachelor of Business program
- 192 credit points for the Bachelor of Justice program.

Business program

Under the business component, students will complete 16 units (192 credit points), consisting of:

- eight core units
- a major (8 units).

Accountancy students will complete six core units and 10 major units.

Choose a major from:

- accountancy
- advertising
- economics
- financial planning
- finance
- human resource mananagement
- international business
- management
- marketing
- public relations.

Justice program

In order to complete the Bachelor of Justice component of this course, you must complete a total of 192 credit points from:

- 8 justice core units (96 credit points)
- a major (8 units) in either criminology and policing, or policy and governance (96 credit points).

International Course structure

You must complete 384 credit points, including:

- 192 credit points for the Bachelor of Business program
- 192 credit points for the Bachelor of Justice program.

Business program

Under the business component, students will complete 16 units (192 credit points), consisting of:

- eight core units
- a major (8 units).

Accountancy students will complete six core units and 10 major units.

Choose a major from:

- accountancy
- advertising
- economics
- financial planning
- finance
- human resource mananagement
- international business
- management
- marketing
- public relations.

Justice program

In order to complete the Bachelor of Justice component of this course, you must complete a total of 192 credit points from:

- 8 justice core units (96 credit points)
- a major (8 units) in either criminology and policing, or policy and governance (96 credit points).

Sample Structure

Semesters

- Semester 1 (February) commencements

Bachelor of Business/Bachelor of Justice

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1 Semester 1	
JSB170	Introduction to Criminology and Policing
JSB172	Professional Academic Skills
Year 1 Semester 2	
JSB173	Understanding the Criminal Justice System
JSB178	Policy, Governance and Justice
Year 2 Semester 1	
JSB171	Justice and Society
JSB180	Deviance
Year 2 Semester 2	
JSB174	Forensic Psychology and the Law
JSB176	Criminal Law in Context
Year 3 Semester 1	
JSB272	Theories of Crime
JSB273	Justice Research Methods
Year 3 Semester 2	
JSB207	Punishment and Penal Policy
JSB374	Crime Prevention
Year 4 Semester 1	
JSB284	Policing in Context
Criminology and Policy Major elective unit	
Year 4 Semester 2	
JSB372	Youth Justice
Criminology and Policy Major elective unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
JSB173	Understanding the Criminal Justice System
JSB178	Policy, Governance and Justice
Year 2, Semester 1	
JSB170	Introduction to Criminology and Policing
JSB172	Professional Academic Skills
Year 2, Semester 2	
JSB174	Forensic Psychology and the Law
JSB176	Criminal Law in Context
Year 3, Semester 1	
JSB171	Justice and Society
JSB180	Deviance
Year 3, Semester 2	
JSB207	Punishment and Penal Policy
JSB374	Crime Prevention
Year 4, Semester 1	
JSB272	Theories of Crime
JSB273	Justice Research Methods
Year 4, Semester 2	
JSB372	Youth Justice
Criminology and Policing Major elective unit	
Year 5, Semester 1	
JSB284	Policing in Context
Criminology and Policing Major elective unit	

Semesters

- Semester 1 (February) commencements
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1 Semester 1	
JSB170	Introduction to Criminology and Policing
JSB172	Professional Academic Skills
Year 1 Semester 2	
JSB173	Understanding the Criminal Justice System
JSB178	Policy, Governance and Justice
Year 2 Semester 1	
JSB171	Justice and Society
JSB180	Deviance
Year 2 Semester 2	
JSB174	Forensic Psychology and the Law
JSB176	Criminal Law in Context
Year 3 Semester 1	
JSB261	Theories of Government
JSB273	Justice Research Methods
Year 3 Semester 2	
JSB263	Australian Political Institutions
JSB266	White Collar Crime and Official Corruption
Year 4 Semester 1	
JSB379	Political Practice, People Power, and Protest
Policy and Governance Major elective unit	
Year 4 Semester 2	
JSB380	Critical Policy Analysis
Policy and Governance Major elective unit	
Semester 2 (July) commencements	
Year 1, Semester 2	
JSB173	Understanding the Criminal Justice System
JSB178	Policy, Governance and Justice
Year 2, Semester 1	
JSB170	Introduction to Criminology and Policing
JSB172	Professional Academic Skills
Year 2, Semester 2	
JSB174	Forensic Psychology and the Law
JSB176	Criminal Law in Context
Year 3, Semester 1	
JSB171	Justice and Society
JSB180	Deviance
Year 3, Semester 2	
JSB263	Australian Political Institutions
JSB266	White Collar Crime and Official Corruption
Year 4, Semester 1	
JSB261	Theories of Government
JSB273	Justice Research Methods
Year 4, Semester 2	
JSB380	Critical Policy Analysis
Policy and Governance Major elective unit	
Year 5, Semester 1	
JSB379	Political Practice, People Power, and Protest
Policy and Governance Major elective unit	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1

Bachelor of Business/Bachelor of Justice

- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement	
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB111	Business Law and Ethics
Year 2 Semester 1	
AYB200	Financial Accounting
BSB113	Economics
Year 2 Semester 2	
EFB210	Finance 1
AYB225	Management Accounting
Year 3 Semester 1	
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
Year 3 Semester 2	
AYB230	Corporations Law
AYB340	Company Accounting
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Semester 1 (Febraury) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (Febraury) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 3 Semester 2	
AMB330	Digital Portfolio
BSB111	Business Law and Ethics
Year 4 Semester 1	
AMB320	Advertising Management
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1 (February)	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2 (July)	
BSB119	Global Business
AMB201	Marketing and Audience Analytics
Year 3 Semester 1 (February)	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 2 (July)	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1 (February)	
BSB111	Business Law and Ethics
AMB320	Advertising Management
Year 4 Semester 2 (July)	
AMB339	Advertising Campaigns
AMB330	Digital Portfolio
Year 5 Semester 1 (February)	
BSB123	Data Analysis
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)
- Economics Option Units List
- Quantitative Economics Units
- Applied Economics Units

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 1	
BSB115	Management
BSB119	Global Business
Year 2 Semester 2	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
Economics Option Unit	
Year 3 Semester 2	
EFB331	Intermediate Microeconomics
Economics Option Unit	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Option Unit	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit	
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1 (February)	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2 (July)	

Bachelor of Business/Bachelor of Justice

BSB115	Management
BSB119	Global Business
Year 3 Semester 1 (February)	
BSB126	Marketing
EFB223	Economics 2
Year 3 Semester 2 (July)	
EFB330	Intermediate Macroeconomics
Economics Option Unit	
Year 4 Semester 1 (February)	
EFB331	Intermediate Microeconomics
Economics Option Unit	
Year 4 Semester 2 (July)	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit	
Year 5 Semester 1 (February)	
BSB399	Real World Ready - Business Capstone
Economics Option Unit	
Economics Option Units List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB335	Investments
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) and Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
EFB210	Finance 1
Year 3 Semester 1	
EFB201	Financial Markets
EFB223	Economics 2
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (Febraury) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (Febraury) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 1 (February)	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 2 (July)	
BSB123	Data Analysis
AYB219	Taxation Law
Year 3 Semester 1 (February)	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 2 (July)	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 4 Semester 1 (February)	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 2 (July)	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 5 Semester 1 (February)	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)

Bachelor of Business/Bachelor of Justice

- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB119	Global Business
MGB214	Introducing People Management and Analytics
Year 2 Semester 2	
MGB200	Managing People
MGB230	Recruiting and Selecting People
Year 3 Semester 1	
BSB110	Accounting
MGB229	Obligations and Options for Employing People
Year 3 Semester 2	
BSB111	Business Law and Ethics
MGB331	Developing People
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB113	Economics
BSB115	Management
Year 2 Semester 1 (Feb)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2 (Jul)	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1 (Feb)	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2 (Jul)	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1 (Feb)	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2 (Jul)	
BSB399	Real World Ready - Business Capstone
BSB110	Accounting
Year 5 Semester 1 (Feb)	
MGB372	Creating Value through People
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 2	
BSB111	Business Law and Ethics
AYB227	International Accounting
Year 3 Semester 1	
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
AMB303	International Logistics
EFB240	Finance for International Business
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1 (Feb)	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2 (Jul)	
BSB113	Economics
BSB111	Business Law and Ethics
Year 3 Semester 1 (Feb)	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2 (Jul)	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1 (Feb)	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2 (Jul)	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5 Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
BSB123	Data Analysis

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2

Bachelor of Business/Bachelor of Justice

- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
OR	
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
OR	
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
OR	
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1 (February)	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2 (July)	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1 (February)	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2 (July)	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1 (February)	
MGB341	Managing Risk
MGB210	Managing Operations
OR	
MGB227	Entrepreneurship
Year 4 Semester 2 (July)	
MGB309	Managing Strategically
MGB335	Managing Projects
OR	
MGB324	Managing Business Growth
Year 5 Semester 1 (February)	
BSB399	Real World Ready - Business Capstone
MGB310	Managing Sustainable Change
OR	
MGB338	Workplace Learning

Semesters

- Semester 1 (February) entry
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (February) entry	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB200	Consumer Behaviour
Year 2 Semester 2	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 1	
BSB123	Data Analysis
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 1 (February)	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 2 (July)	
BSB119	Global Business
AMB200	Consumer Behaviour
Year 3 Semester 1 (February)	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3 Semester 2 (July)	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4 Semester 1 (February)	
AMB330	Digital Portfolio
AMB340	Services Marketing

Bachelor of Business/Bachelor of Justice

Year 4 Semester 2 (July)	
BSB123	Data Analysis
AMB336	International Marketing
Year 5 Semester 1 (February)	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (July)
- Year 2 Semester 1 (February)
- Year 2 Semester 2 (July)
- Year 3 Semester 1 (February)
- Year 3 Semester 2 (July)
- Year 4 Semester 1 (February)
- Year 4 Semester 2 (July)
- Year 5 Semester 1 (February)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 2 Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Semester 2 (July) commencement	
Year 1 Semester 2 (July)	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 1 (February)	
BSB110	Accounting
BSB115	Management
Year 2 Semester 2 (July)	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3 Semester 1 (February)	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 2 (July)	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4 Semester 1 (February)	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 2 (July)	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5 Semester 1 (February)	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Criminology and Policing Major: Elective Units	
Code	Title
JSB179	Crimes of Violence
JSB184	Sex and Crimes
JSB208	Gender, Crime, and the Criminal Justice System
JSB219	Case Studies in Major Crime
JSB224	Understanding Trauma in Criminology
JSB225	Forensic Criminology
JSB227	The History of Criminal Prosecution
JSB228	Technology and Crime
JSB234	Interpersonal Skills for Justice Professionals
JSB235	Investigation and Evidence
JSB255	Eco Crime
JSB264	Statistical Methods for Justice Professionals
JSB267	Identity, Marginalisation, and Global Change
JSB270	Global Justice and Human Security
JSB276	Independent Study
JSB277	Independent Study
JSB236	Disaster Recovery for a Better World
JSB278	Drugs and Crime
JSB237	Negotiating Conflict in a Global Context
JSB273	Justice Research Methods
JSB279	Social Network Analysis Skills
JSB285	Political Violence and Terrorism
JSB286	Domestic Violence
JSB287	Crime in Popular Culture
JSB288	Comparative Policing in a Complex World
JSB289	Preventing Gendered Violence
JSB305	Professional Justice Placement
JSB306	International Justice Study Tour
JSB307	Indigenous Justice Placement
JSB364	Cybercrime
JSB367	Intelligence and Security
JSB386	Death Investigation

Policy and Governance Major: Elective Units	
Code	Title
JSB181	Introduction to Justice Research Methods
JSB219	Case Studies in Major Crime
JSB224	Understanding Trauma in Criminology
JSB227	The History of Criminal Prosecution
JSB228	Technology and Crime
JSB234	Interpersonal Skills for Justice Professionals
JSB236	Disaster Recovery for a Better World
JSB237	Negotiating Conflict in a Global Context
JSB262	Power, Government and Justice
JSB263	Australian Political Institutions
JSB264	Statistical Methods for Justice Professionals
JSB267	Identity, Marginalisation, and Global Change
JSB270	Global Justice and Human Security
JSB276	Independent Study
JSB277	Independent Study
JSB285	Political Violence and Terrorism
JSB286	Domestic Violence
JSB288	Comparative Policing in a Complex World

Bachelor of Business/Bachelor of Justice

JSB289	Preventing Gendered Violence
JSB305	Professional Justice Placement
JSB306	International Justice Study Tour
JSB307	Indigenous Justice Placement
JSB379	Political Practice, People Power, and Protest
JSB273	Justice Research Methods
JSB279	Social Network Analysis Skills
JSB290	Victimology
JSB390	Professional Employment Skills
Justice Research Project	

Bachelor of Biomedical Science/Bachelor of Business

Year	2020
QUT code	IX92
CRICOS	085233B
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,700 per year full-time (96 credit points)
International fee (indicative)	2020: $38,500 per year full-time (96 credit points)
Total credit points	384
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Enquiries to biomedical@qut.edu.au; Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: +61 7 3138 2000
Discipline Coordinator	+61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Biology (Units 3 & 4, C)
- Chemistry (Units 3 & 4, C)
- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

International Subject prerequisites

- Biology (Units 3 & 4, C)
- Chemistry (Units 3 & 4, C)
- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Professional recognition

Depending on the units selected in final year, graduates will be eligible for membership into one or more of the following organisations: Australian Society for Medical Research, Australian and New Zealand Society for Cell and Developmental Biology, Australian Society for Biochemistry and Molecular Biology, Australian Association of Clinical Biochemists, Australian Society for Microbiology, Australian Neuroscience Society, The Endocrine Society of Australia, Society of Reproductive Biology, Australian and New Zealand Association of Clinical Anatomists, Australian and New Zealand Bone and Mineral Society, and Australian and New Zealand Forensic Science Society.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Other course requirements

There are requirements that you will need to meet as a student in this course. You will need to identify these requirements and ensure you allow sufficient time to meet them.

Some of these requirements have associated costs. Information is available from the **Additional course requirements and costs** website.

Important information for business students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Further information

For further information, contact the School of Biomedical Science biomedical@qut.edu.au or 07 3138 1938 or the QUT Business School bus@qut.edu.au or 07 3138 2050.

Sample Structure

Students complete a total of 384 credit points consisting of two components:

In the Biomedical Science component of this degree, you may choose to undertake:

- Choice of ONE Biomedical Science Major (Study Area A) plus two units from a Study Area B OR
- Choice of TWO Biomedical Science Study Areas B

In the Bachelor of Business component, you complete 192 credit points:

- Business core units (8 units = 96 credit points)
- Business Major (8 units = 96 credit points)

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1

Bachelor of Biomedical Science/Bachelor of Business

- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
LQB183	Human Systematic Anatomy
LQB184	Biomedical Skills 1
Business School Unit	
Business School Unit	
Year 1, Semester 2	
LSB258	Principles of Human Physiology
LQB286	Biomedical Skills 2
Business School Unit	
Business School Unit	
Year 2, Semester 1	
LQB180	Foundations of Biochemistry
LQB186	Human Cell & Molecular Biology
Business School Unit	
Business School Unit	
Year 2, Semester 2	
LQB292	Principles of Infection and Immunity
LQB280	Genes, Genomes and Genetics
Business School Unit	
Business School Unit	
Year 3, Semester 1	
Biomedical Sciences Study Area A unit OR Study Area B unit 1	
Biomedical Sciences elective OR Biomedical Sciences Study Area B unit 2	
Business School Unit	
Business School Unit	
Year 3, Semester 2	
Biomedical Sciences Study Area A unit OR Study Area B unit 1	
Biomedical Sciences elective OR Biomedical Sciences Study Area B unit 2	
Business School Unit	
Business School Unit	
Year 4, Semester 1	
Biomedical Sciences Study Area A unit OR Study Area B unit 1	
Biomedical Sciences elective OR Biomedical Sciences Study Area B unit 2	
Business School Unit	
Business School Unit	
Year 4, Semester 2	
Biomedical Sciences Study Area A unit OR Study Area B unit 1	
Biomedical Sciences elective OR	
Biomedical Sciences Study Area B unit 2	
Business School Unit	
Business School Unit	

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3 Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4 Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Due to professional recognition requirements Accountancy students will complete 6 Business Core units (BSB units) and 10 Accountancy major units as listed below.

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB111	Business Law and Ethics

Bachelor of Biomedical Science/Bachelor of Business

AYB200	Financial Accounting

Year 2 Semester 2	
Code	Title
AYB221	Accounting Systems and Analytics
AYB225	Management Accounting

Year 3 Semester 1	
Code	Title
EFB210	Finance 1
BSB399	Real World Ready - Business Capstone

Year 3 Semester 2	
Code	Title
AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2	
Code	Title
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB126	Marketing
BSB113	Economics

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
Code	Title
MGB227	Entrepreneurship
BSB119	Global Business

Year 2 Semester 2	
Code	Title
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1	
Code	Title
BSB111	Business Law and Ethics
AMB201	Marketing and Audience Analytics

Year 3 Semester 2	
Code	Title
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
Code	Title
AMB320	Advertising Management
AMB330	Digital Portfolio

Year 4 Semester 2	
Code	Title
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
Code	Title
BSB111	Business Law and Ethics
BSB119	Global Business

Year 2 Semester 2	
Code	Title
MGB227	Entrepreneurship
EFB223	Economics 2

Year 3 Semester 1	
Code	Title
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
Code	Title
Economics Optional Unit	
BSB399	Real World Ready - Business Capstone

Year 4 Semester 1	
Code	Title
Economics Optional Unit	
Economics Optional Unit	

Year 4 Semester 2	
Code	Title
Economics Optional Unit	
EFB338	Contemporary Application of Economic Theory

Economics Options List	
Code	Title
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB111	Business Law and Ethics

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB115	Management

Bachelor of Biomedical Science/Bachelor of Business

Year 2 Semester 1	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 2 Semester 2	
Code	Title
EFB223	Economics 2
BSB123	Data Analysis

Year 3 Semester 1	
Code	Title
EFB210	Finance 1
EFB201	Financial Markets

Year 3 Semester 2	
Code	Title
EFB312	International Finance
EFB343	Corporate Finance

Year 4 Semester 1	
Code	Title
BSB399	Real World Ready - Business Capstone
EFB335	Investments

Year 4 Semester 2	
Code	Title
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
Code	Title
MGB200	Managing People
MGB214	Introducing People Management and Analytics

Year 3 Semester 1	
Code	Title
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People

Year 3 Semester 2	
Code	Title
MGB227	Entrepreneurship
MGB331	Developing People

Year 4 Semester 1	
Code	Title
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
Code	Title
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills

Year 2 Semester 2	
Code	Title
BSB111	Business Law and Ethics
MGB227	Entrepreneurship

Year 3 Semester 1	
Code	Title
AYB227	International Accounting
MGB340	International Business in the Asia-Pacific

Year 3 Semester 2	
Code	Title
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1	
Code	Title
AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 2 Semester 1	
Code	Title
BSB110	Accounting
BSB111	Business Law and Ethics

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=IX92&id=35404. CRICOS No.00213J

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Bachelor of Biomedical Science/Bachelor of Business

Year 2 Semester 2	
Code	Title
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 1	
Code	Title
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship

Year 3 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations

Year 4 Semester 1	
Code	Title
MGB341	Managing Risk
MGB335	Managing Projects
MGB324	Managing Business Growth

Year 4 Semester 2	
Code	Title
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1	
Code	Title
AMB200	Consumer Behaviour
BSB119	Global Business

Year 2 Semester 2	
Code	Title
BSB110	Accounting
MGB227	Entrepreneurship

Year 3 Semester 1	
Code	Title
AMB240	Marketing Planning and Management
AMB201	Marketing and Audience Analytics

Year 3 Semester 2	
Code	Title
AMB202	Integrated Marketing Communication
AMB336	International Marketing

Year 4 Semester 1	
Code	Title
AMB330	Digital Portfolio
AMB340	Services Marketing

Year 4 Semester 2	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

In this list

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Year 1 Semester 1	
Code	Title
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
Code	Title
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
Code	Title
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques

Year 2 Semester 2	
Code	Title
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics

Year 3 Semester 1	
Code	Title
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation

Year 3 Semester 2	
Code	Title
BSB113	Economics
MGB227	Entrepreneurship

Year 4 Semester 1	
Code	Title
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases

Year 4 Semester 2	
Code	Title
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points option units	

Core units	
Code	Title
LQB382	Developmental Anatomy and Tissue Adaptation
LQB482	Anatomical Imaging

Bachelor of Biomedical Science/Bachelor of Business

LQB670	Anatomical Dissection

Option units	
Code	Title
Choose 36 credit points from:	
LQB570	Forensic Anatomy
LQB571	Neuroscience
LQB671	Histological Research Techniques
LQB502	Biomedical Work Integrated Learning A

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units	

Core units	
Code	Title
LQB385	Molecular Biology and Bioinformatics
LQB485	Cell Biology
LQB684	Advances in Medical Biotechnology

Option units	
Code	Title
Choose 36 credit points from:	
LQB583	Molecular Systems Biology
LQB595	Cellular Engineering
LQB601	Cancer Biology
LQB502	Biomedical Work Integrated Learning A

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units	

Core units	
Code	Title
LQB381	Biochemistry
LQB481	Biochemical Pathways and Metabolism
LQB681	Biomolecular Research Skills

Option units	
Code	Title
Choose 36 credit points from:	
LQB581	Biomolecular Control Systems
LQB582	Biomedical Research Technologies
LQB682	Biomolecular Design
LQB502	Biomedical Work Integrated Learning A

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units	

Core units	
Code	Title
36 credit points comprising:	
LQB388	Medical Physiology 1
LQB488	Medical Physiology 2
LQB608	Extreme Physiology

Option units	
Code	Title
Choose 36 credit points from:	
LQB508	Clinical Physiology and Pathophysiology
LQB571	Neuroscience
LQB600	Physiological Basis of Pharmacology
LQB502	Biomedical Work Integrated Learning A

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units	

Core units	
Code	Title
LQB362	Principles and Practice of Infectious Diseases
LQB494	Pathogen Biology and Pathogenesis
LQB694	Infectious Disease Outbreaks

Option units	
Code	Title
Choose 36 credit points from:	
LQB583	Molecular Systems Biology
LQB594	Pathogen Diagnosis and Therapeutics
LQB693	Immunological Approaches for Infection and Immunity
LQB502	Biomedical Work Integrated Learning A

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB382	Developmental Anatomy and Tissue Adaptation
LQB482	Anatomical Imaging

Option units	
Code	Title
Choose 24 credit points from:	
LQB570	Forensic Anatomy
LQB571	Neuroscience
LQB671	Histological Research Techniques
LQB503	Biomedical Work Integrated Learning B

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB385	Molecular Biology and Bioinformatics
LQB485	Cell Biology

Option units	
Code	Title
Choose 24 credit points from:	
LQB503	Biomedical Work Integrated Learning B
LQB583	Molecular Systems Biology
LQB595	Cellular Engineering
LQB601	Cancer Biology
LQB684	Advances in Medical Biotechnology

In this list

- Core units
- Option units

Bachelor of Biomedical Science/Bachelor of Business

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB381	Biochemistry
LQB481	Biochemical Pathways and Metabolism

Option units	
Code	Title
Choose 24 credit points from:	
LQB581	Biomolecular Control Systems
LQB582	Biomedical Research Technologies
LQB681	Biomolecular Research Skills
LQB682	Biomolecular Design
LQB503	Biomedical Work Integrated Learning B

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB388	Medical Physiology 1
LQB488	Medical Physiology 2

Option units	
Code	Title
24 credit points from:	
LQB503	Biomedical Work Integrated Learning B
LQB508	Clinical Physiology and Pathophysiology
LQB571	Neuroscience
LQB600	Physiological Basis of Pharmacology
LQB608	Extreme Physiology

In this list

- Core units
- Option units

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB362	Principles and Practice of Infectious Diseases
LQB494	Pathogen Biology and Pathogenesis

Option units	
Code	Title
24 credit points from:	
LQB583	Molecular Systems Biology
LQB594	Pathogen Diagnosis and Therapeutics
LQB693	Immunological Approaches for Infection and Immunity
LQB694	Infectious Disease Outbreaks
LQB503	Biomedical Work Integrated Learning B

Bachelor of Business/Bachelor of Games and Interactive Environments

Year	2020
QUT code	IX93
CRICOS	092651C
Duration (full-time)	4 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,500 per year full-time (96 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email:askqut@qut.edu.au; ph: +61 7 3138 2000; or Associate Professor Ross Brown (Games and Interactive Environment); email: sef.enquiry@qut.edu.au; ph: +61 7 3138 8822
Discipline Coordinator	AskQUT +61 7 3138 2000 askqut@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Games and Interactive Environments program.

Business component:

- 8 units (96 credit points) of Business School core units
- 8 units (96 credit points) of Major core units*

** Please note Accounting major students complete 6 business core units (72 credit points) and 10 accountancy major units (120 credit points) to allow them to complete professional requirements.*

Games and Interactive Environments component:

- 6 units (72 credit points) of games and interactive environments core units, which includes 2 units (24 credit points) of option units** selected from an approved list.
- 10 units (120 credit points) of Major core units.

*** Unit options list - comprises a range of units from which you choose to undertake two (2). The core option choices provide you with space in your course to explore other fields such as within Games and Interactive Environments, Information Technology. The core option choices can be used to complement your Major studies.*

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Games and Interactive Environments program.

Business component:

- 8 units (96 credit points) of Business School core units
- 8 units (96 credit points) of Major core units*

** Please note Accounting major students complete 6 business core units (72 credit points) and 10 accountancy major units (120 credit points) to allow them to complete professional requirements.*

Games and Interactive Environments component:

- 6 units (72 credit points) of games and interactive environments core units, which includes 2 units (24 credit points) of option units** selected from an approved list.
- 10 units (120 credit points) of Major core units.

*** Unit options list - comprises a range of units from which you choose to undertake two (2). The core option choices provide you with space in your course to explore other fields such as within Games and Interactive Environments, Information Technology. The core option choices can be used to complement your Major studies.*

Bachelor of Business/Bachelor of Games and Interactive Environments

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Year 1, Semester 1	
Business School Core Unit	
Business School Core Unit	
BGIE Core Unit	
BGIE Core Unit	
Year 1, Semester 2	
Business School Core Unit	
Business School Core Unit	
BGIE Core Unit	
BGIE Core Unit	
Year 2, Semester 1	
Business School Core Unit	
Business School Core Unit	
BGIE Major Unit (Studio)	
BGIE Core Unit Option	
Year 2, Semester 2	
Business School Core Unit	
Business School Major Unit	
BGIE Major Unit	
BGIE Major Unit	
Year 3, Semester 1	
Business School Major Unit	
Business School Major Unit	
BGIE Major Unit	
BGIE Core Unit Option	
Year 3, Semester 2	
Business School Major Unit	
Business School Major Unit	
BGIE Major Unit (Studio)	
BGIE Major Unit	
Year 4, Semester 1	
Business School Major Unit	
Business School Major Unit	
BGIE Major Unit	
BGIE Major Unit (Captstone)	
Year 4, Semester 2	
Business School Major Unit	
Business School Major Unit	
BGIE Major Unit (Capstone)	
BGIE Major Unit (Studio)	

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 3 Semester 1	
EFB210	Finance 1
AYB221	Accounting Systems and Analytics
Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting
Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB126	Marketing
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Semester 1	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Economics Options List
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1
- Economics Option List

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 2 Semester 2	
BSB115	Management
EFB223	Economics 2
Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3 Semester 2	
Economics Optional Unit	
BSB399	Real World Ready - Business Capstone
Year 4 Semester 1	

Bachelor of Business/Bachelor of Games and Interactive Environments

Economics Optional Unit	
Economics Optional Unit	
Year 4 Semester 2	
Economics Optional Unit	
EFB338	Contemporary Application of Economic Theory
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 3 Semester 1	
BSB115	Management
EFB223	Economics 2
Year 3 Semester 2	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Option Unit	
Year 4 Semester 2	
Economics Option Unit	
Economics Option Unit	
Year 5 Semester 1	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit	
Economics Option List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 1	
BSB123	Data Analysis
BSB111	Business Law and Ethics
Year 2 Semester 2	
BSB119	Global Business
EFB223	Economics 2
Year 3 Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3 Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4 Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB113	Economics
BSB115	Management
Year 2 Semester 1	
BSB110	Accounting
BSB126	Marketing
Year 2 Semester 2	
BSB123	Data Analysis
BSB111	Business Law and Ethics
Year 3 Semester 1	
BSB119	Global Business
EFB223	Economics 2
Year 3 Semester 2	
EFB201	Financial Markets
EFB210	Finance 1
Year 4 Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 5 Semester 1	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	

Bachelor of Business/Bachelor of Games and Interactive Environments

BSB126	Marketing
BSB119	Global Business
Year 3, Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3, Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4, Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1, Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2, Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2, Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3, Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3, Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4, Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4, Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
BSB119	Global Business
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229.	
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
MGB372	Creating Value through People
Select one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB113	Economics
Year 2 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 2 Semester 2	
MGB200	Managing People
BSB111	Business Law and Ethics
Year 3 Semester 1	
MGB214	Introducing People Management and Analytics
BSB123	Data Analysis
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4 Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
BSB110	Accounting
MGB372	Creating Value through People
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
MGB22	Intercultural Communication

Bachelor of Business/Bachelor of Games and Interactive Environments

5	and Negotiation Skills
BSB123	Data Analysis
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Semester 1	
MGB340	International Business in the Asia-Pacific
AYB227	International Accounting
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB119	Global Business
BSB123	Data Analysis
Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB210	Managing Operations
MGB227	Entrepreneurship
Year 3 Semester 2	
BSB126	Marketing
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1 Semester 2	
BSB115	Management
BSB119	Global Business
Year 2 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3 Semester 2	
BSB110	Accounting
MGB226	Innovation, Knowledge and Creativity
Year 4 Semester 1	
Note: students completing a management stream must complete MGB210. Students completing an entrepreneurship stream must complete MGB227.	
MGB210	Managing Operations
OR	
MGB227	Entrepreneurship
MGB341	Managing Risk
Year 4 Semester 2	
Note: students completing a management stream must complete MGB335. Students completing an entrepreneurship stream must complete MGB324.	
MGB335	Managing Projects
OR	
MGB324	Managing Business Growth
MGB309	Managing Strategically
Year 5 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB310	Managing Sustainable Change
OR	
MGB338	Workplace Learning

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB126	Marketing
BSB113	Economics
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB119	Global Business
AMB200	Consumer Behaviour
Year 2 Semester 2	
BSB110	Accounting
BSB123	Data Analysis
Year 3 Semester 1	
AMB240	Marketing Planning and Management
AMB201	Marketing and Audience Analytics
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone

Bachelor of Business/Bachelor of Games and Interactive Environments

AMB359	Strategic Marketing

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
IGB180	Computer Games Studies
IGB181	Game Production and Technology
Year 1, Semester 2	
IFB103	IT Systems Design
IFB104	Building IT Systems
Year 2, Semester 1	
IGB100	Game Studio 1: Mini-Game Development
BGIE Core Unit Option	
Year 2, Semester 2	
KNB127	CGI Foundations
KNB135	Animation Aesthetics
Year 3, Semester 1	
KNB137	Digital Worlds
BGIE Core Unit Option	
Year 3, Semester 2	
IGB200	Game Studio 2: Applied Game Development
KNB227	CGI Technologies
Year 4, Semester 1	
IGB300	Capstone Project (Game Design)
KNB217	Digital Creatures
Year 4, Semester 2	
IGB301	Capstone Project (Game Development)
IGB400	Game Studio 3: Game Innovation
Semester 2 (July) commencements	
Year 1, Semester 2	
IFB103	IT Systems Design
IFB104	Building IT Systems
Year 2, Semester 1	
IGB180	Computer Games Studies
IGB181	Game Production and Technology
Year 2, Semester 2	
KNB127	CGI Foundations
KNB135	Animation Aesthetics
Year 3, Semester 1	
IGB100	Game Studio 1: Mini-Game Development
KNB137	Digital Worlds
Year 3, Semester 2	
IGB200	Game Studio 2: Applied Game Development
KNB227	CGI Technologies
Year 4, Semester 1	
IGB300	Capstone Project (Game Design)
KNB217	Digital Creatures
Year 4, Semester 2	
IGB301	Capstone Project (Game Development)
IGB400	Game Studio 3: Game Innovation
Year 5, Semester 1	
BGIE Core Unit Option	
BGIE Core Unit Option	

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
IGB180	Computer Games Studies
IGB181	Game Production and Technology
Year 1, Semester 2	
IFB103	IT Systems Design
IFB104	Building IT Systems
Year 2, Semester 1	
IGB100	Game Studio 1: Mini-Game Development
BGIE Core Unit Option	
Year 2, Semester 2	
IGB220	Fundamentals of Game Design
DXB205	Interactive Narrative Design
Year 3, Semester 1	
DXB211	Creative Coding
BGIE Core Unit Option	
Year 3, Semester 2	
IGB200	Game Studio 2: Applied Game Development
IGB321	Immersive Game Level Design
(note: IGB321 is no longer offered for SEM-2 '2020'. If you need to take IGB321 in SEM-2 2020, please contact the Faculty for assistance. It will be substituted with CAB210 for SEM-2	

Bachelor of Business/Bachelor of Games and Interactive Environments

2020 (if not already updated in your Game Design major IN05MJR-GAMEDES).	
Year 4, Semester 1	
IGB320	Game Design in Different Contexts
IGB300	Capstone Project (Game Design)
Year 4, Semester 2	
IGB301	Capstone Project (Game Development)
IGB400	Game Studio 3: Game Innovation
Semester 2 (July) commencements	
Year 1, Semester 2	
IFB103	IT Systems Design
IFB104	Building IT Systems
Year 2, Semester 1	
IGB180	Computer Games Studies
IGB181	Game Production and Technology
Year 2, Semester 2	
IGB220	Fundamentals of Game Design
DXB205	Interactive Narrative Design
Year 3, Semester 1	
IGB100	Game Studio 1: Mini-Game Development
DXB211	Creative Coding
Year 3, Semester 2	
IGB200	Game Studio 2: Applied Game Development
IGB321	Immersive Game Level Design
(note: IGB321 is no longer offered for SEM-2 '2020'. If you need to take IGB321 in SEM-2 2020, please contact the Faculty for assistance. It will be substituted with CAB210 for SEM-2 2020 (if not already updated in your Game Design major IN05MJR-GAMEDES).	
Year 4, Semester 1	
IGB300	Capstone Project (Game Design)
IGB320	Game Design in Different Contexts
Year 4, Semester 2	
IGB301	Capstone Project (Game Development)
IGB400	Game Studio 3: Game Innovation
Year 5, Semester 1	
BGIE Core Unit Option	
BGIE Core Unit Option	

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
IGB180	Computer Games Studies
IGB181	Game Production and Technology
Year 1, Semester 2	
IFB103	IT Systems Design
IFB104	Building IT Systems
Year 2, Semester 1	
IGB100	Game Studio 1: Mini-Game Development
BGIE Core Unit Option	
Year 2, Semester 2	
CAB201	Programming Principles
IGB283	Game Engine Theory and Application
Year 3, Semester 1	
CAB301	Algorithms and Complexity
BGIE Core Unit Option	
Year 3, Semester 2	
IGB200	Game Studio 2: Applied Game Development
IGB381	Game Engine Technology
(note: IGB381 is no longer offered for SEM-2 2020. If you need to take IGB381 in SEM-2 2020, please contact the Faculty for assistance. It will be replaced with IFN692 (if not already updated in your Software Technologies major IN05MJR-SOFTECH).	
Year 4, Semester 1	
IGB300	Capstone Project (Game Design)
IGB383	AI for Games
Year 4, Semester 2	
IGB301	Capstone Project (Game Development)
IGB400	Game Studio 3: Game Innovation

Semester 2 (July) commencements	
Year 1, Semester 2	
IFB103	IT Systems Design
IFB104	Building IT Systems
Year 2, Semester 1	
IGB180	Computer Games Studies
IGB181	Game Production and Technology
Year 2, Semester 2	
CAB201	Programming Principles
IGB283	Game Engine Theory and Application
Year 3, Semester 1	
CAB301	Algorithms and Complexity
IGB100	Game Studio 1: Mini-Game Development
Year 3, Semester 2	
IGB200	Game Studio 2: Applied Game Development
IGB381	Game Engine Technology
(note: IGB381 is no longer offered for SEM-2 2020. If you need to take IGB381 in SEM-2 2020, please contact the Faculty for assistance. It will be replaced with IFN692 (if not already updated in your Software Technologies major IN05MJR-SOFTECH).	
Year 4, Semester 1	
IGB300	Capstone Project (Game Design)
IGB383	AI for Games
Year 4, Semester 2	
IGB301	Capstone Project (Game Development)
IGB400	Game Studio 3: Game Innovation
Year 5, Semester 1	
BGIE Core Unit Option	
BGIE Core Unit Option	

Bachelor of Business (Dean's Honours)

Year	2020
QUT code	BS06
CRICOS	003491G
Duration (full-time)	3 years
OP	2
Rank	97
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $31,100 per year full-time (96 credit points)
Total credit points	288
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Ogan Yigitbasioglu (Accountancy); Dr Lisa Schuster (Advertising); Dr Radhika Lahiri (Economics); Dr Katherine Uylangco (Finance); Dr Sherrena Buckby (Financial Planning); Dr Kathy Moore (Human Resource Management); Aspro Rumintha Wickramasekera (International Business); Dr Kavoos Mohannak (Management); Dr Udo Gottlieb (Marketing); and Dr Anne Lane (Public Relations). +61 7 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Prerequisite

You must be a current student completing Year 12 education in Australia or a student returning from a gap year who completed studies in Australia.

Selection ranks

You will be considered solely on the basis of selection ranks from your OP, ATAR or IB Diploma completed in 2019 or 2018. Other qualifications and experiences may be allocated selection ranks for entry to other QUT courses, but will not be considered for this course.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, financial planning, economics and marketing majors also assume 4 SA in Maths A, B or C.

International Entry requirements

Prerequisite

You must be a current international student completing Year 12 (or equivalent) or you're currently completing the International Baccalaureat in Australia (onshore).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) choice of one block of:
- six Second Major units and two option (elective) units or
- eight option (elective) units or
- two Minors (four units each) (university or Business School or extension) or
- one Minor (four units)(university or Business School or extension) and four option (elective) units.

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Advanced standing (credit)

Advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Bachelor of Business (Dean's Honours)

Professional recognition
Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Campus options
This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Abbreviation
BBus(Study Area A)

Domestic Course structure
To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) eight Business School core units
(b) one block of eight major core units
(c) choice of one block of:

- Business Second Major plus 2 elective units; or
- University Second Major; or
- 8 elective units; or
- 2 Minors (University or Business or Extension); or
- 1 Minor (University or Business or Extension) plus 4 elective units.

Special course requirements
Grade point average: Dean's Honours scholars must maintain a grade point average of 5.5 throughout their studies to retain the scholarship.

Breaks in study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)
Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

International Course structure
Course design
To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) eight Business School Core units
(b) one block of eight Major Core units
(c) choice of one block of:

- Business Second Major plus 2 elective units; or
- University Second Major; or
- 8 elective units; or
- 2 Minors (University or Business or Extension); or
- 1 Minor (University or Business or Extension) plus 4 elective units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special course requirements
Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarhsip.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)
Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

Sample Structure
Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB119	Global Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
Second Area of Study OR Elective Unit	

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB319	Media Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB318	Advertising Copywriting
BSB113	Economics
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	

Bachelor of Business (Dean's Honours)

AMB320	Advertising Management
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB113 and BSB111 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Economics Options List
- Important Information

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB111	Business Law and Ethics
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
BSB126	Marketing
EFB223	Economics 2
Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Option Unit (from the Applied or Quantitative Unit List)	
It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester	
Year 2, Semester 2	
EFB331	Intermediate Microeconomics
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
BSB399	Real World Ready - Business Capstone
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Important Information	
Please note: BSB111 is the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
BSB123	Data Analysis
BSB126	Marketing
Year 1, Semester 2	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
EFB201	Financial Markets
EFB210	Finance 1
EFB223	Economics 2
Year 2, Semester 1	
EFB312	International Finance
EFB343	Corporate Finance
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
EFB335	Investments
EFB344	Risk Management and Derivatives
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
EFB360	Finance Capstone
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.	

Semesters

- Year 1, Semester 1 (July)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Year 3, Semester 1 (July)
- Year 3, Semester 2 (February)

Code	Title
Year 1, Semester 1 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
BSB110	Accounting
BSB123	Data Analysis
Year 1, Semester 2 (February)	

Bachelor of Business (Dean's Honours)

BSB126	Marketing
BSB115	Management
EFB210	Finance 1
AYB219	Taxation Law
Year 2, Semester 1 (July)	
AYB232	Financial Services Regulation and Law
BSB119	Global Business
AYB240	Superannuation and Retirement Planning
Second area of study OR elective unit	
Year 2, Semester 2 (February)	
AYB250	Personal Financial Planning
EFB227	Insurance, Risk Management and Estate Planning
Second area of study OR elective unit	
Second area of study OR elective unit	
Year 3, Semester 1 (July)	
AYB346	Financial Plan Construction (Capstone)
Second area of study OR elective unit	
Second area of study OR elective unit	
Second area of study OR elective unit	
Year 3, Semester 2 (February)	
BSB399	Real World Ready - Business Capstone
EFB345	Managing Investments and Client Relationships
Second area of study OR elective unit	
Second area of study OR elective unit	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 2, Semester 1	
MGB229	Obligations and Options for Employing People
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
BSB113	Economics
MGB230	Recruiting and Selecting People
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB372	Creating Value through People
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	
Select one from the following:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
MGB306	Independent Study

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management
BSB123	Data Analysis
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Managing People
MGB214	Introducing People Management and Analytics
In 2019, unit MGB207 Human Resource Issues and Strategy is replaced by MGB214.	
Year 2, Semester 1	
MGB229	Obligations and Options for Employing People
MGB220	Human Resource Decision Making
Second Area of Study OR Elective Unit	

Second Area of Study OR Elective Unit
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229.
In 2019, unit MGB220 Human Resource Decision Making is discontinued. Seek enrolment assistance from QUT Business Student Support (bus@qut.edu.au)

Year 2, Semester 2	
BSB113	Economics
Seocnd Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB230	Recruiting and Selecting People
MGB372	Creating Value through People
BSB399	Real World Ready - Business Capstone
Second Area of Study OR Elective Unit	

In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB370 Personal and Professional Development is replaced by MGB372.

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
Year 1, Semester 2	
BSB110	Accounting
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 2, Semester 1	
AYB227	International Accounting

Bachelor of Business (Dean's Honours)

MGB225	Intercultural Communication and Negotiation Skills
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB126 and BSB111 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1	
BSB110	Accounting

MGB226	Innovation, Knowledge and Creativity
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 2, Semester 2	
Note: Students completing a management stream, must complete MGB210. Students completing an Entrepreneurship stream must select MGB227.	
MGB210	Managing Operations
MGB227	Entrepreneurship
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 1	
MGB341	Managing Risk
Note: Students completing a management stream, must complete MGB335. Students completing an Entrepreneurship stream must select MGB324.	
MGB335	Managing Projects
MGB324	Managing Business Growth
Select one second area of study or Business unit option	
Select one second area of study or Business unit option	
Year 3, Semester 2	
BSB399	Real World Ready - Business Capstone
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Select one second area of study or Business unit option	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	

BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
Remaining Business School Core OR Second Area of Study OR Elective Unit	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB359	Strategic Marketing
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB113 and BSB110 are the remaining Business School Core units which must be completed.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Important Information

Code	Title
Year 1, Semester 1	

Bachelor of Business (Dean's Honours)

BSB119	Global Business
BSB123	Data Analysis
BSB115	Management
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB111	Business Law and Ethics
AMB263	Introduction to Public Relations
Year 2, Semester 1	
AMB201	Marketing and Audience Analytics
AMB264	Public Relations Techniques
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
BSB399	Real World Ready - Business Capstone
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Important Information	
Please note: BSB111 is the remaining Business School Core units which must be completed.	

In this list

- Primary Major
- Accountancy - 8 Unit Major
- Accountancy - Professional Accountancy Accreditation Extension (for professional recognition)
- Accountancy - Regulation and Tax Extension

Primary Major	
Code	Title

Accountancy - 8 Unit Major	
Code	Title
AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Accounting Systems and Analytics
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Accountancy - Professional Accountancy Accreditation Extension (for professional recognition)	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
Please select one (1) of the following units:	
AYB227	International Accounting
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Analytics
Students who wish to complete the Forensics Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor.	

Accountancy - Regulation and Tax Extension	
Code	Title
Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320.	
Please select four (4) of the following units:	
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Bachelor of Business (Honours)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinators for enrolment advice and course progression details. The majors in Accountancy, Economics, Finance, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Discipline coordinators

Accountancy: Dr Jodie Warren
Advertising: Associate Professor Rebekah Russell-Bennett
Finance: Professor Adam Clements
Economics: Professor Adam Clements
Human Resource Management: Dr Artemis Chang
International Business: Associate Professor Rebekah Russell-Bennett
Management: Dr Artemis Chang
Marketing: Associate Professor Rebekah Russell-Bennett
Philanthropy and Nonprofit Studies: Professor Myles McGregor-Lowndes
Public Relations: Associate Professor Rebekah Russell-Bennett

Abbreviation

BBus(Hons)

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The dissertation, which is currently given the weight of four units, is also graded. The degree is awarded at a certain level ranging from first class to third class Honours.

Important course specific enrolment advice

The Business School will provide students with up to $600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Bachelor of Business (Honours) (Accountancy)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Janet Mack 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Alternative pathways

The traditional approach is to complete a fourth year after you graduate from your undergraduate degree.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for

enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

The Business School will provide students with up to $600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(Acc)

Further information

For further information on this course contact the Honours Coordinator Dr Jodie Nelson on 3138 5136 or je.nelson@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Coordinator should be your first point of contact.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Study areas

Study an in-depth project in:

- regulation
- accounting, accountability and performance
- corporate governance
- behavioural governance
- superannuation and wealth management
- forensics, fraud and risk management
- accounting education
- social enterprise
- philanthropy
- fundraising.

International Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.	

Bachelor of Business (Honours) (Advertising)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Lisa Schuster 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major

cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Abbreviation

BBusHons(Adv)

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Business (Honours) (Economics)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Prof Daniel Smith 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Adam Clements on

a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Pre-requisites

Although not compulsory, all QUT Bachelor of Business (Economics) and (Finance) students who are considering an Honours year are recommended to complete EFB333 Introductory Econometrics as part of their undergraduate degree.

Abbreviation

BBusHons(Eco)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN408	Special Topic - Economics, Banking and Finance A
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Code	Title
Year 1, Semester 1	
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN509	Policy Economics and Evaluation
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Business (Honours) (Finance)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Professor Daniel Smith 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements for the unit and obtain approval from the Subject Area Coordinator prior to enrolment.

Prerequisites

Although not compulsory, all QUT Bachelor of Business (Economics) or (Finance) students who are considering an Honours year are recommended to

complete EFB333 Introductory Econometrics as part of their undergraduate degree.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information

For further information on this course contact Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(Fin)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
EFN408	Special Topic - Economics, Banking and Finance A
EFN508	Econometric Methods
EFN512	Asset Pricing
EFN513	Corporate Finance
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Code	Title
Year 1, Semester 1	
EFN508	Econometric Methods
EFN511	Finance Theory
EFN512	Asset Pricing
EFN513	Corporate Finance
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Business (Honours) (Financial Planning)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Janet Mack 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applying for this course

You must nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Make sure that there is a genuine fit with your potential supervisor's research interests by exploring our research experts and the potential supervisors on the Business School website.

You should then contact the QUT Business School research degree team at bus.research@qut.edu.au and provide:

- a transcript of academic records
- the topic area you want to study
- the school in which you want to undertake your research
- if known, the name of a potential supervisor.

The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applying for this course

You must nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Make sure that there is a genuine fit with your potential supervisor's research interests by exploring our research experts and the potential supervisors on the Business School website.

You should then contact the QUT Business School research degree team at bus.research@qut.edu.au and provide:

- a transcript of academic records
- the topic area you want to study
- the school in which you want to undertake your research
- if known, the name of a potential supervisor.

The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

International Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed

units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

Sample Structure

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
Select either of the following two research units:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Select one of the following discipline units:	
AYN456	Business and Corporations Law
AYN457	Financial Planning Principles and Regulation
EFN429	Investments Management
AYN458	Ethics and Professional Relationships
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation

Bachelor of Business (Honours) (Human Resource Management)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Ozgur Dedehayir 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Further information

For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or

a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(HRM)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points). Details are provided in the course structures below.

Sample Structure

Code	Title
Year 1, Semester 1	
Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.	
BSN502	Research Methodology
BSN503	Research Seminar
one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
One option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units

Bachelor of Business (Honours) (International Business)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Aspro Rumintha Wickramasekera 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression

details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(IntBus)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Business (Honours) (Management)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Ozgur Dedehayir 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to

supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours coordinator should be your first point of contact.

Abbreviation

BBusHons(Mgt)

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

Sample Structure

Code	Title
Year 1, Semester 1	
Prescribed Units:	
BSN502	Research Methodology
BSN503	Research Seminar
One from the following:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Business (Honours) (Marketing)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Udo Gottlieb 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression

details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours DisciplineCoordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(Mkg)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
BSN412	Qualitative Research and Analytical Techniques
Research Unit Options:	
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Business (Honours) (Philanthropy and Nonprofit Studies)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Janet Mack 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this

course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(PNS)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Business (Honours) (Public Relations)

Year	2020
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Anne Lane 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major

cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discpline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(PublicRelations)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Bachelor of Property Economics/Bachelor of Laws (Honours)

Year	2020
QUT code	ID27
CRICOS	099273A
Duration (full-time)	5.5 years
OP	7
Rank	87
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $30,800 per year full-time (96 credit points)
Total credit points	528
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Property Economics: Dr Connie Susilawati, email: sef.enquiry@qut.edu.au; ph: +61 7 3138 8822; Law: Director of Undergraduate Programs email: law_enquiries@qut.edu.au; ph: +61 7 3138 2707
Discipline Coordinator	Property Economics: Dr. Connie Susilawati; Law: Director of Undergraduate Programs Property Economics: sef.enquiry@qut.edu.au; Law: law_enquiries@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

Before you start this course, we assume you have sound knowledge of the subject/s listed below. If you don't have the subject knowledge, you can still apply for the course but we encourage you to undertake bridging studies to gain the knowledge:

International Subject prerequisites

- General Mathematics, or Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

You must complete 528 credit points, made up of:

- 192 credit points for the Bachelor of Property Economics program
- 336 credit points for the Bachelor of Laws program.

Property economics program

Property economic students will complete 16 units consisting of:

- 144 credit points of property economics major discipline units
- 48 credit points of core units, including a work placement unit and a capstone project.

Law program

To meet the requirements of the Bachelor of Laws (Honours) component of the double degree, you must complete

- 19 core units (240 credit points)
- 1 introductory law elective or general law elective (12 credit points)
- 5 general law electives (60 credit points). In place of for general law electives you may have the option to complete: the law, technology and innovation minor48 credit points of non-law electivesa university wide minor
- 2 advanced law electives (24 credit points).

Successful completion of a minor will be recognised on your academic record and the Australian Education Graduation Statement.

Law honours-level units

You must complete 96 credit points of honours units, made up of:

- Legal Research (LLH201)
- Administrative Law (LLH206)
- Ethics and the Legal Profession (LLH302)
- Corporate Law (LLH305)
- Legal Research Capstone (LLH401) (24 credit points)
- two advanced law electives (12 credit points each).

International Course structure

You must complete 528 credit points, made up of:

- 192 credit points for the Bachelor of Property Economics program
- 336 credit points for the Bachelor of Laws program.

Property economics program

Property economic students will complete 16 units consisting of:

- 144 credit points of property economics major discipline units
- 48 credit points of core units, including a work placement unit and a capstone project.

Law program

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- Corporate Law (LLH305)
- Legal Research Capstone (LLH401) (24 credit points)
- two advanced law electives (12 credit points each).

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1
- Semester 2 (July) commencements
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1
- Year 6, Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1, Semester 1	
LLB101	Introduction to Law
LLB102	Torts
BSB113	Economics
USB142	Residential Valuation
Year 1, Semester 2	
LLB106	Criminal Law
LLB107	Statutory Interpretation
USB144	Investment Valuation
USB145	Property Transactions
Year 2, Semester 1	
LLB103	Dispute Resolution
LLB104	Contemporary Law and Justice
USB143	Money and Wealth
UXB110	Residential Construction
Year 2, Semester 2	
LLH201	Legal Research
Introductory Law Elective or General Law Elective	
USB141	Building Big
UXB134	Land Use Planning
Year 3, Semester 1	
LLB202	Contract Law
LLB203	Constitutional Law
USB240	Market Analysis
USB247	Money and Property
Year 3, Semester 2	
LLB204	Commercial and Personal Property Law
LLB205	Equity and Trusts
USB244	Asset Performance
USB245	Property Investment Analysis
Year 4, Semester 1	
LLB301	Real Property Law
General Law Elective	
USB300	Property Development
USB345	Specialised Valuation
Year 4, Semester 2	
LLB303	Evidence
LLH206	Administrative Law
USB344	Property Project
UXB301	Professional Practice
Year 5, Semester 1	
LLB304	Commercial Remedies
LLH302	Ethics and the Legal Profession
General Law Elective or Non-Law elective or minor unit	
General Law Elective or Non-Law elective or minor unit	
Year 5, Semester 2	
LLB306	Civil Procedure
LLH305	Corporate Law
General Law Elective or Non-Law elective or minor unit	
General Law Elective or Non-Law elective or minor unit	
Year 6, Semester 1	
LLH401	Legal Research Capstone
Advanced Law Elective	
Advanced Law Elective	
Semester 2 (July) commencements	
Year 1, Semester 2	
LLB101	Introduction to Law
LLB102	Torts
USB142	Residential Valuation
USB145	Property Transactions
Year 2, Semester 1	
LLB103	Dispute Resolution
LLB104	Contemporary Law and Justice
BSB113	Economics
USB143	Money and Wealth
Year 2, Semester 2	
LLB106	Criminal Law
LLB107	Statutory Interpretation
USB141	Building Big
USB144	Investment Valuation
Year 3, Semester 1	
LLB202	Contract Law
LLH201	Legal Research
USB240	Market Analysis
UXB110	Residential Construction
Year 3, Semester 2	
LLB204	Commercial and Personal Property Law
Introductory Law Elective or General Law Elective or Non-law Elective or minor unit	
USB244	Asset Performance
UXB134	Land Use Planning
Year 4, Semester 1	
LLB203	Constitutional Law
General Law Elective	
USB247	Money and Property
USB300	Property Development
Year 4, Semester 2	
LLB205	Equity and Trusts
LLH206	Administrative Law
USB245	Property Investment Analysis
USB344	Property Project
Year 5, Semester 1	
LLB301	Real Property Law
General Law Elective	
USB345	Specialised Valuation
UXB301	Professional Practice
Year 5, Semester 2	
LLB303	Evidence
LLB306	Civil Procedure
LLH305	Corporate Law
General Law Elective or Non-law elective or Minor unit	
Year 6, Semester 1	
LLB304	Commercial Remedies
LLH302	Ethics and the Legal Profession
General Law Elective or Non-law elective or Minor unit	
General Law Elective or Non-law elective or Minor unit	
Year 6, Semester 2	

LLH401	Legal Research Capstone
Advanced Law Elective	
Advanced Law Elective	

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

Introductory Law Electives	
Code	Title
LLB140	Human Rights Law
LLB141	Introduction to International Law
LLB142	Regulation of Business

Please note that some law options (electives) maybe offered in alternate years and/or are subject to student enrolments. Please refer QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage for unit offerings to determine which units will be available.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

General Law Electives List	
Code	Title
LLB241	Discrimination and Equal Opportunity Law
LLB242	Media Law
LLB243	Family Law
LLB244	Criminal Law Sentencing
LLB245	Sports Law
LLB247	Animal Law
LLB248	COVID-19 and the Law
LLB250	Law, Privacy and Data Ethics
LLB251	Law and Design Thinking
LLB340	Banking and Finance Law
LLB341	Artificial Intelligence, Robots and the Law
LLB342	Immigration and Refugee Law
LLB344	Intellectual Property Law
LLB345	Regulating the Internet
LLB346	Succession Law
LLB347	Taxation Law
LLB349	Japanese Law
LLB350	The Law and Ethics of War
LLB440	Environmental Law
LLB444	Real Estate Transactions
LLB447	International Arbitration
LLB460	Competition Moots A
LLB461	Competition Moots B
LLB463	Legal Clinic (Organised Program)
LLB464	International Legal Placement
LLB464 was previously titled Legal Clinic (International)	

Please note that some law elective units maybe offered in alternate years and/or are subject to student enrolments. Please refer QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage for unit offerings to determine which units will be available.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

Advanced Law Electives	
Code	Title
LLH470	Commercial Contracts in Practice
LLH471	Health Law and Practice
LLH472	Public International Law
LLH473	Independent Research Project
LLH474	Insolvency Law
LLH475	Theories of Law
LLH476	Competition Law
LLH477	Innovation and Intellectual Property Law
LLH478	Advanced Criminal Law - Principles and Practice
LLH479	Research Thesis Extension
LLH479 Available to students interested in Higher Degree Research	

You can complement your core law units with a minor in law, technology and innovation. Learn the skills needed to communicate and collaborate with technologists, innovators, regulators, engineers, designers and policy makers. Apply big data analytics and come up with creative solutions to address pressing social problems, and learn from experts at the forefront of artificial intelligence and technology regulation.

Law, Technology and Innovation Minor	
Code	Title
LLB250	Law, Privacy and Data Ethics
LLB251	Law and Design Thinking
LLB341	Artificial Intelligence, Robots and the Law
LLB345	Regulating the Internet

Bachelor of Business/Bachelor of Engineering (Honours)

Year	2020
QUT code	IX59
CRICOS	084925D
Duration (full-time)	5 years
OP	10
Rank	79
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $10,400 per year full-time (96 credit points)
International fee (indicative)	2020: $36,600 per year full-time (96 credit points)
Total credit points	480
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: +61 7 3138 2000; or, SEF Enquiries - email: sef.enquiry@qut.edu.au; ph: +61 7 3138 8822
Discipline Coordinator	+61 7 3138 2050; +61 7 3138 8822 bus@qut.edu.au; sef.enquiry@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)
- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: Chemistry, Maths C, Physics

International Subject prerequisites

- Mathematical Methods, or Specialist Mathematics (Units 3 & 4, C)

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Recommended Study: Chemistry, Maths C, Physics

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First year: Four (4) core units 48cp + two (2) discipline foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) honours-level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First year: Four (4) core units 48cp + two (2) discipline foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) honours-level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Sample Structure

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering

Bachelor of Business/Bachelor of Engineering (Honours)

	Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB261	Unit Operations
EGB323	Fluid Mechanics
Year 3 - Semester 2	
CVB101	General Chemistry
EGB322	Thermodynamics
Year 4 - Semester 1	
EGB262	Process Principles
EGB361	Minerals and Minerals Processing
Year 4 - Semester 2	
EGB364	Process Modelling
EGH411	Industrial Chemistry
Year 5 - Semester 1	
EGB362	Operations Management and Process Economics
EGH400 -1	Research Project 1
EGH404	Research in Engineering Practice
EGH463	Plant and Process Design
Year 5 - Semester 2	
EGH400 -2	Research Project 2
EGH422	Advanced Thermodynamics
EGH423	Fluids Dynamics
EGH462	Process Control

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4, Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB123	Civil Engineering Systems
Foundation Unit Option	
Year 3 - Semester 1	
EGB270	Civil Engineering Materials
EGB272	Traffic and Transport Engineering
Year 3 - Semester 2	
EGB273	Principles of Construction
EGB373	Geotechnical Engineering
Year 4, Semester 1	
EGB275	Structural Mechanics
EGB371	Engineering Hydraulics
Year 4 - Semester 2	
EGB376	Steel Design
EGH471	Advanced Water Engineering
Year 5 - Semester 1	
EGB375	Design of Concrete Structures
EGH400 -1	Research Project 1
EGH404	Research in Engineering Practice
EGH473	Advanced Geotechnical Engineering
Year 5 - Semester 2	
EGH400 -2	Research Project 2
EGH472	Advanced Highway and Pavement Engineering
EGH475	Advanced Concrete Structures
EGH479	Advances in Civil Engineering Practice

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
CAB201	Programming Principles
EGB242	Signal Analysis
Year 3 - Semester 2	
CAB202	Microprocessors and Digital Systems
Intermediate Electrical Option Unit	
Year 4 - Semester 1	
EGB240	Electronic Design
CAB301	Algorithms and Complexity
Year 4 - Semester 2	
CAB403	Systems Programming
EGH404	Research in Engineering Practice
Year 5 - Semester 1	
EGH400 -1	Research Project 1
CAB302	Software Development
EGH456	Embedded Systems
Advanced Computer & Software Systems Option Unit	
Year 5 - Semester 2	
EGH400 -2	Research Project 2
EGH455	Advanced Systems Design
Advanced Computer & Software Systems Option Unit	
CAB432	Cloud Computing

Semesters

- Semester 1 (February) commencements

Bachelor of Business/Bachelor of Engineering (Honours)

- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
CAB202	Microprocessors and Digital Systems
EGB120	Foundations of Electrical Engineering
Year 3 - Semester 1	
EGB240	Electronic Design
EGB241	Electromagnetics and Machines
Year 3 - Semester 2	
EGB242	Signal Analysis
Intermediate Electrical Option Unit (1)	
EGB348 can be selected from the list. A requisite waiver for this unit will be granted if you are enrolled in EGB242 at the same time .	
Year 4 - Semester 1	
EGB340	Design and Practice
Foundation Unit Option	
Year 4 - Semester 2	
Intermediate Electrical Option Unit (2)	
Intermediate Electrical Option Unit (3)	
Year 5 - Semester 1	
EGH400-1	Research Project 1
EGH404	Research in Engineering Practice
Advanced Electrical Option Unit (1)	
Advanced Electrical Option Unit (2)	
Year 5 - Semester 2	
EGH400-2	Research Project 2
Advanced Electrical Option Unit (3)	
Advanced Electrical Option Unit (4)	
Advanced Electrical Option Unit (5)	

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
CAB202	Microprocessors and Digital Systems
EGB240	Electronic Design
Year 3 - Semester 2	
EGB242	Signal Analysis
Intermediate Electrical Option Unit	
Year 4 - Semester 1	
EGB243	Aircraft Systems and Flight
EGB349	Systems Engineering and Design Project
Year 4 - Semester 2	
EGB345	Control and Dynamic Systems
EGB346	Unmanned Aircraft Systems
Year 5 - Semester 1	
EGH400-1	Research Project 1
EGH404	Research in Engineering Practice
EGH446	Autonomous Systems
Advanced Electrical Option Unit	
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH445	Modern Control
EGH450	Advanced Unmanned Aircraft Systems
Advanced Electrical Option Unit	

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB214	Materials and Manufacturing
EGB314	Strength of Materials
Year 3 - Semester 2	
EGB210	Fundamentals of Mechanical Design
EGB211	Dynamics
Year 4 - Semester 1	
EGB321	Dynamics of Machines
EGB323	Fluid Mechanics
Year 4 - Semester 2	
EGB322	Thermodynamics
EGH404	Research in Engineering Practice

Bachelor of Business/Bachelor of Engineering (Honours)

Year 5 - Semester 1	
EGB316	Design of Machine Elements
EGH400-1	Research Project 1
EGH414	Stress Analysis
EGH421	Vibration and Control
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH420	Mechanical Systems Design
EGH422	Advanced Thermodynamics
EGH423	Fluids Dynamics

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB211	Dynamics
EGB242	Signal Analysis
Year 3 - Semester 2	
CAB202	Microprocessors and Digital Systems
EGB345	Control and Dynamic Systems
Year 4 - Semester 1	
EGB220	Mechatronics Design 1
EGB321	Dynamics of Machines
Year 4 - Semester 2	
EGB320	Mechatronics Design 2
Intermediate Electrical Option Unit	
Year 5 - Semester 1	
EGH400-1	Research Project 1
EGH404	Research in Engineering Practice
EGH419	Mechatronics Design 3
EGH446	Autonomous Systems
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH413	Advanced Dynamics
EGH445	Modern Control
Advanced Electrical Option Unit	

Semesters

- Semester 1 (February) commencements
- Year 1 - Semester 1
- Year 1 - Semester 2
- Year 2 - Semester 1
- Year 2 - Semester 2
- Year 3 - Semester 1
- Year 3 - Semester 2
- Year 4 - Semester 1
- Year 4 - Semester 2
- Year 5 - Semester 1
- Year 5 - Semester 2

Code	Title
Semester 1 (February) commencements	
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MXB161	Computational Explorations
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB314	Strength of Materials
LSB131	Anatomy
Year 3 - Semester 2	
EGB211	Dynamics
LSB231	Physiology
Year 4 - Semester 1	
EGB214	Materials and Manufacturing
EGB323	Fluid Mechanics
Year 4 - Semester 2	
EGB210	Fundamentals of Mechanical Design
EGH404	Research in Engineering Practice
Year 5 - Semester 1	
EGB319	BioDesign
EGH400-1	Research Project 1
EGH414	Stress Analysis
EGH438	Biomaterials
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH424	Biofluids
EGH435	Modelling and Simulation for Medical Engineers
EGH418	Biomechanics

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 2 Semester 1	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2 Semester 2	
AYB221	Accounting Systems and Analytics
BSB113	Economics
Year 3 Semester 1	
EFB210	Finance 1
BSB399	Real World Ready - Business Capstone
Year 3 Semester 2	
AYB321	Strategic Management Accounting
AYB340	Company Accounting
Year 4 Semester 1	
AYB219	Taxation Law
AYB230	Corporations Law
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Bachelor of Business/Bachelor of Engineering (Honours)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 1	
AMB220	Advertising Theory and Practice
BSB115	Management
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Analytics
Year 3 Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB126	Marketing
BSB113	Economics
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB119	Global Business
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
AMB200	Consumer Behaviour
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB111	Business Law and Ethics
Year 5, Semester 1	
BSB115	Management
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (February) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Applied Economics Unit Options
- Quantitative Economics Unit Options

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis
Year 1 Semester 2	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 2 Semester 2	
BSB111	Business Law and Ethics
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 3 Semester 1	
BSB115	Management
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 3 Semester 2	
BSB119	Global Business
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Semester 2 (February) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2, Semester 1	
BSB110	Accounting
EFB223	Economics 2
Year 2, Semester 2	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 1	
BSB111	Business Law and Ethics
Economics Option Unit	
Year 3, Semester 2	
BSB115	Management
Economics Option Unit	
Year 4, Semester 1	
BSB119	Global Business
Economics Option Unit	
Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit	
Year 5, Semester 1	
BSB126	Marketing
BSB399	Real World Ready - Business Capstone
Applied Economics Unit Options	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Quantitative Economics Unit Options	
EFB222	Introduction to Applied

Bachelor of Business/Bachelor of Engineering (Honours)

	Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
EFB223	Economics 2
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2 Semester 2	
EFB201	Financial Markets
EFB210	Finance 1
Year 3 Semester 1	
BSB111	Business Law and Ethics
EFB335	Investments
Year 3 Semester 2	
EFB343	Corporate Finance
EFB344	Risk Management and Derivatives
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
EFB312	International Finance
Year 4 Semester 2	
BSB119	Global Business
EFB360	Finance Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 2, Semester 1	
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
BSB115	Management
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
BSB111	Business Law and Ethics
EFB335	Investments
Year 4, Semester 1	
EFB343	Corporate Finance
EFB344	Risk Management and Derivatives
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
EFB312	International Finance
Year 5, Semester 1	
BSB119	Global Business
EFB360	Finance Capstone

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
BSB123	Data Analysis
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business
Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 1	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 3 Semester 2	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 1	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 4 Semester 2	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2

Bachelor of Business/Bachelor of Engineering (Honours)

- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 2 Semester 1	
MGB200	Managing People
BSB123	Data Analysis
Year 2 Semester 2	
MGB214	Introducing People Management and Analytics
BSB110	Accounting
Year 3 Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3 Semester 2	
MGB331	Developing People
BSB126	Marketing
Year 4 Semester 1	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 2 Semester 1	
BSB123	Data Analysis
MGB200	Managing People
Year 2 Semester 2	
MGB214	Introducing People Management and Analytics
BSB110	Accounting
In 2019, unit MGB207 Human Resource Issues and Strategy is replaced by MGB214.	
Year 3 Semester 1	
MGB220	Human Resource Decision Making
MGB331	Developing People
In 2019, unit MGB220 Human Resource Decision Making is discontinued. Seek enrolment assistance from QUT Business Student Support (bus@qut.edu.au)	
Year 3 Semester 2	
MGB229	Obligations and Options for Employing People
BSB126	Marketing
In 2019, unit MGB201 Contemporary Employment Relations is replaced by MGB229.	
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB339	Managing Performance and Rewards
Year 4 Semester 2	
MGB230	Recruiting and Selecting People
MGB372	Creating Value through People
In 2019, unit MGB320 Recruitment and Selection is replaced by MGB230 and MGB370 Personal and Professional Development is replaced by MGB372.	

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1

- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills
Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 3 Semester 1	
MGB340	International Business in the Asia-Pacific
AYB227	International Accounting
Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4 Semester 2	
AMB369	International Business Strategy
BSB399	Real World Ready - Business Capstone
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB113	Economics
BSB115	Management
Year 3, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing

Bachelor of Business/Bachelor of Engineering (Honours)

Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Semesters

- Semester 1 (February) commencment
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencment	
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
MGB200	Managing People
BSB123	Data Analysis
Year 3 Semester 1	
MGB226	Innovation, Knowledge and Creativity
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
Year 3 Semester 2	
MGB225	Intercultural Communication and Negotiation Skills
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4 Semester 1	
BSB399	Real World Ready - Business Capstone
MGB341	Managing Risk
Year 4 Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB115	Management
BSB119	Global Business
Year 2, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 2	
BSB111	Business Law and Ethics
BSB110	Accounting
Year 3, Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
MGB226	Innovation, Knowledge and Creativity
BSB123	Data Analysis
Year 4, Semester 1	
MGB341	Managing Risk
If you are completing a management stream:	
MGB210	Managing Operations
If you are completing an entrepreneurship stream:	
MGB201	Contemporary Employment Relations
Year 4, Semester 2	
MGB309	Managing Strategically
If you are completing a management stream:	
MGB335	Managing Projects
If you are completing an entrepreneurship stream:	
MGB324	Managing Business Growth
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
Choose one of the following:	
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
AMB200	Consumer Behaviour
Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 3 Semester 2	
BSB110	Accounting
AMB336	International Marketing
Year 4 Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Semester 2 (July) commencement	

Bachelor of Business/Bachelor of Engineering (Honours)

Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB123	Data Analysis
Year 2, Semester 2	
BSB110	Accounting
AMB200	Consumer Behaviour
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
AMB240	Marketing Planning and Management
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
BSB119	Global Business
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
BSB115	Management
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semeter 2
- Year 5, Semester 1

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2 Semester 2	
AMB201	Marketing and Audience Analytics
BSB111	Business Law and Ethics
Year 3 Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB372	Public Relations Planning
Year 3 Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4 Semester 1	
AMB374	Global Public Relations Cases
BSB399	Real World Ready - Business Capstone
Year 4 Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB113	Economics
AMB201	Marketing and Audience Analytics
Year 3, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB115	Management
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semeter 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
BSB111	Business Law and Ethics

Bachelor of Business/Bachelor of Laws (Honours)

Year	2020
QUT code	IX81
CRICOS	083022G
Duration (full-time)	5.5 years
OP	7
Rank	87
Offer Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2020 CSP $11,200 per year full-time (96 credit points)
International fee (indicative)	2020: $30,800 per year full-time (96 credit points)
Total credit points	528
Credit points full-time sem.	48
Start months	July, February
Int. Start Months	July, February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email:askqut@qut.edu.au; Law: Director of Undergraduate Programs; email: law_enquiries@qut.edu.au
Discipline Coordinator	Associate Prof Belinda Luke (Accountancy); Nicolas Pontes (Advertising); Dr Radhika Lahiri (Economics); A/Prof Peter Verhoeven (Finance); Dr Ali Muhammad (Human Resource Management); Dr Shane Mathews (International Business); Dr Kavoos Mohannak (Management); Prof Larry Neale (Marketing); and Dr Anne Lane (Public Relations); Law: Director of Undergraduate Programs Business: +61 7 3138 2050; Law: +61 7 3138 2707 bus@qut.edu.au; Law: law_enquiries@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English, or Literature, or English and Literature Extension, or English as an Additional Language (Units 3 & 4, C)

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course structure information

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units
96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and
two Advanced Electives in law.

Professional Recognition

The QUT LLB (Hons) is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories.
Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Admission to practice

If, at the end of your degree, you wish to become a legal practitioner, you will need to complete further practical legal training (PLT). QUT also offers PLT in the form of the Graduate Diploma in Legal Practice.

Career Outcomes

In developing the LLB (Hons) the Faculty recognises that graduates are increasingly seeking a broad range of

careers including, but not limited to, legal practice. The defining nature of the QUT LLB (Hons) is its real-world applied nature which will equip you with advanced knowledge and research and other skills and that meet the needs of not only the legal profession, but also government, community organisations, business and industry.

The LLB (Hons) provides students with an opportunity to advance their knowledge of law in specialised areas through the elective units offered as part of the course. The elective units allow you to study areas of the law that match your career aspirations.
Career opportunities include working in general legal practice, specialist legal practice, government departments and employment in private enterprise.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.
Other useful information can be found on the Student Services website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Domestic Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the business component, students will complete 192 credit points (16 units) consisting of eight Business School core units and an eight-unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB227 Entrepreneurship.

Students must choose a major from:

- accountancy
- advertising
- economics
- finance
- financial planning
- human resource management
- international business
- management
- marketing
- public relations.

For professional recognition, the accountancy structure differs from the normal structure. Accountancy students will complete seven Business School core units and complete a nine-unit major.

Under the law component, you will complete 336 credit points of core units and a mixture of law electives made up of

- 19 Core units (240 credit points)
- 1 introductory law elective* (12 credit points)
- 5 general law electives** (60 credit points)
- 2 advanced law electives (24 credit points)

*Students commencing from 2019 may select a general law elective in place of the introductory law elective

**Students commencing from 2019 have the option to complete the Law, Technology and Innovation minor or 4 non-law electives (48 credit points) or a university wide minor in place of 4 general law electives (48 credit points). Successful completion of a minor will be recognised on the academic record and/or the Australian Higher Education Graduation Statement.

Honours-level units

96 credit points of the following honours units will be used to determine the honours levels of the LLB (Hons):

- Legal Research (LLH201)
- Administrative Law (LLH206)
- Ethics and the Legal Profession (LLH302)
- Corporate Law (LLH305)
- Legal Research Capstone (LLH401) (24 credit points
- two 12-credit point Advanced Law Electives

International Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the business component, students will complete 192 credit points (16 units) consisting of eight Business School core units and an eight-unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB227 Entrepreneurship.

Students must choose a major from:

- accountancy
- advertising
- economics
- finance
- financial planning
- human resource management
- international business
- management
- marketing
- public relations.

For professional recognition, the accountancy structure differs from the normal structure. Accountancy students will complete seven Business School core units and complete a nine-unit major.

Under the law component, you will complete 336 credit points of core units and a mixture of law electives made up of

- 19 Core units (240 credit points)
- 1 introductory law elective* (12 credit points)
- 5 general law electives** (60 credit points)
- 2 advanced law electives (24 credit points)

*Students commencing from 2019 may select a general law elective in place of the introductory law elective

**Students commencing from 2019 have the option to complete the Law, Technology and Innovation minor or 4 non-law electives (48 credit points) or a university wide minor in place of 4 general law electives (48 credit points). Successful completion of a minor will be recognised on the academic record and/or the Australian Higher Education Graduation Statement.

Honours-level units

96 credit points of the following honours units will be used to determine the honours levels of the LLB (Hons):

- Legal Research (LLH201)
- Administrative Law (LLH206)
- Ethics and the Legal Profession (LLH302)
- Corporate Law (LLH305)
- Legal Research Capstone (LLH401) (24 credit points
- two 12-credit point Advanced Law Electives

Sample Structure

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Year 5 Semester 1

Bachelor of Business/Bachelor of Laws (Honours)

- Year 5 Semester 2
- Year 6 Semester 1
- Business Information
- Law Elective Information

Code	Title
Year 1 Semester 1	
LLB101	Introduction to Law
LLB102	Torts
Year 1 Semester 2	
LLB106	Criminal Law
LLB107	Statutory Interpretation
From 2019, LLB107 Statutory Interpretation replaces LLB105 Legal Problems and Communication	
Year 2 Semester 1	
LLB103	Dispute Resolution
LLB104	Contemporary Law and Justice
Year 2 Semester 2	
LLH201	Legal Research
Introductory Law Elective unit or General Law Elective unit	
Year 3 Semester 1	
LLB202	Contract Law
LLB203	Constitutional Law
Year 3 Semester 2	
LLB204	Commercial and Personal Property Law
LLB205	Equity and Trusts
Year 4 Semester 1	
LLB301	Real Property Law
General Law Elective unit	
Year 4 Semester 2	
LLB303	Evidence
LLH206	Administrative Law
Year 5 Semester 1	
LLB304	Commercial Remedies
LLH302	Ethics and the Legal Profession
General Law Elective or Non-law Elective or University-wide Minor Unit	
General Law Elective or Non-law Elective or University-wide Minor Unit	
Year 5 Semester 2	
LLB306	Civil Procedure
LLH305	Corporate Law
General Law Elective or Non-law Elective or University-wide Minor Unit	
General Law Elective or Non-law Elective or University-wide Minor Unit	
Year 6 Semester 1	
LLH401	Legal Research Capstone
Advanced Law Elective unit	
Advanced Law Elective unit	
Business Information	

For information on Business units please choose your appropriate major from the list below.

Law Elective Information

Law Students may complete up to 4 non-law electives or a university wide minor comprised of 4 units in place of the equivalent number of general law electives.

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1
- Year 6, Semester 2
- Law Elective Information

Code	Title
Year 1, Semester 2	
LLB101	Introduction to Law
LLB102	Torts
Year 2, Semester 1	
LLB103	Dispute Resolution
LLB104	Contemporary Law and Justice
Year 2, Semester 2	
LLB106	Criminal Law
LLB107	Statutory Interpretation
From 2019, LLB107 Statutory Interpretation replaces LLB105 Legal Problems and Communication	
Year 3, Semester 1	
LLB202	Contract Law
LLH201	Legal Research
Year 3, Semester 2	
LLB204	Commercial and Personal Property Law
Introductory Law Elective unit or General Law Elective uni	
Year 4, Semester 1	
LLB203	Constitutional Law
General Law Elective unit	
Year 4, Semester 2	
LLB205	Equity and Trusts
LLH206	Administrative Law
Year 5, Semester 1	
LLB301	Real Property Law
General Law Elective or Non-law Elective or University -wide Minor Unit	
Year 5, Semester 2	
LLB303	Evidence
LLB306	Civil Procedure
LLH305	Corporate Law
General Law Elective or Non-law Elective or University -wide Minor Unit	
Year 6, Semester 1	
LLB304	Commercial Remedies
LLH302	Ethics and the Legal Profession
General Law Elective or Non-law Elective or University -wide Minor Unit	
General Law Elective or Non-law Elective or University -wide Minor Unit	
Year 6, Semester 2	
LLH401	Legal Research Capstone
Advanced Law Elective unit	
Advanced Law Elective unit	
Law Elective Information	

Law Students may complete up to 4 non-law electives or a university wide minor comprised of 4 units in place of the equivalent number of general law electives.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semeste 2
- Year 6, Semester 1 & 2
- Note:

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
Year 1, Semester 2	
BSB123	Data Analysis
BSB119	Global Business
Year 2, Semester 1	
BSB115	Management
AYB200	Financial Accounting
Year 2, Semester 2	
AYB225	Management Accounting
AYB221	Accounting Systems and Analytics

This information is correct as at 30/11/2020. For the most up-to-date course information, visit https://qutvirtual4.qut.edu.au/group/student/enrolment/courses/course?courseCode=lX81&id=35403. CRICOS No.00213J

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Bachelor of Business/Bachelor of Laws (Honours)

Year 3, Semester 1	
EFB210	Finance 1
AYB340	Company Accounting
Year 3, Semester 2	
AYB321	Strategic Management Accounting
BSB399	Real World Ready - Business Capstone
Year 4, Semester 1	
BSB126	Marketing
AYB311	Financial Accounting Issues
Year 4, Semester 2	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Semester 2 (July) commencement	
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
Year 2, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 2, Semester 2	
BSB115	Management
AYB200	Financial Accounting
Year 3, Semester 1	
AYB225	Management Accounting
AYB221	Accounting Systems and Analytics
Year 3, Semester 2	
EFB210	Finance 1
AYB340	Company Accounting
Year 4, Semester 1	
AYB321	Strategic Management Accounting
BSB399	Real World Ready - Business Capstone
Year 4, Semester 2	
BSB126	Marketing
AYB311	Financial Accounting Issues
Year 5, Semester 1	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
Year 5, Semeste 2	
See Law Course Structure	
Year 6, Semester 1 & 2	
See Law Course Structure	
Note:	
Students completing an Accountancy major must complete LLB347 Taxation Law as a Law elective in the Law course.	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
MGB227	Entrepreneurship
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB399	Real World Ready - Business Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
BSB115	Management
BSB126	Marketing
Year 2, Semester 1	
BSB119	Global Business
MGB227	Entrepreneurship
Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
BSB113	Economics
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Year 5, Semester 1	
BSB110	Accounting
BSB399	Real World Ready - Business Capstone

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1
- Economics Options List
- Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1 & 2
- Year 6, Semester 1
- Economics Options List

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing

Bachelor of Business/Bachelor of Laws (Honours)

Year 2, Semester 1	
BSB110	Accounting
MGB227	Entrepreneurship
Year 2, Semester 2	
BSB119	Global Business
EFB223	Economics 2
Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2	
Economics Optional Unit	
BSB399	Real World Ready - Business Capstone
Year 4, Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 2	
Economics Optional Unit	
EFB338	Contemporary Application of Economic Theory
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Semester 2 (July) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
MGB227	Entrepreneurship
Year 2, Semester 2	
BSB119	Global Business
EFB223	Economics 2
Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2	
BSB399	Real World Ready - Business Capstone
Economics Optional Unit	
Year 4, Semester 1	
EFB338	Contemporary Application of Economic Theory
Economics Optional Unit	
Year 4, Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1

Code	Title
Semester 1 (February) and Semester 2 (July) commencement	
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
Year 2, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
Year 2, Semester 2	
EFB223	Economics 2
MGB227	Entrepreneurship
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 1	
BSB399	Real World Ready - Business Capstone
EFB335	Investments
Year 4, Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4 Semester 1
- Year 4 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2 (Jul)
- Year 2 Semester 1 (Feb)
- Year 2 Semester 2 (Jul)
- Year 3 Semester 1 (Feb)
- Year 3 Semester 2 (Jul)
- Year 4 Semester 1 (Feb)
- Year 4 Semester 2 (Jul)
- Year 5 Semester 1 (Feb)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
BSB123	Data Analysis
BSB113	Economics
Year 1 Semester 2	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 1	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 2 Semester 2	
BSB126	Marketing
BSB119	Global Business

Bachelor of Business/Bachelor of Laws (Honours)

Year 3 Semester 1	
AYB250	Personal Financial Planning
BSB115	Management
Year 3 Semester 2	
AYB232	Financial Services Regulation and Law
AYB240	Superannuation and Retirement Planning
Year 4 Semester 1	
EFB227	Insurance, Risk Management and Estate Planning
EFB345	Managing Investments and Client Relationships
Year 4 Semester 2	
BSB399	Real World Ready - Business Capstone
AYB346	Financial Plan Construction (Capstone)
Semester 2 (July) commencement	
Year 1 Semester 2 (Jul)	
BSB123	Data Analysis
BSB113	Economics
Year 2 Semester 1 (Feb)	
BSB110	Accounting
EFB210	Finance 1
Year 2 Semester 2 (Jul)	
MGB227	Entrepreneurship
AYB219	Taxation Law
Year 3 Semester 1 (Feb)	
BSB126	Marketing
AYB250	Personal Financial Planning
Year 3 Semester 2 (Jul)	
AYB240	Superannuation and Retirement Planning
BSB115	Management
Year 4 Semester 1 (Feb)	
EFB227	Insurance, Risk Management and Estate Planning
BSB119	Global Business
Year 4 Semester 2 (Jul)	
AYB232	Financial Services Regulation and Law
AYB346	Financial Plan Construction (Capstone)
Year 5 Semester 1 (Feb)	
EFB345	Managing Investments and Client Relationships
BSB399	Real World Ready - Business Capstone

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
Year 2, Semester 1	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
BSB119	Global Business
Year 3, Semester 1	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3, Semester 2	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 4, Semester 1	
MGB227	Entrepreneurship
MGB331	Developing People
Year 4, Semester 2	
MGB339	Managing Performance and Rewards
MGB372	Creating Value through People
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
Choose one of the following units:	
MGB306	Independent Study
MGB310	Managing Sustainable Change
MGB338	Workplace Learning

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management

Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2, Semester 2	
MGB200	Managing People
MGB214	Introducing People Management and Analytics
Year 3, Semester 1	
MGB229	Obligations and Options for Employing People
MGB230	Recruiting and Selecting People
Year 3, Semester 2	
MGB331	Developing People
MGB339	Managing Performance and Rewards
Year 4, Semester 1	
MGB227	Entrepreneurship
MGB372	Creating Value through People
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
Choose one of the following:	
MGB310	Managing Sustainable Change
MGB306	Independent Study
MGB338	Workplace Learning
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting

Bachelor of Business/Bachelor of Laws (Honours)

BSB115	Management
Year 2, Semester 1	
BSB123	Data Analysis
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 2	
BSB113	Economics
MGB227	Entrepreneurship
Year 3, Semester 1	
MGB340	International Business in the Asia-Pacific
AYB227	International Accounting
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AMB369	International Business Strategy
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2 (Jul)
- Year 2, Semester 1 (Feb)
- Year 2, Semester 2 (Jul)
- Year 3, Semester 1 (Feb)
- Year 3, Semester 2 (Jul)
- Year 4, Semester 1 (Feb)
- Year 4, Semester 2 (Jul)
- Year 5, Semester 1 (Feb)

Code	Title
Year 1, Semester 2 (Jul)	
BSB110	Accounting
BSB119	Global Business
Year 2, Semester 1 (Feb)	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 2 (Jul)	
BSB113	Economics
MGB227	Entrepreneurship
Year 3, Semester 1 (Feb)	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Year 3, Semester 2 (Jul)	
AMB210	Importing and Exporting
EFB240	Finance for International
	Business
Year 4, Semester 1 (Feb)	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2 (Jul)	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1 (Feb)	
BSB399	Real World Ready - Business Capstone
BSB126	Marketing

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 1	
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship
Year 3, Semester 2	
BSB399	Real World Ready - Business Capstone
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
Year 4, Semester 1	
MGB341	Managing Risk
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 4, Semester 2	
MGB309	Managing Strategically
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1 & 2

Code	Title
Year 1, Semester 2	
BSB115	Management
BSB119	Global Business
Year 2, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 2	
BSB110	Accounting
BSB123	Data Analysis
Year 3, Semester 1	
MGB200	Managing People
MGB225	Intercultural Communication and Negotiation Skills
Year 3, Semester 2	
MGB226	Innovation, Knowledge and Creativity
MGB227	Entrepreneurship
Year 4, Semester 1	
MGB341	Managing Risk
If you are completing the Management stream:	
MGB210	Managing Operations
If you are completing the	

Bachelor of Business/Bachelor of Laws (Honours)

Entrepreneurship stream:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
Year 4, Semester 2	
MGB309	Managing Strategically
MGB335	Managing Projects
MGB324	Managing Business Growth
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
MGB310	Managing Sustainable Change
MGB338	Workplace Learning
Year 5, Semester 2	
See Law Course Structure	
Year 6, Semester 1 & 2	
See Law Course Structure	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 1	
BSB119	Global Business
AMB200	Consumer Behaviour
Year 2, Semester 2	
BSB110	Accounting
MGB227	Entrepreneurship
Year 3, Semester 1	
AMB240	Marketing Planning and Management
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB336	International Marketing
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1
- Year 5, Semester 2
- Year 6, Semester 1 & 2

Code	Title
Year 1, Semester 2	
BSB113	Economics
BSB126	Marketing
Year 2, Semester 1	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 2	
BSB119	Global Business
MGB227	Entrepreneurship
Year 3, Semester 1	
BSB110	Accounting
AMB201	Marketing and Audience Analytics
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB200	Consumer Behaviour
AMB336	International Marketing
Year 5, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB359	Strategic Marketing
Year 5, Semester 2	
See Law Course Structure	
Year 6, Semester 1 & 2	
See Law Course Structure	

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semesters 1 & 2
- Year 6, Semester 1

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 2, Semester 2	
AMB201	Marketing and Audience Analytics
MGB227	Entrepreneurship
Year 3, Semester 1	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 3, Semester 2	
BSB113	Economics
BSB123	Data Analysis
Year 4, Semester 1	
BSB399	Real World Ready - Business Capstone
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
- Year 5, Semester 1

Code	Title
Year 1, Semester 2	

Bachelor of Business/Bachelor of Laws (Honours)

BSB119	Global Business
BSB126	Marketing
Year 2, Semester 1	
BSB113	Economics
BSB115	Management
Year 2, Semester 2	
AMB263	Introduction to Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 1	
AMB201	Marketing and Audience Analytics
MGB227	Entrepreneurship
Year 3, Semester 2	
AMB372	Public Relations Planning
BSB123	Data Analysis
Year 4, Semester 1	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4, Semester 2	
AMB375	Internal Communication and Change
AMB379	Public Relations Campaigns
Year 5, Semester 1	
BSB110	Accounting
BSB399	Real World Ready - Business Capstone

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

Introductory Law Electives	
Code	**Title**
LLB140	Human Rights Law
LLB141	Introduction to International Law
LLB142	Regulation of Business

Please note that some law options (electives) maybe offered in alternate years and/or are subject to student enrolments. Please refer QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage for unit offerings to determine which units will be available.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

General Law Electives List	
Code	**Title**
LLB241	Discrimination and Equal Opportunity Law
LLB242	Media Law
LLB243	Family Law
LLB244	Criminal Law Sentencing
LLB245	Sports Law
LLB247	Animal Law
LLB248	COVID-19 and the Law
LLB250	Law, Privacy and Data Ethics
LLB251	Law and Design Thinking
LLB340	Banking and Finance Law
LLB341	Artificial Intelligence, Robots and the Law
LLB342	Immigration and Refugee Law
LLB344	Intellectual Property Law
LLB345	Regulating the Internet
LLB346	Succession Law
LLB347	Taxation Law
LLB349	Japanese Law
LLB350	The Law and Ethics of War
LLB440	Environmental Law
LLB444	Real Estate Transactions
LLB447	International Arbitration
LLB460	Competition Moots A
LLB461	Competition Moots B
LLB463	Legal Clinic (Organised Program)
LLB464	International Legal Placement
LLB464 was previously titled Legal Clinic (International)	

Please note that some law elective units maybe offered in alternate years and/or are subject to student enrolments. Please refer QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage for unit offerings to determine which units will be available.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual.

Advanced Law Electives	
Code	**Title**
LLH470	Commercial Contracts in Practice
LLH471	Health Law and Practice
LLH472	Public International Law
LLH473	Independent Research Project
LLH474	Insolvency Law
LLH475	Theories of Law
LLH476	Competition Law
LLH477	Innovation and Intellectual Property Law
LLH478	Advanced Criminal Law - Principles and Practice
LLH479	Research Thesis Extension
LLH479 Available to students interested in Higher Degree Research	

You can complement your core law units with a minor in law, technology and innovation. Learn the skills needed to communicate and collaborate with technologists, innovators, regulators, engineers, designers and policy makers. Apply big data analytics and come up with creative solutions to address pressing social problems, and learn from experts at the forefront of artificial intelligence and technology regulation.

Law, Technology and Innovation Minor	
Code	**Title**
LLB250	Law, Privacy and Data Ethics
LLB251	Law and Design Thinking
LLB341	Artificial Intelligence, Robots and the Law
LLB345	Regulating the Internet

Graduate Certificate in Business (Financial Planning)

Year	2020
QUT code	BQ39
Duration (part-time domestic)	1-2 years
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	July, February
Course Coordinator	
Discipline Coordinator	+61 7 3138 2000 askqut@qut.edu.au

Graduate Certificate in Business (Financial Planning), a course designed for existing advisers to meet the revised FASEA requirements. For those currently working in the industry, and who are already a registered financial adviser on the ASIC Financial Advisers Register.

Domestic Entry requirements

Academic entry requirements

You can gain entry into the Graduate Certificate in Business (Financial Planning) with the following:

- current registration as a financial adviser on the ASIC Financial Advisers register, plus a completed degree (or higher qualification) in any discipline; or
- a completed diploma (or higher qualification) in any discipline and at least two years full-time (or equivalent) professional work experience; or
- at least five years full-time (or equivalent) professional work experience.

Course structure

To meet the course requirements for the Graduate Certificate in Business (Financial Planning), you must complete a total of 48 credit points.

Core Units

Financial Planning Principles and Regulation
Ethics and Professional Relationships
Behavioural Client Management – Financial Planning (Capstone)

Electives (choose 1)

Investments Management
Business and Corporations Law

Advanced Standing

Your past studies or work experience may count as credit towards your QUT Online course; we call this ‘advanced standing’. That means you might not have to complete all of the units listed in your course structure and you may be able to graduate sooner.

In exceptional circumstances, extensive work experience in a particular field can also be recognised.

Graduate Certificate in Business and Communication

Year	2020
QUT code	BS37
CRICOS	085449G
Duration (full-time international)	6 months
International fee (indicative)	2020: $15,800 per course (48 credit points)
Total credit points	48
Start months	October, July, February
Int. Start Months	October, July, February
Course Coordinator	Contact HiQ 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	+61 7 3138 2050 bus@qut.edu.au

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree (or higher award) in any discipline with an overall grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Pathway into Master of Business

1.5 year program - For students with an undergraduate degree in the same discipline as their nominated Master of Business major

BS37 Graduate Certificate in Business and Communication (one semester) leading to BS11 Master of Business (Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management; Marketing, Public Relations or Strategic Advertising) (two semesters) (96 credit points of advanced standing).

2 year program – For students with an undergraduate degree in business (or related field of study) in a discipline that is different to their nominated Master of Business major

BS37 Graduate Certificate in Business and Communication (one semester) leading to BS11 Master of Business (Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management; Marketing, Professional Accounting, Public Relations or Strategic Advertising) (three semesters) (72 credit points of advanced standing).

2 year program - For students with an undergraduate degree in any discipline

BS37 Graduate Certificate in Business and Communication (one semester) leading to BS11 Master of Business (Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management; Marketing, Professional Accounting, Public Relations or Strategic Advertising) (three semesters) (48 credit points of advanced standing).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.0
Listening	5.0
Reading	5.5
Writing	5.5
Speaking	5.0

Course Design

Students complete the four units in discipline area that match the major they have been offered in the BS11 Master of Business. Students undertake two Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

Articulation

Upon successful completion of the Graduate Certificate in Business and Communication with a GPA of 4.0 (on a 7-point scale) students may articulate from the Graduate Certificate in Business and Communication into the related BS11 Master of Business course. Students must meet the entry requirements and/or prerequisites for further study.

Abbreviation

GradCertBusComn

Domestic Course structure

Students will choose the discipline area in the Graduate Certificate in Business and Communication that matches the major they have been offered in the Master of Business. They will undertake two Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

International Course structure

Students will choose the discipline area in the Graduate Certificate in Business and Communication that matches the major they have been offered in the Master of Business. They will undertake two Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

Sample Structure

Semesters

- 13TP3 (October)
- Summer 1 (November)
- Summer 2 (January)

Code	Title
13TP3 (October)	
QCD111	Communication 1

Graduate Certificate in Business and Communication

QCD211	Communication 2
Summer 1 (November)	
Applied Finance Major and International Business Major	
EFN405	Applied Economics
Human Resource Management Major and Management Major	
MGN409	Management Theory and Practice
Integrated Marketing Communication Major, Marketing Major, Public Relations Major, and Strategic Advertising Major	
AMN401	Integrated Marketing Communication
Professional Accounting Major	
AYN416	Financial Accounting Processes
Summer 2 (January)	
Applied Finance Major and International Business Major	
EFN406	Managerial Finance
Human Resource Management Major and Management Major	
MGN412	Organisational Behaviour
Integrated Marketing Communication Major, Marketing Major, Public Relations Major and Strategic Advertising Major	
AMN400	Consumer Behaviour
Professional Accounting Major	
EFN406	Managerial Finance

In this list

- Applied Finance
- Human Resource Management
- International Business
- Integrated Marketing Communications
- Management
- Marketing
- Professional Accounting
- Public Relations
- Strategic Advertising

Applied Finance	
Code	Title
EFN405	Applied Economics
EFN406	Managerial Finance
QCD111	Communication 1
QCD211	Communication 2

Human Resource Management	
Code	Title
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
QCD11	Communication 1
1	
QCD211	Communication 2

International Business	
Code	Title
EFN405	Applied Economics
EFN406	Managerial Finance
QCD111	Communication 1
QCD211	Communication 2

Integrated Marketing Communications	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
QCD111	Communication 1
QCD211	Communication 2

Management	
Code	Title
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
QCD111	Communication 1
QCD211	Communication 2

Marketing	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
QCD111	Communication 1
QCD211	Communication 2

Professional Accounting	
Code	Title
AYN416	Financial Accounting Processes
EFN406	Managerial Finance
QCD111	Communication 1
QCD211	Communication 2

Public Relations	
Code	Title
AMN40	Consumer Behaviour
0	
AMN401	Integrated Marketing Communication
QCD111	Communication 1
QCD211	Communication 2

Strategic Advertising	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
QCD111	Communication 1
QCD211	Communication 2

Graduate Certificate in Business

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

Students are required to complete 48 credit points. The Graduate Certificate in Business can be undertaken either full-time (1 semester) or part-time (2 semesters); with the exception of the online delivery program and the Philanthropy and Nonprofit Studies major which are only available part-time due to unit availability.

International students who must maintain a full-time study load are not able to undertake programs that are only delivered part-time.

Abbreviation

GradCertBus(Study Area A)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

Domestic Course structure

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Financial Planning
- Forensic Accounting
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Management
- Marketing
- Philanthropy and Nonprofit Studies*
- Professional Accounting
- Public Relations
- Research Studies
- Strategic Advertising

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

*The Philanthropy and Nonprofit Studies major is a part-time only course.

International Course structure

Course design

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Financial Planning
- Forensic Accounting
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Management
- Marketing
- Professional Accounting
- Public Relations
- Research Studies
- Strategic Advertising

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

Graduate Certificate in Business (Accounting)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Yuyu Zhang 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in accounting.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in accounting.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting) students will undertake 48 specified credit points (4 units) in their chosen discipline.
This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Accounting) may articulate to the:

• BS11 Masters of Business (Accounting).

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradCertBus(Acctg)

Domestic Course structure

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

International Course structure

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

Accounting Structure	
Code	Title
Core Units:	
AYN411	Audit and Assurance Services
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN438	Taxation Law and Practice

Graduate Certificate in Business (Applied Finance)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr En Te (John) Chen 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Applied Finance) students will undertake 48 specified credit points (4 units) in their chosen discipline.
This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Applied Finance) may articulate to the:
• BS11 Masters of Business (Applied Finance).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradCertBus(AppFin)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Applied Finance Structure	
Code	Title
Core Units:	
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Data Analysis for Financial Managers
EFN425	Financial Markets and Institutions

Graduate Certificate in Business (Behavioural Economics)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Prof Benno Torgler 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

You must complete 48 credit points (4 units). The course can be undertake either full time (1 semester) or part time (2 semesters).

International Course structure

You must complete 48 credit points (4 units).

Behavioural Economics Structure	
Code	Title
Core Units:	
EFN405	Applied Economics
EFN427	Behavioural Finance
EFN428	Behavioural Economics: Developments and Applications
Select one unit (12cp) from the following:	
AMN400	Consumer Behaviour
MGN412	Organisational Behaviour

Graduate Certificate in Business (Financial Planning)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Sherrena Buckby +61 7 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Current registration as a financial adviser on the ASIC Financial advisers register *plus*:

- a completed recognised bachelor degree in any discipline; *or*
- a completed recognised diploma in any discipline *and* six (6) years recognised professional work experience; *or*
- Seven (7) years of full-time (or equivalent) recognised professional work experience.

International Entry requirements

Current registration as a financial adviser on the ASIC Financial advisers register *and* a completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Students are required to complete 48 credit points (4 units).

International Course structure

Students are required to complete 48 credit points (4 units).

Course Notes	
Code	Title
AYN457	Financial Planning Principles and Regulation
AYN458	Ethics and Professional Relationships
EFN520	Behavioural Client Management - Financial Planning (Capstone)
Select 1 unit from the below Financial Planning Option List	
AYN456	Business and Corporations Law
EFN429	Investments Management

Graduate Certificate in Business (Forensic Accounting)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Yuyu Zhang 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in accounting.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in accounting.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The specialisations you can choose in the Graduate Certificate in Business offer a targeted group of units to broaden your knowledge in your selected business discipline.

The Graduate Certificate in Business is an excellent re-introduction to tertiary learning and an opportunity to update skills or, as one-quarter of the Master of Business program, a pathway to higher level study.

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting/insert major here) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Entry Requirements

Applicants for the Forensic Accounting Major must have a completed recognised undergraduate degree in accounting. Students without an accounting undergraduate degree may be able to enrol in the Professional Accounting major.

Special Entry

Special entry without an undergraduate degree is not available for students undertaking the Forensic Accounting major.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Forensic Accounting) may articulate to the:

• BS11 Masters of Business (Accounting).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Professional Accounting, Strategic Advertising.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp.

Abbreviation

GradCertBus(ForensicAcctg)

Domestic Course structure

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 4 units (48 credit points). The course must be undertaken as full-time (1 semester).

Forensic Accounting Structure	
Code	Title
Core Units:	
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation
Select one unit from the following list of options:	

Graduate Certificate in Business (Forensic Accounting)

AYN411	Audit and Assurance Services
AYN415	External Reporting Issues
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN424	Accountability of Transnational Corporations
AYN426	International Capital Markets Law and Regulation
AYN460	Accountancy Work Placement
AYN505	Financial Analysis and Business Valuation
AYN506	Accounting for Strategic Decision Making
AYN507	Governance and Accountability

Graduate Certificate in Business (Human Resource Management)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Jannine Williams 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Human Resource Management) students will undertake 48 credit points (4 units) in their chosen discipline.
This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).
To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Human Resource Management) may articulate to the:
• BS11 Master of Business (Human Resource Management)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradCertBus(HRM)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Human Resource Management Structure	
Code	Title
Core Units:	
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice

Human Resource Management Structure (prior study in HRM)	
Code	Title
Advanced Discipline Units:	
Select four units (48cp) from the following:	

Graduate Certificate in Business (Human Resource Management)

MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management

Graduate Certificate in Business (Integrated Marketing Communication)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Lisa Schuster 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Integrated Marketing Communication) students will undertake 48 specified credit points (4 units) in their chosen discipline.
This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communications) may articulate to the:

• BS11 Masters of Business (Integrated Marketing Communication)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(IMC)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

Integrated Marketing Communication Structure (Internal and External)	
Code	Title
Core Units:	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN420	Manage Advertising
AMN442	Marketing Management

Graduate Certificate in Business (Interdisciplinary)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Prof Lisa Bradley 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. The Graduate Certificate in Business (Interdisciplinary) is open to students who wish to construct their own program of study necessary to meet personal or professional needs. Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).
There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed “AMN”. Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

Articulation

As students undertaking the Graduate Certificate in Business (Interdisciplinary) may select a combination of units that may not all relate to one discipline, it is not possible to recommend an articulation pathway.

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp.

Abbreviation

GradCertBus(Interdisciplinary)

Domestic Course structure

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the QUT Business School, excluding the MBA program and external units prefixed “AMN”. Requests to undertake units from other faculties will be assessed on a case-by-case basis, although to award the Graduate Certificate in Business it would be expected that at least three of the four units be taken from business studies.

International Course structure

Students are required to complete 4 units (48 credit points).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed “AMN”. Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in Business it would be expected that at least three of the four units be taken from business studies.

Graduate Certificate in Business (Interdisciplinary)

Interdisciplinary	
Code	Title
Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the QUT Business School, excluding the MBA program. Students must meet any prerequisite requirements for their chosen units. Units that are delivered externally are not normally available in this major.	

Graduate Certificate in Business (International Business)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Aspro Rumintha Wickramasekera 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (International Business) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (International Business) may articulate to the:

• BS11 Masters of Business (International Business).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradCertBus(IntBus)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time).

International Business Structure	
Code	Title
Core Units:	
MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
MGN448	Negotiating Across Borders
EFN405	Applied Economics

Graduate Certificate in Business (Management)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Anna Wiewiora 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Management) students will undertake 48 credit points (4 units) in their chosen discipline.
This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Management) may articulate to the:
• BS11 Master of Business Management)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(Mgt)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Management Structure (Internal and External)	
Code	Title
Core Units:	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN428	Developing Entrepreneurial Mindsets
Select one unit (12cp) from the following:	
AYN456	Business and Corporations Law
MGN447	Managing in a Globalised Economy

Graduate Certificate in Business (Marketing)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	November, July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Udo Gottlieb 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

- A recognised bachelor degree (or higher qualification) in any discipline; *or*
- A recognised diploma (or higher qualification) in any discipline and at least two years full-time (or equivalent) professional work experience; *or*
- At least five years full-time (or equivalent) professional work experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting/insert major here) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

• BS11 Masters of Business (Marketing).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradCertBus(Marketing)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Marketing Structure (Internal and External)	
Code	Title
Core Units:	
AMN400	Consumer Behaviour
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
AMN401	Integrated Marketing Communication

Graduate Certificate in Business (Philanthropy and Nonprofit Studies)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	June, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Craig Furneaux 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or At least seven years full-time (or equivalent part-time) relevant professional experience.

Closing dates

You should submit your application as soon as possible and by no later than the relevant closing date:

- February start: 31 January
- June start: 14 June

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Philanthropy and Nonprofit Studies) students are required to complete 48 credit points (8 x 6cp units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Philanthropy & Nonprofit Studies) may articulate to the:

• BS11 Master of Business (Philanthropy & Nonprofit Studies)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradCertBus(Philanthropy&NpSt)

Domestic Course structure

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings.

Philanthropy and Nonprofit Studies Structure (Internal and External)	
Code	Title
Due to unit availability, this major is only available in part-time mode. Therefore, it is not available to international students who must maintain a full-time study load.	
Students are required to complete the following 8 units (48 credit points):	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

Graduate Certificate in Business (Professional Accounting)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Yuyu Zhang 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline other than an accounting degree gained in Australia or New Zealand; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline other than an accounting degree gained in Australia or New Zealand.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Professional Accounting) students will undertake 48 credit points (4 units) in their chosen discipline.
This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Professional Accounting) may articulate to the:
• BS11 Master of Business (Professional Accounting)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(ProfAcctg)

Domestic Course structure

Students must complete four compulsory units.

International Course structure

Students must complete four compulsory units.

Sample Structure

Code	Title
Professional Accounting Structure (Internal and External)	
Core Units:	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting Processes
AYN456	Business and Corporations Law
EFN406	Managerial Finance

Graduate Certificate in Business (Public Relations)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Anne Lane 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Public Relations) students will undertake 48 specified credit points (4 units) in their chosen discipline.
This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:
• BS11 Master of Business (Public Relations)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradCertBus(Public Relations)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

Public Relations Structure (Internal and External)	
Code	Title
Core Units:	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Select 24 credit points from the School of Advertising, Marketing and Public Relations from the Postgraduate Business Unit Options	

Graduate Certificate in Business (Strategic Advertising)

Year	2020
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1-2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $14,300 per course (48 credit points)
International fee (indicative)	2020: $16,500 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Lisa Schuster 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

A completed recognised bachelor degree in any discipline; or

At least seven years full-time (or equivalent part-time) relevant professional experience.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Strategic Advertising) students will undertake 48 credit points (4 units) in their chosen discipline.
This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Strategic Advertising) may articulate to the:
• BS11 Master of Business (Strategic Advertising)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(StratAdvtg)

Domestic Course structure

Students must complete two core units and two electives.

International Course structure

Students must complete two core units and two electives.

Sample Structure

Code	Title
Strategic Advertising Structure (Internal and External)	
Core Units:	
AMN420	Manage Advertising
AMN400	Consumer Behaviour
Select two units (24cp) from the following list:	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
AMN425	Digital Strategy and Analytics
AMN421 is permitted to count towards the major if completed in 2016 or earlier	

Executive Graduate Certificate in Business (Leadership through Coaching and Mentoring)

Year	2020
QUT code	GS60
Duration (part-time)	1 year
Domestic fee (indicative)	2020: $5,196 per unit (12 credit points)
International fee (indicative)	2020: $5,196 per unit (12 credit points)
Total credit points	48
Credit points part-time sem.	24
Start months	January The course commences on 11 January 2021, with applications closing on 11 December, 2020.
Int. Start Months	January The course commences on 11 January 2021, with applications closing on 11 December, 2020.
Course Coordinator	Dr Fran Finn Email; f.finn@qut.edu.au; ph: 07 3138 1057
Discipline Coordinator	Dr Geoff Abbott +61 7 3138 6873 geoffrey.abbott@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline from a recognised university with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and

You have significant professional knowledge of business (in the corporate, government, or not-for-profit sectors) with at least 5 years of full-time post-degree work experience consisting of at least 3 years' relevant professional work experience and 2 years' supervisory or management experience; and

You submit two referee reports and your completed Applicant Support Statement.

Applicants will be required to attend an interview to be held either at our Gardens Point campus or remotely via Skype or other medium, depending on circumstances.

Alternative entry requirements

If you do not hold a bachelor degree, you can apply on the basis of:

- significant professional work experience with at least 9 years' work experience consisting of at least 6 years' equivalent work experience and at least 3 years' supervisory or management experience.

Closing dates

The course commences on 11 January 2021, with applications closing on 11 December, 2020.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline from a recognised university with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and

You have significant professional knowledge of business (in the corporate, government, or not-for-profit sectors) with at least 5 years of full-time post-degree work experience consisting of at least 3 years' relevant professional work experience and 2 years' supervisory or management experience; and

You submit two referee reports and your completed Applicant Support Statement.

Applicants will be required to attend an interview to be held either at our Gardens Point campus or remotely via Skype or other medium, depending on circumstances.

Alternative entry requirements

If you do not hold a bachelor degree, you can apply on the basis of:

- significant professional work experience with at least 9 years' work experience consisting of at least 6 years' equivalent work experience and at least 3 years' supervisory or management experience.

Closing dates

The course commences on 11 January 2021, with applications closing on 11 December, 2020.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Core Units	
Code	Title
GSN621	Grounding Theory and Practice
GSN622	Linking Leadership and Complexity of Mind
GSN623	Groups, Cultures and the Collective
GSN624	Influencing Organisational Systems and Strategies

Graduate Certificate in Business Administration (Digital)

Year	2020
QUT code	GS71
Duration (part-time)	1 year
Domestic fee (indicative)	2020: $20,800 per year full-time (48 credit points)
International fee (indicative)	2020: $24,700 per year full-time (48 credit points)
Total credit points	48
Credit points part-time sem.	24
Start months	April
Int. Start Months	April
Course Coordinator	Aspro Glen Murphy Email: gd.murphy@qut.edu.au; ph: 07 3138 8018
Discipline Coordinator	Dr Vicky Browning +61 7 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

You must have:

- a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale)
- a minimum of 3 years of full-time post-degree work experience, with a minimum of 2 years of relevant professional work experience and a minimum of 1 year of supervisory/management experience.

You must also submit responses to following mandatory reflective questions:

1. Motivation to complete the QUT MBA
2. Intended contribution to the cohort
3. Work/life/study balance strategy
4. Current leadership philosophy

Additional entry information

You must attend a videoconference interview with the MBA Program Manager.

If you do not satisfy the minimum GPA requirement, you may be required to attend an interview with the MBA Director.

Work experience

Relevant work experience indicates that you will be able to contribute to class discussion. A minimum of three years of full-time equivalent professional or managerial work experience is required after you've completed an undergraduate degree. To enable us to assess your work experience, you must supply a current curriculum vitae providing details of your roles, responsibilities and achievements.

Pathways

Upon successful completion of the Graduate Certificate in Business Administration with a minimum overall grade point average score of 4.5 (on QUT's 7 point scale), students can articulate into the Master of Business Administration degree program.

International Entry requirements

Academic entry requirements

You must have:

- a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale)
- a minimum of 3 years of full-time post-degree work experience, with a minimum of 2 years of relevant professional work experience and a minimum of 1 year of supervisory/management experience.

You must also submit responses to following mandatory reflective questions:

1. Motivation to complete the QUT MBA
2. Intended contribution to the cohort
3. Work/life/study balance strategy
4. Current leadership philosophy

Additional entry information

You must attend a videoconference interview with the MBA Program Manager.

If you do not satisfy the minimum GPA requirement, you may be required to attend an interview with the MBA Director.

Work experience

Relevant work experience indicates that you will be able to contribute to class discussion. A minimum of three years of full-time equivalent professional or managerial work experience is required after you've completed an undergraduate degree. To enable us to assess your work experience, you must supply a current curriculum vitae providing details of your roles, responsibilities and achievements.

Pathways

Upon successful completion of the Graduate Certificate in Business Administration with a minimum overall grade point average score of 4.5 (on QUT's 7 point scale), students can articulate into the Master of Business Administration degree program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

The course consists of:

- three thematic units (12 credit points each)
- one High Impact Project (HiP) self-directed, work-integrated unit (totalling 12 credit points).

Each unit is designed around the standard of 150 hours of learning distributed across ten weeks of primarily online and self-directed and workplace learning. There is also an optional two-day face-to-face intensive workshop prior to the beginning of each unit.

You will undertake units sequentially.

You may choose to undertake the High Impact Project either in parallel with the thematic units across the year or sequentially as a fourth 12 credit point unit after the three thematic units have been completed.

Sample Structure

Semesters

- Year 1, 10TP1
- Year 1, 10TP2
- Year 1, 10TP3
- Year 1, 10TP4

Code	Title
Year 1, 10TP1	
GSP100	Competing in Complex Environments
Year 1, 10TP2	
GSP110	Optimising Business Outcomes
Year 1, 10TP3	
GSP120	The Digital Leader
Year 1, 10TP4	
GSP130	High Impact Project 1

Semesters

- Year 1, 10TP1
- Year 1, 10TP2
- Year 1, 10TP3

Code	Title
Year 1, 10TP1	
GSP100	Competing in Complex Environments
GSP131-1	High Impact Project 1A
Year 1, 10TP2	
GSP110	Optimising Business Outcomes
GSP131-2	High Impact Project 1B
Year 1, 10TP3	
GSP120	The Digital Leader
GSP131-3	High Impact Project 1C

Graduate Certificate in Business Administration

Year	2020
QUT code	GS87
CRICOS	031575D
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2020: $20,800 per course (48 credit points)
International fee (indicative)	2020: $24,700 per course (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	September, March
Int. Start Months	September, March
Course Coordinator	Aspro Glen Murphy Email: gd.murphy@qut.edu.au; ph: 07 3138 8018
Discipline Coordinator	Dr Vicky Browning +61 7 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

- A minimum three years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience; *and*
- Two referee reports.

At the discretion of the Course Coordinator or nominee, applicants may also be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. GMAT details (PDF file, 271.78 KB)
- Attend an interview with the Course Coordinator or nominee.

Applicants without a bachelor degree may be admitted to this course with a minimum of 7 years work experience (6 years minimum equivalent professional work experience plus 1 year minimum supervisory/management experience). Upon successful completion of the Graduate Certificate in Business Administration with a minimum overall grade point average score of 4.5 (on QUT's 7 point scale), students can articulate into the Master of Business Administration degree program.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

- A GMAT score of at least 550; *and*
- A minimum 3 years full-time equivalent relevant managerial or professional work experience post-degree. You may be required to be available for an interview with the MBA Director to demonstrate relevant work experience.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students must complete two MBA foundation core units, and select a further 36 credit points from the MBA core units. Please note that there are pre-requisite requirements for one of the core units.

This course is designed to prepare students for transition to the MBA program. However the Graduate Certificate structure, as a stand alone qualification, is designed to update skills and acquire in-depth knowledge in the core discipline areas of business.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradCertBusAdmin

Domestic Course structure

Students must complete four core units of the MBA program and select a further four units from a list of five MBA option units.

International Course structure

Students must complete four core units of the MBA program and select a further four units from a list of five MBA option units.

Core Units:	
Code	Title
GSN405	Strategic Management
GSN407	Communicating to Influence
GSN468	Problem Framing for Creative Action
GSN497	Personal Leadership and Change

Options List:	
Code	Title
Select 4 units (24 cp) from the following options:	
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN408	Marketing Strategically
GSN409	Understanding and Leading Others
GSN491	Economics in Business

Executive Graduate Certificate in Business Administration

Year	2020
QUT code	GS89
Duration (part-time domestic)	1 year
Campus	Gardens Point, Canberra
Domestic fee (indicative)	2020: $3,072 per unit (6 credit points)
Total credit points	48
Credit points part-time sem.	24
Dom. Start Months	January
Course Coordinator	Aspro Glen Murphy Email: gd.murphy@qut.edu.au; ph: 07 3138 8018
Discipline Coordinator	+61 7 3138 8018 gd.murphy@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and

You have a minimum of five years full-time post degree work experience with a minimum of three years relevant professional work experience and two years minimum supervisory/management experience; and

You must provide two referee reports. The proforma for the referee report is available here on the QUT Business School website.

Note:

At the discretion of the Course Coordinator or nominee, applicants may also be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. GMAT details (PDF file, 271.78 KB)
- Attend an interview with the Course Coordinator or nominee

Pathway

Applicants without a bachelor degree may be admitted to the Graduate Certificate in Business Administration with a minimum of 9 years work experience (6 years minimum equivalent professional work experience plus 3 year minimum supervisory/management experience). Upon completion of the Graduate Certificate in Business Administration with a GPA 4.5 (or higher) students can articulate into the Executive Master of Business Administration.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Course core structure:

- Strategic Management
- Communicating to Influence
- Systems Thinking for Managers
- Problem Framing for Creative Action
- Personal Leadership and Change

Unit options:

- Data Analysis and Decision Making
- Accounting for Decision Making
- Marketing Strategically
- Understanding and Leading Others
- Economics in Business

Core Units	
Code	Title
GSZ405	Strategic Management
GSZ407	Communicating to Influence
GSZ464	Systems Thinking for Managers
GSZ468	Problem Framing for Creative Action
GSZ497	Personal Leadership and Change

Option Units	
Code	Title
Please select three (3) from the following units.	
GSZ403	Data Analysis and Decision Making
GSZ404	Accounting for Decision Making
GSZ408	Marketing Strategically
GSZ409	Understanding and Leading Others
GSZ491	Economics in Business

Graduate Certificate in Business (Enterprise Leadership)

Year	2020
QUT code	GZ34
Duration (full-time)	6 months
Duration (part-time)	12 months
Total credit points	48
Dom. Start Months	September, August, July, May, March, January As timetabled
Course Coordinator	Dr Kate Joyner Email: k.joyner@qut.edu.au ; Ph: 3138 6878
Discipline Coordinator	+61 7 3138 6573 elprogram@qut.edu.au

Domestic Entry requirements

Academic entry requirements

To be eligible for this course, you must:

- have a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale)
- have a minimum of two years' full-time post-degree professional work experience which could include projects, managing complex groups of stakeholders or supervising staff.
- provide a copy of your CV demonstrating relevant professional work experience
- if required, attend an interview and undertake the Graduate Management Admissions Test (GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs) and achieve a minimum score of 550.

Alternative entry pathway

Applicants who do not meet the minimum entrance criteria for the Graduate Certificate of Business may apply for alternative entry. You must:

- have a minimum of seven years' full-time professional work experience which could include managing projects, managing complex groups of stakeholders or supervising staff.
- provide a CV demonstrating relevant professional work experience
- if required, attend an interview with the course coordinator or nominee
- if required, undertake the Graduate Management Admissions Test (GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs) and achieve a minimum score of 550.

Minimum English requirements

Students must meet the English proficiency requirements.

Domestic Course structure

The Graduate Certificate in Business (Enterprise Leadership) is made up of 48 credit points. Each unit in this course is worth 12 credit points.

You will study two compulsory (core) award extension units and then choose two (option) award extension elective units from the list below.

Core units:

- Leading Self and Others
- Actioning Strategic Innovation

Optional units:

- Communicating for Results
- Leading Ethical Systems
- Stewarding Public Funds
- Leading Strategic Initiatives
- Delivering Complex Policy
- Managing Stakeholder Relationships
- Managing Sourcing and Contracting
- Managing Strategic Risk
- Leading in the Government Context
- Managing Decisions with Data
- Managing Talent and Succession
- Leading for High Performance
- Leader as Coach
- Systems Thinking for Leaders

Graduate Certificate in Business (Public Sector Management)

Year	2020
QUT code	GZ35
Duration (part-time domestic)	15 months
Domestic fee (indicative)	2020: $11,100 per course GST exempt
Total credit points	48
Dom. Start Months	October, September, August, July, June, May, April, March
Course Coordinator	Aspro Vicky Browning Email: vicky.browning@qut.edu.au; Ph: 07 3138 1126
Discipline Coordinator	AskQUT +61 7 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and you need to:

- be sponsored by your employer; *and*
- have a minimum 3 years full-time post-degree work experience consisting of 2 years minimum relevant professional work experience and 1 year minimum supervisory/management experience*. (Note: *Supervisory experience is experience either supervising staff or managing complex groups of stakeholders); *and*
- provide a short *curriculum vitae* (CV) demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator, or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT). The GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs, and you must achieve a minimum score of 550. GMAT details (PDF file, 271.8 KB))

Alternative entry requirements

If you do not hold a bachelor degree, you may be still considered for entry. You must:

- be sponsored by your employer; and
- have a minimum of 7 years full-time work experience consisting of 6 years minimum equivalent professional work experience plus 1 year minimum full-time supervisory/management experience; and
- provide a short CV demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. GMAT details (PDF file, 271.8 KB)

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and

You are sponsored by your employer; and

You have a minimum 3 years full-time post-degree work experience consisting of 2 years minimum relevant professional work experience and 1 year minimum supervisory/management experience*. (Note: *Supervisory experience is experience either supervising staff or managing complex groups of stakeholders); and

You must provide a short *curriculum vitae* (CV) demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator, or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT). The GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs, and you must achieve a minimum score of 550. GMAT details (PDF file, 271.8 KB))

Alternative entry requirements

If you do not hold a bachelor degree, you may be still considered for entry. You must:

- be sponsored by your employer; and
- have a minimum of 7 years full-time work experience consisting of 6 years minimum equivalent professional work experience plus 1 year minimum full-time supervisory/management experience; and
- provide a short CV demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. GMAT details (PDF file, 271.8 KB)

International student visa holders

As this is a corporate course, entry is not available to international student visa holders.

International employees of sponsoring organisations may apply for entry into the Graduate Certificate in Business. International applicants must hold, or enter Australia on, a visa other than a student visa.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Program content

The public sector management program is designed in collaboration with the governments of Australia to meet the needs of the contemporary public sector. It consists of four core units.

Unit One: GSZ631 Managing within the Context of Government

GSZ631 provides the 'big picture' of government and the context within which public sector managers operate. It develops an understanding of the institutional frameworks and conventions which guide practice and ensure sustainable democratic processes.

Unit Two: GSZ632 Managing Self and Others

GSZ632 provides insights into key individual and group behaviours, and offers skills for communicating and managing people and teams.

Unit Three: GSZ633 Managing Outwards in a Networked Government

GSZ633 explores the variety of relationships that managers need to build across the public sector and outside it - with the private sector, with community and not-for-profit sector and with citizens and clients of government services.

Unit Four: GSZ634 Managing Operations for Outcomes

GSZ634 builds on the overall operational capabilities of managers and provides them with highly effective and appropriate tools, processes and diagnostic capabilities to deliver and sustain the business of government. This unit also includes a workplace project.

Course coordinators are located across Australia with administrative support staff in Brisbane and Canberra.

Graduate Diploma in Business (Financial Planning)

Year	2020
QUT code	BQ79
Duration (full-time)	1 year
Duration (part-time)	2 years
Domestic fee (indicative)	2020: $28,000 per year full-time (96 credit points)
International fee (indicative)	2020: $28,000 per year full-time (96 credit points)
Total credit points	96
Start months	October, July, April
Int. Start Months	October, July, April
Course Coordinator	
Discipline Coordinator	AskQUT +61 7 3138 2000 askqut@qut.edu.au

Graduate Diploma of Business (Financial Planning) will equip you with the knowledge you need to lead the industry as a professional financial adviser. You will acquire the skills to present comprehensive financial solutions confidently to clients and other financial planning professionals.

Domestic Entry requirements

Academic entry requirements

You can gain entry into the Graduate Diploma in Business (Financial Planning) with the following:

- a completed recognised bachelor degree (or higher qualification) in any discipline with a minimum grade point average (GPA) of 4.0; or
- a completed recognised advanced diploma or associate degree in any discipline with a minimum grade point average (GPA) of 4.0 and five years full-time (or equivalent) relevant professional work experience; or
- a completed recognised diploma in any discipline with a minimum grade point average (GPA) of 4.0 and six years full-time (or equivalent) relevant professional work experience; or
- seven years full time (or equivalent) relevant professional work experience.

Course structure

To meet the course requirements for the Graduate Diploma in Business (Financial Planning), you must complete a total of 96 credit points.

Course Units

Ethics and Professional Relationships
Financial Planning Principles and Regulation
Investments Management
Business and Corporations Law
Superannuation and Wealth Management
Taxation Law and Practice
Insurance and Risk Management
Behavioural Client Management – Financial Planning (Capstone)

Advanced Standing

Your past studies or work experience may count as credit towards your QUT Online course; we call this ‘advanced standing’. That means you might not have to complete all of the units listed in your course structure and you may be able to graduate sooner.

In exceptional circumstances, extensive work experience in a particular field can also be recognised.

Graduate Diploma in Business (Research)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors
Int. Start Months	July, February Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Availability

Mid-year Entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Philanthropy and Nonprofit Studies is not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability. Philanthropy and Nonprofit Studies is not available for part-time study due to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The thesis, which is currently given the weight of four units, is also graded.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

GradDipBus(Res)

Discipline coordinators

Accountancy: Dr Tracey Artiach
Advertising: Dr Amanda Beatson
Human Resource Management: Dr Sukanlaya Sawang
International Business: Dr Amanda Beatson
Management: Dr Sukanlaya Sawang
Marketing: Dr Amanda Beatson
Philanthropy and Nonprofit Studies: Dr Wendy Scaife
Public Relations: Dr Amanda Beatson

Domestic Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary depending on the specific discipline you choose to follow.

International Course structure

In your first semester, you will complete four coursework units which may6 involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.

Graduate Diploma in Business (Research) (Accountancy)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Aspro Stuart Tooley 07 3138 7200 hdr@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

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Telephone: +61 (7) 3138 1407

Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Graduate Diploma in Business (Research) (Accountancy)

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Course Availability

Mid-year entry:
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

GradDipBus(Research)(Accy)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation

Graduate Diploma in Business (Research) (Accountancy)

BSN501-4	Dissertation
While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.	

Graduate Diploma in Business (Research) (Advertising)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Aspro Dominique Greer 07 3138 7200 hdr@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

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Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

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Telephone: +61 (7) 3138 1407

Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Graduate Diploma in Business (Research) (Advertising)

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year entry:
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.reasearch@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Abbreviation

GradDipBus(Research)(Advtg)

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Further Information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Graduate Diploma in Business (Research) (Human Resource Management)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	July, February Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Ozgur Dedehayir 07 3138 7200 hdr@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Graduate Diploma in Business (Research) (Human Resource Management)

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Course Availability

Mid-year entry:
students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(HRM)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.	
BSN502	Research Methodology
BSN503	Research Seminar
one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
One option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation

Graduate Diploma in Business (Research) (Human Resource Management)

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Research) (International Business)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Aspro Dominique Greer 07 3138 7200 hdr@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

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Postal address
Research Support Office - QUT Business School
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Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

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Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Graduate Diploma in Business (Research) (International Business)

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year entry:
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(IntBus)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Graduate Diploma in Business (Research) (Management)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Dr Ozgur Dedehayir 07 3138 7200 hdr@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Graduate Diploma in Business (Research) (Management)

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year Entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Mgt)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Prescribed Units:	
BSN502	Research Methodology
BSN503	Research Seminar
One from the following:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Graduate Diploma in Business (Research) (Marketing)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Aspro Dominique Greer 07 3138 7200 hdr@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Graduate Diploma in Business (Research) (Marketing)

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Course Availability

Mid-year entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Marketing)

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
BSN412	Qualitative Research and Analytical Techniques
Research Unit Options:	
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation

Graduate Diploma in Business (Research) (Marketing)

BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Aspro Stuart Tooley 07 3138 7200 hdr@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies)

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Course Availability

Mid-Year entry:
Please note that the major in Philanthropy and Nonprofit Studies is not available for mid-year entry.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Philanthropy&NpSt)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Graduate Diploma in Business (Research) (Public Relations)

Year	2020
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,600 per year full-time (96 credit points)
International fee (indicative)	2020: $33,000 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	July, February Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; Contact HiQ on 07 3138 2000 or askqut@qut.edu.au
Discipline Coordinator	Aspro Dominique Greer 07 3138 7200 hdr@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application submission

To apply, applicants should submit an application using the PG Form and email this to QUT Admissions at (apply@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in Business (Research) to undertake the academic prerequisite training for potential entry into the Doctor of Philosophy (PhD) program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty research contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application submission

To apply, applicants should submit an application using the FR Form and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the Doctor of Philosophy (PhD) prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma in

Graduate Diploma in Business (Research) (Public Relations)

Business (Research) to undertake the academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Course Availability

Mid-year entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Public Relations)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Graduate Diploma in Business (Financial Planning)

Year	2020
QUT code	BS79
CRICOS	069962B
Duration (full-time)	1 year
Duration (part-time)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,300 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Director of Studies, QUT Business School; Contact HiQ on askqut@qut.edu.au or 07 3138 2000
Discipline Coordinator	Dr Sherrena Buckby 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree (or higher) in any discipline with a minimum grade point average (GPA) score of 4.00 (or equivalent on QUT's 7 point scale).

Alternative entry

Applicants without an undergraduate degree who have at least seven (7) years of relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline with a minimum grade point average (GPA) score of 4.00 (or equivalent on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

You will undertake eight core financial planning units (total of 96 credit points).

International Course structure

You will undertake eight core financial planning units (total of 96 credit points).

Sample Structure

Semesters

- Semester 1 entry (Full Time)
- Year 1, Semester 1
- Year 1, Semester 2
- Semester 1 entry (Part-Time)
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 1, Semester 2

Code	Title
Semester 1 entry (Full Time)	
Year 1, Semester 1	
AYN456	Business and Corporations Law
AYN457	Financial Planning Principles and Regulation
EFN429	Investments Management
AYN458	Ethics and Professional Relationships
Year 1, Semester 2	
AYN442	Superannuation and Wealth Management
AYN438	Taxation Law and Practice
EFN516	Insurance and Risk Management
EFN520	Behavioural Client Management - Financial Planning (Capstone)
Semester 1 entry (Part-Time)	
Year 1, Semester 1	
AYN456	Business and Corporations Law
AYN457	Financial Planning Principles and Regulation
Year 1, Semester 2	
EFN429	Investments Management
AYN458	Ethics and Professional Relationships
Year 2, Semester 1	
AYN442	Superannuation and Wealth Management
AYN438	Taxation Law and Practice
Year 1, Semester 2	
EFN516	Insurance and Risk Management
EFN520	Behavioural Client Management - Financial Planning (Capstone)

Graduate Diploma in Business (Professional Accounting)

Year	2020
QUT code	BS79
CRICOS	069962B
Duration (full-time)	1 year
Duration (part-time)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,300 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Director of Studies, QUT Business School; Contact HiQ on askqut@qut.edu.au or 07 3138 2000
Discipline Coordinator	Dr Yuyu Zhang 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline other than accounting with a minimum grade point average (GPA) score of 4.00 (or equivalent on QUT's 7 point scale).

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline other than accounting with a minimum grade point average (GPA) score of 4.00 (or equivalent on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

The Graduate Diploma of Business (Professional Accounting) provides students with a solid core in accounting studies and ensures that graduates meet the academic requirements of the Australian professional accounting bodies. This program will be fully nested within the BS16 and BS17 programs and, consequently, requires that students achieve the learning outcomes designed for the Master of Business suite.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

Course Design

Due to professional recognition requirements students must follow the prescribed course structure. Any enquiries regarding course progression can be directed to the School of Accountancy.

Professional Recognition

Graduates meet the academic component of requirements for membership of CPA Australia and Chartered Accountants Australia and New Zealand (CAANZ), and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants and the Chartered Institute of Management Accountants (CIMA).

External Study

The external version of this course is only available to domestic students.

Further Information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus

Abbreviation

GradDipBus(ProfAcc)

Domestic Course structure

URGENT NOTE: The Professional Accounting Major will not be available for commencement in BS79 from 1 January 2021 onwards.

Students complete eight core units (96 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting Processed
- Corporate Accounting
- Advanced Financial Accounting
- Managerial Finance
- Accounting Information Systems and Analytics
- Economics and Data Analysis

Details of the units can be found in the sample course structure.

International Course structure

URGENT NOTE: The Professional Accounting Major will not be available for commencement in BS79 from 1 January 2021 onwards.

Students complete eight core units (96 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting Processed
- Corporate Accounting
- Advanced Financial Accounting
- Managerial Finance
- Accounting Information Systems and Analytics
- Economics and Data Analysis

Details of the units can be found in the sample course structure.

Master of Business

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000

Domestic Entry requirements

Please refer to individual study areas for specific entry requirements applicable to each course major.

International Entry requirements

Please refer to individual study areas for specific entry requirements applicable to each course major.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Master of Business (Accounting)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: Restricted intake - view Entry Requirements
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Yuyu Zhang 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

February and July start

A completed recognised bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

November start

A completed recognised Australian or New Zealand bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

February and July: A completed recognised bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

November: A completed recognised Australian or New Zealand bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

February, July and November:A completed recognised bachelor degree (or higher) in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Master of Business (Accounting) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in Accounting will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an Australian or New Zealand undergraduate qualification in accounting will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Accountancy.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Accounting) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Accounting)
Graduate Certificate in Business (Accounting)

Professional Recognition

Certain units may assist with preparation for the professional programs offered by CPA Australia, Chartered Accountants Australia and New Zealand and the Institute of Public Accountants as part of their respective membership requirements, and for the Chartered Financial Analysts program.

Abbreviation

MBus(Acctg)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate

Master of Business (Accounting)

Accounting degree may undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an Accounting degree with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students undertake will depend on their prior study:

- Australian/NZ UG Accounting degree: Students will commence their study in the Discipline studies block.
- International Qualification in Accounting: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate Accounting degree may undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an Accounting degree with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students undertake will depend on their prior study:

- Australian/NZ UG Accounting degree: Students will commence their study in the Discipline studies block.
- International Qualification in Accounting: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

Sample Structure

Students who have completed an Australian or NZ Accounting undergraduate degree, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Discipline Units (84 credit points)	
AYN457	Financial Planning Principles and Regulation
AYN453	Forensic Accounting and Data Analytics
AYN506	Accounting for Strategic Decision Making
AYN520	Integrated Issues in Professional Practice
AYN458	Ethics and Professional Relationships
AYN505	Financial Analysis and Business Valuation
AYN507	Governance and Accountability
Please select one (12 credit points) unit from the following:	
AYN424	Accountability of Transnational Corporations
AYN442	Superannuation and Wealth Management
AYN454	Fraud and Investigation
AYN460	Accountancy Work Placement
AYN433	Research Topics in Accounting
BSN404	Project 1
BSN405	Project 2
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Complementary Studies Units	
Please select four units (48 credit points) from the following:	
AYN424	Accountability of Transnational Corporations
AYN442	Superannuation and Wealth Management
AYN454	Fraud and Investigation
AYN460	Accountancy Work Placement
EFN516	Insurance and Risk Management
EFN429	Investments Management
Up to 48 credit points of approved interdisciplinary units	

Students who have completed an International Qualification in Accounting, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Complementary studies units

Code	Title
Year 1, Semester 1	
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN438	Taxation Law and Practice
Year 1, Semester 2	
AYN457	Financial Planning Principles and Regulation
AYN453	Forensic Accounting and Data Analytics
AYN506	Accounting for Strategic Decision Making
AYN520	Integrated Issues in Professional Practice
Year 2, Semester 1	
AYN458	Ethics and Professional Relationships
AYN505	Financial Analysis and Business Valuation
AYN507	Governance and Accountability
Complementary Studies unit	
Year 2, Semester 2	
Students receive 48 credit points of Advanced Standing for Complementary Studies	
Complementary studies units	
Please select one (12 credit points) unit from the following:	
AYN424	Accountability of Transnational Corporations
AYN454	Fraud and Investigation
AYN460	Accountancy Work Placement
AYN442	Superannuation and Wealth Management
EFN516	Insurance and Risk Management
EFN429	Investments Management

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without

consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	Title
AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (Applied Finance)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: Restricted intake - view Entry Requirements
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr En Te (John) Chen 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements Entry Requirements

2 year program (February, July and November start)

- A recognised Bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale).

1.5 year program (February, July and November start)

- A recognised bachelor degree in finance with a minimum grade point average of 4.0 (on QUT's 7.0 scale).

1.5 year program (February or July start only)

- A recognised bachelor degree (or higher) in business or a related discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years (or equivalent) work experience in business or a related discipline.

1 year program (February or July start only)

- A recognised bachelor honours degree in finance with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree *plus* graduate certificate both in finance with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised graduate diploma (or higher) in finance with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree in finance with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years full-time (or equivalent) work experience in finance.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: not available

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Master of Business (Applied Finance) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Economics and Finance.

Master of Business (Applied Finance)

Articulation
Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive advanced standing for up to 48 credit points.

Early Exit
Students may exit from the Master of Business (Applied Finance) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Applied Finance)
Graduate Certificate in Business (Applied Finance)

Abbreviation
MBus(AppFin)

Domestic Course structure
The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

International Course structure
The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

Sample Structure
Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 2

Code	Title
Year 1 Semester 1	
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Data Analysis for Financial Managers
EFN425	Financial Markets and Institutions
Year 1 Semester 2	
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN426	Applied Research in Finance
Year 2 Semester 2	
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
EFN515	Economic and Financial Modelling
EFN555	Advanced Applications in Finance

Students who have completed an undergraduate degree in Finance, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Semesters
- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Complementary Studies Units

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN426	Applied Research in Finance
Year 1 Semester 2	
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
Complementary studies unit	
Complementary studies unit	
Year 2 Semester 1	
EFN515	Economic and Financial Modelling
EFN555	Advanced Applications in Finance
Complementary studies unit	
Complementary studies unit	
Complementary Studies Units	
Please select two units (24cp) from the following:	
AYN457	Financial Planning Principles and Regulation
EFN424	Equity Trading Floor
EFN427	Behavioural Finance
EFN516	Insurance and Risk Management
EFN520	Behavioural Client Management - Financial Planning (Capstone)
Please select two units (24cp) from the following:	
Business Postgraduate Option Units	

Master of Business (Applied Finance)

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Summer Semester (November) commencement
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1 Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2 Semester 2 (February)
- Complementary Studies Units

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Data Analysis for Financial Managers
EFN425	Financial Markets and Institutions
Year 1 Semester 2	
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN426	Applied Research in Finance
Year 2 Semester 1	
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
Complementary studies unit	
Complementary studies unit	
Year 2 Semester 2	
EFN515	Economic and Financial Modelling
EFN555	Advanced Applications in Finance
Complementary studies unit	
Complementary studies unit	
Summer Semester (November) commencement	
Students commencing in Summer will undertake AYN416 and MGN446 as their free electives in the Complementary Studies block.	
Year 1, Summer-1 (November)	
EFN405	Applied Economics
AYN416	Financial Accounting Processes
Year 1, Summer-2 (January)	
EFN406	Managerial Finance
MGN446	Business in Australia
Year 1 Semester 2 (February)	
EFN414	International Finance
EFN420	Data Analysis for Financial Managers
EFN425	Financial Markets and Institutions
EFN412	Advanced Managerial Finance
Year 2, Semester 1 (July)	
Complementary studies unit	
EFN415	Security Analysis and Portfolio Management
EFN426	Applied Research in Finance
EFN507	Advanced Capital Budgeting
Year 2 Semester 2 (February)	
EFN505	Financial Risk Management
EFN515	Economic and Financial Modelling
EFN555	Advanced Applications in Finance
Complementary studies unit	
Complementary Studies Units	
Please select two units (24 credit points) from the Applied Finance Unit Options List:	
EFN520	Behavioural Client Management - Financial Planning (Capstone)
AYN457	Financial Planning Principles and Regulation
EFN424	Equity Trading Floor
EFN427	Behavioural Finance
EFN516	Insurance and Risk Management
Please select two units (24 credit points) from the Business Postgraduate Unit Options.	
Note: Students wishing to undertake EFN520 Financial Planning Capstone will need to undertake AYN457 Financial Planning Principles.	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	**Title**
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	**Title**
AYN456	Business and Corporations Law

Master of Business (Applied Finance)

AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Data Analysis for Financial Managers
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions
EFN428	Behavioural Economics: Developments and Applications
EFN427	Behavioural Finance

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (Human Resource Management)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: part-time only
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Jannine Williams 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements
Entry Requirements
2 year program (February, July or November start)

- A recognised Bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale).

1.5 year program (February, July or November start)

- A recognised bachelor degree (or higher) in business or a related discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years (or equivalent) work experience in business or a related discipline.

1 year program (February or July start only)

- A recognised bachelor honours degree in human resource management with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree *plus* graduate certificate both in human resource management with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised graduate diploma (or higher) in human resource management with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree in human resource management with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years full-time (or equivalent) work experience in human resource management.

International Entry requirements
Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: A completed recognised bachelor degree in human resource management with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Master of Business (Human Resource Management) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to

seek course progression advice from the School of Management.

Articulation

Students who have articulated from the Graduate Certificate in Business (Human Resource Management) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Human Resource Management) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Human Resource Management)
Graduate Certificate in Business (Human Resource Management)

Abbreviation

MBus(HRM)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Human Resource Management Units List
- Summer Semester (November) commencement
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semester 1 (February) and Semester 2 (July) commencement	
Year 1 Semester 1	
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
Year 1 Semester 2	
MGN506	Contemporary Issues in Human Resource Management
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Year 2 Semester 1	
MGN421	Strategic HRM
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Human Resource Management Units List	
Please choose six units (72cp) from the following:	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN509	HRM Project 1
MGN510	HRM Project 2
Summer Semester (November) commencement	
Students commencing in Summer will undertake MGN446 as one of the Human Resource Management Unit Options	
Year 1, Summer-1 (November)	
MGN40	Management Theory and

the university for the real world
QUT

Master of Business (Human Resource Management)

9	Practice
MGN440	HRM Theory and Practice
Year 1, Summer-2 (January)	
MGN412	Organisational Behaviour
MGN446	Business in Australia
Year 1, Semester 2 (February)	
MGN410	Employment Relations
MGN506	Contemporary Issues in Human Resource Management
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Year 2, Semester 1 (July)	
MGN421	Strategic HRM
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Human Resource Management Unit Option	

Students who have completed an undergraduate degree in Human Resource Management, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Semesters

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Human Resource Management Units List
- Complementary Studies Units
- Summer (November) commencement
- Year 1, Summer -1 (November)
- Year 1, Summer -2 (January)
- Year 1, Semester 1 (February)
- Year 1, Semester 2 (July)
- Summer commencement, Part-time

Code	Title
Semester 1 (February) and Semester 2 (July) commencement	
Year 1 Semester 1	
MGN506	Contemporary Issues in Human Resource Management
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Year 1 Semester 2	
MGN421	Strategic HRM
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Human Resource Management Unit Option	
Year 2 Semester 1	
Complementary Studies Unit	
Complementary Studies Unit	
Complementary Studies Unit	
Complementary Studies Unit	
Human Resource Management Units List	
Please choose six units (72cp) from the following:	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN509	HRM Project 1
MGN510	HRM Project 2
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	
Summer (November) commencement	
Students commencing in Summer undertake MGN446 as one of the complementary studies units	
Year 1, Summer -1 (November)	
Summer Complementary Studies Units	
Summer Complementary Studies Units	
Year 1, Summer -2 (January)	
MGN446	Business in Australia
Summer Complementary Studies Units	
Year 1, Semester 1 (February)	
MGN506	Contemporary Issues in Human Resource Management
HRM Options Unit	
HRM Options Unit	
HRM Options Unit	
Year 1, Semester 2 (July)	
MGN421	Strategic HRM
HRM Options Unit	
HRM Options Unit	
HRM Options Unit	
Summer commencement, Part-time	
Summer commencement, part-time students undertake two units (24cp) from the list of Summer Complementary Studies Units in Summer Semester and select two units (24cp) from the Business Postgraduate Units List in a later semester.	

Semesters

- Semester 1 (February) and Semester 2 (July) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Human Resource Management Units List
- Complementary Studies Units
- Summer (November) commencement
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Summer Commencement - Part-time

Code	Title
Semester 1 (February) and Semester 2 (July) commencement	
Year 1 Semester 1	
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
Year 1 Semester 2	
MGN506	Contemporary Issues in Human Resource Management
Human Resource Management Option Unit	
Human Resource Management Option Unit	
Human Resource Management Option Unit	
Year 2 Semester 1	
MGN42	Strategic HRM

Master of Business (Human Resource Management)

1	
Human Resource Management Option Unit	
Human Resource Management Option Unit	
Human Resource Management Option Unit	
Year 2 Semester 2	
Complementary Studies Unit	
Complementary Studies Unit	
Complementary Studies Unit	
Complementary Studies Unit	
Human Resource Management Units List	
Please choose six units (72cp) from the following:	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN509	HRM Project 1
MGN510	HRM Project 2
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	
Summer (November) commencement	
Students commencing in Summer undertake MGN446 as one of the complementary studies units in their program.	
Year 1, Summer-1 (November)	
MGN409	Management Theory and Practice
MGN440	HRM Theory and Practice
Year 1, Summer-2 (January)	
MGN412	Organisational Behaviour
MGN446	Business in Australia
Year 1, Semester 2 (February)	
MGN410	Employment Relations
HRM Options Unit	
HRM Options Unit	
HRM Options Unit	
Year 2, Semester 1 (July)	
MGN506	Contemporary Issues in Human Resource Management
HRM Options Unit	
HRM Options Unit	
Elective	
Year 2, Semester 2 (February)	
MGN421	Strategic HRM
HRM Options Unit	
Elective	
Elective	
Summer Commencement - Part-time	
Summer commencement part-time students undertake two units (24cp) from the list of Summer Complementary Studies Units in Summer Semester and select two units (24cp) from the Business Postgraduate Units List in a later semester.	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN42	Manage Advertising
0	
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	Title
AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

Master of Business (Human Resource Management)

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (Integrated Marketing Communication)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: part-time only
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Lisa Schuster 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements
Entry Requirements
2 year program (February, July or November start)

- A recognised Bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale).

1.5 year program (February, July or November start)

- A recognised bachelor degree (or higher) in business or a related discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years (or equivalent) work experience in business or a related discipline.

1 year program (February or July start only)

- A recognised bachelor honours degree in advertising, marketing or public relations with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree *plus* graduate certificate both in advertising, marketing or public relations with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised graduate diploma (or higher) in advertising, marketing or public relations with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree in advertising, marketing or public relations with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years full-time (or equivalent) work experience in advertising, marketing or public relations.

International Entry requirements
Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: A completed recognised bachelor degree in marketing, advertising, mass communication, public relations or journalism with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Master of Business (Integrated Marketing Communication) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the

Master of Business (Integrated Marketing Communication)

Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Communication.

Articulation

Students who have articulated from the Graduate Certificate in Business (Integrated Marketing Communication) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Integrated Marketing Communication) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Integrated Marketing Communication)
Graduate Certificate in Business (Integrated Marketing Communication)

Abbreviation

MBus(IMC)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Summer Semester (November) commencement - Part-time only
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN420	Manage Advertising
AMN442	Marketing Management
Year 1, Semester 2	
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN465	Public Relations Management
Complementary Studies Unit	
Year 2, Semester 1	
AMN404	Readings in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
AMN406	Project
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN420	Manage Advertising
AMN442	Marketing Management
Year 2, Semester 1	
AMN403	Developing Market Intelligence Skills for Decision Making
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
Complementary Studies Unit	
Year 2, Semester 2	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN425	Digital Strategy and Analytics
Summer Semester (November) commencement - Part-time only	
Year 1, Summer-1 (November)	
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
Year 1, Summer-2 (January)	
AMN400	Consumer Behaviour
AMN403	Developing Market

Master of Business (Integrated Marketing Communication)

	Intelligence Skills for Decision Making
Year 1, Semester 2 (February)	
AMN420	Manage Advertising
AMN465	Public Relations Management
AMN404	Readings in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
Year 2, Semester 1 (July)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
Complementary Studies Unit	

Students who have completed an undergraduate degree in Marketing, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Summer Semester (November) commencement - Part-time only
- Year 1, Summer -1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN465	Public Relations Management
AMN404	Readings in Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
Complementary Studies Unit	
Year 1, Semester 2	
AMN425	Digital Strategy and Analytics
AMN405	Decisions and Issues in Integrated Marketing Communication
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 1	
AMN406	Project
Complementary Studies Unit	
Complementary Studies Unit	

Semester 2 (July) commencement	
Year 1, Semester 2	
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN465	Public Relations Management
Complementary Studies Unit	
Year 2, Semester 1	
AMN404	Readings in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 2	
AMN406	Project
Complementary Studies Unit	
Complementary Studies Unit	
Summer Semester (November) commencement - Part-time only	
Students commencing in Summer undertake MGN446 as one of the complementary studies units. All other complementary studies units are selected from the Summer unit offering.	
Year 1, Summer -1 (November)	
Complementary Studies Unit	
Complementary Studies Unit	
Year 1, Summer-2 (January)	
MGN446	Business in Australia
AMN403	Developing Market Intelligence Skills for Decision Making
Year 1, Semester 2 (February)	
AMN420	Manage Advertising
AMN404	Readings in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
Complementary Studies Unit	
Year 2, Semester 1 (July)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN465	Public Relations Management
AMN406	Project

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Summer Semester (November) commencement
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Summer commencement Part-time

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN420	Manage Advertising
AMN442	Marketing Management
Year 1 Semester 2	
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN465	Public Relations Management
Business Postgraduate Option Unit	
Year 2 Semester 1	
AMN404	Readings in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
Business Postgraduate Option Unit	
Business Postgraduate Option Unit	
Year 2 Semester 2	
AMN406	Project
Business Postgraduate Option Unit	
Business Postgraduate Option Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN420	Manage Advertising
AMN442	Marketing Management
Year 2 Semester 1	
AMN403	Developing Market Intelligence Skills for Decision Making
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
Business Postgraduate Option Unit	
Year 2 Semester 2	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics

Master of Business (Integrated Marketing Communication)

Business Postgraduate Option Unit	
Business Postgraduate Option Unit	
Year 3 Semester 1	
AMN406	Project
Business Postgraduate Option Unit	
Business Postgraduate Option Unit	
Summer Semester (November) commencement	
Year 1, Summer-1 (November)	
AMN442	Marketing Management
AMN401	Integrated Marketing Communication
Year 1, Summer-2 (January)	
AMN400	Consumer Behaviour
AMN403	Developing Market Intelligence Skills for Decision Making
Year 1, Semester 2 (February)	
AMN425	Digital Strategy and Analytics
AMN404	Readings in Integrated Marketing Communication
AMN420	Manage Advertising
Business Postgraduate Option Unit	
Year 2, Semester 1 (July)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN465	Public Relations Management
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 2 (February)	
AMN406	Project
Business Postgraduate Option Unit	
Business Postgraduate Option Unit	
Summer commencement Part-time	
Summer commencement part-time students undertake AMN442 in Summer Semester. They also undertake one of: MGN446, EFN406 or AYN416 (as a Complementary Studies Unit) in Summer Semester and select four units (48cp) from the Business Postgraduate Units List in later semesters.	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis

AMN469	Management

This is a selection of units available from the School of Accountancy	
Code	Title
AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN43	Managing High-Performance

Master of Business (Integrated Marketing Communication)

3	Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (International Business)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: part-time only
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Aspro Rumintha Wickramasekera 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements
Entry Requirements
2 year program (February, July or November start)

- A recognised Bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale).

1.5 year program (February, July or November start)

- A recognised bachelor degree (or higher) in business or a related discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years (or equivalent) work experience in business or a related discipline.

1 year program (February or July start only)

- A recognised bachelor honours degree in international business with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree *plus* graduate certificate both in international business with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised graduate diploma (or higher) in international business with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree in international business with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years full-time (or equivalent) work experience in international business.

International Entry requirements
Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: A completed recognised bachelor degree in international business or business administration with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent) may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (International Business) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate

qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (International Business) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (International Business) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (International Business)
Graduate Certificate in Business (International Business)

Abbreviation

MBus(InternatBus)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

Sample Structure

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Regional Studies Units
- Complementary Studies Units
- Summer Semester (November) commencement
- Year 1, Summer -1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (Febraury)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Summer Commencement Part-time

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
MGN448	Negotiating Across Borders
EFN405	Applied Economics
Year 1, Semester 2	
AMN430	International Logistics Management
EFN406	Managerial Finance
AYN424	Accountability of Transnational Corporations
Regional Studies Unit	
Year 2, Semester 1	
LWS075	International Business and Law
Regional Studies Unit	
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 2	
AMN434	Special Topic in International Business
Complementary Studies Unit	
Complementary Studies Unit	
Please note: AMN434 is not currently available. Please contact Business Student Support for enrolment advice (bus@qut.edu.au)	
Semester 2 (July) commencement	
Year 1, Semester 2	
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN431	Marketing Internationally
EFN405	Applied Economics
Year 2, Semester 1	
EFN406	Managerial Finance
AYN424	Accountability of Transnational Corporations
Regional Studies Unit	
Complementary Studies Unit	
Year 2, Semester 2	
AMN430	International Logistics Management
LWS075	International Business and Law
Regional Studies Unit	
Complementary Studies Unit	
Year 3, Semester 1	
AMN434	Special Topic in International

Master of Business (International Business)

	Business
Complementary Studies Unit	
Complementary Studies Unit	
Please note: AMN434 is not currently available. Please contact Business Student Support for enrolment advice (bus@qut.edu.au).	
Regional Studies Units	
Please select two units (24cp) from the following:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Please note MGN446 is only available to international students.	
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	
Summer Semester (November) commencement	
Students commencing in Summer undertake MGN446 as one of their Regional Studies Units	
Year 1, Summer -1 (November)	
MGN447	Managing in a Globalised Economy
EFN405	Applied Economics
Year 1, Summer-2 (January)	
EFN406	Managerial Finance
MGN446	Business in Australia
Year 1, Semester 2 (Febraury)	
AYN424	Accountability of Transnational Corporations
AMN431	Marketing Internationally
MGN448	Negotiating Across Borders
Complementary Studies Unit	
Year 2, Semester 1 (July)	
AMN430	International Logistics Management
LWS075	International Business and Law
Regional Studies Unit	
Complementary Studies Unit	
Year 2, Semester 2 (February)	
AMN406	Project
Complementary Studies Unit	
Complementary Studies Unit	
Summer Commencement Part-time	
Summer commencement part-time students undertake EFN406 in Summer Semester. They also undertake one of: MGN446 (as a Regional Studies Unit) or AMN442 or AYN416 (as a Complementary Studies Unit) in Summer Semester. Please contact bus@qut.edu.au for enrolment support.	

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Regional Studies Units
- Summer Semester (November) commencement
- Year 1, Summer - 1 (November)
- Year 1, Summer -2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN431	Marketing Internationally
EFN405	Applied Economics
Year 1, Semester 2	
AMN430	International Logistics Management
EFN406	Managerial Finance
AYN424	Accountability of Transnational Corporations
Regional Studies Unit	
Year 2, Semester 1	
AMN434	Special Topic in International Business
LWS075	International Business and Law
Regional Studies Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN431	Marketing Internationally
EFN405	Applied Economics
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
Year 2, Semester 1	
AYN424	Accountability of Transnational Corporations
EFN406	Managerial Finance
LWS075	International Business and Law
Regional Studies Unit	
Year 2, Semester 2	
AMN430	International Logistics Management
AMN434	Special Topic in International Business
Regional Studies Unit	
Regional Studies Units	
Please select two units (24cp) from the following:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Please note MGN446 is only available to international students.	
Summer Semester (November) commencement	
Year 1, Summer - 1 (November)	
EFN405	Applied Economics
MGN447	Managing in a Globalised Economy
Year 1, Summer -2 (January)	
EFN406	Managerial Finance
MGN446	Business in Australia
Year 1, Semester 2 (February)	
AYN424	Accountability of Transnational Corporations
MGN448	Negotiating Across Borders
AMN431	Marketing Internationally
Regional Studies Unit	
Year 2, Semester 1 (July)	
AMN430	International Logistics Management
LWS075	International Business and Law
AMN434	Special Topic in International Business

Students who have completed an undergraduate degree in International Business, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Semesters

- Semester 1 (February) commencement

Master of Business (International Business)

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Regional Studies Units
- Complementary Studies Units
- Summer Semester (November) commencement
- Year 1, Summer -1 (November)
- Year 1, Summer -2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Summer commencement Part-Time

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
EFN406	Managerial Finance
LWS075	International Business and Law
Regional Studies Unit	
Complementary Studies Unit	
Year 1, Semester 2	
AYN424	Accountability of Transnational Corporations
AMN430	International Logistics Management
Regional Studies Unit	
Complementary Studies Unit	
Year 2, Semester 1	
AMN434	Special Topic in International Business
Complementary Studies Unit	
Complementary Studies Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN430	International Logistics Management
AYN424	Accountability of Transnational Corporations
EFN406	Managerial Finance
Regional Studies Unit	
Year 2, Semester 1	
LWS075	International Business and Law
Regional Studies Unit	
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 2	
AMN434	Special Topic in International Business
Complementary Studies Unit	
Complementary Studies Unit	
Regional Studies Units	
Please select two units (24cp) from the following:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Please note MGN446 is only available to international students.	
Complementary Studies Units	
Please select 4 units (48cp) from the following:	
Business Postgraduate Options List	
Summer Semester (November) commencement	
Year 1, Summer -1 (November)	
Complementary Studies Unit	
Complementary Studies Unit	
Year 1, Summer -2 (January)	
MGN446	Business in Australia
AMN403	Developing Market Intelligence Skills for Decision Making
Year 1, Semester 2 (February)	
LWS075	International Business and Law
AYN424	Accountability of Transnational Corporations
Regional Studies Unit	
Complementary Studies Unit	
Year 2, Semester 1 (July)	
AMN430	International Logistics Management
AMN434	Special Topic in International Business
Complementary Studies Unit	
Summer commencement Part-Time	
Summer commencement part-time students undertake EFN406 in Summer Semester. They also undertake one of: MGN446, AMN442 or AYN416 (as a Complementary Studies Unit) in Summer Semester and select three units (36cp) from the Business Postgraduate Units List in a later semester.	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	**Title**
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN46	Issues and Crisis

Master of Business (International Business)

8	Management

This is a selection of units available from the School of Accountancy	
Code	Title
AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN43	Managing High-Performance
3	Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (Management)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: part-time only
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Anna Wiewiora 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements
Entry Requirements
2 year program (February, July or November start)

- A recognised Bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale).

1.5 year program (February, July or November start)

- A recognised bachelor degree (or higher) in business or a related discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years (or equivalent) work experience in business or a related discipline.

1 year program (February or July start only)

- A recognised bachelor honours degree in management with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree *plus* graduate certificate both in management with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised graduate diploma (or higher) in management with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree in management with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years full-time (or equivalent) work experience in management.

International Entry requirements
Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: A completed recognised bachelor degree in management with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent) may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Management) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the

Master of Business (Management)

Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Management.

Articulation

Students who have articulated from the Graduate Certificate in Business (Management) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Management) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Management)
Graduate Certificate in Business (Management)

Abbreviation

MBus(Mgt)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Management.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the School of Management.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Management Foundation Units List
- Management Discipline Units List
- Summer (November) commencement
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN428	Developing Entrepreneurial Mindsets
Select 1 unit (12cp) from the Management Foundation Units Option List	
Year 1 Semester 2	
MGN423	Contemporary Strategic Analysis
MGN432	Contemporary Entrepreneurship
MGN440	HRM Theory and Practice
Management Discipline Unit	
Year 2 Semester 1	
MGN433	Managing High-Performance Organisations
MGN434	Organising and Leading Projects
IFN515	Fundamentals of Business Process Management
Management Discipline Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
MGN409	Management Theory and Practice
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
Select 1 unit (12cp) from the Management Foundation Units Option List	
Year 2 Semester 1	
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
MGN434	Organising and Leading Projects
Management Discipline Unit	
Year 2 Semester 2	
IFN515	Fundamentals of Business Process Management
MGN432	Contemporary Entrepreneurship

Master of Business (Management)

MGN433	Managing High-Performance Organisations
Management Discipline Unit	
Management Foundation Units List	
AYN456	Business and Corporations Law
MGN447	Managing in a Globalised Economy
Management Discipline Units List	
Select 2 units (24cp) from the below Management Discipline Unit Options List	
AMN442	Marketing Management
AYN416	Financial Accounting Processes
AYN456	Business and Corporations Law
BSN404	Project 1
BSN405	Project 2
EFN405	Applied Economics
BSN406	Project 3
EFN406	Managerial Finance
IFN652	Enterprise Business Process Management
MGN435	Innovation in Practice
MGN410	Employment Relations
MGN446	Business in Australia
MGN442	Self Leadership
MGN448	Negotiating Across Borders
MGN447	Managing in a Globalised Economy
MGN505	Consulting and Change Management
Please note that MGN446 is only available to international students.	
Summer (November) commencement	
Year 1, Summer-1 (November)	
MGN409	Management Theory and Practice
MGN440	HRM Theory and Practice
Year 1, Summer-2 (January)	
MGN412	Organisational Behaviour
Management Discipline Unit	
Year 1, Semester 2 (February)	
MGN428	Developing Entrepreneurial Mindsets
MGN423	Contemporary Strategic Analysis
MGN434	Organising and Leading Projects
Select one of the following:	
MGN447	Managing in a Globalised Economy
AYN456	Business and Corporations Law
Year 2, Semester 1 (July)	
MGN432	Contemporary Entrepreneurship
IFN515	Fundamentals of Business Process Management
MGN433	Managing High-Performance Organisations
Management Discipline Unit	

Students who have completed an undergraduate degree in Management, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Management Discipline Units
- Complementary Studies Units
- Summer Semester (November) commencement
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Summer commencement - Part-time

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
IFN515	Fundamentals of Business Process Management
MGN440	HRM Theory and Practice
Management Discipline Unit	
Postgraduate Business Options Unit	
Year 1 Semester 2	
MGN423	Contemporary Strategic Analysis
MGN432	Contemporary Entrepreneurship
Management Discipline Unit	
Postgraduate Business Options Unit	
Year 2 Semester 1	
MGN433	Managing High-Performance Organisations
MGN434	Organising and Leading Projects
Postgraduate Business Options Unit	
Postgraduate Business Options Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
MGN440	HRM Theory and Practice
MGN423	Contemporary Strategic Analysis
Management Discipline Unit	
Postgraduate Business Options Unit	
Year 2 Semester 1	
IFN515	Fundamentals of Business Process Management
MGN434	Organising and Leading Projects
Management Discipline Unit	
Postgraduate Business Options Unit	
Year 2 Semester 2	
MGN433	Managing High-Performance Organisations
MGN432	Contemporary Entrepreneurship
Postgraduate Business Options Unit	
Postgraduate Business Options Unit	
Management Discipline Units	
Select 2 units (24cp) from the below Management Discipline Unit Options List	
AMN442	Marketing Management
AYN416	Financial Accounting Processes
AYN456	Business and Corporations Law
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
EFN405	Applied Economics
EFN406	Managerial Finance
IFN652	Enterprise Business Process Management
MGN410	Employment Relations
MGN435	Innovation in Practice
MGN442	Self Leadership
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
MGN505	Consulting and Change Management
Please note that MGN446 is only available to international students.	
Complementary Studies Units	
Select four units (48cp) from the Postgraduate Business Unit Options List	

Master of Business (Management)

Summer Semester (November) commencement	
Year 1, Summer-1 (November)	
Management Discipline Unit Option	
Complementary Studies Unit	
Year 1, Summer-2 (January)	
Complementary Studies Unit	
Complementary Studies Unit	
Year 1, Semester 2 (February)	
MGN423	Contemporary Strategic Analysis
MGN440	HRM Theory and Practice
MGN434	Organising and Leading Projects
Complementary Studies Unit	
Year 2, Semester 1 (July)	
MGN433	Managing High-Performance Organisations
MGN432	Contemporary Entrepreneurship
IFN515	Fundamentals of Business Process Management
Management Discipline Options Unit	
Summer commencement - Part-time	
Summer commencing part-time students undertake two units (24cp) from the list of Summer Studies Units in Summer Semester either as Management Discipline Unit Options or Complementary Studies Units. Contact bus@qut.edu.au for enrolment advice.	

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Semester 2 (July) commencement
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Management Foundation Units
- Management Discipline Units List
- Complementary Studies Units
- Summer Semester (November) commencement
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 1 (February)
- Summer commencement Part-time

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
MGN409	Management Theory and Practice
MGN41	Organisational Behaviour
2	
MGN428	Developing Entrepreneurial Mindsets
Management Foundation Options Unit	
Year 1 Semester 2	
MGN423	Contemporary Strategic Analysis
MGN432	Contemporary Entrepreneurship
MGN440	HRM Theory and Practice
Management Discipline Options Unit	
Year 2 Semester 1	
MGN434	Organising and Leading Projects
IFN515	Fundamentals of Business Process Management
Management Discipline Options Unit	
Complementary Studies Unit	
Year 2 Semester 2	
MGN433	Managing High-Performance Organisations
Complementary Studies Unit	
Complementary Studies Unit	
Complementary Studies Unit	
Semester 2 (July) commencement	
Year 1 Semester 2	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN428	Developing Entrepreneurial Mindsets
Management Foundation Unit	
Year 2 Semester 1	
IFN515	Fundamentals of Business Process Management
MGN440	HRM Theory and Practice
Management Discipline Options Unit	
Complementary Studies Unit	
Year 2 Semester 2	
MGN423	Contemporary Strategic Analysis
MGN432	Contemporary Entrepreneurship
Management Discipline Options Unit	
Complementary Studies Unit	
Year 3 Semester 1	
MGN433	Managing High-Performance Organisations
MGN434	Organising and Leading Projects
Complementary Studies Unit	
Complementary Studies Unit	
Management Foundation Units	
Select 1 unit (12cp) from the below Management Foundation Unit Options List	
MGN447	Managing in a Globalised Economy
AYN456	Business and Corporations Law
Management Discipline Units List	
Select 2 units (24cp) from the below Management Discipline Unit Options List	
AMN442	Marketing Management
AYN416	Financial Accounting Processes
AYN456	Business and Corporations Law
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
EFN405	Applied Economics
EFN406	Managerial Finance
IFN652	Enterprise Business Process Management
MGN410	Employment Relations
MGN435	Innovation in Practice
MGN442	Self Leadership
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
MGN505	Consulting and Change Management
Please note that MGN446 is only available to international students.	
Complementary Studies Units	
Select four units (48cp) from the Postgraduate Business Unit Options List	
Summer Semester (November) commencement	
Year 1, Summer-1 (November)	
MGN409	Management Theory and Practice
MGN440	HRM Theory and Practice
Year 1, Summer-2 (January)	
MGN412	Organisational Behaviour
Management Discipline Options Unit	
Year 1, Semester 2 (February)	
MGN428	Developing Entrepreneurial Mindsets
MGN423	Contemporary Strategic Analysis
Management Discipline Options Unit	

Master of Business (Management)

Select one of:	
AYN456	Business and Corporations Law
MGN447	Managing in a Globalised Economy
Year 2, Semester 1 (July)	
IFN515	Fundamentals of Business Process Management
MGN432	Contemporary Entrepreneurship
Complementary Studies Unit	
Management Discipline Options Unit	
Year 2, Semester 1 (February)	
MGN434	Organising and Leading Projects
MGN433	Managing High-Performance Organisations
Management Discipline Options Unit or Complementary Studies Unit	
Summer commencement Part-time	
Summer commencement part-time students undertake two units (24cp) from the list of Summer Studies Units in Summer Semester either as Management Discipline Unit Options or as Compelementary Studies Units.	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	**Title**
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	**Title**
AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	**Title**
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	**Title**
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (Marketing)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: part-time only
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Udo Gottlieb 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements
Entry Requirements
2 year program (February, July or November start)

- A recognised Bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale).

1.5 year program (February, July or November start)

- A recognised bachelor degree (or higher) in business or a related discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree (or higher) in any discipline with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years (or equivalent) work experience in business or a related discipline.

1 year program (February or July start only)

- A recognised bachelor honours degree in marketing with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree *plus* graduate certificate both in marketing with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised graduate diploma (or higher) in marketing with a minimum grade point average of 4.0 (on QUT's 7.0 scale); *or*
- A recognised bachelor degree in marketing with a minimum grade point average of 4.0 (on QUT's 7.0 scale) *plus* a minimum of seven years full-time (or equivalent) work experience in marketing.

International Entry requirements
Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: A completed recognised bachelor degree in marketing, advertising, mass communication, public relations or journalism with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Master of Business (Marketing) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the

Master of Business (Marketing)

School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Marketing) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Marketing) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Marketing)
Graduate Certificate in Business (Marketing)

Abbreviation

MBus(Marketing)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2 Semester 2
- Summer Semester (November) commencement - Part-time only
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
Year 1, Semester 2	
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
Advertising, Marketing and Public Relations Option Unit	
Advertising, Marketing and Public Relations Option Unit	
choice one of:	
AMN447	Contemporary Issues in Marketing
OR	
AMN431	Marketing Internationally
Year 2, Semester 1	
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN406	Project
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
Year 2, Semester 1	
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
Advertising, Marketing and Public Relations Option Unit	
Advertising, Marketing and Public Relations Option Unit	
Year 2 Semester 2	
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN406	Project
choice one of:	
AMN447	Contemporary Issues in Marketing
OR	
AMN431	Marketing Internationally
Summer Semester (November) commencement - Part-time only	
Year 1, Summer-1 (November)	
AMN401	Integrated Marketing

Master of Business (Marketing)

	Communication
AMN442	Marketing Management
Year 1, Summer-2 (January)	
AMN400	Consumer Behaviour
AMN403	Developing Market Intelligence Skills for Decision Making
Year 1, Semester 2 (February)	
AMN444	Achieving Service Excellence
AMN443	Innovating Products and Customer Experiences
Advertising, Marketing and Public Relations Option Unit	
Advertising, Marketing and Public Relations Option Unit	
Year 2, Semester 1 (July)	
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN406	Project
Select one of the following:	
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally

Students who have completed an undergraduate degree in Marketing, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Semesters

- Semster 1 (February) commencement:
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Summer Semester (November) commencement - Part-time only
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semster 1 (February) commencement:	
Year 1, Semester 1	
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
Advertising, Marketing and Public Relations Option Unit	
Complementary Studies Unit	
Year 1, Semester 2	
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN406	Project
Advertising, Marketing and Public Relations Option Unit	
Complementary Studies Unit	
Year 2, Semester 1	
AMN447	Contemporary Issues in Marketing
OR	
AMN431	Marketing Internationally
Year 2, Semester 2	
Complementary Studies Unit	
Complementary Studies Unit	
Summer Semester (November) commencement - Part-time only	
Students commencing in Summer undertake MGN446 as one of the complementary studies units. All other complementary studies units are selected from the Summer unit offering.	
Year 1, Summer-1 (November)	
Complementary Studies Unit	
Complementary Studies Unit	
Year 1, Summer-2 (January)	
MGN446	Business in Australia
Complementary Studies Unit	
Year 1, Semester 2 (February)	
AMN444	Achieving Service Excellence
AMN443	Innovating Products and Customer Experiences
Advertising, Marketing and Public Relations Option Unit	
Advertising, Marketing and Public Relations Option Unit	
Year 2, Semester 1 (July)	
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN406	Project
Select one of the following:	
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3 Semester 1
- Summer (November) commencement
- Year 1, Summer-1 (November)
- Year 1, Summer-2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)
- Summer commencement Part-time

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
Year 1, Semester 2	
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
Advertising, Marketing or Public Relations Option Unit	
Complementary Studies Unit	
Choose one of the following:	
AMN447	Contemporary Issues in Marketing
OR	
AMN431	Marketing Internationally
Year 2, Semester 1	
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
Advertising, Marketing or Public Relations Option Unit	

Master of Business (Marketing)

Complementary Studies Unit	
Year 2, Semester 2	
AMN406	Project
Complementary Studies Unit	
Complementary Studies Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
Year 2, Semester 1	
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
Advertising, Marketing or Public Relations Option Unit	
Complementary Studies Unit	
Year 2, Semester 2	
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
Advertising, Marketing or Public Relations Option Unit	
Complementary Studies Unit	
Choose one of:	
AMN447	Contemporary Issues in Marketing
OR	
AMN431	Marketing Internationally
Year 3 Semester 1	
AMN406	Project
Complementary Studies Unit	
Complementary Studies Unit	
Summer (November) commencement	
Year 1, Summer-1 (November)	
AMN442	Marketing Management
AMN401	Integrated Marketing Communication
Year 1, Summer-2 (January)	
AMN400	Consumer Behaviour
AMN403	Developing Market Intelligence Skills for Decision Making
Year 1, Semester 2 (February)	
AMN444	Achieving Service Excellence
AMN443	Innovating Products and Customer Experiences
Advertising, Marketing or Public Relations Options Unit	
Complementary Studies Unit	
Year 2, Semester 1 (July)	
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
Complementary Studies Unit	
Complementary Studies Unit	
Select one of the following units:	
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
Year 2, Semester 2 (February)	
AMN406	Project
Advertising, Marketing or Public Relations Options Unit	
Complementary Studies Unit	
Summer commencement Part-time	
Summer commencing part-time students undertake AMN442 in Summer Semester. They also undertake one of: MGN446, EFN406 or AYN416 (as a Complementary Studies Unit) in Summer Semester and select three units (36cp) from the Business Postgraduate Units List in later semesters.	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	**Title**
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	**Title**
AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

Master of Business (Marketing)

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (Philanthropy and Nonprofit Studies)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, June, February November: part-time only
Int. Start Months	November, June, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Craig Furneaux 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree (or higher award) in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

- February and June: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: Not available

Master of Business - 2 year program

- February, June and November: A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course Design

The Master of Business (Philanthropy and Nonprofit Studies) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Accountancy.

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Philanthropy and Nonprofit Studies) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Philanthropy and Nonprofit Studies)
Graduate Certificate in Business (Philanthropy and Nonprofit Studies)

Abbreviation

MBus(Philanthropy&NpSt)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

Master of Business (Philanthropy and Nonprofit Studies)

Students will commence their Masters in the Foundation studies block.

Students will be able to access course progression advice from the School of Accountancy.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. Students will commence their Masters in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the School of Accountancy.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Foundation Units	
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN487	Introduction to Social Enterprise
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
GSN483	Ethics for Philanthropic and Nonprofit Organisations
Discipline Units	
Please choose eight units (96cp) from the following:	
Business postgraduate options list	

Semesters

- PNPS Foundation Units
- Discipline Units
- Complementary Units

Code	Title
PNPS Foundation Units	
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN487	Introduction to Social Enterprise
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
GSN483	Ethics for Philanthropic and Nonprofit Organisations
Discipline Units	
Please choose eight units (96cp) from the following:	
Business postgraduate options list	
Complementary Units	
Select four units (48cp) from the Business Postgraduate Option Units	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	Title

Master of Business (Philanthropy and Nonprofit Studies)

AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (Professional Accounting)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Yuyu Zhang 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field (other than an accounting degree gained in Australia or New Zealand) with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree (or higher) in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: Not available

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline (other than an accounting degree gained in Australia or New Zealand) with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. Students will commence their Masters in the Foundation studies block.

Students will be able to access course progression advice from the School of Accountancy.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. Students will commence their Masters in the Foundation studies block.

Master of Business (Professional Accounting)

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the School of Accountancy.

Sample Structure

Semesters

- Semester 1 (February) commencement
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Summer Semester (November) commencement
- Year 1, Summer -1 (November)
- Year 1, Summer - 2 (January)
- Year 1 Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 1 (February)
- Summer Semester (November) commencement Part-time
- Year 1 Summer -1 (November)
- Year 1, Summer -2 (January)
- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Year 2 Semester 2
- Year 3 Semester 1
- Year 3 Semester 2
- Year 4, Semester 1
- Complementary Studies Unit

Code	Title
Semester 1 (February) commencement	
Year 1 Semester 1	
AYN456	Business and Corporations Law
AYN414	Cost and Management Accounting
AYN416	Financial Accounting Processes
EFN406	Managerial Finance
Year 1 Semester 2	
AYN417	Corporate Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
EFN422	Economics and Data Analysis
Year 2 Semester 1	
AYN411	Audit and Assurance Services
AYN418	Advanced Financial Accounting
Complementary studies unit	
Complementary studies unit	
Year 2 Semester 2	
AYN458	Ethics and Professional Relationships
AYN520	Integrated Issues in Professional Practice
Complementary studies unit	
Complementary studies unit	
Summer Semester (November) commencement	
Year 1, Summer -1 (November)	
AYN416	Financial Accounting Processes
AYN456	Business and Corporations Law
Year 1, Summer - 2 (January)	
EFN406	Managerial Finance
AYN414	Cost and Management Accounting
Year 1 Semester 2 (February)	
AYN443	Accounting Information Systems and Analytics
EFN422	Economics and Data Analysis
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
Year 2, Semester 1 (July)	
AYN411	Audit and Assurance Services
AYN438	Taxation Law and Practice
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 1 (February)	
AYN458	Ethics and Professional Relationships
AYN520	Integrated Issues in Professional Practice
Complementary Studies Unit	
Complementary Studies Unit	
Summer Semester (November) commencement Part-time	
Year 1 Summer -1 (November)	
AYN416	Financial Accounting Processes
Year 1, Summer -2 (January)	
EFN406	Managerial Finance
Year 1 Semester 1	
AYN414	Cost and Management Accounting
AYN456	Business and Corporations Law
Year 1 Semester 2	
AYN417	Corporate Accounting
AYN438	Taxation Law and Practice
Year 2 Semester 1	
AYN443	Accounting Information Systems and Analytics
EFN422	Economics and Data Analysis
Year 2 Semester 2	
AYN411	Audit and Assurance Services
AYN418	Advanced Financial Accounting
Year 3 Semester 1	
AYN458	Ethics and Professional Relationships
AYN520	Integrated Issues in Professional Practice
Year 3 Semester 2	
Complementary Studies Unit	
Complementary Studies Unit	
Year 4, Semester 1	
Complementary Studies Unit	
Complementary Studies Unit	
Complementary Studies Unit	
Select 48 credit points from the below Professional Accounting Unit Options List.	
AYN424	Accountability of Transnational Corporations
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation
AYN460	Accountancy Work Placement
AYN505	Financial Analysis and Business Valuation
AYN506	Accounting for Strategic Decision Making
AYN457	Financial Planning Principles and Regulation
AYN507	Governance and Accountability
EFN516	Insurance and Risk Management
EFN429	Investments Management

Semesters

- Year 1 Semester 1
- Year 1 Semester 2
- Year 2 Semester 1
- Summer Semester (November) commencement
- Year 1, Summer -1 (November)
- Year 1, Summer - 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Year 1 Semester 1	
AYN456	Business and Corporations Law
AYN414	Cost and Management Accounting
AYN416	Financial Accounting Processes
EFN406	Managerial Finance
Year 1 Semester 2	
AYN417	Corporate Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics

Master of Business (Professional Accounting)

EFN422	Economics and Data Analysis
Year 2 Semester 1	
AYN411	Audit and Assurance Services
AYN418	Advanced Financial Accounting
AYN458	Ethics and Professional Relationships
AYN520	Integrated Issues in Professional Practice
Summer Semester (November) commencement	
Year 1, Summer -1 (November)	
AYN416	Financial Accounting Processes
AYN456	Business and Corporations Law
Year 1, Summer - 2 (January)	
EFN406	Managerial Finance
AYN414	Cost and Management Accounting
Year 1, Semester 2 (February)	
AYN417	Corporate Accounting
AYN443	Accounting Information Systems and Analytics
AYN438	Taxation Law and Practice
EFN422	Economics and Data Analysis
Year 2, Semester 1 (July)	
AYN411	Audit and Assurance Services
AYN418	Advanced Financial Accounting
AYN520	Integrated Issues in Professional Practice
AYN458	Ethics and Professional Relationships

Master of Business (Public Relations)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: part-time only
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Anne Lane 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree (or higher award) in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: A completed recognised bachelor degree in marketing, mass communication or journalism with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent) may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Public Relations) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Public Relations) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Public Relations) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Public Relations)
Graduate Certificate in Business (Public Relations)

Master of Business (Public Relations)

Abbreviation

MBus(PublicRelations)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

• Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

• Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Sample Structure

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Summer Semester (November) Commencement
- Year 1, Summer - 1 (November)
- Year 1, Summer - 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Advertising, Marketing and Public Relations Option Unit	
Advertising, Marketing and Public Relations Option Unit	
Year 1, Semester 2	
AMN460	Corporate and Investor Relations
AMN425	Digital Strategy and Analytics
Advertising, Marketing and Public Relations Option Unit	
Complementary Studies Unit	
Year 2, Semester 1	
AMN462	Community Consultation and Engagement
AMN468	Issues and Crisis Management
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 2	
AMN467	Public Relations Campaigns
AMN406	Project
Complementary Studies Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Advertising, Marketing & Public Relations Option Unit	
Advertising, Marketing & Public Relations Option Unit	
Year 2, Semester 1	
AMN462	Community Consultation and Engagement
AMN468	Issues and Crisis Management
Advertising, Marketing & Public Relations Option Unit	
Complementary Studies Unit	
Year 2, Semester 2	
AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns
Complementary Studies Unit	
Complementary Studies Unit	
Year 3, Semester 1	
AMN406	Project
AMN425	Digital Strategy and Analytics
Complementary Studies Unit	
Summer Semester (November) Commencement	
Students commencing in Summer undertake AMN401, AMN400 as AMPR option units and AMN442 and either AMN403 or MGN446 as complementary studies units.	
Year 1, Summer - 1 (November)	
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
Year 1, Summer - 2 (January)	
AMN400	Consumer Behaviour
Select one of the following as complementary studies:	
AMN403	Developing Market Intelligence Skills for Decision Making
MGN446	Business in Australia
Year 1, Semester 2 (February)	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Master of Business (Public Relations)

AMN462	Community Consultation and Engagement
AMN468	Issues and Crisis Management
Year 2, Semester 1 (July)	
AMN460	Corporate and Investor Relations
AMN425	Digital Strategy and Analytics
AMN467	Public Relations Campaigns
Complementary Studies Option Unit	
Year 2, Semester 2 (February)	
AMN406	Project
AMPR PG Options Unit	
Complementary Studies Options Unit	

Students who have completed an undergraduate degree in Public Relations, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Summer Semester (November) commencement
- Year 1, Summer - 1 (November)
- Year 1, Summer - 2 (January)
- Year 1, Semester 1
- Year 1, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN468	Issues and Crisis Management
AMN462	Community Consultation and Engagement
AMN425	Digital Strategy and Analytics
Complementary Studies Unit	
Year 1, Semester 2	
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 1	
AMN406	Project
Advertising, Marketing and Public Relations Option Unit	
Complementary Studies Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
Advertising, Marketing and Public Relations Option Unit	
Complementary Studies Unit	
Year 2, Semester 1	
AMN468	Issues and Crisis Management
AMN462	Community Consultation and Engagement
Complementary Studies Unit	
Complementary Studies Unit	
Year 2, Semester 2	
AMN406	Project
AMN425	Digital Strategy and Analytics
Complementary Studies Unit	
Summer Semester (November) commencement	
Students commencing in Summer undertake MGN446 as one of the complementary studies units.	
Students commencing in Summery undertake AMN403 as either an AMPR PG options unit or a complementary studies unit.	
Students commencing in Summer select two other complementary studies units from the Summer-1 unit offerings. There are no Public Relations units in this teaching period.	
Year 1, Summer - 1 (November)	
Complementary Studies Option Unit	
Complementary Studies Option Unit	
Year 1, Summer - 2 (January)	
MGN446	Business in Australia
AMN403	Developing Market Intelligence Skills for Decision Making
Year 1, Semester 1	
AMN468	Issues and Crisis Management
AMN462	Community Consultation and Engagement
AMN425	Digital Strategy and Analytics
Complementary Studies Unit OR Advertising, Marketing and Public Relations Option Unit*	
Year 1, Semester 2	
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
AMN406	Project

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Advertising Marketing and Public Relations Option Unit	
Advertising Marketing and Public Relations Option Unit	
Year 1, Semester 2	
AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns
AMN425	Digital Strategy and Analytics
Advertising Marketing and Public Relations Option Unit	
Year 2, Semester 1	
AMN462	Community Consultation and Engagement
AMN468	Issues and Crisis Management
AMN406	Project
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Advertising Marketing and Public Relations Option Unit	
Advertising Marketing and Public Relations Option Unit	
Year 2, Semester 1	
AMN425	Digital Strategy and Analytics
AMN462	Community Consultation and Engagement
AMN468	Issues and Crisis Management
Advertising Marketing and Public Relations Option Unit	
Year 2, Semester 2	
AMN406	Project

Master of Business (Public Relations)

AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	Title
AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business (Strategic Advertising)

Year	2020
QUT code	BS11
CRICOS	085448J
Duration (full-time domestic)	2 - 1 years
Duration (full-time international)	1.5 - 2 years
Duration (part-time domestic)	4 - 2 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Start months	November, July, February November: part-time only
Int. Start Months	November, July, February
Course Coordinator	Director of Studies, QUT Business School; email: askqut@qut.edu.au; ph: 07 3138 2000
Discipline Coordinator	Dr Lisa Schuster 07 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree (or higher award) in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

November admission is dependent on your educational background and program duration.

Master of Business - 1.5 year program

- February and July: A completed recognised bachelor degree in business or related field with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).
- November: A completed recognised bachelor degree in advertising, public relations, marketing, mass communications or journalism with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

- February, July and November: A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.00 (on QUT's 7 point scale).

Pathway

Graduate Certificate in Business and Communication: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5) (or accepted equivalent) may be considered for the Graduate Certificate / Masters pathway.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent) may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Strategic Advertising) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Strategic Advertising) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Strategic Advertising) at the following stages, once those particular course requirements have been met: Graduate Diploma in Business (Strategic Advertising)

Master of Business (Strategic Advertising)

Graduate Certificate in Business (Strategic Advertising)

Abbreviation

MBus(StratAdvtg)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.
- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course.

The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.
- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

November admission is dependent on your educational background and program duration, please refer to the Course structure *Summer Semester (November) commencement* as specified units may only be available.

Students will be able to access course progression advice from the QUT Business School Student Service Centre.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Summer Semester (November) commencement
- Year 1, Summer -1 (November)
- Year 1, Summer -2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN420	Manage Advertising
AMN400	Consumer Behaviour
Choose 24cp from the following units:	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
Year 1, Semester 2	
AMN425	Digital Strategy and Analytics
AMN423	Strategies for Creative Advertising
AMN405	Decisions and Issues in Integrated Marketing Communication
AMPR Postgraduate Unit	
Year 2, Semester 1	
AMN426	Content Creation and Management
AMN406	Project
AMPR Postgraduate Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN420	Manage Advertising
AMN400	Consumer Behaviour
Choose 24cp from the following units:	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
Year 2, Semester 1	
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMPR Postgraduate Unit	
AMPR Postgraudate Unit	
Year 2, Semester 2	
AMN406	Project
AMN423	Strategies for Creative Advertising
AMN405	Decisions and Issues in Integrated Marketing Communication
Summer Semester (November) commencement	
Year 1, Summer -1 (November)	
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
Year 1, Summer -2 (January)	
AMN400	Consumer Behaviour
AMN403	Developing Market Intelligence Skills for Decision Making
Year 1, Semester 2 (February)	
AMN420	Manage Advertising
AMN426	Content Creation and Management
AMN425	Digital Strategy and Analytics
AMPR Postgraduate Unit	
Year 2, Semester 1 (July)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN423	Strategies for Creative Advertising
AMN406	Project

Master of Business (Strategic Advertising)

Students who have completed an undergraduate degree in Advertising, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Summer Semester (November) commencement
- Year 1, Summer -1 (November)
- Year 1, Summer -2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMPR PG Options Unit	
Complementary Studies PG Option Unit	
Year 1, Semester 2	
AMN423	Strategies for Creative Advertising
AMN405	Decisions and Issues in Integrated Marketing Communication
AMPR PG Options Unit	
Complementary Studies PG Option Unit	
Year 2, Semester 1	
AMN406	Project
Complementary Studies PG Option Unit	
Complementary Studies PG Option Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN423	Strategies for Creative Advertising
AMPR PG Options Unit	
Complementary Studies PG Option Unit	
Year 2, Semester 1	
AMN426	Content Creation and Management
AMPR PG Options Unit	
Complementary Studies PG Option Unit	
Complementary Studies PG Option Unit	
Year 2, Semester 2	
AMN406	Project
AMN425	Digital Strategy and Analytics
Complementary Studies PG Option Unit	
Summer Semester (November) commencement	
Students commencing in Summer undertake MGN446 as one of the complementary studies unit.	
Students commencing in Summer undertake two other complementary studies units in Summer-1 semester	
Year 1, Summer -1 (November)	
Complementary Studies PG Option Unit	
Complementary Studies PG Option Unit	
Year 1, Summer -2 (January)	
AMN403	Developing Market Intelligence Skills for Decision Making
MGN446	Business in Australia
Year 1, Semester 2 (February)	
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMPR PG Options Unit	
AMPR PG Options Unit	
Year 2, Semester 1 (July)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN423	Strategies for Creative Advertising
AMN406	Project

Semesters

- Semester 1 (February) commencement
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Semester 2 (July) commencement
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Summer Semester (November) commencement
- Year 1, Summer - 1 (November)
- Year 1, Summer - 2 (January)
- Year 1, Semester 2 (February)
- Year 2, Semester 1 (July)
- Year 2, Semester 2 (February)

Code	Title
Semester 1 (February) commencement	
Year 1, Semester 1	
AMN420	Manage Advertising
AMN400	Consumer Behaviour
Choose 24cp from the following units:	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
Year 1, Semester 2	
AMN425	Digital Strategy and Analytics
AMPR PG Options Unit	
Complementary Studies PG Option Unit	
AMN405	Decisions and Issues in Integrated Marketing Communication
Year 2, Semester 1	
AMN426	Content Creation and Management
AMPR PG Options Unit	
Complementary Studies PG Option Unit	
Complementary Studies PG Option Unit	
Year 2, Semester 2	
AMN406	Project
AMN423	Strategies for Creative Advertising
Complementary Studies PG Option Unit	
Semester 2 (July) commencement	
Year 1, Semester 2	
AMN420	Manage Advertising
AMN400	Consumer Behaviour
Choose 24cp from the following units:	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN442	Marketing Management
Year 2, Semester 1	
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMPR PG Options Unit	
Complementary Studies PG Option Unit	
Year 2, Semester 2	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN423	Strategies for Creative Advertising
AMPR PG Options Unit	
Complementary Studies PG Option Unit	
Year 3, Semester 1	
AMN406	Project
Complementary Studies PG Option Unit	
Complementary Studies PG Option Unit	
Summer Semester (November) commencement	
Students commencing in Summer undertake AMN401 and AMN403 as the	

Master of Business (Strategic Advertising)

two Strategic Advertising Foundation Units.	
Year 1, Summer - 1 (November)	
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
Year 1, Summer - 2 (January)	
AMN400	Consumer Behaviour
AMN403	Developing Market Intelligence Skills for Decision Making
Year 1, Semester 2 (February)	
AMN420	Manage Advertising
AMN426	Content Creation and Management
AMPR PG Options Unit	
AMPR PG Options Unit	
Year 2, Semester 1 (July)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
AMN423	Strategies for Creative Advertising
AMPR PG Options Unit	
Year 2, Semester 2 (February)	
AMN406	Project
Complementary Studies PG Option Unit	
Complementary Studies PG Option Unit	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- This is a selection of the units available from the School of Advertising, Marketing and PR
- This is a selection of units available from the School of Accountancy
- This is a selection of units available from the School of Economics and Finance
- This is a selection of units available from the School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	**Title**
AMN40	Consumer Behaviour
0	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy and Analytics
AMN426	Content Creation and Management
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Innovating Products and Customer Experiences
AMN444	Achieving Service Excellence
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN446	Brand Analytics
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	**Title**
AYN456	Business and Corporations Law
AYN424	Accountability of Transnational Corporations
AYN416	Financial Accounting Processes
AYN417	Corporate Accounting
AYN418	Advanced Financial Accounting
AYN411	Audit and Assurance Services
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Accounting Information Systems and Analytics
AYN453	Forensic Accounting and Data Analytics
AYN454	Fraud and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	**Title**
EFN420	Data Analysis for Financial Managers
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	**Title**
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Developing Entrepreneurial Mindsets
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Coaching for Leadership Development
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Master of Business/Master of Business

Year	2020
QUT code	BS18
CRICOS	069780G
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $28,400 per year full-time (96 credit points)
International fee (indicative)	2020: $33,100 per year full-time (96 credit points)
Total credit points	192
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July, February
Int. Start Months	July, February
Course Coordinator	Contact HiQ on 07 3138 2000 or email askqut@qut.edu.au
Discipline Coordinator	Dr Yuyu Zhang (Accounting); Dr En Te (John) Chen (Applied Finance); Dr Jannine Williams (Human Resource Management); Dr Lisa Schuster (Integrated Marketing Communication), Aspro Rumintha Wickramasekera (International Business); Dr Udo Gottlieb (Marketing); Dr Anna Wiewiora (Management) +61 7 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

- A completed recognised bachelor degree in a cognate discipline with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale). Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy; *and*
- At least three years of appropriate business employment experience.

You will also be eligible for admission where you have:

- A completed recognised bachelor degree in a cognate discipline with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale). (Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy); *and*
- Three years appropriate employment experience; *and*
- Completion of BS39 Graduate Certificate in Business in one of your chosen BS18 Master of Business/Master of Business study areas.

Note:

If you do not meet the minimum work experience requirement, you will not be eligible for admission. In this case, you may wish to consider the BS11 Master of Business program.

Employment experience: Evidence of your professional roles and experiences must be submitted with your admission application. This should include an extended curriculum vitae and employer statements verifying your employment experience and duties.

International Entry requirements

Academic entry requirements

The minimum grade point average (GPA) requirements are based on QUT's 7.0 point scale where 4.0 is a Pass.

In addition to the requirements set out below, for all major combinations, you must also have at least three (3) years full-time appropriate business employment experience. Applicants must submit current detailed/extended curriculum vitae providing position details including roles and specific responsibilities and employment statements.

Accounting / Applied Finance

A completed recognised Australian or New Zealand bachelor degree in accounting with a minimum GPA of 4.0

Applied Finance / International Business; and Applied Finance / Management

A completed recognised bachelor degree in the field of banking or finance with a minimum GPA of 4.0

Human Resource Management / Integrated Marketing Communication; and Human Resource Management / International Business

A completed recognised bachelor degree in the field of human resource management, industrial relations or behavioural science with a minimum GPA of 4.0

International Business / Marketing

A completed recognised Bachelor degree in the field of marketing or international business with a minimum GPA of 4.0

Applied Finance / International Business; and Applied Finance / Management

A completed recognised bachelor degree in the field of banking or finance with a minimum GPA of 4.0

Human Resource Management / Integrated Marketing Communication; and Human Resource Management / International Business

A completed recognised bachelor degree in the field of human resource management, industrial relations or behavioural science with a minimum GPA of 4.0

International Business / Marketing

A completed recognised bachelor degree in the field of marketing or international business with a minimum GPA of 4.0

Integrated Marketing Communication / Marketing

A completed recognised bachelor degree in the field of advertising, business communication or marketing with a minimum GPA of 4.0

Integrated Marketing Communication / Strategic Advertising; and Marketing / Strategic Advertising

A completed recognised bachelor degree in the field of advertising, business communication, creative writing or

marketing with a grade point average of minimum GPA 4.0.

Note:

Applicants who have completed a BS18 Master of Business / Master of Business major within the BS39 Graduate Certificate in Business program must also have at least three (3) years of appropriate employment experience to be considered for admission into BS18 Master of Business / Master of Business.

If you do not have work experience you will not be eligible for admission. Instead, please consider the BS11 Master of Business program. You must supply evidence of your professional roles and experiences with your admission application. This should include an extended curriculum vitae and employer statements verifying your employment experience and duties.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)). Students can choose from a list of discipline combinations that have been developed to maximise learning outcomes in both study areas.

Early exit options

Students may exit from the BS18 Master of Business/Master of Business at the following stages, once those particular course requirements have been met:

• Graduate Certificate in Business (Study Area A) (BS39)
• Graduate Diploma of Business (Study Area A) (BS79)
• Master of Business (Study Area A) (BS11)

Further information

Students must contact the relevant discipline school for course progression and enrolment advice.

Abbreviation

MBus(SAA)/MBus(SAA)

Domestic Course structure

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Management
- Marketing
- Strategic Advertising

Students are required to complete 192 credit points of units, with 96 credit points from each Master of Business (Study Area A).

International Course structure

Course design

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Management
- Marketing
- Strategic Advertising

Students are required to complete 192 credit points of units, with 96 credit points from each Master of Business (Study Area A).

Sample Structure

Code	Title
Master of Business (Accounting)	
Students complete 7 core units (84 credit points)	
AYN458	Ethics and Professional Relationships
AYN453	Forensic Accounting and Data Analytics
AYN505	Financial Analysis and Business Valuation
AYN506	Accounting for Strategic Decision Making
AYN507	Governance and Accountability
AYN457	Financial Planning Principles and Regulation
AYN520	Integrated Issues in Professional Practice
Students select one unit (12 credit points) from the following options:	
AYN424	Accountability of Transnational Corporations
AYN442	Superannuation and Wealth Management
AYN454	Fraud and Investigation
AYN460	Accountancy Work Placement
Master of Business (Applied Finance)	
Students complete 8 core units (96 credit points)	
EFN425	Financial Markets and Institutions
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN507	Advanced Capital Budgeting
EFN426	Applied Research in Finance
EFN505	Financial Risk Management
EFN555	Advanced Applications in Finance

Code	Title
Master of Business (Integrated Marketing Communication))	
Students complete 7 core units (96 credit points)	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
AMN406	Project
Master of Business (Marketing)	
Students complete 7 core units (84 credit points)	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN444	Achieving Service Excellence
AMN443	Innovating Products and Customer Experiences
Students select one unit (12 credit points) from:	
the Advertsing, Marketing and Public Relations Unit Options list	

Master of Business/Master of Business

PLEASE NOTE - this structure is currently under review and may change.

Code	Title
Master of Business (Integrated Marketing Communication)	
Students complete 7 core units (96 credit points)	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
AMN406	Project
Master of Business (Strategic Advertising)	
Students complete 6 core units (72 credit points)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
KAP401	Advertising Creative: Concept to Campaign
KAP402	Advertising Creative: Copywriting and Art Direction
Students select 2 units (24 credit points) from:	
the Advertising, Marketing and Public Relations Unit Options list	

Code	Title
Master of Business (International Business)	
Students complete 5 core units (72 credit points)	
MGN448	Negotiating Across Borders
EFN405	Applied Economics
EFN406	Managerial Finance
AMN430	International Logistics Management
AMN434	Special Topic in International Business
Students choose between	
AYN424	Accountability of Transnational Corporations
or	
LWS075	International Business and Law
Students select one unit (12 credit points) from the Regional Unit Options list:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Please note MGN446 is only available to international students	
Master of Business (Marketing)	
Students complete 7 core units (84 credit points)	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN444	Achieving Service Excellence
AMN443	Innovating Products and Customer Experiences
Students select one unit (12 credit points) from:	
the Advertsing, Marketing and Public Relations Unit Options list	

Please note - the Strategic Advertising major is currently under review and may change.

Code	Title
Master of Business (Marketing)	
Students complete 7 core units (84 credit points)	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
AMN445	Meaningful Marketing: Value Creation and Customer Engagement
AMN444	Achieving Service Excellence
AMN443	Innovating Products and Customer Experiences
Students select one unit (12 credit points) from the Advertising, Marketing and Public Relations Unit Options list	
Master of Business (Strategic Advertising)	
Students complete 7 core units (96 credit points)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Manage Advertising
AMN425	Digital Strategy and Analytics
AMN423	Strategies for Creative Advertising
KAP401	Advertising Creative: Concept to Campaign
KAP402	Advertising Creative: Copywriting and Art Direction
AMN406	Project

Code	Title
Master of Business (Applied Finance)	
Students complete 8 core units (96 credit points)	
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN425	Financial Markets and Institutions
EFN426	Applied Research in Finance
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
EFN555	Advanced Applications in Finance
Master of Business (International Business)	
Students complete 6 core units (84 credit points)	
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN434	Special Topic in International Business
EFN405	Applied Economics
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
Students choose between:	
AYN424	Accountability of Transnational Corporations
or	
LWS075	International Business and Law

Code	Title
Master of Business (Human Resource Management)	
Students complete 8 core units (96 credit points)	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations

Master of Business/Master of Business

MGN441	Coaching for Leadership Development
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1
MGN421	Strategic HRM
Master of Business (International Business)	
Students complete 6 core units (84 credit points)	
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN434	Special Topic in International Business
EFN405	Applied Economics
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
Students choose between:	
AYN424	Accountability of Transnational Corporations
or	
LWS075	International Business and Law

Code	Title
Master of Business (Human Resource Management)	
Students complete 8 core units (96 credit points)	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Coaching for Leadership Development
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1
MGN421	Strategic HRM
Master of Business (Integrated Marketing Communication)	
Students complete 7 core units (96 credit points)	
AMN401	Integrated Marketing Communication
AMN403	Developing Market Intelligence Skills for Decision Making
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy and Analytics
AMN406	Project

Code	Title
Course Notes	
Students complete 8 core units (96 credit points)	
Financial Markets and Institutions	
Advanced Managerial Finance	
International Finance	
Security Analysis and Portfolio Management	
Advanced Capital Budgeting	
Applied Research in Finance	
Financial Risk Management	
Advanced Applications in Finance	
Course Notes	
Students complete 8 core units (96 credit points)	
Managing in a Globalised Economy	
Applied Economics	
Employment Relations	
Contemporary Strategic Analysis	
Marketing Management	
HRM Theory and Practice	
Consulting and Change Management	
Managing High-Performance Organisations	

Executive Master of Business Administration (EMBA)

Year	2020
QUT code	GS50
Duration (part-time)	23 months
Campus	Gardens Point, Canberra
Domestic fee (indicative)	2020: $3,072 per unit (6 credit points)
Total credit points	144
Dom. Start Months	January
Course Coordinator	Aspro Glen Murphy; email gd.murphy@qut.edu.au; ph: 07 3138 8018
Discipline Coordinator	+61 7 3138 6874 emba@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

A minimum five years full-time post degree work experience with minimum of three years relevant professional work experience and two years minimum supervisory/management experience.

Additional entry requirements

Some applicants may be required to:

- Sit the Graduate Management Admissions Test (GMAT) (the worldwide standard in aptitude assessment for admission to postgraduate management programs), and achieve a minimum score of 550. GMAT details (PDF file, 271.8 KB).
- Attend an interview with the MBA Director to demonstrate relevant work experience

Referees

All applicants must nominate two referees as part of the application. At least one referee report should be from your current employer and we may contact your referees as part of the application process.

Referee Report proforma (DOCX file, 132.3 KB)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of five years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Pathways

Applicants without a Bachelor Degree may be admitted to the Graduate Certificate in Business Administration with a minimum of 9 years work experience (6 years minimum equivalent professional work experience plus 3 year minimum supervisory/management experience). Upon completion of the Graduate Certificate in Business Administration with a GPA 4.5 (or higher) students can articulate into the Executive Master of Business Administration.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Overview

QUT's Executive MBA is designed to take experienced managers to new levels as highly skilled leaders.

The concept of 'knowing one's self' lies at the forefront of the program, facilitating the development of a deep understanding of personal goals and leadership traits.

In addition to self-realisation and leadership, the unique model for this Executive MBA program integrates fundamental units with more advanced elements that include organisational transformation, entrepreneurship, governance and corporate accountability. The program culminates in an international study tour to China, honing abilities to meet the demands of a quickly changing globalised society. During the tour, participants will learn the intricacies of negotiating and conducting business in a foreign land and applying commercial expertise in a vastly different culture.

Additionally, the program offers life coaches who will help individual cohort members establish clear goals for both their chosen career paths and personal lives.

With the Executive MBA's emphasis on corporate governance and leadership, cohort members will undertake a leadership practicum by shadowing a senior executive from industry, commerce or government. They will experience first-hand how leadership issues are handled in the real world at executive level.

Course design

The Executive MBA is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

The intake for the EMBA is in January and the program runs for 23 months. Classes are scheduled once every four weeks over a Friday to Sunday weekend

session, with 18-21 hours of classes per weekend session each month of the program; plus one intensive session (International Study Tour). The intensive block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA).

Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Further information

If you have any further questions regarding this course please contact the Graduate School of Business on 3138 6874, via email on emba@qut.edu.au or on Level 5, B Block, Gardens Point campus.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp.

Abbreviation

EMBA

Domestic Course structure

The EMBA is structured into four components:

1. The Building Foundations component provides foundation business knowledge and skills along with the opportunity to engage in personal leadership development.
2. The Multi-Disciplinary Decision Making component provides you with a broad spectrum of knowledge and skills on business disciplines to equip you to make holistic and multi-disciplinary decisions in complex environments.
3. In the third component of the EMBA program you are able to choose a concentration from: International Leadership and Complex Program Leadership or Strategic Procurement
4. The final component of the EMBA program is the completion of a Workplace Project.

Delivery and timing

The Executive MBA program commences in Brisbane in January of each year. Classes are scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week international study tour.

The Executive MBA commences in Canberra in February. The delivery will focus on an eight week cycle, with class sessions taking place every eight weeks supported by on-line learning and facilitation for the remainder of the cycle.

These intensive sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.

Course components

Building Foundations

- Strategic Management
- Communicating to Influence
- Systems Thinking for Managers
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Personal Leadership and Change
- Data Analysis and Decision Making

Multi-Disciplinary Decision Making

- Marketing Strategically
- Understanding and Leading Others
- Business Law
- Financial Management
- Business Leadership Practicum
- Managing Technological Innovation
- Global Leadership and Complexity
- Negotiation Skills and Strategies
- Corporate Governance and Accountability

Concentration Options

1. International Leadership
   - Contemporary Human Resource Management Issues: Global Perspectives
   - Conducting Business Internationally
   - Advanced Strategy for Global Business
   - Strategic Decision Making: Beyond Digital and Big Data
   - Crisis Communication

2. Complex Program Leadership and Strategic Procurement
   - Sourcing and Contracting Strategies in a Global Environment
   - Strategic Leadership of Supplier Relationships
   - Strategically Managing Risk
   - Intellectual Property Strategy and Management
   - Complex Program Alignment and Implementation

Workplace Project

- Integrated Workplace Project

Sample Structure

Code	Title
Core Units:	
GSZ403	Data Analysis and Decision Making
GSZ404	Accounting for Decision Making
GSZ405	Strategic Management
GSZ407	Communicating to Influence
GSZ408	Marketing Strategically
GSZ409	Understanding and Leading Others
GSZ412	Business Law
GSZ413	Financial Management
GSZ415	Global Leadership and Complexity
GSZ464	Systems Thinking for Managers
GSZ468	Problem Framing for Creative Action
GSZ473	Corporate Governance and Accountability
GSZ490	Managing Technological Innovation
GSZ491	Economics in Business
GSZ497	Personal Leadership and Change
GSZ551	Negotiation Skills and Strategies
GSZ553	Business Leadership Practicum
GSZ572	Integrated Workplace Project - Business Planning
Concentration Options	
Select one concentration from the EMBA Concentration Options List - 36 credit points	
International Leadership	
GSZ558	Crisis Communication
GSZ406	Contemporary Human Resource Management Issues: Global Perspectives
GSZ560	Advanced Strategy for Global Business
GSZ410	Entrepreneurship
GSZ543	Conducting Business Internationally
Complex Program Leadership and Strategic Procurement	

Executive Master of Business Administration (EMBA)

GSZ535	Sourcing and Contracting Strategies in a Global Environment
GSZ536	Strategic Leadership of Supplier Relationships
GSZ545	Complex Project Alignment and Implementation
GSZ538	Strategically Managing Risk
GSZ539	Intellectual Property Strategy and Management

Code	Title
Core Units:	
GSZ403	Data Analysis and Decision Making
GSZ404	Accounting for Decision Making
GSZ405	Strategic Management
GSZ407	Communicating to Influence
GSZ408	Marketing Strategically
GSZ409	Understanding and Leading Others
GSZ412	Business Law
GSZ413	Financial Management
GSZ415	Global Leadership and Complexity
GSZ464	Systems Thinking for Managers
GSZ468	Problem Framing for Creative Action
GSZ473	Corporate Governance and Accountability
GSZ490	Managing Technological Innovation
GSZ491	Economics in Business
GSZ497	Personal Leadership and Change
GSZ551	Negotiation Skills and Strategies
GSZ553	Business Leadership Practicum
GSZ572	Integrated Workplace Project - Business Planning
Concentration Options	
Select one concentration from the EMBA Concentration Options List - 36 credit points	
International Leadership	
GSZ558	Crisis Communication
GSZ406	Contemporary Human Resource Management Issues: Global Perspectives
GSZ561	Conducting Business Internationally
GSZ560	Advanced Strategy for Global Business
GSZ410	Entrepreneurship
GSZ428	International Study Tour

Complex Program Leadership and Strategic Procurement	
GSZ535	Sourcing and Contracting Strategies in a Global Environment
GSZ536	Strategic Leadership of Supplier Relationships
GSZ537	Strategic Alignment and Project Implementation
GSZ538	Strategically Managing Risk
GSZ539	Intellectual Property Strategy and Management
GSZ429	International Study Tour - Complex Program Leadership

Master of Business Administration (Digital MBA)

Year	2020
QUT code	GS73
Duration (part-time)	3 years
Domestic fee (indicative)	2020: $20,800 per year part-time (48 credit points)
International fee (indicative)	2020: $24,700 per year full-time (48 credit points)
Total credit points	144
Credit points part-time sem.	24
Start months	April
Int. Start Months	April
Course Coordinator	Aspro Glen Murphy Email: gd.murphy@qut.edu.au; ph: 07 3138 8018
Discipline Coordinator	Dr Vicky Browning 3138 1126 vicky.browning@qut.edu.au

Domestic Entry requirements

Academic entry requirements

You must have:

- a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale)
- a minimum 3 years of full-time post-degree work experience, with a minimum of 2 years of relevant professional work experience and a minimum 1 year of supervisory/management experience.

You must submit responses to following mandatory reflective questions:

1. Motivation to complete the QUT MBA
2. Intended contribution to the cohort
3. Work/life/study balance strategy
4. Current leadership philosophy

Additional entry information

You must attend a videoconference interview with the MBA Program Manager.

If you do not satisfy the minimum GPA requirement, you may be required to attend an interview with the MBA Director.

Work experience

Relevant work experience indicates that you will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after you've completed an undergraduate degree. To enable us to assess your work experience, you must supply a current curriculum vitae providing details of your roles, responsibilities and achievements.

Pathways

Applicants may be admitted to the Graduate Certificate in Business Administration with a minimum of 7 years of work experience (6 years minimum equivalent professional work experience plus 1 year minimum supervisory/management experience). Upon completion of the Graduate Certificate in Business Administration with a GPA 4.5 (or higher), students can articulate into the Master of Business Administration.

International Entry requirements

Academic entry requirements

You must have:

- a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale)
- a minimum 3 years of full-time post-degree work experience, with a minimum of 2 years of relevant professional work experience and a minimum 1 year of supervisory/management experience.

You must submit responses to following mandatory reflective questions:

1. Motivation to complete the QUT MBA
2. Intended contribution to the cohort
3. Work/life/study balance strategy
4. Current leadership philosophy

Additional entry information

You must attend a videoconference interview with the MBA Program Manager.

If you do not satisfy the minimum GPA requirement, you may be required to attend an interview with the MBA Director.

Work experience

Relevant work experience indicates that you will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after you've completed an undergraduate degree. To enable us to assess your work experience, you must supply a current curriculum vitae providing details of your roles, responsibilities and achievements.

Pathways

Applicants may be admitted to the Graduate Certificate in Business Administration with a minimum of 7 years of work experience (6 years minimum equivalent professional work experience plus 1 year minimum supervisory/management experience). Upon completion of the Graduate Certificate in Business Administration with a GPA 4.5 (or higher), students can articulate into the Master of Business Administration.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0

Writing	6.0
Speaking	6.0

Domestic Course structure

The course consists of:

- nine thematic units (12 credit points each)
- three High Impact Project (HiP) self-directed, work-integrated units (totalling 36 credit points).

Each unit is designed around the standard of 150 hours of learning distributed across ten weeks of primarily online and self-directed and workplace learning. There is also an optional two-day face-to-face intensive workshop before each unit starts.

You will undertake all twelve units sequentially.

- View unit outlines %asset_summary_839396%

Standard Course Progression:

Year 1

- Competing in Complex Environment
- Optimising Business Outcomes
- The Digital Leader
- High Impact Project 1

Year 2

- Establishing New Ventures
- Building Financial Resilience
- Leading Teams for Growth
- High Impact Project 2

Year 3

- Pivoting to a Digital Business Model
- Transforming the Proactive Organisation
- Leading Business Transformation
- High Impact Project 3

International Course structure

Standard Course Progression:

Year 1

- Competing in Complex Environment
- Optimising Business Outcomes
- The Digital Leader
- High Impact Project 1

Year 2

- Establishing New Ventures
- Building Financial Resilience
- Leading Teams for Growth
- High Impact Project 2

Year 3

- Pivoting to a Digital Business Model
- Transforming the Proactive Organisation
- Leading Business Transformation
- High Impact Project 3

Sample Structure

This study plan is for those who undertake the High Impact Project sequentially as a fourth 12 credit point unit following the three thematic units of the phase.

Semesters

- Year 1, 10 Week Teaching Period 1
- Year 1, 10 Week Teaching Period 2
- Year 1, 10 Week Teaching Period 3
- Year 1, 10 Week Teaching Period
- Year 2, 10 Week Teaching Period 1
- Year 2, 10 Week Teaching Period 2
- Year 2, 10 Week Teaching Period 3
- Year 2, 10 Week Teaching Period 4
- Year 3, 10 Week Teaching Period 1
- Year 3, 10 Week Teaching Period 2
- Year 3, 10 Week Teaching Period 3
- Year 3, 10 Week Teaching Period 4

Code	Title
Year 1, 10 Week Teaching Period 1	
GSP100	Competing in Complex Environments
Year 1, 10 Week Teaching Period 2	
GSP110	Optimising Business Outcomes
Year 1, 10 Week Teaching Period 3	
GSP120	The Digital Leader
Year 1, 10 Week Teaching Period	
GSP130	High Impact Project 1
Year 2, 10 Week Teaching Period 1	
GSP140	Establishing New Ventures
Year 2, 10 Week Teaching Period 2	
GSP150	Building Financial Resilience
Year 2, 10 Week Teaching Period 3	
GSP160	Leading Teams for Growth
Year 2, 10 Week Teaching Period 4	
GSP170	High Impact Project 2
Year 3, 10 Week Teaching Period 1	
GSP180	Pivoting to a Digital Business Model
Year 3, 10 Week Teaching Period 2	
GSP190	Transforming the Proactive Organisation
Year 3, 10 Week Teaching Period 3	
GSP200	Leading Business Transformation
Year 3, 10 Week Teaching Period 4	
GSP210	High Impact Project 3

Master of Business Administration (MBA)

Year	2020
QUT code	GS75
CRICOS	045502F
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $41,600 per year full-time (96 credit points)
International fee (indicative)	2020: $49,400 per year full-time (96 credit points)
Total credit points	144
Credit points full-time sem.	48
Start months	September, March
Int. Start Months	September, March
Course Coordinator	Aspro Glen Murphy Email: gd.murphy@qut.edu.au; ph: 07 3138 8018
Discipline Coordinator	Dr Vicky Browning +61 7 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

A minimum 3 years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience; *and*

Submit two completed referee report forms

Additional entry information

Applicants may be required to attend an interview with the MBA Director to demonstrate relevant work experience.

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

Pathways

Applicants may be admitted to the Graduate Certificate in Business Administration with a minimum of 7 years work experience (6 years minimum equivalent professional work experience plus 1 year minimum supervisory/management experience). Upon completion of the Graduate Certificate in Business Administration with a GPA 4.5 (or higher) students can articulate into the Master of Business Administration.

International Entry requirements

Academic entry requirements

- A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*
- A GMAT score of at least 550; *and*
- A minimum three years full-time equivalent relevant managerial or professional work experience post-degree; and
- Submit two completed referee report forms

Additional entry information

You may be required to be available for an interview with the MBA Director to demonstrate relevant work experience.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Course design

Units and concentrations in the MBA have been revised and will be offered from 2013. The MBA program is now made up four components that build on each other to provide you with an integrated and multi disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment. For this reason it is important students follow the guidelines in planning their study progression.

Students can also refer to the Course Checklists for enrolment information.

Guidelines for Enrolment

Please refer to the Course Structure for the list of unit codes, titles and components of the course.

Building Foundation Units:
Students commence their MBA with the Building Foundation units and specifically with GSN405 Strategic Management. Students can then choose the order of the remaining Building Foundations units, dependent on the teaching period they are offered in. Students should finish this component with GSN403 Data Analysis and Decision Making.

Multi-Disciplinary Decision Making Units:
The next component is the Multi-Disciplinary Decision Making units which provide you with a broad spectrum of

business knowledge and skills to equip you to take on the challenges and opportunities of a complex business environment.

Students should complete GSN473 Corporate Governance and Accountability as the last unit in this component. GSN490 Managing Technological Innovation and GSN415 Leadership and Complexity are also best completed towards the end of this component.

Concentrations:
GSN464 Systems Thinking for Managers should be taken as soon after completing the Building Foundations component program so that you can develop an understanding of dealing with mulit dimensional problems in complex environments.

Entrepreneur ship and Innovation Concentration: students should complete GSN430 New Venture Funding and GSN431 New Venture Growth and Transitions before enrolling in the Integrated Workplace Project capstone units.

Leadership and Strategy Concentration: students should complete GSN460 Advanced Strategy for Global Business before enrolling in the Integrated Workplace Project capstone units.

Discipline Specific Pathway: students can seek advice from the Graduate School of Business regarding their elective choices and recommended progression.

Integrated Workplace Project:
GSN570 and GSN571 are the capstone units for the MBA and will be completed at the end of the course. They provide students the opportunity to apply all they have learned to a real world venture or organisational opportunity in a complex business environment.

If you have any questions regarding your enrolment please contact QUT Business School Student Services on 3138 2050, via email on bus@qut.edu.au or at Level 1, B Block, Gardens Point campus

Special entry

Exceptional career accomplishments may be considered in place of a Bachelor degree. Successful exceptional applicants may be admitted to the Graduate Certificate in Business Administration and may later articulate into the MBA program under existing articulation rules (i.e. achievement of a Grade Point Average (GPA) of 4.5 or greater).

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (e.g. AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the MBA Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Further information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office on 3138 2050, via email on bus@qut.edu.au or at Level 1, B Block, Gardens Point campus.

Abbreviations

MBA

Domestic Course structure

The MBA program is made up four components that build on each other to provide you with an integrated and multi-disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment.

Each MBA unit of 6 credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

1. Building Foundations

- Strategic Management
- Communicating to Influence
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Marketing Strategically
- Personal Leadership and Change
- Data Analysis and Decision Making

2. Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Contemporary Human Resources Management Issues
- Managing Technological Innovation
- Understanding Leadership and Complexity
- Corporate Governance and Accountability

3. Concentrations

Students can then add greater depth in an area of interest by choosing a concentration in Leadership and Strategy or a specific discipline pathway from within the QUT Business School's postgraduate offerings or from other schools and faculties at QUT.

Leadership and Strategy

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- Stakeholder Engagement and Media Principles
- Improving Business Operations
- Advanced Strategy for Global Business

If you complete the Leadership and Strategy concentration the title will appear on your academic transcript.

Discipline-specific concentration
Students may choose 36 credit points of MBA units and/or 36 credit points from a specific area of interest in a discipline. Discipline areas could include Accounting, Human Resource Management, Marketing, Finance or Healthcare.

4. Integrated Workplace Project

The final component of the MBA program is made up of one capstone unit which provides you with the opportunity to apply what you have learned in the program to real opportunities in a new venture or within an organisation.

- Integrated Workplace Project

International Course structure

The MBA program is made up four components that build on each other to provide you with an integrated and multi-disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment.

Each MBA unit of 6 credit points is delivered in a seven-week module (six weeks teaching with final assessment in

week seven).

1. Building Foundations

- Strategic Management
- Communicating to Influence
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Marketing Strategically
- Personal Leadership and Change
- Data Analysis and Decision Making

2. Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Contemporary Human Resources Management Issues
- Managing Technological Innovation
- Understanding Leadership and Complexity
- Corporate Governance and Accountability

3. Concentrations

Students can then add greater depth in an area of interest by choosing a concentration in Leadership and Strategy or a specific discipline pathway from within the QUT Business School's postgraduate offerings or from other schools and faculties at QUT.

Leadership and Strategy

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- Stakeholder Engagement and Media Principles
- Improving Business Operations
- Advanced Strategy for Global Business

If you complete the Leadership and Strategy concentration the title will appear on your academic transcript.

Discipline-specific concentration
Students may choose 36 credit points of MBA units and/or 36 credit points from a specific area of interest in a discipline. Discipline areas could include Accounting, Human Resource Management, Marketing, Finance or Healthcare.

4. Integrated Workplace Project

The final component of the MBA program is made up of one capstone unit which provides you with the opportunity to apply what you have learned in the program to real opportunities in a new venture or within an organisation.

- Integrated Workplace Project

Sample Structure

Semesters

- Course Core Structure
- Concentrations
- Integrated Workplace Project

Code	Title
Course Core Structure	
BUILDING FOUNDATIONS	
GSN405	Strategic Management
GSN407	Communicating to Influence
GSN491	Economics in Business
GSN468	Problem Framing for Creative Action
GSN404	Accounting for Decision Making
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN408	Marketing Strategically
MULTI-DISCIPLINARY DECISION MAKING	
GSN409	Understanding and Leading Others
GSN412	Business Law
GSN406	Contemporary Human Resource Management Issues
GSN410	Entrepreneurship
GSN413	Financial Management
GSN490	Managing Technological Innovation
GSN415	Understanding Leadership and Complexity
GSN473	Corporate Governance and Accountability
Concentrations	
Students can then select from two pathways: Leadership and Strategy or a specific Discipline pathway	
LEADERSHIP AND STRATEGY CONCENTRATION	
GSN464	Systems Thinking for Managers
GSN498	Investment Strategies for Technology
GSN551	Negotiation Skills and Strategies
GSN558	Crisis Communication
GSN559	Improving Business Operations
GSN560	Advanced Strategy for Global Business
DISCIPLINE SPECIFIC PATHWAY	
36 credit points of MBA units / discipline specific units	
Integrated Workplace Project	
GSN590	Integrated Workplace Project

Master of Philosophy

Year	2020
QUT code	IF80
CRICOS	095410G
Duration (full-time domestic)	1.5 - 2 years
Duration (full-time international)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point, Kelvin Grove
Domestic fee (indicative)	2020: $26,800 - $33,300 per year full-time if you exceed the maximum time under RTP
International fee (indicative)	2020: $30,400 - $36,800 per year full-time
Total credit points	144
Start months	December, November, October, September, August, July, June, May, April, March, February, January
Int. Start Months	December, November, October, September, August, July, June, May, April, March, February, January
Course Coordinator	
Discipline Coordinator	AskQUT +61 7 3138 2000 askqut@qut.edu.au

Domestic Entry requirements

To be eligible for this course, you need either:

- a completed recognised bachelor honours degree in a discipline relevant to your intended area of study or
- a completed recognised bachelor degree or equivalent in a discipline relevant to your intended area of study with: a minimum grade point average (GPA) score of 5.00 (on QUT's 7 point scale)relevant professional and/or research experience (as determined by the faculty).

Applications and proposed research projects are subject to supervisor availability and resources available within the faculty.

International Entry requirements

To be eligible for this course, you need either:

- a completed recognised bachelor honours degree in a discipline relevant to your intended area of study or
- a completed recognised bachelor degree or equivalent in a discipline relevant to your intended area of study with: a minimum grade point average (GPA) score of 5.00 (on QUT's 7 point scale)relevant professional and/or research experience (as determined by the faculty).

Applications and proposed research projects are subject to supervisor availability and resources available within the faculty.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Domestic Course structure

Mandatory units

You'll need to complete:

- a time-based thesis
- IFN001 Advanced Information Research Skills.

You may need to complete other units that are recommended by your faculty, negotiated with you and based on the skills gaps identified in your research degree skills audit.

Study areas

Your faculty may have several specialisations (study areas) that your research will align with. This will appear on your testamur at graduation:

Business

- Master of Philosophy (Accountancy)
- Master of Philosophy (Advertising)
- Master of Philosophy (Economics)
- Master of Philosophy (Entrepreneurship and Innovation)
- Master of Philosophy (Finance)
- Master of Philosophy (Human Resource Management)
- Master of Philosophy (International Business)
- Master of Philosophy (Management)
- Master of Philosophy (Marketing)
- Master of Philosophy (Philanthropy and Nonprofit Studies)
- Master of Philosophy (Public Relations)

Creative Industries

- Master of Philosophy (Design)
- Master of Philosophy (Communication)
- Master of Philosophy (Creative Practice)

Education

- Master of Philosophy (Education)

Health

- Master of Philosophy (Biomedical Sciences)
- Master of Philosophy (Exercise Sciences)
- Master of Philosophy (Materiobiology)
- Master of Philosophy (Medical Radiations)
- Master of Philosophy (Nursing)
- Master of Philosophy (Nutrition and Dietetics)
- Master of Philosophy (Optometry)
- Master of Philosophy (Paramedicine)
- Master of Philosophy (Pharmacy)
- Master of Philosophy (Physical Education)
- Master of Philosophy (Podiatry)
- Master of Philosophy (Public Health)
- Master of Philosophy (Psychology)
- Master of Philosophy (Social Work)

Law
- Master of Philosophy (Law)
- Master of Philosophy (Justice)

Science and Engineering
- Master of Philosophy (Engineering)
- Master of Philosophy (Information Technology)
- Master of Philosophy (Magnetic Resonance in Medicine)
- Master of Philosophy (Mathematics)
- Master of Philosophy (Science)
- Master of Philosophy (Urban Development)

International Course structure

Mandatory units

You'll need to complete:
- a time-based thesis
- IFN001 Advanced Information Research Skills.

You may need to complete other units that are recommended by your faculty, negotiated with you and based on the skills gaps identified in your research degree skills audit.

Study areas

Your faculty may have several specialisations (study areas) that your research will align with. This will appear on your testamur at graduation:

Business
- Master of Philosophy (Accountancy)
- Master of Philosophy (Advertising)
- Master of Philosophy (Economics)
- Master of Philosophy (Entrepreneurship and Innovation)
- Master of Philosophy (Finance)
- Master of Philosophy (Human Resource Management)
- Master of Philosophy (International Business)
- Master of Philosophy (Management)
- Master of Philosophy (Marketing)
- Master of Philosophy (Philanthropy and Nonprofit Studies)
- Master of Philosophy (Public Relations)

Creative Industries
- Master of Philosophy (Design)
- Master of Philosophy (Communication)
- Master of Philosophy (Creative Practice)

Education
- Master of Philosophy (Education)

Health
- Master of Philosophy (Biomedical Sciences)
- Master of Philosophy (Exercise Sciences)
- Master of Philosophy (Materiobiology)
- Master of Philosophy (Medical Radiations)
- Master of Philosophy (Nursing)
- Master of Philosophy (Nutrition and Dietetics)
- Master of Philosophy (Optometry)
- Master of Philosophy (Paramedicine)
- Master of Philosophy (Pharmacy)
- Master of Philosophy (Physical Education)
- Master of Philosophy (Podiatry)
- Master of Philosophy (Public Health)
- Master of Philosophy (Psychology)
- Master of Philosophy (Social Work)

Law
- Master of Philosophy (Law)
- Master of Philosophy (Justice)

Science and Engineering
- Master of Philosophy (Engineering)
- Master of Philosophy (Information Technology)
- Master of Philosophy (Magnetic Resonance in Medicine)
- Master of Philosophy (Mathematics)
- Master of Philosophy (Science)
- Master of Philosophy (Urban Development)

Doctor of Philosophy (Hosted by QUT Business School)

Year	2020
QUT code	IF49
CRICOS	006367J
Duration (full-time domestic)	3 - 4 years
Duration (full-time international)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2020: $26,800 - $33,300 per year full-time if you exceed the maximum time under RTP
International fee (indicative)	2020: $30,400 - $36,800 per year full-time
Total credit points	
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	December, November, October, September, August, July, June, May, April, March, February, January
Int. Start Months	December, November, October, September, August, July, June, May, April, March, February, January
Discipline Coordinator	Dr Ozgur Dedehayir (School of Management); Aspro Stuart Tooley (School of Accountancy); Prof Adam Clements (School of Economics and Finance) and Aspro Clinton Weeks (School of AMPR).

Domestic Entry requirements

Academic entry requirements

You must have either:

- a completed recognised relevant honours degree (first class or second class Division A) or equivalent
- a completed recognised masters degree or professional doctorate (by research or coursework)

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

For more information on eligibility, read the admission criteria for the Doctor of Philosophy (PDF, 98.5KB).

Once you've started your PhD, you'll need to complete your Stage 2 milestone to be fully admitted to your course. You'll usually complete this milestone within the first three months of study.

Masters and professional doctorate degrees by coursework must have a significant research component, normally not less than 25%. Holders of masters and professional doctorate by coursework must:

- have a minimum grade point average (GPA) score of 5.0 on QUT's 7 point scale; *and*
- present evidence of research experience and potential for approval

International Entry requirements

Academic entry requirements

You must have either:

- a completed recognised relevant honours degree or equivalent
- a completed recognised masters degree or professional doctorate (by research or coursework)

Masters and professional doctorate degrees by coursework must have a significant research component, normally not less than 25%. Holders of masters and professional doctorate by coursework must:

- have a minimum grade point average (GPA) score of 5.0 on QUT's 7 point scale; *and*
- present evidence of research experience and potential for approval

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

Once you've started your PhD, you'll need to complete your Stage 2 milestone to be fully admitted to your course. You'll usually complete this milestone within the first three months of study.

For more information on eligibility, read the admission criteria for the Doctor of Philosophy (PDF, 98.5KB).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Overall	6.5
Listening	6.0
Reading	6.0
Writing	6.0
Speaking	6.0

Location and duration

The PhD normally requires a minimum of three years of full-time study or its part-time equivalent. Study is normally undertaken at the Gardens Point campus but the University may approve study at an off-campus location (multi-modal study). Although QUT offers this flexibility, there will still be minimum attendance requirements and the University must be satisfied that adequate supervision and resources are available at the external location.

In general, the Business School does not support external PhD enrolment.

International Student Entry

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:
. a relevant first or second class division A honours degree or equivalent, or
. an appropriate Masters degree or Professional Doctorate (by research or coursework)

Masters and Professional Doctorates degrees by coursework must contain a significant research component, normally no less than 25%.

Holders of Masters and Professional Doctoral by Coursework must:
• have a grade point average of at least 5.0 on a 7 point scale and
• present evidence of research experience and potential for approval

English language proficiency requires International applicants to meet an IELTS overall bandscore of 6.5 with no sub-score below 6.0.

FINANCIAL GUARANTEE
Acceptable forms of evidence include:
- A letter from an approved employer confirming the continuation of your salary; OR
- A signed Scholarship Agreement between QUT and your sponsoring agency; OR
- An accepted letter of offer from QUT for a postgraduate research scholarship; OR
- An approved external scholarship.

Further information or assistance

For further information about this course, please contact:
Research Students Centre
Phone: +61 7 3138 4475
Email: research.enrolment@qut.edu.au

QUT Business School Research Support Office
Phone: +61 07 3138 1407
Email: bus.research@qut.edu.au

Domestic Course structure

Mandatory units:

- IFN001 Advanced Information Retrieval Skills
- Time-based Thesis

Other units as agreed by student in negotiation with their supervisor and faculty.

Find a topic you can investigate and see what our students are researching in the QUT Business School.

International Course structure

Course design

Mandatory

IFN001 Advanced Information Retrieval Skills

Time based Thesis

Other units as agreed by student in negotiation with their supervisor and faculty.

Find a topic you can investigate and see what our students are researching in the QUT Business School.